



STEPHENS
Catering Equipment



Stephens Catering Equipment, the premier catering and food service equipment firm in Ireland and the UK are delighted to introduce Genuine Broaster Chicken to the Irish market.

Benefits

- The introduction of a Genuine Broaster Chicken concept to your business can make profits of £50K plus a year.
- Finance & leasing options for as little as £22 a day with ROI in typically less than 1 year.
- Available as a comprehensive turnkey solution, offered in versatile formats—whether seamlessly integrated into the menu of your fast-food outlet or deli in-store kiosk (as illustrated), or as a standalone quick-service restaurant with convenient takeaway options.
- Expand your menu and create a signature menu that your customers will love.
- Purchase marinades, coatings, and packaging with your equipment.

Equipment Package



**Broaster 1800
Pressure Fryer**

- Medium Volume
- Average Cook Loads
- Gas / Electric



**Breeding
Table**

- Consistent distribution of seasonings
- Fully automated operation



**Alto-Shaam 750-S
Holding Cabinet**

- Undercounter
- Halo Heat maintains food quality for hours



**Ubert Hot Display
Cabinet HTE 60**

- Top & Bottom Heating
- Halogen light for optimal illumination

Equipment Total Package: £22,000 / €25,000





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Profit Story

Profitability is a key factor in determining which items to offer on your menu. Below are a few examples of the ROI.

MENU ITEM INCLUDES FOOD AND PACKAGING	SELL PRICE	GROSS PROFIT*	FOOD COST*
8 PIECE FAMILY BOX	£13	£6.88	47%
12 PIECE CHICKEN GOUJONS	£10.50	£5.11	52%
CHICKEN FILLET BURGER	£5	£2.50	50%
20 CHUNKS POPCORN CHICKEN	£9	£4.77	47%
15 PIECE TENDERS	£13	£6.88	47%



*Profits will vary depending on local pricing and market conditions.

"The introduction of the Chicken Shack concept to our business has exceeded our expectations. We received a return on our investment within the first six months. I would highly recommend setting up the Genuine Broaster Chicken concept to attract new business and customers and in turn, boost revenue. Stephens Catering Equipment are extremely knowledgeable and were able to supply the complete concept to get us up and running."

Michael Cleary, Daybreak, Celbridge

ADDITIONAL ACCESSORIES

MARINADES	Chickite / Chickite Supreme
COATINGS	Slo-Bro / Slo Bro Extra Spicy / Slo-Bro Extra Crispy / Slo-Bro Extra Spicy Crispy
PACKAGING	Boxes: Snack Box, Dinner, Box, Handle Box, Super Box Cups: 4oz / 16oz Cup with lid



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