



Tupperware

Preserving your future

Brands
Corporation

Sustainability Report



This is the fifth Tupperware Brands Sustainability Report, which includes information that is relevant to the Company and its stakeholders. The report addresses all of the operations of Tupperware Brands Corporation around the world. In developing this report, we have expounded upon reports from previous years and included up-to-date information on the sustainable practices of Tupperware Brands. Presently, no external sources are utilized to assure the accuracy of any portions of the report. If you have questions or comments regarding this report, please contact Elinor Steele, Tupperware Brands' Vice President of Global Communications & Women's Initiatives, (407) 826-8448.



SUSTAINABILITY OVERVIEW

3 | COO Message

4 | Our Sustainability Approach

PEOPLE

7 | Global Fairness Initiative Study

8 | Stories of Empowerment

13 | Global Links

14 | Global Social Responsibility

18 | Workforce

PRODUCTS

23 | Product Responsibility

24 | Tupperware® Relevant Solutions

26 | Awards and Recognitions

ENVIRONMENT

29 | Setting the Example Locally

32 | Manufacturing

ABOUT TUPPERWARE BRANDS

37 | About Tupperware Brands

38 | Corporate Governance

SUSTAINABILITY OVERVIEW

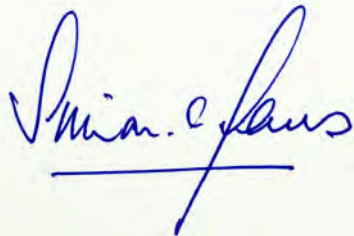
Sustainability is at the heart of Tupperware Brands. The success of our company was founded on the principles of sustainability by empowering women to succeed through our business opportunity, the selling of high-quality, durable products, protecting the environment, and supporting our communities around the world. To continue on this path of success, our intent is to act responsibly so that valuable natural resources are preserved and we continue to positively touch more lives.

At Tupperware Brands, our roots are founded on sustainability. From the beginning, our durable, high-quality products have helped households reduce waste by avoiding disposable bowls and containers. Almost 70 years later, our extensive product line continues to encourage households worldwide to reduce waste, save energy and lead healthier lifestyles.

We actively seek to find new and creative ways to preserve the environment. For example, one of our best-selling products, the reusable Eco Water Bottles, has kept thousands of disposable water bottles out of landfills.

Of course, none of this would be possible without the support of our Sales Force and Associates. To support them, we take an active role in enhancing their lives and communities. In 2012, we gave over \$6.5 million in donations, product and marketing value to various causes in the communities where we do business, all over the world. As we have for the past 20 years, we continue to support the Boys & Girls Clubs of America and have been key players in the creation of Boys & Girls Clubs in Tijuana, Mexico and Soweto, South Africa. We also support a great number of other programs worldwide. For example, Tupperware Indonesia touched many lives through efforts to aid a school for abandoned children that included elementary school hygiene programs, mobile classroom donations and teacher training.

Going forward, we will continue to look for new and innovative ways to grow the business while preserving our natural resources. As our Sales Force and Associates apply their passion and creativity to meet the challenges of today and those of tomorrow, I am sure we will have a positive, long-lasting impact in the lives of women around the world. We thank you for your interest in Tupperware Brands and hope you enjoy learning about the many initiatives featured in this report.



COO Message



Simon Hemus
President and Chief Operating Officer
Tupperware Brands Corporation

Our Sustainability Approach

Sustainability is at the heart of Tupperware Brands.

Our People, Products, and the Environment are the three areas of focus for our sustainability efforts. Focusing on these pillars will help ensure we have the right tools in place as we look to our future.



PEOPLE

We champion diversity in our workforce and expand opportunities for our Sales Force members around the globe. Our business strategies and social investments are aligned to enlighten, educate and empower women and girls and build generations of confident, accomplished women who will sustain the societies around them. We empower our 2.8 million Sales Force members around the globe to provide sustainable solutions that help improve the quality of life for themselves, their families and their communities.



We protect the health and safety of our Associates and act as good stewards of the environment through our environmental, health and safety policies. Our company creates safe conditions for our Associates and our suppliers' workforce; and beyond that, we are proactive in encouraging and creating healthy lifestyle choices for our employees through our Global Health Initiative.

PRODUCTS

Sustainable practices are prevalent in each of our eight brands. At Tupperware®, we are committed to providing safe, innovative, premium-quality reusable products to our consumers. Likewise, our beauty brands focus on delivering scientifically advanced skin care and premium-quality cosmetic products. Our products are manufactured using advanced technology to ensure quality and performance, while always focusing on meeting strict safety standards. Through investments in robust research and development, we are able to drive solutions and practices that are better for the environment in the material usage.



ENVIRONMENT

We respect the environment and proactively seek to minimize waste, energy use and greenhouse gases globally across all our manufacturing processes by applying our “Reduce, Reuse and Recycle” (3R) resource conservation program.

Tupperware Brands promises to leave a legacy for the next generation that will drive positive change in women’s lives. As we look forward, we are committed to staying focused on delivering high-quality products and preserving the environment around the globe.

PEOPLE

At Tupperware Brands, we recognize that people are our number one asset and our front line Sales Force members are the drivers of our business. We are committed to help them grow both professionally and personally, and we seek ways to enhance their and their families' lives by providing business and learning opportunities. We firmly believe that empowering women empowers communities.

An independent study, commissioned by Tupperware Brands and conducted by The Global Fairness Initiative (GFI) sought to determine the extent to which our business model promotes empowerment, financial security and socioeconomic mobility among the Sales Force in Mexico.

89%

of Tupperware Brands Mexico saleswomen said their lives have changed significantly since joining the business

99%

credit Tupperware Brands with improving their financial status

45%

of Fuller Cosmetics saleswomen see themselves as future leaders in the business

76%

of Tupperware Brands Mexico and 59% of Fuller Cosmetics sales women said their family relationships have improved with greater support and more family time

**These statistics show the attractiveness of the direct selling opportunity to women who want and need an income while maintaining a flexible schedule.*

"Our research validates our mission as a global company—to help women around the world change their lives and the lives of those around them, having a vital impact on their local communities and national economies," said Rick Goings, Chairman and CEO of Tupperware Brands. "When our Sales Force in Mexico was asked 'What happened in your life as a result of engaging with Tupperware Brands?', not only did they share how their lives had changed professionally as entrepreneurs, but also how they had personally changed—becoming confident and socially empowered."

Karen Tramontano, Founder and President of GFI said, "As an organization committed to creating social and economic opportunity for women entrepreneurs, the Global Fairness Initiative was very pleased to work with Tupperware Brands whose direct reach to a Sales Force of millions of women entrepreneurs is unrivaled. As our study shows, both Tupperware Brands Mexico and Fuller Cosmetics have had a remarkable impact on the personal, social and economic empowerment of women in their Mexico Sales Force and offer a laudable example of a business where the empowerment of women is a fundamental part of the corporate culture."

We operate two businesses in Mexico: Tupperware Brands Mexico, which sells food storage and serving products for the kitchen and home, and Fuller Cosmetics, which sells beauty and personal care products.

Looking forward, we are committed to work with GFI to survey other markets and gain valuable insights.

Global Fairness Initiative Study

Our mission, as a global company, is to help women around the world change their lives and the lives of those around them.

Stories of Empowerment

Making Dreams a Reality



Wan Lye Duan
Presidential Director
Tupperware
Malaysia

PUSHING THROUGH BARRIERS

No one could ever say Wan Lye Duan had it easy. Born into an extremely poor family in Muar, Johor, Lye Duan and her eight siblings lived in a tiny shack with no running water or electricity supply. "We were so poor at one time, my parents told my eldest sister and me to stop school after Standard Six," she recalls.

"I simply refused to let my poverty be a barrier to doing something constructive with my life. I pursued a degree in Science and Education at Universiti Teknologi Malaysia and after graduating I took up the post of mathematics teacher in Sabah and worked there for six months. Later, when my husband got a job in Kuala Lumpur, I followed him there."

Soon she began to feel the money she earned as a teacher was barely enough to pay the bills and help support her family back home in Muar. She began to think of other ways to supplement her income. "I certainly dropped a bombshell when I decided to give up my teaching job. I admit it was a risk as the country was in recession. My husband and I were walking a tight rope in terms of finances and we were in debt."

