



THE NEW BRANDED EXPERIENCE

THE H-LINE LOOK BOOK

Wallace Fleming 10' x 20' Trade Show Display includes booth structure, reception counter, TV mount, shelving, graphics, lighting, custom printed carpet and wheeled transport crate. This configuration and many others available for rent or purchase.

h-line

FUNCTIONAL ELEGANCE

Discover the hottest new display trend with configurations that fit perfectly within your space and budget.



Going Solo is fun when your set-up is this simple! The Essentials portable collection features display solutions that are easy to travel with and quick to assemble.



A

B



C



D



THE ESSENTIALS

Collection

Brings you **PORTABLE CONVENIENCE** at an affordable price point.

A. Solo Promoter Kiosk includes Axis retractable banner stand w/ carry bag, LED spotlight, literature stand and small H-line counter.

B. Signature Xtension Tower includes 1x3 Xtension pop-up w/ carry bag, LED spotlight, literature stand and small H-line counter.

C. Flexible Xpressions Station includes 1x3 Xpressions pop-up w/ shelf, LED spotlight, literature stand and small H-line counter.

D. Upscale LED Lightbox includes double-sided 36" x 93" lightbox w/ wheeled transport bag and small H-line counter.

E. The Little Potato Company Portable 10' x 10' Kit includes 2x3 Xtension pop-up, 1x3 Xpressions pop-up w/ two shelves, (2) fabric counters w/ carry bags, (3) LED spotlights and wheeled case w/ podium conversion kit.



E

THE ELEMENTS Collection

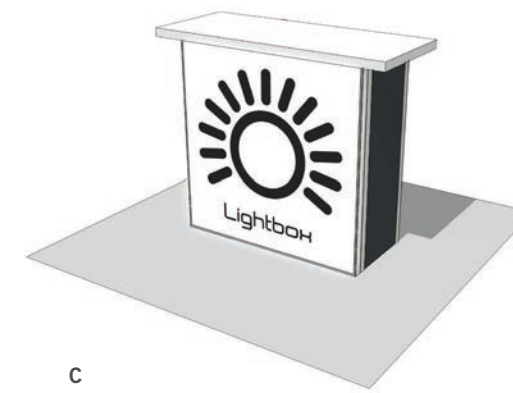
Brings you **ESSENTIAL UPGRADES** and functional accents.



A



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A. Red Lobster Double Counter includes (2) medium counter structures, connector panel and graphics.

B. Kurmak Small Corner Counter includes (2) small counter structures, corner connector and graphics.

C. Lightbox Counter includes lightbox counter structure and graphics.

D. Wallace Fleming Small Counter includes counter structure and graphics.

E. Counter + TV Stand includes counter structure, TV mount, graphics and (2) wheeled transport bags.

F. TV Stand includes structure, TV mount, graphics and wheeled transport bag.

G. Well Depot TV + Tablet Stand includes structure, TV mount, tablet mount and graphics.

H. Exploration Archives 10' x 10' Portable Display includes 10' x 8' backwall, TV stand, counter structure w/ TV mount and secure door, graphics, lighting, custom printed carpet and wheeled transport cases & bags.

I. Arts Commons 10' x 10' Portable Display includes 10' x 8' backwall, PM-04-95 TV Stand w/ TV mounts, Small H-line Counter, graphics, lighting and wheeled transport cases & bags.



E



F



G

With H-Line, creating a great looking display has never been easier. But looks are only part of the story as your display must also function in addition to having great visuals for a successful event. Our Elements Collection was designed with this in mind by providing elegant solutions that answer varying functional requirements.



H



I

EPIC Roofing & Exteriors 10' x 20' Display includes corner wall structure, TV mounts, graphics, lighting and wheeled transport crate.

STRUCTURAL STATEMENTS

Stunning statement pieces and uninterrupted graphic walls with practical accents create a sense of comfort to welcome your visitors into your space.



THE STRUCTURES Collection

Walls, Towers and Canopies - Oh My! **STRUCTURES** designed to impress.



A

B

You can always get what you want with modular **STRUCTURES** that work around your specific space requirements, brand and messaging. Complete turn-key display solutions packed and ready for any trade show, conference or event space. Structures include everything you need to get started - just add your brand!

One size fits all with wheeled transport crates that accommodate structures of any size and **MODULAR** configuration. We thought that you would like an easier packing and shipping solution...Who doesn't?



