

# What To Wear Under There? SUPPORTABLES®

SIZZLING SUMMERTIME 2023

ISSUE 54

Summer  
Fashions

4th of  
July

Summer  
Bride

Swim



Mary Ann Yaromosky

Ladies, let's kick back, relax and chat about how to show off your stunning summer styles with a few of our fan-favorite fashion solutions.

*Planning a 4th of July getaway to the beach or an evening out with friends?* Create fun and sexy sheer outfits with **She Shells**, an adhesive bra in red, blue, black or beige.

*Choosing a low-cut or strapless wedding gown?* **Ultimate Body Tape**, our adhesive body tape, will keep everything in place and ensure you look and feel your best on your big day.

Wear your favorite summer tops with no bra straps peeking out with our new **Fine-Tune** bra clips.

*Your friends at Supportables...*





## Notes from the Editor

### POPULAR COLORS FOR YOUR SUMMER WARDROBE

RIGHT OFF THE RUNWAY!

Davina & Micky



#### Earthy Orange

*Hermès* and *Isabel Marant* sent cool separates down the runway, perfect for hot days on the beach or a tropical night out and about, featuring head-to-toe orange looks in a monochromatic style.

#### Olive Green

A staple of military wear has been given a fashionable new look thanks to fashion designers *Victoria Beckham* and *Alberta Ferretti*. Using the color's elegance they craft stunning fashionable dresses, making olive green an iconic shade again.



#### Creige

It's time to say hello to 'creige', a sophisticated combination of cream and beige to wear with other neutral shades seen at *Miu Miu*, *Chanel*, *Roksanda* and *Acne Studios*. A must-have for those contemplating a minimalist capsule wardrobe.



#### Pale Pink

Pale pink is going paler and more subdued. *Chanel* sent models down the runway wearing tailored pink suits.



#### Metallic (Silver)

Silver is now having its moment in the spotlight. *Tom Ford's* show was an all-out disco with sequins and shiny metallic outfits.



## EDITOR'S SPOTLIGHT

### NEW SMOOTH COVER LIFT

Conceal and boost the girls!



**S**mooth Cover Lift is the ultimate solution for your wardrobe dilemmas! This product is designed to give you an extra boost and eliminate nipple show-through.

Perfect for dresses, blouses or swimsuits.

Use 30 times or more!



Simply pull it up and voila you are ready to go!

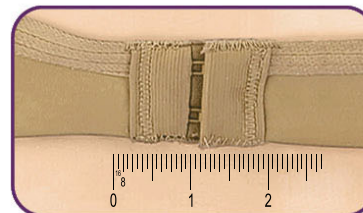


COVER ART: Mary Ann Yarmosky is a local artist who captures everyday life, every day, in a very entertaining way.

To see more of her work, please visit:

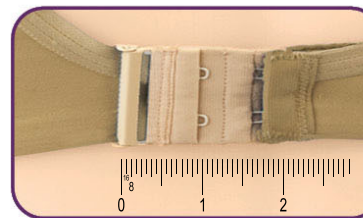
MARYANNYARMOSKYART.COM

## EDITOR'S PICK



BEFORE

MAKE BRA BAND UP TO 2" SMALLER



AFTER



BONUS: USE AS AN EXTENDER FOR TIGHT BRAS.

### BRA BACK BAND REDUCER

Between Cups Solution

Revitalize your favorite, worn-in bras with the *Bra Back Band Reducer!*

Simply attach it to your current bra to reduce the back band length, giving new life to your tried-and-true bras.

This must-have is designed for 2-, 3- & 4-hook bras and reduces the bra back band up to 2 inches!