MAKING A DREAM COME TRUE

Starting with a small capital, Lye Duan invested in hundreds of Tupperware Brands catalogues and distributed these all over her neighborhood. She adds, "I even resorted to looking for potential customers in restaurants and at my daughters' school. I really wanted to make a success of this business."

After just one year in the business, Lye Duan began to see some positive results. Thanks to her hard work and dedication, she emerged among the Top 5 Managers in Malaysia, Singapore and Brunei. Lye Duan kept her winning streak going. In her second year, she was offered a chance to open her very own business center

in Puchong. She says, "In less than five years of giving up my teaching job, my dream of running my own business was coming true."

THE STRENGTH TO FACE NEW CHALLENGES

With business booming, Lye Duan and her husband decided to have another child. However in May 2009, her husband suddenly passed away. Overcome with grief and heavily pregnant, Lye Duan plunged into a state of deep depression.

"It was with the support and encouragement from my team that helped pull me out of the doldrums. There is a great sense of camaraderie among us. We are not merely business mates, we are family."

Lye Duan has expanded her business empire and has over 5,000 distributors and she has now achieved the coveted Presidential Director rank.

"The path to success is right before our eyes and it's up to us as individuals to take up the challenge. Remember that we can only achieve greatness if we put our heart and soul into our endeavors. We simply cannot make it if we are half-hearted or unsure of ourselves."

Mavis Manabe
Area Distributor
Avroy Shlain Cosmetics
South Africa

DEVELOPING CONFIDENT LEADERS

Mavis believes that her purpose in life is to change other people's lives, just as her life has been changed since she was recruited to join the Avroy Shlain Cosmetics family in August 2008. "Becoming an Area Distributor was the greatest achievement I've ever had! It is my dream to see my Beauty Advisors and Managers being successful. I am developing three Managers to become Area Distributors and to be confident leaders in their communities." Working at a local laboratory as a Senior Analyst, her salary was not enough to cover all her needs. "There were days when I was stuck without petrol for my car and never had money for bread."

OPENING A NEW CHAPTER

Mavis' Avroy Shlain business really started growing after attending the annual Sales Celebration in August 2009, where she was highly inspired by Pukie Hlatshwayo, who was crowned as Woman of the Year. "I told myself that I can also do it!"



"I followed the formula of 'recruit, activate and promote-out' and soon realized that with the extra hours that I put into my business, I'm able to beat a salary for working eight hours a day. This made me decide to close a chapter of my life as Senior Analyst and do Avroy Shlain full time."

"I became an Area Distributor on May 2, 2012, and my life has changed in a very big way. The earnings, incentives and my brand new Mazda 5 are making a statement to everyone around me."

PUTTING HERSELF IN CONTROL

"One of my dreams was to take my 7 year old daughter to a very good school, and yes, I managed to do that through Avroy Shlain. The most important thing is that

I'm also able to attend every activity we are asked as parents to attend. I'm now in control of my time."

"My ultimate dream is to change my small, four roomed house into a real home, and I'm going to do that this year!"

She believes that she would not have come this far, if it hadn't been for the love and support of her team and all her mentors at Avroy Shlain.



Julieta Paz
Distributor
Tupperware Venezuela

ONE OPPORTUNITY LEADS TO ANOTHER

In 1982, I was in a difficult economic situation—it was a very serious situation, I had four children, was not working and had not studied any profession. My husband's salary was low and not enough to cover the basic needs of the family. [These] were hard times.

At that moment, a neighbor invited my husband to be in a Tupperware party. Finally, after much insistence, we went to the meeting. It was there where my story began with Tupperware. After two years as a manager, Tupperware gave me the opportunity to become a distributor in a distant city and where the business was not well known. These were very hard years, but thanks to the trust and support of the corporation, we developed the business in the area and reached very good results. Thanks to the excellent results, Tupperware gave me the opportunity to assign me the distribution of one of the largest cities in Venezuela. We moved to this city and we have developed the business in the area with very good results to become the number one Distributor of the country.

GAINING THE CONFIDENCE TO SUCCEED

Tupperware helped me grow both as a person and professionally. Today, I have guided other women to grow in their lives and demonstrate to them that they can achieve their dreams. The company will always be at your side to help make those dreams a reality. Today, I tell my managers and Dealers that business success is

in the passion and confidence you put in. Time management, organization and discipline are the other important factors that I teach for them to be successful.

I am very thankful to God and Tupperware for giving me the opportunity to start this great business that allowed me to grow and develop my family for the last 31 years.

Yong-jun Yu
Group Leader
Tupperware Korea

TWENTY YEARS WITH TUPPERWARE

I started married life at my in-laws' home, and I did not include kitchen utensils in my marriage chest. It was there that I learned how to make a home. One day, I moved out to make my own home. I had been a sickly child, so I wanted to have quality kitchen utensils for the health of my children. The most important consideration was neither design nor price, but practicability. I was introduced to a Tupperware sales consultant and then invited to a home Tupperware party, and I began buying Tupperware products one or two at a time. That's how I started.

NEW-FOUND HAPPINESS AS A WORKING WOMAN

The only reason I went to an assembly held by a distributorship where my neighbor worked as a sales consultant was, admittedly, to receive free gifts. Thankfully, I found myself increasingly impressed when I saw the confident Group Leaders in fancy uniforms running the programs and the Distributor passionately emceeding the assembly, and I actually ended up becoming a consultant myself.

Working as a Tupperware consultant made me happy in many ways. As a housewife, I can demonstrate exemplary housekeeping to others and share the burden of financially supporting the family with my husband. As a mother, I can show first-hand to my children the joy and respectability of working hard and achieving results. It is like killing four birds with one stone: promoting harmony in the family, encouraging each family member to help each other, building confidence as a woman and exercising my abilities. I believe this is one definition of happiness.



OPPORTUNITY FOR RECOGNITION BY DIFFERENT PEOPLE AND SELF-DEVELOPMENT

The harder I work, the higher my income gets with Tupperware. It has been a great help to the household economy. I was promoted from consultant to manager, received education from Tupperware University and became a group leader. I went to seminars held in Japan, Hawaii, Canada, Beijing and Saipan to experience different cultures and create precious memories. I feel so lucky that I have been able to lead such a fulfilling life and am proud of myself.

I have my own insights and skills now. That is, I make presentations with confidence to customers at home parties about the benefits of Tupperware products and how best to use them and regularly keep in touch with people once I become acquainted with them. I maintain information on customers, including their anniversaries and the health of their families, and share information and ideas on housekeeping. I network through Find Friends activities to identify new customers and pitch the merits of Tupperware to customers seeking work and recruit them. I have diligently participated in numerous seminars and training sessions to further my self-development and learn many new things in various recognition programs.

ANYTHING IS ACHIEVABLE BY PUTTING THOUGHT TO PRACTICE

I intend to spread the beautiful philosophy of Tupperware, which shares things with and takes care of people, and most of all, to publicize this great project that puts the highest focus on mankind and the environment to as many women as possible so that they can realize their potential.

I will be a leader who relentlessly strives to help sales consultants and mentee group leaders grow, trust and rely on each other by always remembering my own mentor distributor's words, "Nothing is impossible if you put thought to practice with effort and honesty." I promise to be as upright as I can with Tupperware, which has the best quality products, and I would like to become a respectful distributor like my mentor, who turns many women's dreams into reality. I will offer all my customers and consultants who have supported me opportunities to enjoy what I have as a group leader and move forward together with them with passion.

The Tupperware Brands Global Links program was initially launched to inspire the development of a new generation of entrepreneurs in developing nations. The one-year immersion experience allows a promising and dedicated female business or economics professor to learn training and entrepreneurship through a train-the-trainer model that integrates both technical skills building through an externship in a multi-billion dollar public company as well as the business fundamentals from a leading academic institution in the United States. The program's unique "train-the-trainer" model allows future scalability of the global female entrepreneurial network, thus impacting the global economy.



