EVERY LITTLE BIT EXTRA HELPS

In the UK, more than 14 million people are living in poverty, this includes 4.5 million children.

This Christmas, we want to support our local foodbanks to that when they ensure needed, they are stocked ready to support local communities and families in need.

This is an initiative forged through friendships made via our wonderful industry, but one that recognises that we speak from a fortunate position, in comparison to so many other people within our local communities

How we can all help?

We are looking for both businesses and individuals to come together in the build up to our donation day on Friday 17th December to arrange the collection of food and goods donations to enable us to make a real difference at Christmas.











On donation day we want everyone from within the industry to go to a local foodbank and deliver donations which have been collected and to use this mass offering to raise awareness of the current and desperate position so many people are in.

All we need to know is what you have collected and where you are donating by sharing photos and videos on LinkedIn and Twitter. If you are fundraising internally give us a shout and we will ensure that your efforts are shared in the industry.

EVERY LITTLE BIT EXTRA HELPS



The Trussell Trust supports a nationwide network of food banks, providing emergency food and support and campaigning for change to end the need for food banks in the UK.

To find out how you can support the Trussell Trust, donate food and goods, and find your local foodback, visit trusselltrust.org/get-in-volved/ways-to-give/







