

FAQ

Here is where you will find some handy common questions and answers. If there's something not here that you wish to know, simply get in touch at support@ecomvmnt.ca

Q. How often should I have Briiv on?

A. Briiv usage can vary depending on where you have your Briiv placed. A space where the atmosphere doesn't change very often like a bedroom with closed windows and doors might not require as much filtration as, for example, a kitchen with a couple of meals a day being made, or pets running around leaving dander. This may vary how often you want to use your Briiv, but you might find it best to alter your usage and see what works best for you.

Depending on where you have your air purifier and the localized environment you may need to run it more or less, but we recommend as a standard that Briiv should be on for a full pass once per day, which is the equivalent of Briiv cycling the air in a 6m x 6m room.

On level 4, this takes one hour; at level 3, two hours; level 2, four hours; and level 1 six hours. This is to ensure a more constant higher quality of breathable air.

Click here to watch a helpful video on how we recommend you use the different speed levels.

Q. If I have extra filters how can I store them?

A. For storage of your filters we would recommend simply keeping them in a cool, dry place. In the boxes, the filters will have no problem sticking around for a couple of years harmlessly until you need to come to use them, so there is no need to worry.

Q. What do I do if there is a buildup of dust on my moss filter?

A. This is great sign that your moss is doing such a brilliant job of capturing that matter and stopping it from floating around your personal atmosphere. Of course, after a longer period of time, the internal organic construction will start to become full and will need replacing after around 12 months. In the meantime, if you want to refresh your moss you can carefully remove the moss from the glass dome and either outside or over a bin, gently brush over the branches to remove the standing dust, or even use a sieve to give it a good shake out.

Q. Are the filters biodegradable?

A. All of the filters in Briiv come from natural materials. We'd recommend putting the moss and coconut filters in your home compost, however we would advise against putting the carbon-silk matrix filters in the compost, primarily because of the carbon-capture technology which makes them so efficient at cleaning your air!

The activated carbon element of the filter captures VOCs, which in composting would be released back into the ground and could prove harmful to the environment. We wouldn't want to recommend any method of disposal which could cause further harm

Because of this, your best bet would be to dispose of the matrix filter in your general waste.

Q. Does Briiv need batteries?

A. Briiv does not contain or require any batteries to work. Briiv utilizes a 5V USB connection to power the unit. This means it can run from mains power, laptops or even a power bank if you wanted to keep wires to a minimum.

Q. How does humidity/temperature/amount of CO2 in the air affect its performance (assuming, say, a gathering of 7 people)?

A. None of these will affect Briiv's performance as it's just capturing those harmful VOC's and particles in the air. It will not reduce the CO2 level in the room as that's a whole different filtration approach. However, in a normal dwelling that is not sealed off (like an aircraft), CO2 build-up is not normally an issue.

Q. Does my moss filter need to be watered, fed or washed?

A. You don't want the moss to come into contact with water at all. Before the reindeer moss is packed up and sent out, it is naturally treated to help it retain its vibrancy and springiness, but water will break this down and the moss will become brittle and unable to filter your air. There's also a risk of your unit getting wet if you water your moss, which could cause further issues!

Q. What is your definition of "improve the air quality"? What measurements does that entail?

A. This is the time it would take to fully cycle the air of the room through the filter in line with standard Clean Air Delivery Rate (CADR) tests. We've said 'improve the air quality' because this is the fairest way to describe it as every room will vary in the particulate count and we did not want to make a false claim. The improvement will be dependent on how high the initial room pollution is, so if the room starts off with a very high particulate count in the unhealthy 150/100 ug/m3 count, for example, the reduction will be a lot more than a room that already has a very low particulate count of, for example, 2.5 ug/m3. Briiv delivers approximately 53 cubic feet per minute of purified, clean air at its maximum setting.

Q. How efficient is it if there's air circulation in the room due to windows or air currents?

A. Air currents generated by another fan or people moving around are beneficial to the filtration efficiency, but, as with all air filters, it's not recommended you use Briiv whilst windows are open as you will in essence be trying to clean the outside air.

Q. Does Briiv use an Ionizer or generate Ozone?

A. Briiv doesn't use an ionizer and doesn't generate ozone.

Q. How loud is Briiv?

A. Briiv is rated at around 45dB on speed 2, the equivalent of a quiet office. At its loudest on speed 4, Briiv is less than 70dB, the equivalent of a washing machine or shower.

Q. How do I clean my Briiv?

A. If you want to clean your Briiv, unplug it from the power source and use a household glass cleaner to clean the glass and a microfibre cloth to give the rest of the unit a brush off. You won't need to clean any other part of your Briiv.

Q. How energy efficient is Briiv?

A. Briiv is low-powered via USB, using just 5V to operate. Over the course of a year, the estimated electricity spend is approximately \$1-\$2 depending on where you live in Canada.

Q. What is your sustainability policy?

A. Briiv uses as much recycled and sustainable material as is possible with the current scales of industry available to us. Over time, we hope to see more factories and suppliers using sustainable materials so that we can eventually get Briiv to its 100% sustainable goal.

Q. How long do the filters last?

A. Based on recommended use, the moss and coconut filters are made to last up to twelve months, with the carbon-silk matrix filter lasting up to three months. Don't worry, each 1 year filter pack will have four nano matrix filters so you can swap them out after three months.

Q. What size room will Briiv cover?

A. Briiv will completely purify the air in a 6m x 6m room in one hour.

Q. What is your warranty policy like?

A. We offer a 2 year guarantee against defects and faults with Briiv. We also offer a 30 day money back guarantee if you change your mind (minus shipping and handling), provided Briiv is in the same condition as when it was taken out of the box and in its original packaging.

Q. Can I use Briiv without Wi-Fi?

A. Yes! Briiv performs just the as well without a connection to Wi-Fi___33 or the app. Briiv features touch buttons so you don't have to have it connected to the internet in order for it to work.

Q. What are the exact details of the testing carried out on the filter?

A. So for the more intrepid, outlined below are the tests carried out: Briiv will improve the air quality in a 36m² (387ft²) living space in just one hour, with a delivery of 53 cubic feet per min of purified clean air.

Continual flow tests have been carried out on Briiv under normal and high load conditions, under EN 1822-4 conditions.

Overall performance showed a 78% improvement in air quality in one pass, under low load and 80% under high load conditions.

For full test reports please email us at support@ecomvmnt.ca and we will send you the report.

Tested externally to EN1822-5:2009 with a pass, and efficiency of 88% of PM2.5 and below in laboratory conditions.

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