Starting left: Elinor Steele, Tupperware Brands VP of Global Communications & Women's Initiatives, Tupperware Brands Global Links Inaugural Scholar Dr. Amel Abed Mohammed Ali, Former US Ambassador-At-Large for Global Women's Issues Melanne Verveer, Tupperware Brands Chairman and CEO Rick Goings

The program's inaugural year participant, Dr. Amel Abed Mohammed Ali, from Iraq, successfully completed the program and has since partnered with Women for Women International to develop mentorship programs between students and the women in need who visit the Women for Women centers in Iraq. At the time of this writing, 25 students have committed to Dr. Ali's program. The students have worked with approximately 30 women in need, and the focus of the initial seminars is on training and basic business education. Seminars and sessions that are specifically centered on entrepreneurship are scheduled to begin in the spring of 2014.

Global Links

The program's unique "train-the-trainer" model allows future scalability of the global female entrepreneurial network, thus impacting the global economy.

Global Social Responsibility

Tupperware Brands' commitment to Global Social Responsibility lives in our markets and communities.

We are a leader in driving positive change in women's lives. Our business strategies and social investment programs align to enlighten, educate, and empower women and girls. We strive to offer educational opportunities that guarantee powerful returns for generations to come. This fosters a legacy of caring for tomorrow's leaders: our children.

In order to accomplish this, we have established a Tupperware Brands Fund and the W.H.O. Foundation.



TUPPERWARE BRANDS FUND

The Tupperware Brands Fund helps ensure that resources are properly allocated and available so that our mission, to positively change the lives of women, girls, and their communities around the world, is met. We do this through partnerships with various organizations focused on helping individuals. In 2012, Tupperware Brands Corporation, through its individual markets, Sales Force, and Associates, was able to donate \$6.5 million in product, cash, and cause related marketing to help various organizations. It is our belief that we must take care of people today to guarantee a bright tomorrow.

W.H.O FOUNDATION

The W.H.O. (Women Helping Others) Foundation, BeautiControl brand's charity of choice, supports community-focused charities that serve the overlooked need of women, children and families. They are committed to encouraging women everywhere to help others through volunteer service and to support organizations dedicated to women, children and families in need. In 2012, W.H.O. granted over \$386k in cash to 19 organizations that helped change the lives of over 10,000 women and their families.

YOUTH DEVELOPMENT THROUGH AFTER SCHOOL PROGRAMS

At Tupperware Brands, we believe that in order to ensure a better tomorrow, we must provide positive support and guidance to our children today. We support this belief through a key partnership with Boys and Girls Clubs of America. As well as support similar organizations found in our communities outside of the United States.

We have absolute belief and confidence in the work of these organizations. The work they do with the youth in our community works; they provide children with the extra support they need to gain the confidence to prosper and become successful adults.

TUPPERWARE BRANDS' WORKPLACE GLOBAL IMPACT AWARDS

Tupperware Brands' commitment to Global Social Responsibility lives in our markets and communities. This is where we build long-lasting relationships that leverage our resources and optimize our competencies. While we support a variety of organizations and initiatives that directly affect the communities where we live and work, we place special emphasis on issues that impact the future success and well-being of girls and women.

In support of this commitment, we have in place internal Global Impact Awards to recognize markets that embrace community engagement and social investments as integral parts of the success of their business. These awards also recognize the type of leadership that inspires Associates to understand the meaning and importance of being a global neighbor and a stakeholder in the social development of their communities.

The recipients of our internal 2012 Global Impact Awards are passionate advocates for meaningful social change, and vocal proponents for equality, opportunity and empowerment for women, children and families. Their heartfelt, hands-on personal participation in community programs inspire others to follow their lead.

The 2012 Global Impact Awards are:



Country of the Year Award Tupperware Indonesia

Tupperware Indonesia reached all levels of society with their charitable and social investment programs—from elementary school hygiene programs, mobile classroom donations and teacher training—through a robust involvement with a school for abandoned children. This multi-facet program agenda fosters deep connections between Associates, Sales Force Members and peer corporations, and positions Tupperware Indonesia as a leader in corporate social responsibility.



Environmental Stewardship Award Tupperware Malaysia/Singapore

Tupperware Brands Malaysia/Singapore demonstrates extraordinary leadership in the environmental arena—from active involvement on college campuses—to the successful ECO Living Carnival 2012 which attracted over 10,000 visitors.



**Youth Empowerment Award
Tupperware Germany**

Tupperware Germany is supporting a non-profit organization that offers workshops designed to prevent dangerous addiction problems among school-aged children across Germany. Their slogan is "We make children strong".



**Sustainable Social
Development Award
Nuvo Cosmetics Uruguay**

Nuvo Cosmetics partners with Logros Foundation to support organic vegetable garden cultivation in schools in Uruguay. The goal is to instill healthy eating habits, care and appreciation for the environment, and alleviate food shortages.



**Cause Marketing
Champion Award
Tupperware Russia (CIS)**

Tupperware CIS and one of the most famous artists in Russia, Nikas Safronov, joined forces to support Nastenka Foundation, to help children with cancer, through the design of a series of collectable sandwich keepers.



**Sales Force Engagement Award
Tupperware Brands Mexico**

Tupperware Brands Mexico places the well-being of women and families at the top of its GSR agenda by successfully involving Sales Force members and their children, as well as Associates, to fund solutions to challenging social issues. These include after-school youth development clubs, an emergency crisis hotline for women at risk, and educational opportunities for Sales Force members and their families.



ASSOCIATES MAKING A DIFFERENCE

In 2012, our headquarters Associates generously worked over 6,000 volunteer hours to support a variety of local organizations, including Junior Achievement and the Boys & Girls Clubs of Central Florida. In addition, over \$800,000 was raised for several local charities, including Heart of Florida United Way and a Gift for Teaching.

In 2012 Tupperware Brands and Associates supported various charitable organizations across the globe with over \$6.5 million (USD) in cash, product and marketing efforts:

Cash Donation (USD):	\$ 2,758,435
Product Donation (USD):	\$ 1,926,743
CRM - Cause Related Marketing Efforts (USD):	\$ 1,820,632
Total Global Giving:	\$ 6,505,810

GLOBAL INITIATIVES INCLUDE:

Support of Global Health Issues

- Donations to support the St. Nicholas Home for the Blind®, National Kidney Foundation™ and the Kinabalu Pink Ribbon Association (Tupperware Malaysia)
- Support the Look Good...Feel Better® program to help women battling cancer manage their appearance during treatment, helping them gain confidence (Avroy Shlain South Africa)
- Support of the Children's Cancer Research Institute (Tupperware Austria)
- A promotion to raise money to aid and further the research of neuroblastoma cancer in children (Tupperware Netherlands)
- A year-end sale and other promotions to raise funds to provide treatment and hope to disadvantaged children with congenital heart diseases in developing countries (Tupperware Switzerland)
- Sponsoring the purchase of a potentially life-saving, diagnostic machine for Associação Laço, a breast cancer association in Portugal (Tupperware Portugal and Tupperware Manufacturing, Portugal)
- Forming a commitment with an organization that provides assistance to the visually impaired and creating accessible versions of their local product catalog for the visually impaired (Tupperware France)
- The creation of a special breastfeeding-themed mug as part of a campaign to support young mothers in the Amazon region (Tupperware Venezuela)

Disaster Relief Efforts

- Aiding in the disaster relief and rebuild of a local community center (Tupperware Australia/New Zealand)
- Through the establishment of the CARE (Calamity Assistance Rehabilitation Efforts) Fund, program assistance was provided to victims of 2 typhoons (Tupperware Philippines)
- Donating toys to children and pantry items after several extreme climate events (Fuller Cosmetics Mexico)
- Provided both product and in-kind monetary donations to aid in the relief following Hurricane Sandy in the USA (Tupperware North America, BeautiControl)



Support of Women's and Children's Causes

- Partnerships with Literacy India® and World Vision in India (Tupperware India)
- Donations to local orphanages (NaturCare Japan)
- Support of a children's fund (Tupperware Japan)
- Contributions to local schools through product donations (Australia Diecraft plant)
- Support of a women's assistance hotline (Tupperware Italy)
- Providing kitchen supplies and donations to SOS Children's Villages in Belgium (Tupperware Belgium)
- Raising money for the Boys & Girls Clubs of America through Sales Force efforts (Tupperware Nordics)
- Partnerships with UNICEF to support various children's causes (Tupperware Brazil, Tupperware Colombia, Tupperware Ecuador, NUVO Cosmetics Uruguay, Tupperware Venezuela)
- Continued support of their locally adopted Boys & Girls Club of America, the Rick and Susan Goings Boys & Girls Club (Tupperware Manufacturing USA)
- A partnership with a local program, Mujeres Emprendedoras, to work with young teenage girls between 12 and 15 on how to build a life plan that reflects their rights as women and trying to prevent violent situations (Nuvo Cosmetics Uruguay)

Our Workforce

Attracting and retaining the right candidates today will be critical for our future success.