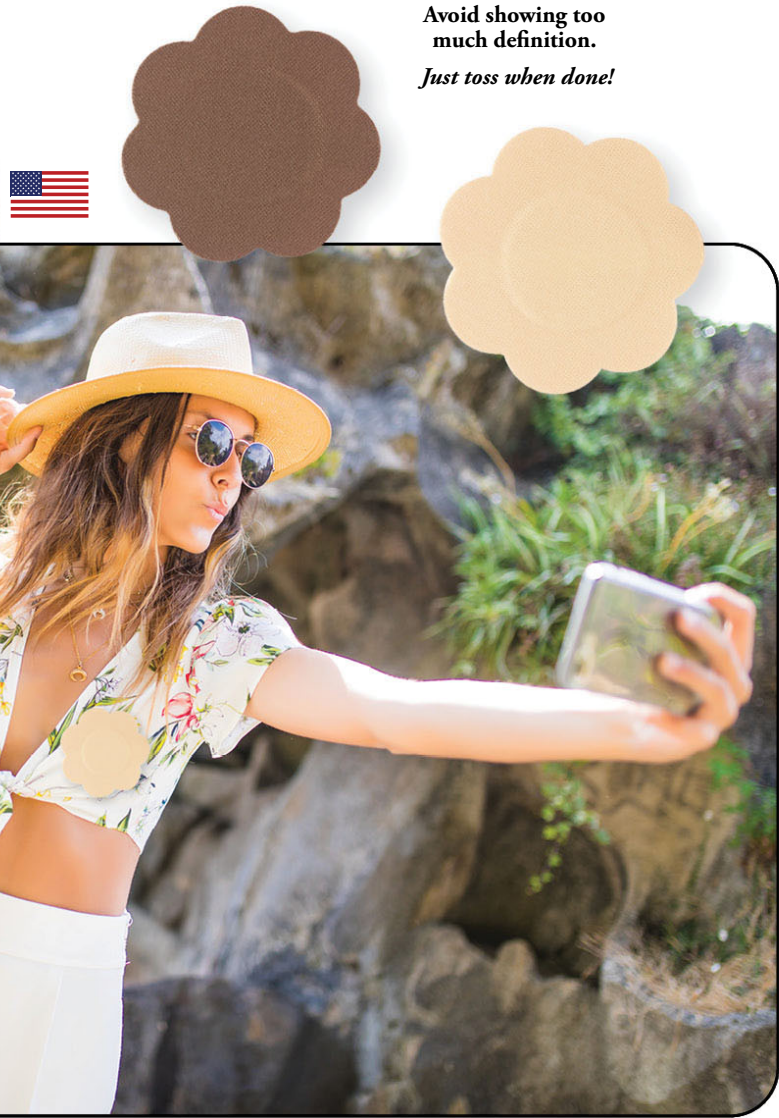


# SUMMER FASHIONS

## PETAL TOPS® Disposable nipple covers.

Selfie Time! Rock your colorful crop tops with disposable *Petal Tops!* These wardrobe essentials are designed to mold to your breast shape & prevent chafing with their soft, absorbent centers.

Avoid showing too much definition.  
Just toss when done!



## NEW, three-piece package!

## FINE-TUNE Create a racerback and more.

Drumroll, please! Meet the new *Fine-Tune!*

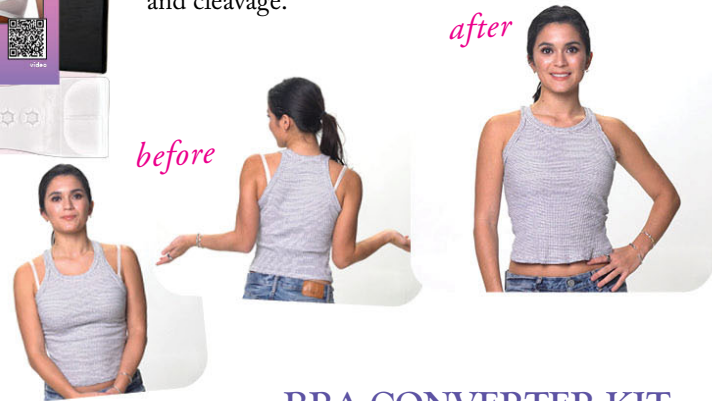
Now available in a 3-piece package (clear, black and beige).

Our must-have bra clips are designed to instantly create a racerback bra to add lift, support and cleavage.



adjustable

- It's really comfortable.
- Won't show through clothing.
- Lies flat.
- Easily attaches to straps without help.



## BRA CONVERTER KIT Bra Straps Galore

Three adjustable straps for many dressing dilemmas. The kit includes:

- *Clear Straps* attach to any convertible bra.
- *Clear Happy Strap* to keep bra straps from peeking out from under clothing and sliding off the shoulders.
- *Clear Halter Strap* to use with high-neck, bare shoulder fashions.



CLEAR BRA STRAPS



CLEAR HALTER STRAP



CLEAR HAPPY STRAP

For all convertible bras and bandeaus with tabs.

Triple-strap solution!



CLEAR HAPPY STRAP

CLEAR HALTER STRAP



**SHE SHELLS™**  
Sexy lace-up enhancement!

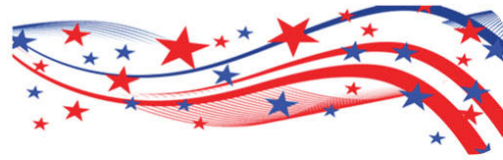


Reusable 50 times or more!

fun at the beach



Can be worn with or without laces.



Add a color pop and a splash of sass to sheer blouses or dresses with *She Shells!* This backless, strapless, adhesive bra adds cleavage, lift and shaping when tightening the laces. Available in 4 colors (red, blue, beige and black) for a hue that suits your mood.

evening outfit



**CLEAVAGE PAL™**  
Instant lift, fullness and cleavage on demand.

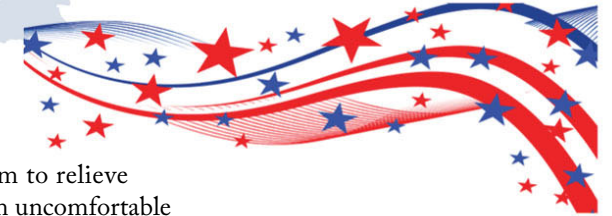


Reusable 50 times or more.



We have designed the perfect cleavage-enhancing backless, strapless, adhesive bra. Just tighten the laces to create a whole lotta cleavage!

"Loving my new killer cleavage with *Cleavage Pal* for this 4th of July celebration!"