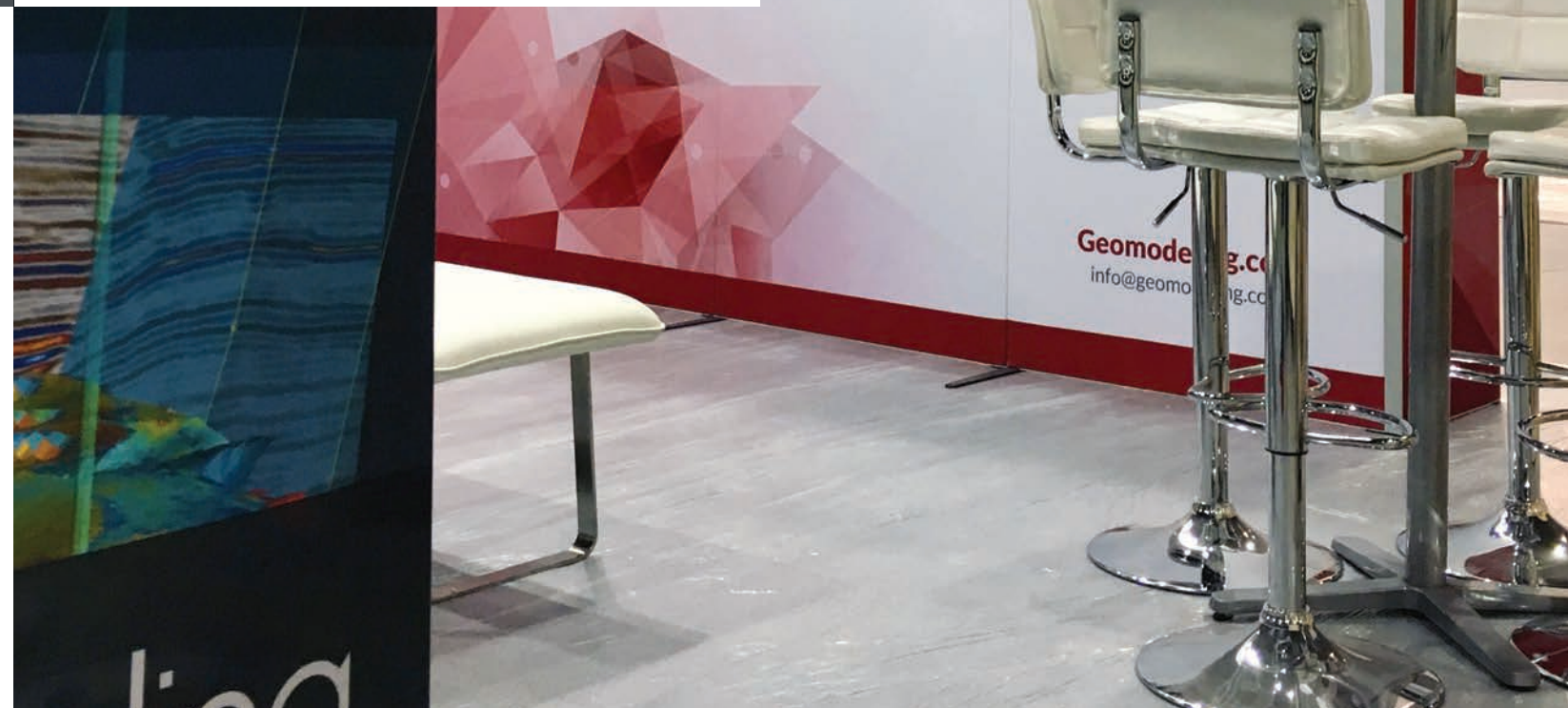
Geomodeling Media Tower includes structure with secure storage area, TV mounts, graphics, lighting and wheeled transport crate.

Rental: \$8,782 | Purchase: \$16,645



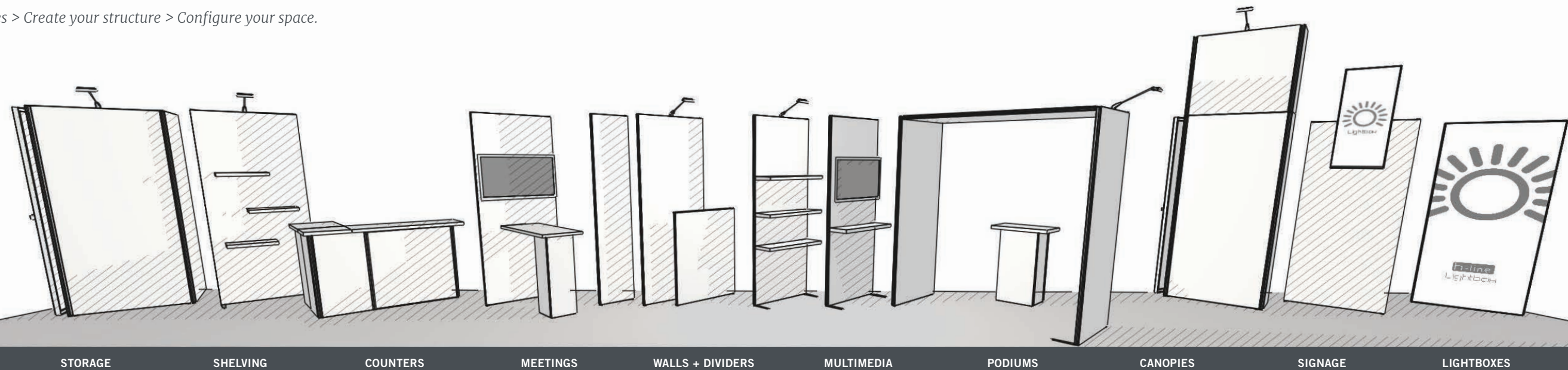
A. Travel Alberta Visitor's Centre includes structure w/ lightbox canopies and secure storage area, meeting table, overhead lightbox sign, TV mount, graphics, lighting and wheeled transport crates.

