

yom™

Your Own Mantra

*Gold Standard
of Living...*

yom™
International

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'Your Own Mantra' of leading a Happy and Healthy Lifestyle

People in the past relied mainly on Nature for their existence. Nature is the very basis for the survival of the entire earth's ecosystem. It not only has elements that serves human needs, but also consists of properties that are harmless yet highly beneficial to mankind. Ayurveda and Naturopathy are the best examples of how miraculous nature is. Attributes like organic, natural, pure, supreme quality, easy availability and health define nature as an ideal choice for anyone. Human beings and nature are inseparable as they complement each other. Nature is the most reliable source of existence and has the cure for all the concerns faced by mankind.

In this fast moving world, people have a tendency to ignore the most important aspect of their existence, i.e. Health. However, it is quite surprising to note that small changes in the key areas of people's daily lives, which we term as 'Wellness' can go a long way towards creating a lifelong impact. YOM exactly addresses these concerns that people face in leading a Healthy and Happy Lifestyle. Fast lifestyle and health are two sides of the same coin that never meet but cannot exist without one another in today's never-resting world. But, to lead a way of life is entirely up to an individual, and that's where one chooses to live life in a particular manner, i.e. choosing to live life on 'Your Own Mantra'.

YOM is for all those who wish to choose wellness as their lifestyle, who aspire to keep health as their top priority, and those who are facing certain concerns pertaining to their daily lifestyle.



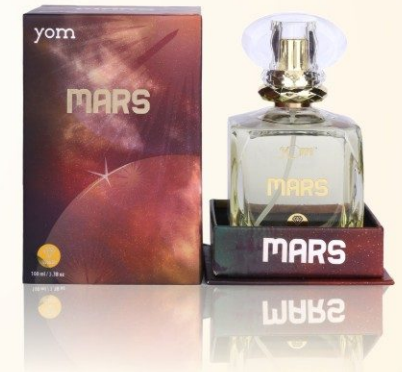
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EXOTIC Perfumes



The Earth's Magic

This Unisex perfume is a beautiful combination of muguet, musk and wood. This sensual, calming and fresh fragrance is specially designed for those who want to create a long-lasting impact.



The Glory of Mars

The luxurious blend of musk and wood, just like the planet, is what sets this beauty a class apart. This enchanting fragrance, consists of one of the most stable and highly unique scents that always matches your class and personality.



The Jewel of Universe

The classic Unisex perfume is a blend of lavender, rosemary, musk and jasmine. Just one dash of this majestic perfume is enough to set your day or night right.



The Ruler

The exceptional combination of juicy citrus, rose and sandal is a perfect fit for the wardrobe of both men and women. The celestial scent will make one fall for it in simply no time.



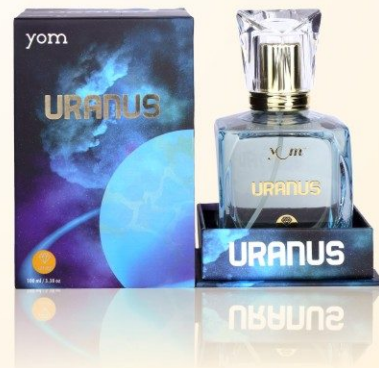
Love and Beauty

Venus, the brightest planet of the solar system is named after the Roman Goddess of "Love and Beauty." The fragrance is a heavenly blend of muguet (lily of the valley) and jasmine. The scent, aptly carries the qualities of the planet and will make you fall in love with it in just the first dash.



Bouquet of Fragrances

This perfume is a divine blend of muguet (lily of the valley), musk and jasmine. The refreshing and soft aroma of this perfume goes very well for both day and night time.



For the Class Apart

The sophisticated fragrance is a class apart blend of strong jasmine, subtle wood and musk base. The scent of this Unisex perfume is a choice which will never go out of style and make you feel classy all the time, anytime.

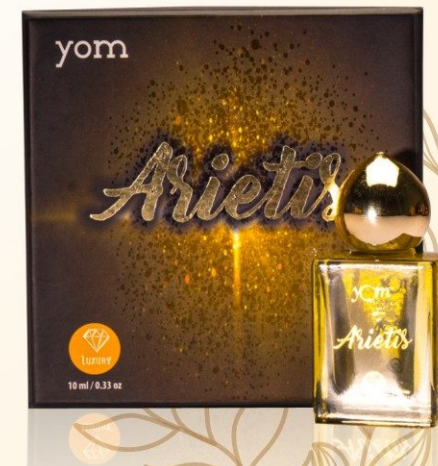
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NATURAL Attars



The timeless fragrance

Leonis is a soothing non-alcoholic blend of amber, musk and a tinge of wood.