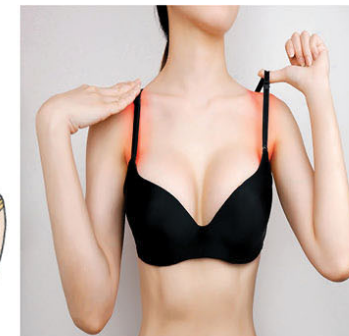


**CUSH-EEZ®**  
Shock absorbers for the shoulders!

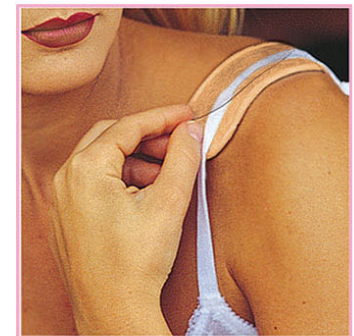


Lightly padded with foam to relieve pressure and pain from uncomfortable bra straps digging into your shoulders.

Bra straps hurting shoulders?



Save shoulders with *Cush-Eez!*





**SWIM COMPANION  
FLASH TAPE®**

Keep your swimwear & activewear in place.



**CAMEL~NOT™**  
Eliminates Camel Toe



Say goodbye to slippery straps! We've created our waterproof, double-sided clothing adhesive to keep your favorite swimwear styles in place—in and out of the water.



convenient  
crack 'n peel liner



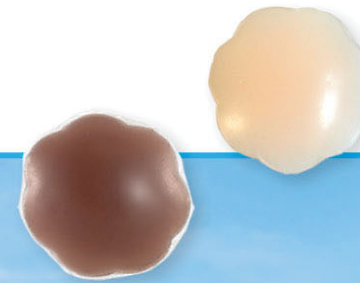
Extra double-sided  
adhesives included.



Got camel toe? **Camel~Not** to the rescue! For instant modesty and confidence in swimsuits, yoga pants, leggings and more, wear our contoured pad to eliminate this embarrassing faux pas.



**SWIM GEL PETALS™**  
Nipple Covers

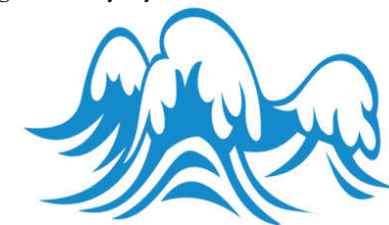


Got nipple show-through in your sexiest bathing suit? **Swim Gel Petals** have you covered! Our waterproof, silicone pasties are perfect for adding modesty-on-demand. Bonus: use them on the beach, in the pool or on the boardwalk for summer-long coverage!



**STASH 'N DASH™**  
Security Pocket

A convenient and secure way to store your money, credit/debit cards and other valuables. Perfect for trips to the beach, when traveling and everyday use.





# WEDDING

## ULTIMATE BODY TAPE! Create reliable support.



BEIGE  
OR  
COCOA



+



Skin prep included for ease of removal.



A super-strong, stretchy adhesive fabric, "Ultimate Body Tape" is designed to stick securely to the skin without causing any irritation or redness. Whether you're wearing a low-cut or strapless gown, this tape will keep everything in place and ensure you look and feel your best on your big day.

## CORSET EXTENDER™ Add comfort to the corset.



Available in 3 colors – white, ivory and black.



Corset Extender to the rescue! Expands most standard 10- to 13-hook corsets for extra breathing room. Simply cut on the heat seal line for a "no fray" result.



Will not fray when cut.

## NEW MAGICCUPS® GALORE Shape - Support - Enhance



Reusable 50 times or more!



Our new backless, strapless adhesive bra. Designed with a front clasp to instantly create shape and cleavage while supporting your bust.



## ADHESIVE BRA The original stick-on-bra!



A sexy back without a conventional bra showing!

A must-have stick-on-bra for every bride to be!

The first backless, strapless, stick-on-bra that really works! An effective method without the use of a conventional bra. Designed to fit any neckline you can imagine!



**Brazabra Corp.**  
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Lee, MA 01238, USA

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## DAVINA'S FASHION NOTES

*Wrap Dress —  
#1 style*

*Smooth Cover Lift*



**Diane von Fürstenberg**, a Belgian designer, is popular for inventing the iconic wrap dress in 1974.

*Smooth Cover Lift* is the best fashion solution designed to give an extra boost and eliminate show-through for any wrap-dress.

*Bobo Chic — one of the top  
wedding dresses for this  
summer*

*Ultimate Body Tape*



Leading bridal designer from Israel **Inbar Freiman** shows one of her top wedding dresses in a Boho Chic style showcasing crochet-like textures.

For a low-cut gown, **Ultimate Body Tape**, an adhesive stretchy tape, will keep everything in place.

*Dipping Into The Waves  
with*

*Swim Companion  
Flash Tape*

*&  
Camel-Not*



Italian-French designer **Giambattista Valli** reveals a one-shoulder swimsuit with ruffles. To complete this figure-hugging silhouette use **Swim Companion Flash Tape** around the asymmetrical line to keep in place and **Camel-Not** to stop embarrassing camel toe.