At Tupperware Brands, we believe that competitive salaries, benefit packages, and a nurturing environment for our Sales Force and Associates to grow personally and professionally will be critical for our future success.



In addition, supporting the health and well-being of our Associates, or employees, is a top priority for us. Our commitment to health and safety are evident in our low workplace incident rates as well as our long-running efforts to provide health screenings and promote preventive health practices to our Associates. Starting in 2008, we have furthered our efforts by launching the Global Health Initiative, which focuses on educating and motivating our Associates on how to lead a healthy lifestyle. We offer support to our Associates and their families through comprehensive benefits and services, including health and welfare benefits, financial security and income replacement programs, and resources to help balance work and family life.

LOCAL EMPLOYMENT

To be successful today and in the future, we must be able to build and motivate teams of high performers who come from different backgrounds and have different perspectives. This adds value to the diversity of our Sales Force, consumers, global business partners and vendors. We have a well-established, fine-tuned process

for employing local residents who fit the needs of each community. The results are a local workforce whose skills increase significantly and who then have greater opportunity for future employment.

Local and global training programs place high potential leaders in assignments at major locations outside their home country in order to prepare them to take on leadership roles in their home locations and/or elsewhere with the company.

WAGES

Tupperware Brands complies with, but does not use, regional minimum wage standards to define its compensation strategy for employees. Our salary programs are designed to attract, retain and motivate a highly productive workforce through the use of compensation programs that are internally equitable, externally competitive and that recognize good performance. These practices ensure that the employee pay structure is tailored to geographically competitive standards with the majority of our locations offering entry-level compensation that exceeds local minimum rates.



BENEFIT PLANS

We offer defined benefit pension plans in several countries. The largest plans include the United States, Germany, Japan, Switzerland, Belgium, Mexico and Australia. It is our policy to contribute to these plans where pension laws and economics either require or encourage funding. As such, most of our pension plans are funded through separate trusts. All funded plans are in compliance with local funding laws.

The Accumulated Benefit Obligation (ABO) under the U.S. Generally Accepted Accounting Principles (GAAP), as of December 31, 2012, was \$230.1 million for our defined benefit pension plans in total and those plans had assets with an aggregate market value of \$118.3 million. Contributions to the defined benefit plans are determined by funding regulations, negotiations with trustees when applicable, and economics. The Management Committee for Employee Benefits (MCEB) approves any funding in excess of legal minimums.

We offer defined contribution plans in many countries and encourage employee contributions to the plans, and in some cases providing for matching contributions and other employer contributions. As we operate these plans in a variety of countries whose social securities laws vary widely, the plans also vary considerably between entities. In 2012, we contributed \$8.7 million to these plans.

We also provide certain post-retirement healthcare and life insurance benefits for selected U.S. and Canadian employees. Government healthcare programs cover most employees and retirees outside the United States. U.S. and Canadian employees may become eligible for these company-provided benefits if they reach normal retirement age while working for us or satisfy certain age and years of service requirements. The medical plans are contributory for most retirees, with contributions adjusted annually, and contain other cost-sharing features, such as deductibles and co-insurance. The Accumulated Postretirement Benefit Obligation (APBO) relating to the postretirement plan under U.S. GAAP as of December 31, 2012 was \$33.08 million. This plan is currently unfunded by Tupperware Brands and contributions are made to the plan to cover annual benefits as needed.

GLOBAL HEALTH INITIATIVE

Our Global Health Initiative has its roots in a World Economic Forum that our Chairman and CEO, Rick Goings, attended in 2007. Goings, along with leaders from

business, government and civil entities, responded to a call to action to strengthen the commitment to employee wellness in the workplace on a global scale.

At Tupperware Brands we aspire for all Associates and Sales Force members to focus on a healthy lifestyle that encompasses a focus on fitness, nutrition and health. The vision and goals of the

Global Health Initiative align with our focus on a high-performance culture by safeguarding the health of our Associates as a key priority of the business. The end result will be an engaged, vibrant workforce that is energized to contribute to the growth of the business.

The Global Health Initiative began in March 2008 with a pilot program at our global headquarters in Orlando, Florida. We started with a survey to find out more about the needs and interests of our Associates. Using the feedback, we began to initiate changes to existing programs and introduce new healthy living opportunities. As a result, our Associates now enjoy extended gym hours, personal trainers and fitness classes at a fraction of what it would cost at a private gym. Walking/jogging maps are also available for those who want to enjoy our beautiful campus while they get fit and Associates are encouraged to participate in regularly scheduled on-campus 5k walk/runs. Healthy breakfast and lunch menus are offered in our cafeteria, with nutritional information listed with all meals. With the on-site Weight Watchers Program and Tupperware's weight loss challenges, collectively, Associates have lost over 3,000 pounds! Because so many chronic diseases are linked to tobacco use, our headquarters campus became completely smoke-free. Smoking cessation classes are available to Associates and their dependents, and so far over 39% of those who were smokers have quit. Stress management seminars are another means of support and the optional chair





massages are a popular stress relieving option.

In September 2008, the Global Health Initiative expanded beyond our headquarters and is now embraced across all of our brands and global markets. Each market has a local leader, a TupperFit Warrior, to represent and promote our Global Health Initiatives at the

local level. The TupperFit Warriors champion this cause by motivating Associates in their local market to take part in any of a number of activities throughout the year intended to add value in the areas of personal fitness, health, and nutrition.

In 2012, fitness initiatives were centered around efforts to encourage our Associates to move more on a daily basis and included walking activities as well as Olympic-style competitive games. These activities help Associates become healthier while also encouraging valuable team building. Nutrition was showcased in the form of a 'Salad Fest' where Associates from around the world competed in salad-making contests and were encouraged to contribute fresh ingredients from their home gardens to show just how easy and fun it can be to create healthy salads. Associates also helped raise public awareness and showed their support for the fight against breast cancer by participating in the global Pinktober event. During this event, many Associates organized walks, partnered with organizations to provide educational programs on breast cancer issues and incorporated the color pink in their attire.

Our efforts have not gone unnoticed. Both Tupperware Brands headquarters and our Tupperware US manufacturing facility in Hemingway, South Carolina, have been awarded the prestigious designation of Platinum Fit-Friendly Worksites, a program sponsored by the American Heart Association (AHA). This program recognizes employers as Fit-Friendly Worksites for creating a culture of wellness in the workplace. Companies are rewarded for their progressive leadership and

concern for their staff. Additionally, our headquarters also received the Worksite Innovation Award from the AHA.

Globally, our markets engaged in a number of additional Global Health Initiative projects in 2012. These included on-site medical services, health education, and various awareness projects.

EXAMPLES INCLUDE:

- Eco Bikes introduced for Associate use (corporate headquarters)
- Participation in local Corporate 5k event (corporate headquarters)
- Regular blood drives (various markets)
- Bailoterapia (Dance Therapy) was kicked off 2 times a week (Tupperware Venezuela)
- Regular vision testing is available at no cost to Associates, on-site (Tupperware Manufacturing, South Africa)
- Ergonomically designed furniture and no-charge medical consultations and medicines (Avroy Shlain Cosmetics)
- Yoga and meditation and dance classes, plus free flu vaccines, weekly doctor's visits to the office, and a pregnancy maintenance program (Tupperware CIS)
- Created a team and participated in the Vienna relay marathon, with a finish of 3:49:09 (Tupperware Austria)



PRODUCTS

We are committed to providing safe, innovative, premium quality products and solutions to our consumers. The quality and innovative nature of our products sets us apart from the competition and provides the business opportunity for our Sales Force to better their and their families' lives.