From the Nature's lap

Aritis a beautiful non-alcoholic combination of Muguet, Musk, Rose and Jasmine.



AAROGYA Wellness Powders



Superfood for 'Your Wellbeing'

The nutrient-rich powder is a healthy dietary supplement that can be included as a part of your daily routine. Including this powder as a part of your daily lifestyle provides numerous health benefits, ranging from improved digestion and blood purification to relieving respiratory disorders and boosting immunity.



A Wellness Combination of Turmeric and Moringa

YOM Aarogya's Turmoholic Powder is a miraculous combination of these two super foods, i.e. Turmeric and Moringa Seeds. The exceptional health and dietary benefits of this combination make it one of the best health powders available in the market.

Superfood for 'Your Inner Strength'

The pods of the Moringa Tree have significant health benefits since they consist of several nutrients and vitamins. The powder is rich in iron, fibre, antioxidants and anti-inflammatory properties and has proved to be an excellent health supplement for a healthy lifestyle.

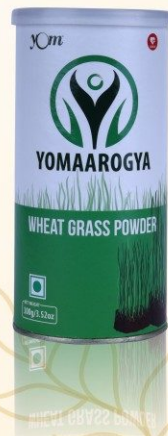


Superfood for 'Your Everyday Life'

This powder is rich in antioxidants and contains a high amount of compounds, minerals, vitamins and flavonoids that help treat chronic diseases like diabetes, high blood pressure, inflammation and severe illnesses like cancer and tumours. The powder can last for a long period of time along with retaining its original nutritional properties.

Superfood for 'Your Good Health'

This powder, consisting of high antioxidant and anti-inflammatory properties, is made to suit the fast lifestyle of people without compromising the health benefits. Due to its exceptional benefits, the product is a must-have in one's daily lifestyle to remain 'Fit and Fine' always.



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HEALTHY Salts



From the Lap of Ancestors

Black Salt, popularly known as 'Kala Namak', is an Indian volcanic salt mined from the Himalayas and other salt mines in India. The cooling and digestive properties of black salt make it highly suitable for consumption during summers as it keeps bloating, gastric and digestion problems at bay. It is rich in antioxidant properties and is a natural remedy for curing cholesterol. The presence of potassium in it helps to ease the muscle spasms and facilitates their proper functioning.

Made for your 'Healthy Lifestyle'

This salt has been made after considering the health concerns caused by the high sodium content in salts. It contains relatively lower sodium than the salts available in the market and acts as a preventive measure for keeping the blood pressure and weight of the family members in check, along with managing other health concerns. The salt, specially manufactured with the idea of providing consumers with convenient means of keeping their sodium intake low, is a gateway to leading a healthy lifestyle without compromising on taste and quality.



Made for your 'Internal Wellbeing'

This salt has been made with the concept of eradicating health concerns arising from iron deficiency in the body, such as Anaemia. The salt fulfils the purpose of maintaining the iron levels in the body, which is essential for leading a healthy lifestyle. The salt is highly suitable for people who have a fast and challenging lifestyle since they have irregular and unhealthy eating habits. It can be easily used in daily cooking and is suitable for all age groups.

From the Lap of Himalayas

This salt, organically sourced from the Himalayas, assists in effectively detoxifying the body, helps lower blood pressure and is rich in iron. Ailments such as weight gain, hypertension and concerns alike, can also be effectively managed by consuming this pink salt. The salt, due to its high benefits, lets you take 'A step towards a healthy lifestyle'.





AMRUT Natural Jaggery



YORO Softening Salts



Crystal Jaggery



Cube Jaggery



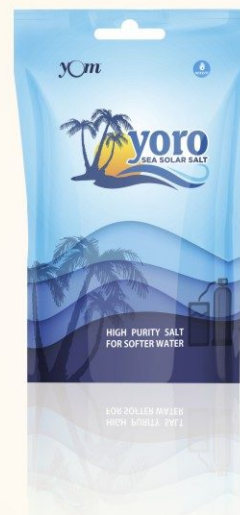
Powder Jaggery

Taste the Pure Sweetness

Jaggery, popularly known as 'Gud' is a type of unrefined sugar which is highly popular and widely consumed in India, Africa and Southeast Asia. Ever since the beginning, Jaggery has held a very important place in the medicinal and culinary industries. During the process of making Jaggery, only the impurities are removed, which in turn helps to retain the nutrients and minerals highly beneficial for the human body.