B. Sunniva 10' x 20' Trade Show Display includes structure w/ lightbox canopy and secure storage area, overhead lightbox signs, reception counters, TV mount, graphics, lighting and (2) wheeled transport crates.

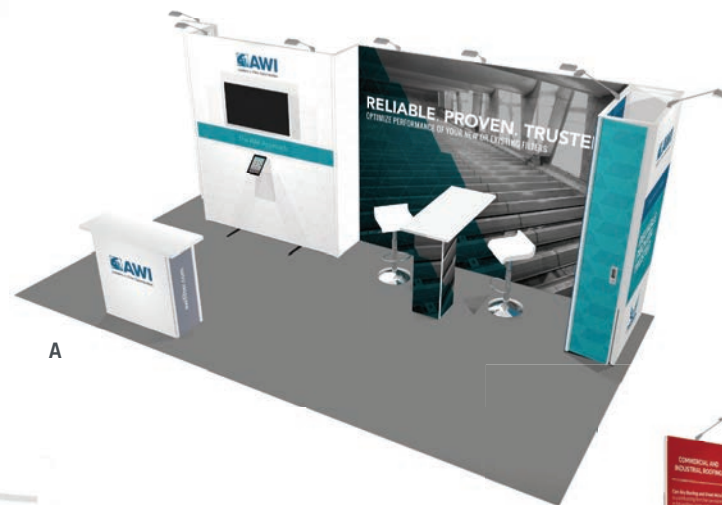


MIX+MATCH **h-line**

Select your modules > Create your structure > Configure your space.



A. AWI 10' x 20' Booth includes structure w/ secure storage area, meeting table, reception counter, TV mounts, iPad mount, graphics, lighting and wheeled transport crate.



B. STRAIT 10' x 20' Booth includes structure w/ lightbox modules, overhead lightbox sign, meeting table, reception counter, TV mounts, shelf, graphics, lighting and (2) wheeled transport crates.

A

C. Can-Sky Roofing 10' x 10' Booth includes structure, overhead lightbox sign, reception counter, TV mounts, shelving, graphics, lighting and wheeled transport crate.