At Tupperware Brands, we assess the health and safety impacts for all newly developed and marketed products. Our health and safety impact assessment covers the entire product lifecycle, starting from the concept, through research and development, certification, manufacturing and use by end consumers, all the way to product disposal or recycling. We assess these impacts against the Tupperware Brands' Code of Conduct, international and national legislation and industry standards as well as other benchmarks. In addition, we assess health and safety impacts for all new raw materials



Product Responsibility

The end consumer is always top of mind. Our health and safety assessments span the entire product life cycle from concept to disposal or recycling.

(e.g., plastics, metals, glass) and chemicals (e.g., additives and colorants for plastic products or new substances for cosmetics). For products under the children's toy category, we also pursue certification by external laboratories to ensure safety in use based on international standards (ASTM, CFR, EN, or ISO). The health and safety impact assessments are documented and recorded through our Quality Management System.



Tupperware® Relevant Solutions

Innovative solutions to help
protect our natural resources

The Challenge

Reduce the consumption of disposable water bottles that end up in landfills.

The Benefits

Keep water close at hand, no matter where you are. Avoid disposable water bottles by using Tupperware's reusable Eco Water Bottles and Tumblers.

The Solution



Reduce energy consumption while preparing and reheating meals.

Create healthy meals and snacks in minutes using a microwave with the Tupperware® SmartSteamer and TupperWave® Stack Cooker.

Conserve energy by preparing foods in our non-electric Quick Chef® Pro System instead of an electric mixer or chopper.

Save time, space and money by freezing, refrigerating, and reheating leftovers and pre-prepared meals—all in one container.



Reduce packaging waste.

Organize your pantry and freezer and save money by purchasing bulk quantities of food.

Keep food fresher longer in the pantry or freezer.



Reduce the use of disposable storage containers when packing on-the-go meals.

Bring collapsible, reusable FlatOut!® containers to store leftovers while on the go—they fit easily in a purse or bag.

Lower the use of plastic bags or other disposable materials by using our Sandwich Keepers.



The Challenge	The Benefits	The Solution
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Reduce consumption of disposable plastic wrap and food storage bags.

Use our Tupperware Eco Fashion Bags as an alternative to disposable grocery bags and store your food in containers from our Stuffables® line.



Reduce food waste that ends up in landfills and encourage the consumption of locally grown, organic foods.

Store fresh produce in VentSmart® containers. Their innovative venting system helps keep fruits and vegetables fresher longer by allowing them to "breathe."



Reduce the use of environmentally hazardous cleaning products and paper towels.

Clean, wash and dust with Microfiber products using little or no water or cleaning agent.



Reduce paper and cardboard waste, cut methane emissions, improve soil and promote biodiversity by composting.

Use the Access Mates® Large Container for temporary storage of compost items. To absorb methane and keep your kitchen odor-free, just add crumpled newspaper or cardboard from our shipping boxes to your compost bin.



Making your own nutrient-rich fertilizer through composting will help reduce the use of chemicals in your garden.

Reduce plastic waste.

Tupperware® products are today's solution for reducing plastic waste—they're made to last! Our durable products help families reduce the amount of disposables purchased and eventually sent to landfills. We back this up through our Tupperware product warranties*.



LIMITED LIFETIME WARRANTY

**Warranty coverage varies by geography.*



Tupperware® Product Awards and Recognitions

Innovative, cutting-edge products
set us apart from the competition



Product:
Tupperware Blossom Line
Design Center or Organization:
The Chicago Athenaeum
Award:
Good Design Award



Product:
Tupperware Tea
& Coffee Range
Design Center or Organization:
The Chicago Athenaeum
Award:
Good Design Award



German
Design Award
2012
NOMINEE



Product:
101° MicroGourmet
Design Center or Organization:
German Design Council
(Rat für Formgebung)
Award:
German Design Award
2012 Nominee



German
Design Award
2012
NOMINEE



Product:
U-Series Knives
Design Center or Organization:
German Design Council
(Rat für Formgebung)
Award:
German Design Award
2012 Nominee



Product:
Heat N Serve™ Range
with new covers
Design Center or Organization:
Design Centre Nordrhein
Westfalen, Essen
Award:
Universal Design Award 2012



Product:
Fresh Herbs Planter
Design Center or Organization:
The Chicago Athenaeum
Award:
Green Good Design Award



Product:
T.S. Smooth Chopper
Design Center or Organization:
The Chicago Athenaeum
Award:
Green Good Design Award



Product:
Teaz' Me Tea Pot & Teaz' Me Mugs
Design Center or Organization:
Design Centre Nordrhein Westfalen, Essen
Award:
reddot Design Award



Product:
Chef Series™ Compact Cookware Phase I
Design Center or Organization:
Design Centre Nordrhein Westfalen, Essen
Award:
reddot Honourable Mention



Product:
Easylogics Grater
Design Center or Organization:
Design Centre Nordrhein Westfalen, Essen
Award:
reddot Honourable Mention

GERMAN DESIGN AWARD

Supported by the German Design Council, The German Design Award is an international premium prize, which successfully enhances the standing of both designers and companies. Prizes are awarded to top quality products and projects from product and communication design, design personalities and newcomers, all of whom are—in their own way—pioneering in German and international design landscape. The aim of the German Design Award is to identify, present and honor unique design trends.

GOOD DESIGN AWARD

GOOD DESIGN™ is the world's most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies. GOOD DESIGN covers new consumer products designed and manufactured in Europe, Asia, Africa, and North and South America. The trademarked awards were created in Chicago in 1950 by three architects: Eero Saarinen, Charles and Ray Eames and Edgar Kaufmann, Jr. The distinctive black dot-shaped logo was designed the same year by the late Chicago graphic designer, Mort Goldsholl.

GREEN GOOD DESIGN AWARD

Supported through a joint effort between the European Centre for Architecture Art Design and Urban Studies and The Chicago Athenaeum: Museum of Architecture and Design the GREEN GOOD DESIGN's goal is to bestow international recognition to those outstanding individuals, companies, organizations, governments and institutions—together with their products, services, programs, ideas and concepts—that have forwarded exceptional thinking and inspired greater progress toward a healthier and more sustainable universe. GREEN GOOD DESIGN attempts to impact consumer habits, restructure manufacturing output, influence the design of cities and public spaces, and raise a consciousness about our limited global resources and the disappearance of clean air, clean earth and clean water.

RED DOT AWARD

With its origins dating back until 1955, the red dot design award ranks among the largest and most renowned competitions in the world today. In 2012 alone, it received more than 15,000 applications from 70 nations. Thus, red dot documents the most remarkable trends and best designs in the world in three disciplines today: from product to communication design to concepts. The internationally accepted seal is reserved exclusively for the competition's winners. Award is supported by Design Centre Nordrhein Westfalen.

red dot Design Award

The red dot is the renowned distinction for high design quality. A jury of international experts awards the coveted quality seal only to products which set themselves apart significantly from comparable products thanks to their excellent design.

red dot Design Award—honourable mention

The red dot jurors recognize particularly well-executed aspects of design works with the "honourable mention". Products which convince them with thought-out detail solutions are honoured with this special award.

UNIVERSAL DESIGN AWARD

The Universal Design award is an international award which has taken place once a year since 2008. All the entries submitted to the Universal Design Award are closely and critically examined and tested by a jury of experts, as well as by a consumer jury. The evaluation criteria for the entries are broad and flexible usability, easy and intuitive operation, safety and error tolerance, intercultural character and economy.

ENVIRONMENT

Natural resources are essential for our growth. Therefore, acting responsibly and taking care of the environment is a priority for us at Tupperware Brands. Designing environmentally safe products for consumers; committing to adopt Reduce, Reuse, Recycle (3R) program in our manufacturing facilities to reduce our environmental footprint; empowering an Associate-led ECO Team to make our headquarters campus more resource efficient are few examples of how we at Tupperware Brands are striving to make this a better world for tomorrow.

Our global headquarters campus has set in place a number of initiatives that reflect our belief that taking care of the environment is a top priority and these initiatives will set an example within Tupperware Brands to ensure we create a better world for future generations.

