



Press Release

MITOcare athlete and kickboxer Oscar Plasene wins world championship title after severe blow of fate

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This victory was hard-earned – Munich kickboxer Oscar Plasene wins his first world title in front of his own audience in the small Olympic Hall.

The road to the throne, however, was a rocky one. First of all, Plasene had to get back into shape after a long illness and shed an excess of seven kilograms. He trained intensively for three months to do this. "That was an extremely hard time for me. But my thanks go to the medical team for their good care and also to my partner MITOcare, who helped me prepare for this day with their micronutrient products. I was in top shape on the dot." said the newly crowned world champion.

The fact that Oscar Plasene is back in the ring at all is thanks to his irrepressible will and a promise. He dedicates the European title he won in 2022 and the current world title to his little brother Musafr. The 18-year-old was the victim of a knife attack in Munich in March last year and died. "Actually, I wanted to hang up the martial arts at that time" reports Oscar Plasene, who comes from Iraq, "but my little brother would not have wanted that. So I trained even harder, even more intensively, so that I could win for Musafr."

For MITOcare, Oscar Plasene's title win is a continuation of successful sports partnerships. "Only a few weeks after the great success of the German men at the

Hockey World Cup in India, which we also support, Oscar is the next world champion in the ranks of our athletes." Christian Burghardt, founder of MITOcare, is pleased and adds: "The recent successes of the field hockey players and also of Oscar, motivate us to expand and constantly improve our products especially in the field of sports."

In addition to supplementing top athletes, MITOcare also stands up for clean sports. That's why the company's sports products are on the Cologne List, an initiative that lists dietary supplements (NEM) and sports nutrition with a minimized doping risk. It thus offers athletes protection and provides orientation in a non-transparent market with thousands of non-controlled products.

About MITOcare

"Every person deserves to be healthy".

This is the claim of MITOcare, the innovation driver in the field of micronutrients. Our wide range of bioactive substances and natural products has been developed together with physicians and is continuously optimized according to the latest scientific findings.

Our production takes place in the DACH region and thus contributes to sustainable business. With our natural, vegetable capsule shells and especially with our bioavailable ingredients.

MITOcare was founded in 2013. The company is headquartered in Munich and currently employs 45 people. MITOcare is a member of the Association of Medium-Sized European Manufacturers and Distributors of Food Supplements & Health Products e.V. (NEM).

For more information about our company, our philosophy and our products, please visit www.mitocare.de.

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