B



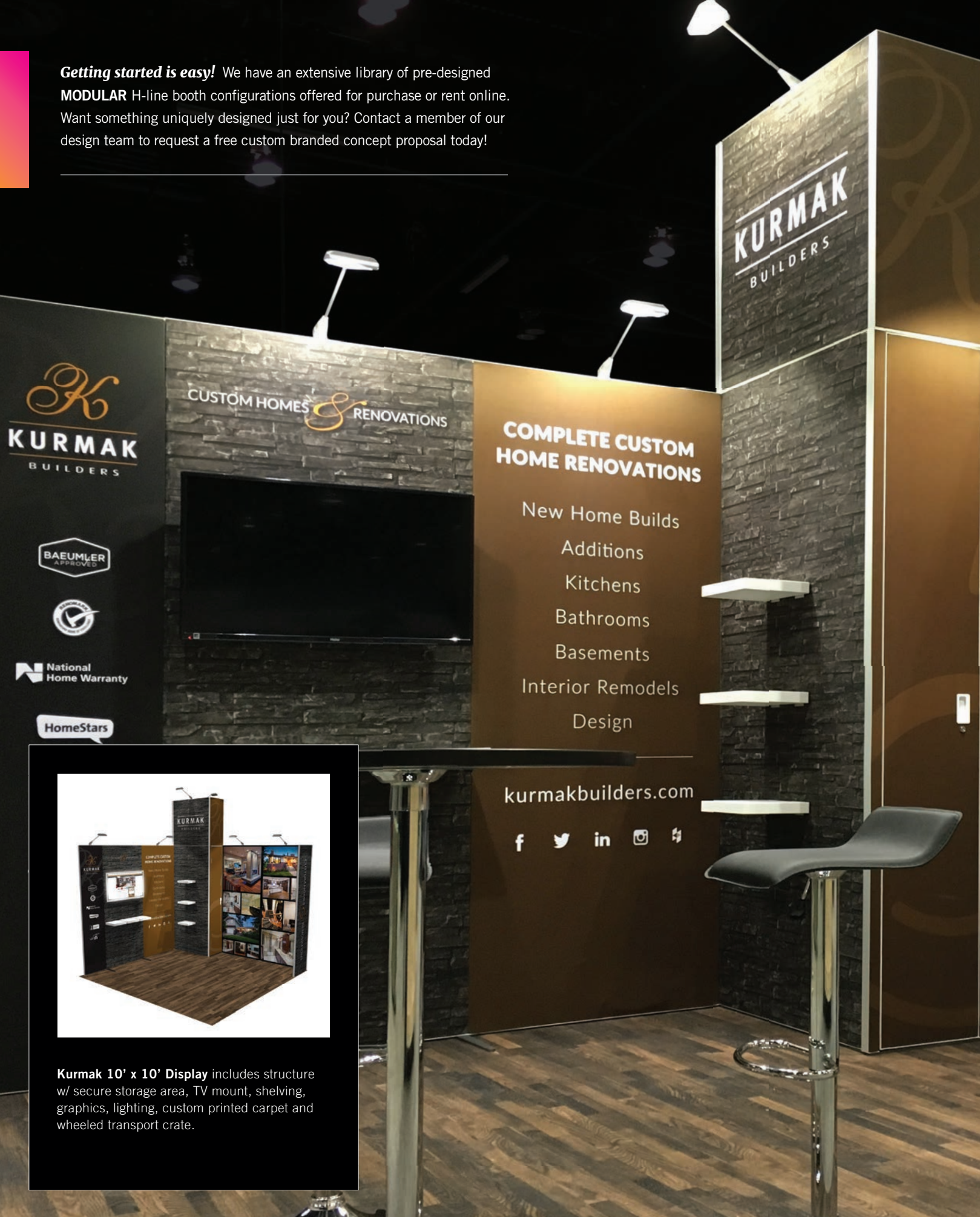
C

Form meets function with pre-assembled frame modules to easily create your own customized exhibit or event display. Each H-line module is designed to provide a specific function to your personalized configuration – available modules include TV mounts, product shelving, meeting tables, reception counters, secure storage and more!

Expand your horizons with modules that can be interchanged and repositioned with limitless configuration opportunities. This means that your H-line booth will always be able to **adapt** to different exhibit spaces, sizes and display environments.



Getting started is easy! We have an extensive library of pre-designed **MODULAR H-line** booth configurations offered for purchase or rent online. Want something uniquely designed just for you? Contact a member of our design team to request a free custom branded concept proposal today!



Kurmak 10' x 10' Display includes structure w/ secure storage area, TV mount, shelving, graphics, lighting, custom printed carpet and wheeled transport crate.



h-line
BOOTH CONCEPT PROPOSAL



Fill out the form

Let us know your required booth kit size. Select your desired H-line module functions such as TVs, storage, shelving and counters. Describe any special needs for your personalized H-line booth.



Upload your brand

Send in your logo, PDF brochure and/or any other digital marketing pieces that you feel best represent your brand. We're looking for the best examples of your corporate imagery and messaging.



See your booth

Within 5-10 business days, you'll receive an email from us containing your personalized H-line booth concept proposal. Entirely complete with your desired pricing option along with shipping sizes & weight.