EFFORTS INCLUDE:

- New standards for eco-friendly construction. The introduction of the new Hamer Wilson Conference room, built in honor of a past international Tupperware president, set a new standard for future renovations. This conference room was constructed using sustainable building materials and with an all-digital, paperless focus, setting the tone for future projects.
- A standard has been set for all new paints used in our headquarters campus buildings to be zero VOC.
- We have completed a multi-year project of installing chilled-water heating and cooling systems throughout the corporate campus. These systems provide indoor climate control using water, instead of potentially harmful refrigerants. They are also more energy efficient than traditional systems.
- As part of a multi-year project begun in 2010, replacement light bulbs will be energy-friendly LED bulbs, including on-campus street lights.
- Building Automation Systems (BAS). This is a centralized, automated system that controls and adjusts the HVAC system and lighting at the corporate campus based on preset factors. BAS controlled buildings are often referred to as "Intelligent Buildings."
- Energy-conserving, motion sensors have been put in place to control lights in common areas such as meeting rooms, restrooms, etc.
- Actively engaging in electronics recycling. Our partner's state-of-the-art recycling equipment shreds and separates electronics into their original material of plastics, steel, aluminum, precious metals and glass, and leads the industry in developing and utilizing new uses for these commodities and preventing any electronic waste from entering landfills.
- Continuously insulating and resealing older buildings on the corporate campus to improve their energy efficiency.
- Beautification and landscaping goals to:
 - Identify locations where native and drought tolerant plants can be used to fullest extent.
 - Identify current turf areas that can be reduced and replaced with natural growth xeriscaping.



Tupperware Brands Headquarters

Setting the Example Locally

Our global headquarters aims to lead and set an example that can be followed by our businesses around the world

ASSOCIATE-LED ECO TEAM

Headquarters Associates are engaged and encouraged to actively participate in the company's Eco Team. Composed of peers, the Team focuses on promoting sustainability initiatives on the corporate campus as well as engaging outside stakeholders. The Team has, for example, played a significant role in setting up a single-source recycling program with a local recycling company to collect waste and reclaim any recyclable portions.

In 2012, the Team worked to create an organic butterfly garden where associates can visit and de-stress. Landscaping for the garden is completely free of herbicides and other harsh chemicals so as not to harm the local butterfly population or environment. The group also educated fellow Associates on the environmental benefits of carpooling and turning off electronics when not in use. Currently, the Team is engaged in an effort to achieve a paperless campus at headquarters.

PROTECTING OUR PRECIOUS EARTH

Our global markets take incredible pride in their environmental efforts and strive every day to make a difference and be an example of environmental stewardship.

For example, actions such as the use of solar lamps to save energy, switching to water-free urinals to save water, and changing to natural gas helped earn



Fuller Cosmetics in Mexico a Clean Industry Certification from Mexico's Federal Environmental Protection Agency, PROFEPA (Procuraduria Federal De Protection Al Ambiente). That's just one piece!



GLOBAL ENVIRONMENTAL INITIATIVES INCLUDE:

- Damaged products are recycled into other products, such as baskets and planters (Tupperware Australia/New Zealand)
- Shipments are now protected by compostable, air-filled pillows (Tupperware Australia/New Zealand)
- 37% of product shipment boxes were returned to office for recycling (Nuvo Cosmetics Uruguay)
- Sustainable Paper and reforestation project—for every tree that is cut for the printing of a Tupperware brochure, another one is planted (Tupperware Mexico)
- Associates volunteered to participate in an environmental sanitation event (Tupperware Venezuela)
- Use of low VOC inks, in catalogs and brochures, made from sustainable vegetable oils (Tupperware US)
- Relocated to a building equipped with energy-saving lighting and efficient centralized cooling system (Avroy Shlain Cosmetics South Africa)



WORLD WATER DAY, A GLOBAL EVENT

Tupperware Brands embraces the United Nation's annual World Water Day celebration to conserve clean, fresh water so that it can be made widely available to all that need it. Our global markets take incredible pride in their environmental efforts and strive every day to make a difference.

This past year we encouraged local markets to engage and bring awareness to the benefits of fresh water in their local communities. We supported this through various water awareness efforts and the promotion of our top-selling Eco Water Bottles, which help consumers carry clean, freshwater on their person for easy access, as well as keeping disposable water bottles out of landfills, and water-filtration options to ensure end users have access to clean drinking water.

2012 WORLD WATER DAY HIGHLIGHTS INCLUDE:

- A 50-elementary-school competition in search of the most 'eco-friendly' school. The winning school collected rain water for use in indoor plumbing and landscaping (Tupperware Australia/New Zealand)
- A family 'Run for Water 5k' run. For every runner who received a 500 ml Eco Water Bottle, 1 liter of clean water was donated to the Payatas community (Philippines) through Operation Blessing (Tupperware Philippines)
- Sponsorship of the Gaya Hidup Hijau Lewat Eco Walk & Bike environmental awareness and clean up-event (Tupperware Indonesia)
- Support of a women's marathon (Tupperware India)
- Distribution of water-focused literature to educate and raise awareness (various markets)



Manufacturing

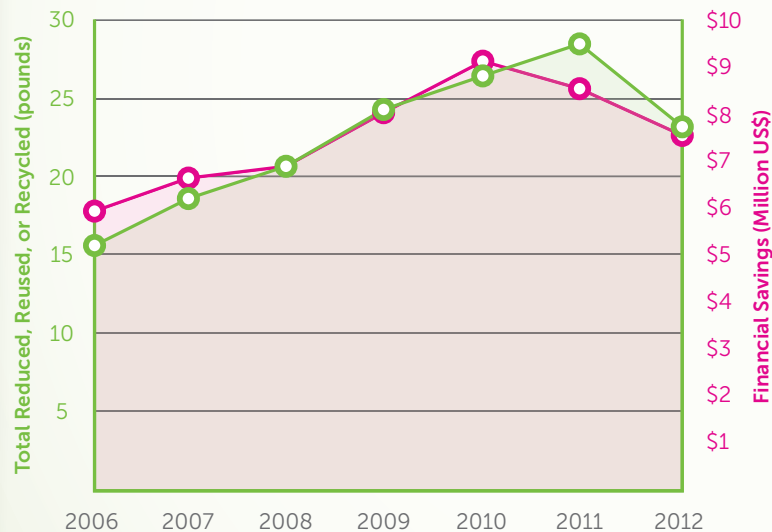
The 3R program preserves natural resources while providing financial savings for the company

People, practices, philosophy and passion are all part of sustainable manufacturing at Tupperware Brands. Through our comprehensive policies and high standards, we protect the health and safety of our Associates, act as good stewards to the environment, and produce quality sustainable products. Sustainability extends to our pollution prevention and resource conservation initiatives. Strict, state-of-the-art environmental standards are in place at our manufacturing plants worldwide. Environmental Management Systems (EMS) are utilized as a method of managing processes and procedures that allow us to analyze, control and reduce the environmental impact of activities, products and services.

Whether we seek alternative chemicals and manufacturing techniques or install energy-efficient lighting and wastewater treatment systems, we continue to work diligently to reduce our global environmental impact. We also take pride in protecting the well-being of our associates at our manufacturing plants across the globe. We are committed to assuring that Associates go home to their families injury-free at the end of each work day.

REDUCE, REUSE, AND RECYCLE PROGRAM

The "Reduce, Reuse, and Recycle" (3R) resource conservation and pollution prevention program is an important part of sustainability in our manufacturing plants. Reducing the consumption of fuel, plastics,



Caption: Materials Conserved and Associated Financial Savings Generated Annually through the Reduce, Reuse and Recycle Program

paper, cardboard, and wood products through the 3R program preserves natural resources while providing financial savings for the company.

Our 3R program has consistently improved resource efficiency in our manufacturing plants. The total mass of material reduced, reused and recycled track the materials conserved through process and waste handling changes implemented in each given year. The results are also reflected in the financial savings that offsets spending on the plants' environmental and safety efforts. The mass of materials conserved and the resulting financial savings were lower in 2012 compared to previous years due to

improved efficiencies. As resource efficiency improves, we challenge ourselves to identify new and innovative opportunities for material reduction and reuse as part of our worldwide environmental standards. Efficiency gained from previously implemented process and waste handling changes will also continue to contribute to increasing resource efficiency.

