

BRAZA WEAR BRIEFLY

SPRING MILESTONE CELEBRATIONS 2023

ISSUE 52

Spring
Fashions



Spring
Weddings



Color of
The Year
Viva Magenta

Spring
Break



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It's that time, ladies! *What's your dream prom dress? Or, searching for the perfect spring wedding gown?*

- Does your dress need more shape without breaking the bank? May we suggest ***Sew-In Cups***? They're firm enough to provide support and shape and the edges are soft enough to easily sew through.
- Add a few spring styles to your wardrobe with Pantone's Color of the Year, ***Viva Magenta***!
- Wear your favorite tank tops with ***The Happier Strap*** or ***Fine-Tune Galore*** to keep bra straps in place.

Your friends at Braza...





Davina & Micky

Notes from the Editor

TOP SPRING TRENDS ON THE RUNWAY



Power to **strong broad shoulders** with blazers: leading the trend is **Alexander McQueen, Gucci** and **Schiaparelli**.



The goddess effect: **Valentino** showed silk chiffon gowns billowing effortlessly down the runway.



In Paris: The American fashion designer **Thom Brown** showcased the revival of crinoline skirts, pleated and layered.



Metallic shoes (high or low) in shades of silver and gold are stepping out on the catwalk like **LaQuan Smith, Victor Glemaud, Tom Ford** and **Bottega Veneta**.



Cargo pants are a massive hit with not just one set of pockets but 2 or 3. Shown by **Givenchy, Miu Miu** + **Isabrel**

EDITOR'S SPOTLIGHT

NEW



SMOOTH COVER LIFT

Conceal and boost the girls!

[CLICK HERE](#)

Pulls up for an extra boost while eliminating nipple show-through.

Psst... you may not need a bra if you are an A-cup.



Use 30 times or more!

EDITOR'S PICK

NEW!



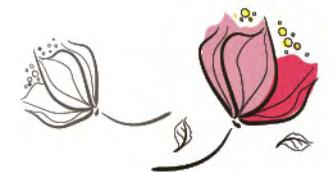
BRAZA® GALORE

Shape - Support - Enhance



Our latest backless, strapless adhesive bra. Designed with a front clasp to instantly create shape and cleavage while supporting the girls.

Reusable 50 times or more!



SPRING BREAK

Pantone's Color of the Year



VIVA MAGENTA

Color of the Year 2023

VIVA MAGENTA 18-1750



- 12 Double-sided clear tape strips.
- 10 Double-sided curved, clear tape strips.
- 6 Upsie Daisy zig-zag foam clothing adhesive strips.



FASHION TAPE KIT KEEPS EVERYTHING IN PLACE!

[CLICK HERE](#)

We've got problem-solving solutions for your favorite styles: **Fashion Tape Kit!** Each package contains 12 double-sided **Smart Tape** strips, 10 double-sided **Clothing Adhesives** and 6 **Upsie Daisy** foam clothing adhesives, guaranteed to instantly address any fashion dilemma.



SMART TAPE® STRIPS



CLOTHING ADHESIVES



UPSIE DAISIE® *



- 12 Double-sided Smart Tape® Strips
- 10 Double-sided Clothing Adhesive Strips
- 6 Upsie Daisy® Foam Clothing Adhesives



Viva Magenta – spotted on the runway!
Prabal Gurung
Coperni
Issey Miyake
Gucci
Blumarine



NEW, three piece package!



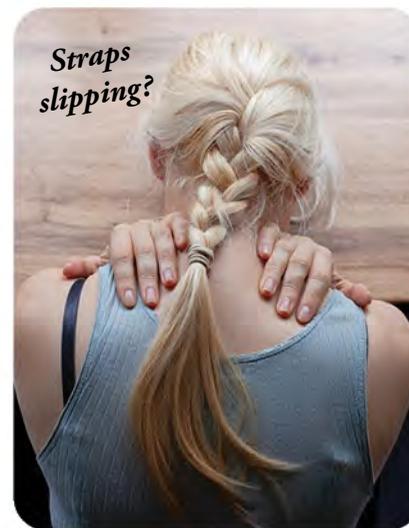
FINE-TUNE GALORE! Create a racerback and more.

A clear hypo-allergenic clip will help keep your bra straps from peeking out. It will instantly create a racerback bra while adding lift, support and cleavage.



adjustable

- It's really comfortable.
- Won't show through clothing.
- Lies flat.
- Easily attaches to straps without help.



Straps slipping?

NEW THE HAPPIER STRAP Say good-bye to wandering straps!



The Happier Strap is easy to attach and unnoticeable under clothing. This will keep bra straps in place and on your shoulders!

Each package contains one piece each of white, black, beige and clear straps.

We've updated the clip!





Searching for a metallic prom gown?
Mac Duggal from India presents his collection of gold and silver gowns.



STRAPLESS ANGEL
 Unbeatable underwire bra!