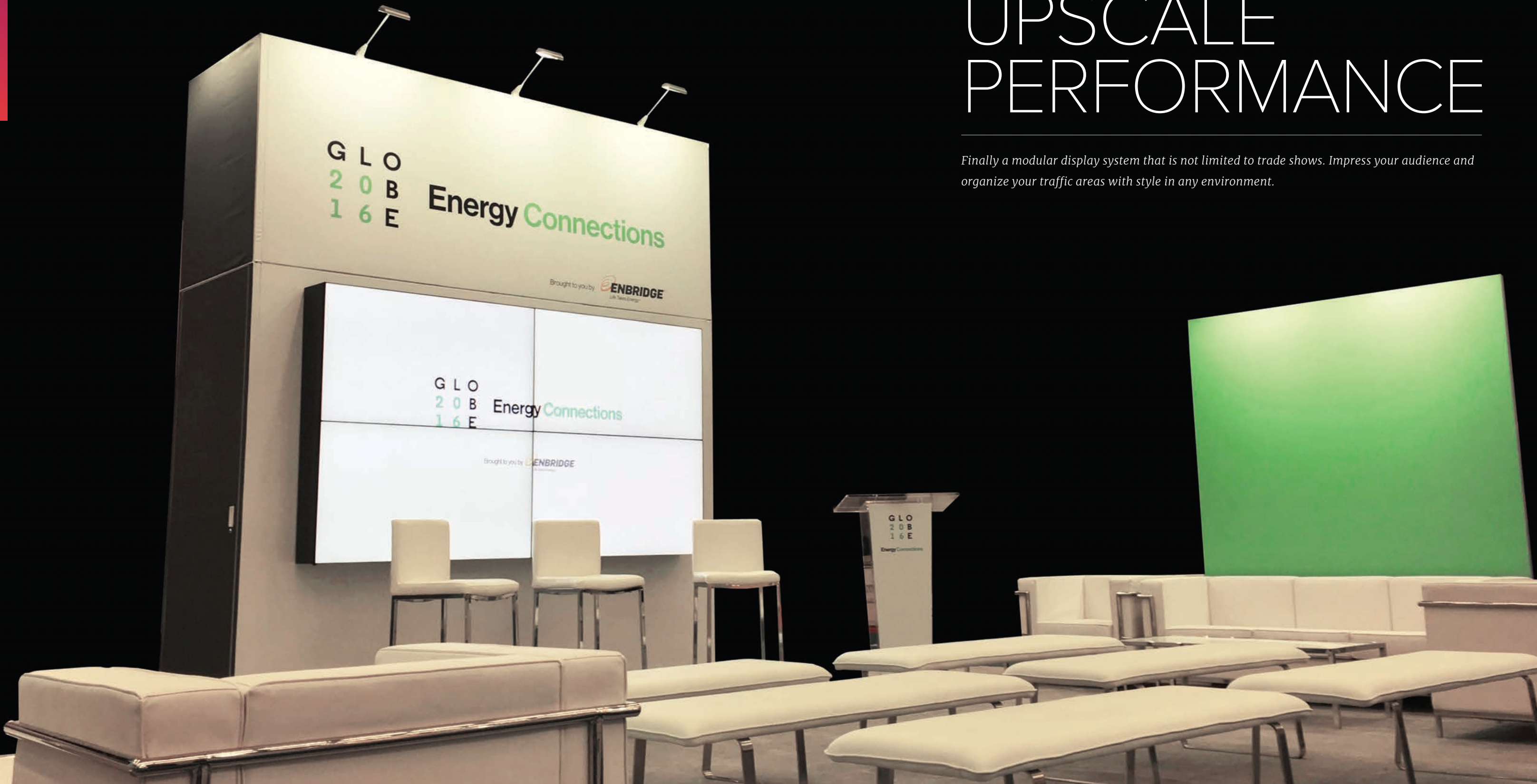


3% Realty 10' x 20' Display includes structure w/ canopy and secure storage area, TV mount, shelving, reception counter, graphics, lighting and wheeled transport crate.

Enbridge GLOBE Presentation Theatre includes video wall structure with secure storage area, graphics, lighting and wheeled transport crate (monitors not included).

UPSCALE PERFORMANCE

Finally a modular display system that is not limited to trade shows. Impress your audience and organize your traffic areas with style in any environment.



SPACIAL

Solutions

Environments to enhance **USER EXPERIENCE**

Don't just look... Engage! Spatial Solutions allow you to increase your display's visual interest through space defining elements that work to amplify the user experience. So turn that basic TV slideshow into an interactive media wall where users can actually become part of the experience. Add overhead elements to maximize your available space and brand awareness. Or, engage them even further with stunning large scale backlit murals that are sure to attract visitors, and their attention!



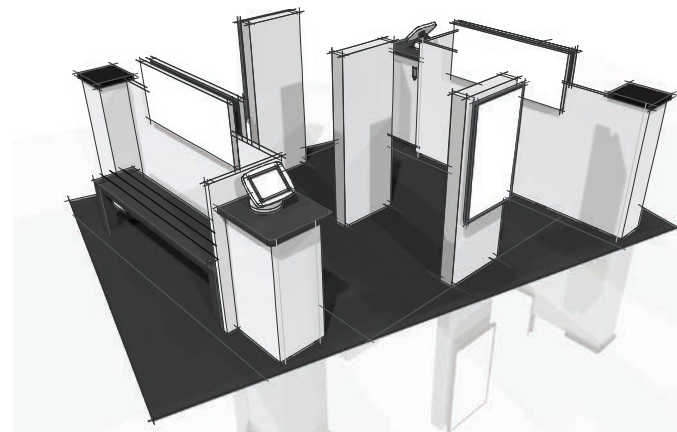
100% of the surface is dedicated to your message



13'w x 16'h Lightbox Feature Wall includes (8) 38" x 93" H-line Lightbox Modules, graphics and (2) wheeled transport crates.