Recycled packaging materials are also used at our manufacturing plants. Almost all of our plants use paper and corrugated cardboards with recycled content. Returned Tupperware® plastic products are also recycled and utilized for non-food purposes.

In 2012, our manufacturing operations withdrew approximately 526,738 m³ of water. Water sources are primarily municipal or private utility providers, on-site wells and rainwater collection. Wastewater treatment systems have also been installed around the world, since good, clean water is an important commodity to be conserved and maintained.



Caption: Greenhouse Gas Emissions from Tupperware Brands Facilities

REDUCING OUR CARBON FOOTPRINT

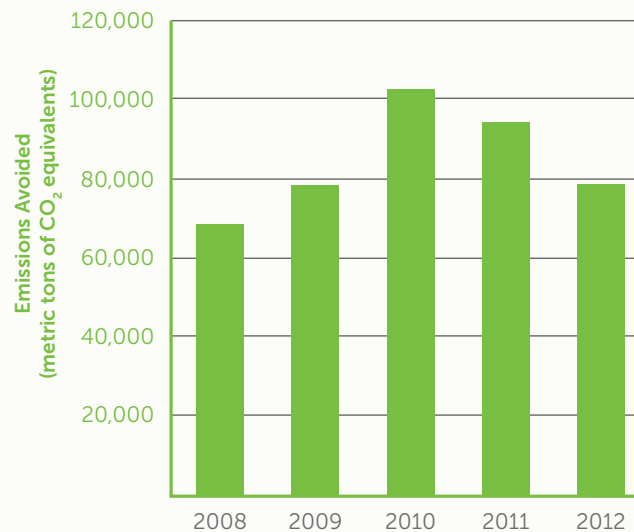
Since our first greenhouse gas (GHG) inventory was completed for 2008, we have focused our carbon management efforts on identifying opportunities and taking actions to reduce our carbon footprint.

The annual Tupperware Brands GHG inventory was developed using the internationally accepted GHG Protocol. As shown in the figure, most of the GHG emissions originated from “Scope 2” (indirect sources such as electricity use), with some “Scope 1” (direct emissions from fuels used in our facilities and fleet).

As manufacturing plants account for over 80% of our GHG emissions, we have especially focused on reducing direct and indirect emissions from our plant facilities. With the implementation of energy efficiency programs, the aggregate

electricity and fuel consumptions at our manufacturing plants have been decreasing year after year. As a result, while the GHG emissions were higher in 2012 compared to its preceding year, our GHG emissions today (expressed in terms of CO₂ emissions) are lower compared to 2008 despite production increases. The higher GHG emission in 2012 is attributed to changes in fuel mix used to generate the electricity at one of our larger manufacturing plants, according to information reported by its utility provider.

Nevertheless, none of our operations are energy intensive. Therefore, through our resource conservation efforts, we have also focused on avoiding the indirect GHG emissions embedded in the resources we consume. By conserving materials through our 3R program, we avoided emissions associated with the manufacturing and transportation of our raw materials, packaging materials and other resources. Using standard lifecycle analysis (LCA) methodology, the estimated emission avoided annually from the 3R program offsets the majority of the greenhouse gas emissions from Tupperware Brands.



Caption: Greenhouse Gas Emissions Avoided Annually from the Reduce, Reuse, and Recycle Program

ENVIRONMENTAL MANAGEMENT

Our manufacturing facilities use a process of continual improvement to implement sustainable practices that ensure a safe and eco-friendly company. We meet our health, safety and environmental goals and objectives through the following tools:

- Worldwide standardized policies & procedures
- Conducting internal regulatory audits and inspections
- Training
- Tracking resources
- Eliminating hazards and
- Conserving energy

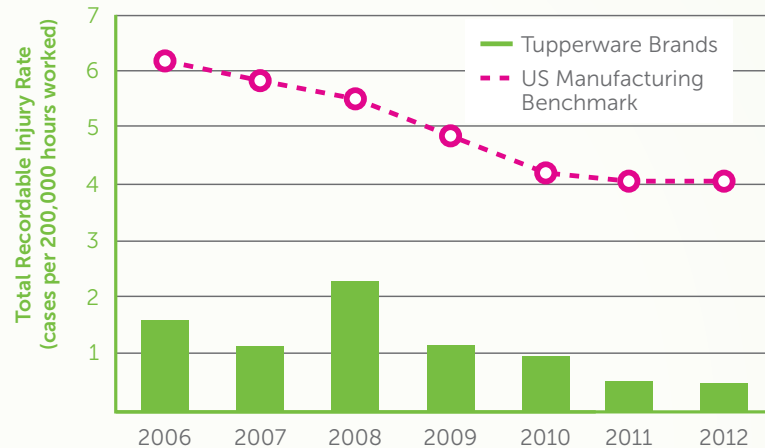
In addition, our Belgium Tupperware plant is certified to the ISO14001 international standard on environmental management system. Total environmental expenditures for Tupperware Brands in 2012 were \$1.3 million (compared to \$1.4 million in 2011), with over 70% (compared to 60% in 2011) of the expenditures directed towards pollution prevention and environmental management.

We are constantly vigilant regarding our processes and use of raw materials and continually seek alternative chemicals and manufacturing techniques to reduce global impact. Tupperware® products manufacturing plants have minimal chemicals in their manufacturing processes, while the Beauty facilities, by their very nature, process more substances. While our air emissions are minimal, we began tracking air emissions in 2010 as part of our internal Total Quality Report process. The Total Quality Report process now includes more detailed tracking of each facility's environmental performance and resource conservation program. All significant spills and environmental issues must be reported to the company's Environmental & Safety Engineering Department and must also be included in the annual TQR submitted by each facility.

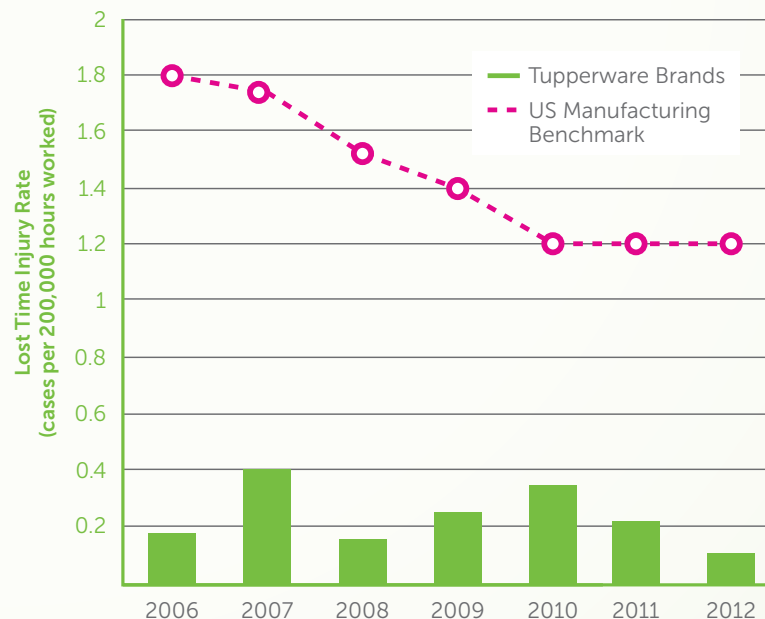
Regular internal audits and inspections ensure compliance with regulatory requirements. To date, there are no significant spills, monetary fines, non-monetary sanctions, governmental sanctions or environmental cases brought against the company. This attests to the success of our environmental management programs.

HEALTH AND SAFETY

Our commitment to the health and safety of our associates continues to be one of the core values of the company. This commitment can be seen in the recordable and lost time injury rates that are a fraction of the U.S. manufacturing industry's benchmarks. Recordable and lost time injury rates for each type of our manufacturing operations are also well below their respective industry average.



Caption: Total Recordable Injury Rate at Tupperware Brands



Caption: Total Lost Time Injury Rate at Tupperware Brands

Health and safety trainings are conducted at our manufacturing plants based on training needs identified in our worldwide environmental, health and safety policies and procedures. At unionized facilities, health and safety trainings are also conducted as part of our union contracts. A formal safety committee in each manufacturing plant is comprised of 50% management and 50% worker representation. The size of the committee varies according to plant size.