YOM AMRUT Natural Jaggery is organically made with no added chemicals and preservatives. This non-centrifugal sugar is made by evaporating the juice of sugarcane. Since it is not spun during the process, it proves to be healthier than processed sugars.

YOM provides Jaggery in various forms, viz. cubes, powder, and crystals. These organic Jaggery crystals are a healthy replacement of sugar, which, as opposed to Jaggery is loaded with calories. Jaggery, on the other hand, is a sweetener but has many health benefits too.



Water Softener with Crystal Formulation

The Sea Solar Salt is a water softener salt that contains up to 99.8% pure salt and has an innate ability to convert hard water into soft water. These massive solar crystals were formed through a natural evaporation process involving the sun and wind. The crystals are pure and clean, with a low insoluble percentage. The salt is designed to avoid mushing and bridging, as well as to keep water softener brine tank residue to a minimum.

Premium Purity Water Softener

The Instant Soluble Water Softener Salt is made with up to 99.8% pure salt. This virtually 100% water-soluble salt is specially formulated to resist mushing and bridging in the brine tank, helping to keep the softener clean and trouble-free. The premium-purity water softener salt softens the hard water simply and effectively in no time by staying true to its name.





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AROMA Bath Salts



Goodness of Essential Oils and Detoxifying Salts

RANO is one of the best bath salts, having rejuvenating and detoxifying properties. The peppermint and lemon oil in the salt act as relaxants for the mind, body, soul and skin. The beautiful blend of Sea Salt, Rock Salt, Epsom Salt and Essential Oils accentuates the blood circulation, proper functioning of the muscles and improves concentration and sleep.



Goodness of Unique Ingredients

IGNIS is an organic bath salt with unique ingredients that regulate electrolytes in the body. This enhances the muscles and nerve functions and improves the blood circulation. This pure bath salt, when absorbed by the body, replenishes the lost magnesium level, which assists in producing Serotonin, responsible for calming and relaxing the mind.

Goodness of Cypress and Vetiver Oil

YOMAA is an invigorating and energising organic bath salt which helps to soothe and relax tired muscles whilst uplifting the senses. This salt has cypress oil, a herbal-smelling essential oil that lets out a floral fragrance when added to water. Whereas the Vetiver denotes high anti-inflammatory, anti-oxidant apart and anti-ageing properties along with leaving a calm and soothing effect on the body. These two magical oils calm the mind and relieve stress, resulting in enhanced concentration and sound sleep.



Goodness of Bergamot and Lemon Oil

CAELI is a perfect blend of salts and essential oils to provide a calming effect on the mind and body. The salt, containing bergamot oil, has antibacterial and antibiotic properties that alleviate pain, relieve stress and lower blood pressure. Whereas, lemon oil refreshes, rejuvenates and calms the mind in addition to having anti-fungal and antiseptic properties.

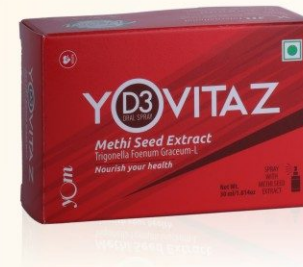


Goodness of Patchouli and Lemon Oil

VYOMA is an exotic mix of patchouli essential oil and the liquid sunshine-lemon essential oil. Patchouli oil has a calming effect in addition to being good for dry skin, cracked skin, acne and digestion. Lemon oil, on the other hand has antimicrobial, invigorating, cleansing and purifying properties. These essential oils boost energy, metabolism as well as enhance and uplift the mood of the user.

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VITAZ Vitamin Sprays



Miraculous Mix of Vitamin B12 and Tulsi

This extract is a wholesome combination of Vitamin B12 and Tulsi (Holy Basil). Vitamin B12 is vital for body functions and also facilitates energy release. Tulsi, on the other hand, is of paramount importance in Ayurveda and Naturopathy. It has anti-bacterial, anti-viral, anti-carcinogenic and anti-biotic properties in addition to being a digestive booster, stress reliever and immunity booster.

Nutritious Mix of Vitamin D3 and Meethi

This extract is healthy combination of Vitamin D3 and Meethi (Fenugreek) Seeds. Vitamin D3 assists in controlling insulin levels, promotes heart and bone health, and also lowers blood pressure levels. Fenugreek does wonders for the skin and hair, in addition to solving stomach problems, reducing menstrual cramps, and balancing cholesterol.