[CLICK HERE](#)

All **Brazanistas** will fall in love with the ultimate backless, strapless, adhesive, underwire bra. This beautiful, dependable bra will become your customer's go-to with all their favorite strapless and off-the-shoulder styles. Plus, it's available in black and beige in cup sizes A-DD.



Reusable 50 times or more.



CINDERELLA KIT
 Most popular shoe solutions.

[CLICK HERE](#)



HEEL GRIPS



HEEL CUSHIONS



BALL-OF-FOOT



SEW-IN CUPS
 For all dresses!

[CLICK HERE](#)

Customize your gorgeous gown without breaking the bank with a little help from **Braza's Solutions!** May we suggest our soft-to-the-touch **Sew-in Cups?** They're firm enough to provide support and shape and the edges are soft enough to easily sew on. We know you'll feel sexy and confident all-day (and all-night) long.



This 'go-to' shoe solutions assortment contains **Ball-of-Foot, Heel Grips** and **Heel Cushions** in one brilliant package. They're ultra-thin and ultra-absorbent and sure to reduce fatigue and help prevent blisters.

1 PR. EACH:
 BALL-OF-FOOT,
 HEEL CUSHIONS,
 HEEL GRIPS





ON-A-ROLL™
Adhesive Body Tape

[CLICK HERE](#)

We've created the ultimate breast and body tape: *On-A-Roll*. Bonus: it's simple to apply and easy to remove without leaving behind a sticky residue.

Perfect for deep-plunge, backless and strapless prom dresses!



BEIGE

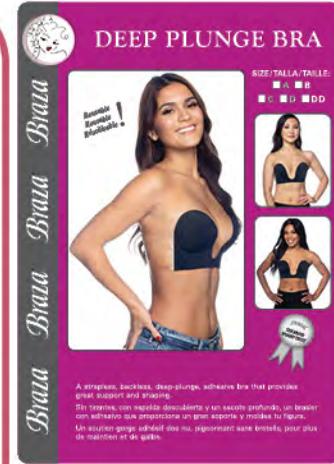
COCOA



+



Skin prep included for ease of removal.



[CLICK HERE](#)

Reusable 50 times or more!

DEEP PLUNGE BRA
Wear it all!

Low-cut dress or top? Go all out with our *Deep Plunge Bra*. One of our most popular backless, strapless adhesive bras was designed with an innovative U-shape to be worn underneath your favorite prom gown.



[CLICK HERE](#)

PETAL TOPS®
Reusable Nipple Covers

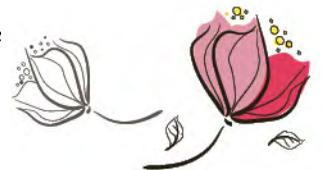
Reach for reusable *Petal Tops!* Our tried-and-true nipple covers are designed to eliminate chafing and show-through.



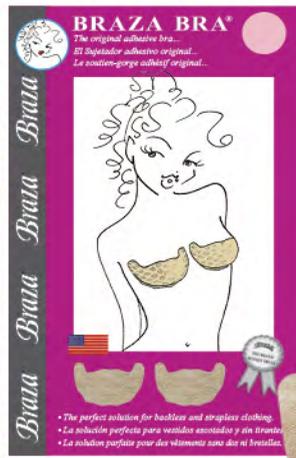
Reuse 10 times or more!



conforms to body shape



WEDDING



BRAZA BRA®
The original stick-on-bra!
We've created the most reliable stick-on-bra you can get your hands on. This backless, strapless, adhesive bra works wonders and can even be custom cut and worn with almost any neckline.
A must-have for every bride-to-be!



ADD-A-SIZE
Silicone Magic



Add-A-Size Silicone Breast Enhancers create natural shape and cleavage. They're perfect for comfortable enhancement and they fill out that special occasion outfit with ease!



Add a full cup size!



LOVELY LIFT™
Comfortable lift and support!



Reusable
50 times or
more!



What to wear underneath your deep-plunge wedding dress? We know you'll swoon over **Lovely Lift**, our reusable backless, strapless, silicone fashion solution. Not only does this style solution support the girls, its unique underwires add unbeatable support and shaping.



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DAVINA'S FASHION NOTES

Wedding



American fashion designer **Vera Wang** is famous for her wedding gowns in lightweight fabrics such as tulle, organza and silk.

This mermaid style shows a seductive plunging V-neckline. For supreme shape or support wear **On-A-Roll** or **Lovely Lift!**

Spring Fashion



Spanish fashion designer **Balenciaga** brings back the *long denim skirt*.

Pair with deep-plunge tank tops from **Saint Laurent** and **Alexander Wang**.

How does she eliminate nipple show-through? **Reusable Petal Tops** will solve this fashion dilemma!

Prom



Fashion designers **Ellie Wilde** and **Alyce Paris** are known for their **prom dresses** in vibrant Barbiecore pink. Perfect to create an unforgettable look by adding our popular **Deep Plunge** adhesive bra.