We also conduct annual Health Fairs at our manufacturing plants. At these events, we offer blood pressure screenings, blood tests, mammograms, nutritional facts and preventive health guidelines for our associates. Audiograms and hearing tests are also provided for our associates. Tupperware Brands is constantly on the lookout for additional programs to enhance our Global Health Initiative.

EMERGENCY RESPONSE

All of our facilities have comprehensive Business Continuity Plans to address disruptions caused by fire, severe weather, medical incidents and chemical spills. The plans include detailed actions to be taken by the trained plant emergency response teams.

Several of our larger plants have medical staff, including medical doctors or nurses on site. In addition, our plants provide blood borne pathogen awareness training to our associates. Each department within a plant has personnel trained in cardiopulmonary resuscitation (CPR) and first aid.

We also maintain a company-wide pandemic policy that addresses the needs of associates and their families, should an illness require preventive measures. We have considered how such events may impact our Sales Force, and have determined the best way to support them.

Manufacturing Facility, Aalst, Belgium



ABOUT TUPPERWARE BRANDS

For almost 70 years, Tupperware Brands has made a positive, long-lasting difference in the lives of women around the world by offering an independent business opportunity that is appealing both for its flexibility and financial potential. We're passionate about changing lives and everything we do is channeled to express that passion to the 2.8 million independent Sales Force members that are part of our organization.

Our vision, however, extends beyond our global Sales Force because as these women grow more confident and achieve personal and financial success, their families prosper. It's a winning, life-changing experience for everyone. The power to touch and improve lives is the heart of the Tupperware Brands portfolio of companies.

We are a worldwide portfolio of direct-selling companies that market and manufacture premium, innovative products across multiple brands and categories. Product brands and categories include design-centric preparation, storage and serving solutions for the kitchen and home. We do this under the following brands: the flagship Tupperware® brand and beauty and personal care products through the Armand Dupree®, Avroy Shlain®, BeautiControl®, Fuller®, NaturCare®, Nutrimetics® and Nuvo® brands. At the end of 2012, we employed roughly 13,000 Associates (employees) around the world.

Tupperware Brands Corporation (TUP) is a Delaware corporation headquartered in Orlando, Florida, U.S.A. Our common stock is publicly-traded and listed on the New York Stock Exchange. Our largest external shareholders at the end of 2012, holding more than 5% of outstanding shares, were FMR, LLC (5.57%) and BlackRock, Inc. (8.58%). As indicated in the latest filed proxy statement, as of March 2013, the board of directors and executive officers as a group held 4.14% of outstanding shares, including our Chairman and CEO, Rick Goings, who held 2.03% of outstanding shares.

Our products are sold around the world. Businesses operating in emerging economies accounted for 61% of 2012 sales, while businesses operating in established market economies accounted for the other 39%. We define established market economy units as those in Western Europe (including Scandinavia), Australia, Canada, Japan, New Zealand and the United States. All other units are classified as operating in emerging market economies. During the 2012 year, our 2.8 million Sales Force members held 22 million group presentation sales events, or parties, worldwide.

Our high-quality brands are researched and developed to deliver the latest technological advances and the best products in the marketplace. Our Tupperware and beauty and personal care products are in-demand and on-trend. To maintain the integrity of our products, we perform rigorous testing so that the end result is a premium, innovative product. We are proud to be an organization that does not perform animal testing.

About Tupperware Brands

Sustainability is at the heart
of Tupperware Brands.

Corporate Governance

The primary governance structure of the Company is its Board of Directors.

The primary governance structure of our Board of Directors, which in 2012 comprised of 11 members, 36% of which are female, are all independent, non-executive members, except for the Chairman and Chief Executive Officer. Independence is determined in accordance with New York Stock Exchange rules and the regulations promulgated by the Securities and Exchange Commission for companies publicly traded in the United States.

The Board of Directors, as a body, oversees our overall performance and the development and implementation of the company strategy. The Board of Directors has established four committees:

1. The **Audit, Finance and Corporate Responsibility Committee** which has, among other duties, the responsibility to oversee compliance with its codes of conduct. This committee regularly meets with certain functional heads of the corporate staff to receive reports on relevant topics of interest, including financial, risk management, safety and environmental matters, tax, litigation and the results of internal and external audit activities.
2. The **Compensation and Management Development Committee** is responsible for creating management compensation structures to provide competitive compensation, which is intended to support the accomplishment of strategic initiatives and to provide a pay-for-performance environment, taking risk considerations into account. This committee also oversees the processes for developing management and for creating succession plans for the senior executives.
3. The **Nominating and Governance Committee** is responsible for overseeing issues relating to the Board of Directors, including establishing director compensation, recruiting directors and all other matters that relate to the Board of Directors.
4. The **Executive Committee** is comprised in part of the Chairman and Chief Executive Officer, the Presiding Director and the chairpersons of the other committees. Its responsibility is to govern the affairs of the Board of Directors in a time of crisis or emergency, when the full Board of Directors is unable to meet and act as a body.



*Gaylin L Olson Friendship Fountain
at Tupperware Brands Headquarters*

GOVERNANCE PROCESSES

Candidates nominated by the Board for membership on the Board of Directors are individuals who have one or more of the qualifications required by the Board of Directors, including the following: management or functional experience, such as senior general management; financial management or financial professionals who are certified or licensed; sales or marketing experience; human resources experience; technical experience or experience in distribution, logistics or manufacturing; enterprise experience, such as international transactional or management responsibilities; experience with consumer product companies; direct selling channel experience or experience with product categories that are sold by the Corporation; and other factors, such as diversity status, academic profession, investment experience, or community or professional backgrounds. Candidates must have sufficient time and schedule flexibility to afford the opportunity to dedicate sufficient attention to the business of our company.

We maintain means for interested parties to communicate directly in writing, telephonically or electronically with our Board of Directors on matters of interest. Contact information for these individuals may be found on **www.tupperwarebrands.com** and searching under **Investor Relations / Governance Documents / Board of Directors** and in the annual proxy statement to shareholders prepared in connection with its annual meeting. These interested parties may include employees, shareholders and other constituencies. As a publicly traded company in the United States, shareholders are entitled to submit proposals for inclusion in our proxy statement.

We structure compensation of its executives and its Board of Directors to include a mixture of cash and equity compensation. Equity compensation is intended to create alignment with shareholders by providing an incentive for performance. Executive compensation includes various forms of incentive compensation that are designed to create a pay-for-performance culture.

The Board of Directors meets in person at least once per fiscal quarter of the Corporation, and other meetings as may be necessary or desirable from time to time, which may be telephonic. Various members of management may be invited to participate in these meetings. In addition, the Board of Directors as a whole and its standing committees meet in executive sessions as a regularly scheduled practice to discuss the affairs of the Company without management in attendance.

POLICIES

We publish a mission statement, as well as its code of conduct (including a conflict of interest policy) and code of ethics for financial executives, on our website - <http://ir.tupperwarebrands.com/documents.cfm>. In addition, the Company Code of Conduct is distributed either electronically or in writing to all employees on an annual basis. Our Board of Directors adopted this Code of Conduct to set forth the fundamental ethical principles to which we must all adhere. While laws may differ from country to country, matters of basic integrity transcend national boundaries. Therefore, these principles apply to every Associate, regardless of location or position in the company. The code of conduct contains, among other things, a section on prohibited conflicts of interest and requires a certification in regard to compliance on an annual basis from management employees. Our code of ethics for financial executives is distributed electronically annually to all employees who are covered by the scope of the code. The codes and mission statement apply equally across all of our operations on a worldwide basis. The Board of Directors has adopted procedures in the code of conduct for reporting, investigating and determining consequences for violations of the code. In addition, the Board of Directors has adopted a process for reviewing and approving related party transactions involving management or board members.



*Tupperware Brands Chairman
and CEO Rick Goings*







Tupperware
Preserving your future

Brands
Corporation

*Armand
Dupree*®

Avroy Shlain
IT'S ALL ABOUT YOU

BEAUTI**CONTROL**

FULLER
Armand Dupree

NUVO

nutrimetics

NaturCare

Tupperware®