KIOSKS + PRODUCT DISPLAY

Sometimes pretty pictures are simply not enough and you must go beyond the brand to accurately portray your company in its true original light. For instance, service companies require that perfect, comfortable spot to sit down and have an engaging one-on-one chat with a new potential customer. Suppliers and manufacturers need to showcase their varying product lines both effectively and efficiently, whatever they may actually be. Whatever your own needs are, H-Line's versatility allows you to **promote with purpose!**



A



B



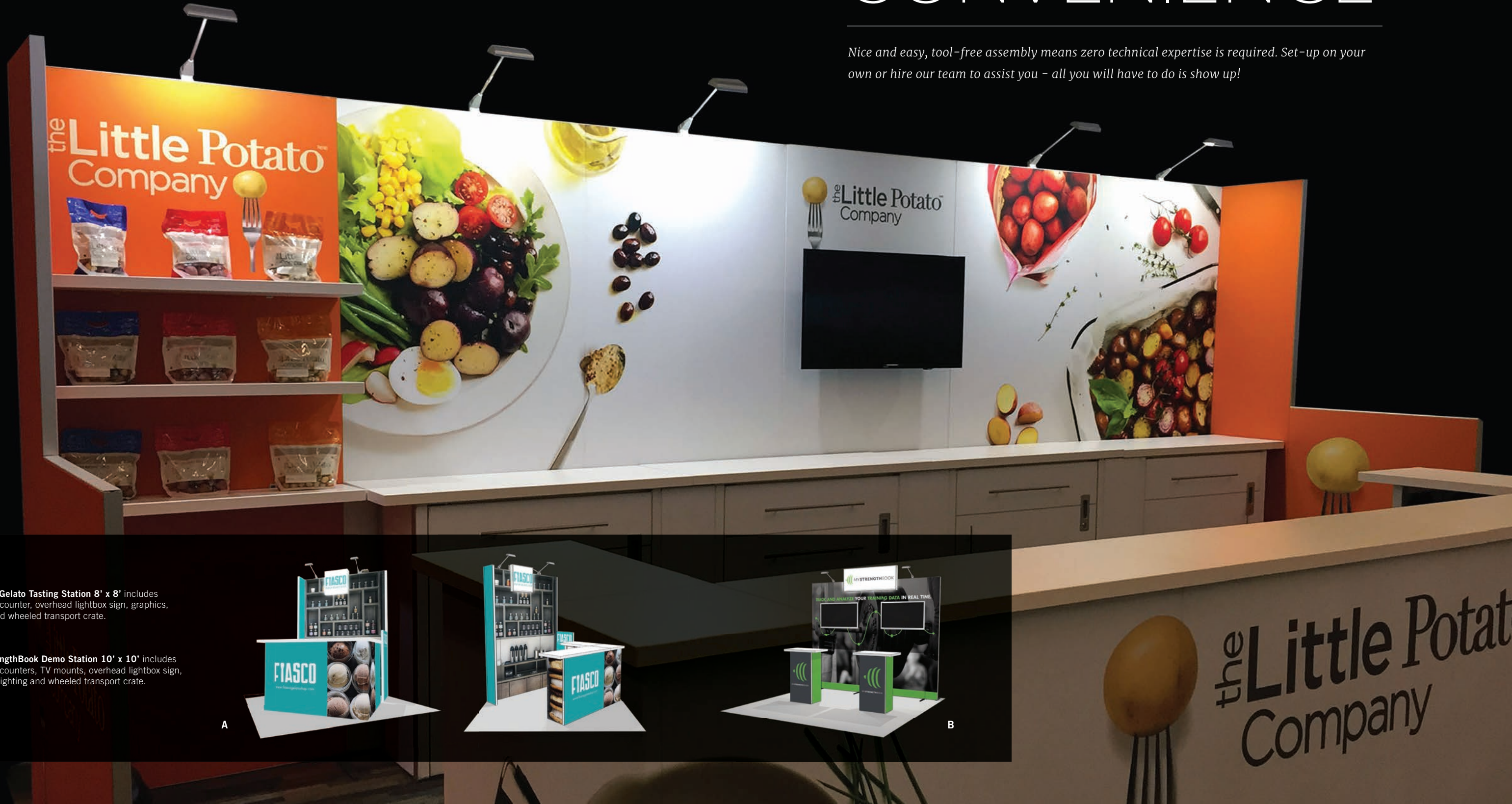
A. Cru Juice Tasting Station 8' x 8' includes structure, counter, overhead lightbox sign, shelving, graphics, lighting and wheeled transport crate.

B. H&R Block Kiosk 8' x 8' includes structure w/ meeting table, overhead lightbox sign, TV mount, graphics, lighting and wheeled transport crate.

The Little Potato Company 10' x 20' Consumer Kiosk structure, counters, TV mount, shelving, graphics, custom printed carpet, lighting and (2) wheeled transport crates.

GLAMOROUS CONVENIENCE

Nice and easy, tool-free assembly means zero technical expertise is required. Set-up on your own or hire our team to assist you - all you will have to do is show up!



A. Fiasco Gelato Tasting Station 8' x 8' includes structure, counter, overhead lightbox sign, graphics, lighting and wheeled transport crate.

