Dreamy HAIR
Effortless, Imperfect, And Totally Romantic

6.4 million (print)
2.6 million (avg monthly online)
+82% (increase in mobile)

Fresh, Glowing Skin

Free Stuff
Need more reasons to be thankful this season? The first 500 Allure readers to sign up at noon EST on these days will get a full-size product free! Go to allure.com/go/free-stuff for details. —Jenna Rosenstein

November 4
NCLA Nail Lacquer in Prized Possessions. When an invite calls for festive attire, two coats of this glittery polish nails it.

November 5
Mary Kay At Play Just for Eyes Eye Shadow. This palette really shines at night. Smudge the black-gold or emerald shades on your lash lines.

November 6
Yardley London Almond Buttercream and Vanilla & Sweet Orchid Bath Bars. About 100 times more delicious-smelling than average bar soap.

November 7
Biota Botanicals Intensive Therapy Herbal Shampoo and Conditioner. The duo boosts volume and reduces hair loss—without a chemical odor.

Everything You Wanted to Know But Were Afraid to Ask (In a Breathy Whisper)