

THE BEAUTY EXPERT

allure

NOVEMBER 2013

Dreamy
HAIR
*Effortless,
Imperfect,
And Totally
Romantic*

6.4 million (print)
2.6 million (avg monthly online)
+82% (increase in mobile)

vatts
Reluctant Princess,
Ballsy First Date

**Fresh,
Glowing
Skin**

Hunge

Free Stuff

Need more reasons to be thankful this season? The first 500 Allure readers to sign up at noon EST on these days will get a full-size product free! Go to allure.com/go/free-stuff for details. —JENNA ROSENSTEIN



November 4
NCLA Nail Lacquer in Prized Possessions.
When an invite calls for festive attire, two coats of this glittery polish nails it.



November 5
Mary Kay At Play Just for Eyes Eye Shadow.
This palette really shines at night. Smudge the black-gold or emerald shades on your lash lines.



November 6
Yardley London Almond Buttercream and Vanilla & Sweet Orchid Bath Bars. About 100 times more delicious-smelling than average bar soap.



November 7
B'iot Botanicals Intensive Therapy Herbal Shampoo and Conditioner. The duo boosts volume and reduces hair loss—without a chemical odor.

CLOCKWISE FROM TOP: GORUNWAY.COM; JOHN

Everything You Wanted to Know
But Were Afraid to Ask
(In a Breathy Whisper)