B. MyStrengthBook Demo Station 10' x 10' includes structure, counters, TV mounts, overhead lightbox sign, graphics, lighting and wheeled transport crate.

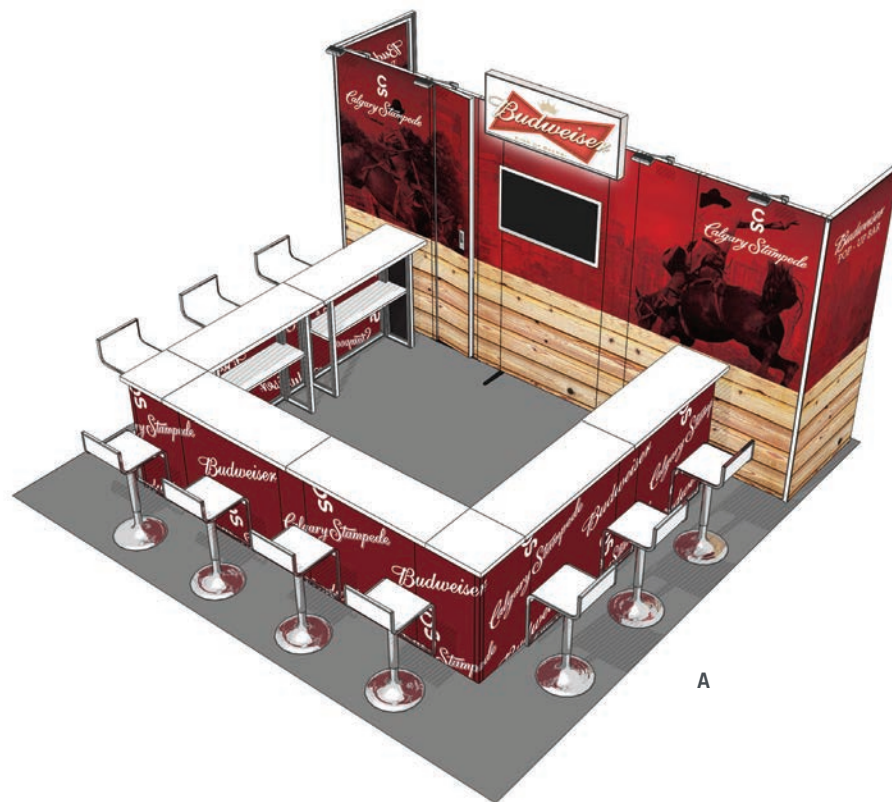


A

B

BARS + DEMO STATIONS

Bottoms Up! H-line's adaptability also allows your customers to comfortably sit and *enjoy your tasty treats and beverages* too. Create beautiful bars, sample stations or tasting areas that are both highly transportable and easy to set-up and pack. Add stunning graphics that are easy to interchange for different events and you get an incredibly efficient display that is incredibly functional too!



B1. Whiskey Tasting Station 6' x 6' includes structure, counter, overhead lightbox sign, shelving, graphics, lighting and wheeled transport crate.

B2. Whiskey Tasting Station Plus 10' x 10' includes structure, counter, overhead lightbox sign, shelving, graphics, lighting and wheeled transport crate.

B3. Whiskey Tasting Station 10' x 10' includes structure, counter, graphics, lighting and wheeled transport crate.



B3

A. Budweiser Stampede Pop-Up Bar 15' x 15' includes structure w/ storage area, serving bar, overhead lightbox sign, TV mount, graphics, lighting and (2) wheeled transport crates.





Engage the senses with overhead lightbox canopies and uninterrupted graphic backwalls. Create more than an just an exhibit, create an experience that your customers will not forget!

Alaska Highway 10' x 20' Display includes structure w/ secure storage area, canopy w/ lightbox ceiling, graphics, lighting and wheeled transport crate.



TRADE SHOW EXHIBITS

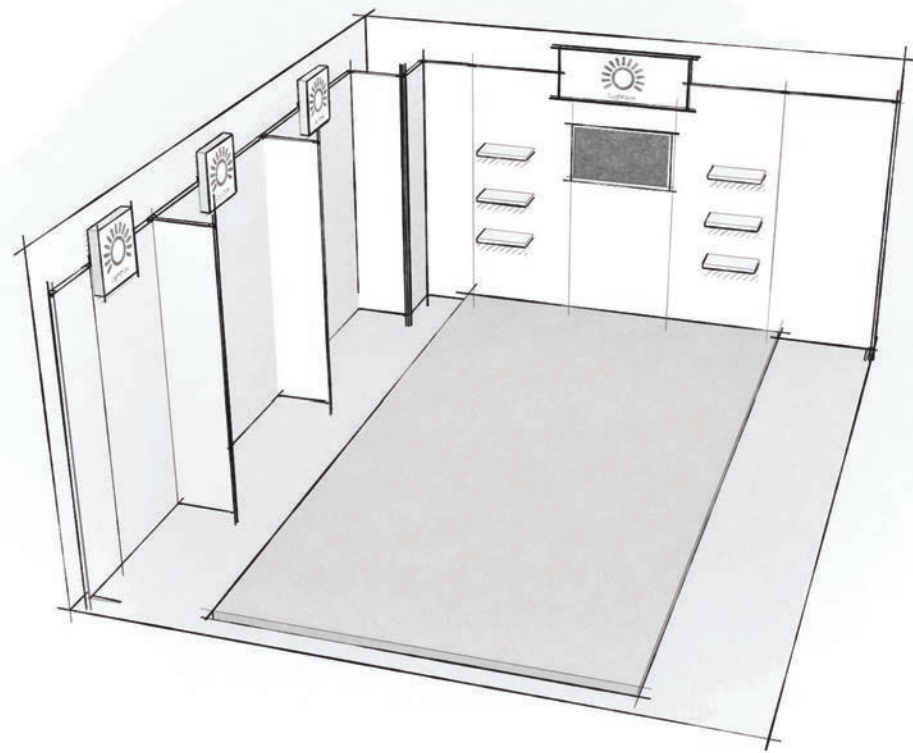
With a system so versatile, it's easy to forget just how great H-Line is for its original intended purpose: the Trade Show Exhibit. Thanks to its no-tool assembly it is incredibly easy to set-up, eliminating the need for costly set-up crews. But where it really shines is in its stunning, uninterrupted dye-sublimated fabric graphics that boast a complete visual experience that will both entice and engage. Then add to that H-Line's complete array of available display options and accessories, and you have a trade show exhibit system that truly maximizes your potential on the trade show floor.



A. Westjet 10' x 10' Portable Display includes structure, counter, graphics, lighting, custom printed carpet and wheeled transport bags (custom seating structure not included).

RETAIL + SHOWROOM

A better way to a retail display. With its gorgeous graphics that can be easily changed, H-line is a natural fit within any retail or showroom environment. But aside from its extensive list of backlit, media, or shelving options, its true advantage within this setting is its functional nature and ease of use. Unlike conventional showroom and retail fixtures, H-line gives you the unparalleled flexibility to move, adjust, or revise your space as you see fit. No more costly built-ins and expensive renovations to update your space, simply move it where you want it, when you want to!



Showroom Layout 16' x 20' includes structure, TV mount, shelving, overhead lightboxes and graphics.



Impressive walk-ways are perfect for gallery settings. The included wheeled transport crate allows you to ship your gallery to any event setting, giving you more opportunity to showcase your artists and their works.

Stephen Lowe Transportable Gallery includes structure w/ canopies, overhead lightbox signs, graphics, lighting and wheeled transport crate.



Backlit Office Meeting Area includes lightbox wall structures and lightbox canopy ceiling, graphics and custom printed carpet.



MEETING SPACES

Take advantage of H-Line's abilities and **present like a pro!** Create dramatic rooms and meeting spaces that engulf your customers within stunning graphics and visual effects. Add a new dimension to captivate clients with backlit graphics that soar overhead or full-scale media walls for the ultimate digital presentation. And, you don't even have to wait for them to come to you. Thanks to H-Line's portable advantage, you can easily take your branded experience on the road and **capture audiences everywhere!**



Marlin Travel Meeting Room includes structure w/ ceiling, overhead lightbox sign, graphics and wheeled transport crate.


STAGE + PRESENTATIONS

Present like a boss with stage backdrops and presentation structures that are bound to give your audience an enjoyable experience.

It's showtime! Stages and backdrops for annual general meetings, presentations, theatres, weddings and media events are both stunning and practical. Rent your hardware or invest in your own presentation structure with full-coverage graphics that are easy to update and look professional.

Enbridge Stage Set 70'w x 12'h includes structure w/ (2) integrated projection screens, graphics and (3) wheeled transport crates.



 **ENBRIDGE**[®]
Life Takes Energy™

Enbridge
All Company
Forum



FOR RENT
h-line

BEST RENTALS

The H-line rental program has everything you need. Delivery and installation included for all events within Calgary – all you need to do is show up!

EnergyNow 10' x 10' Trade Show Display includes structure w/ meeting table & TV mount, lightbox reception counter, TV stand, overhead lightbox signs, graphics, lighting, custom printed carpet and wheeled transport crate.

Increase
your reach +
reduce cost



Available in most major cities, the H-line Rental Program means that you can rent the same booth configuration for your trade show locations across North America without incurring steep booth crate shipping & material handling costs. Simply ship your fabric graphics to the certified distributor nearest to your next exhibiting event and your personalized H-line rental booth configuration will be delivered to your venue set-up with your graphics.



Crate Storage



Shipping + Logistics

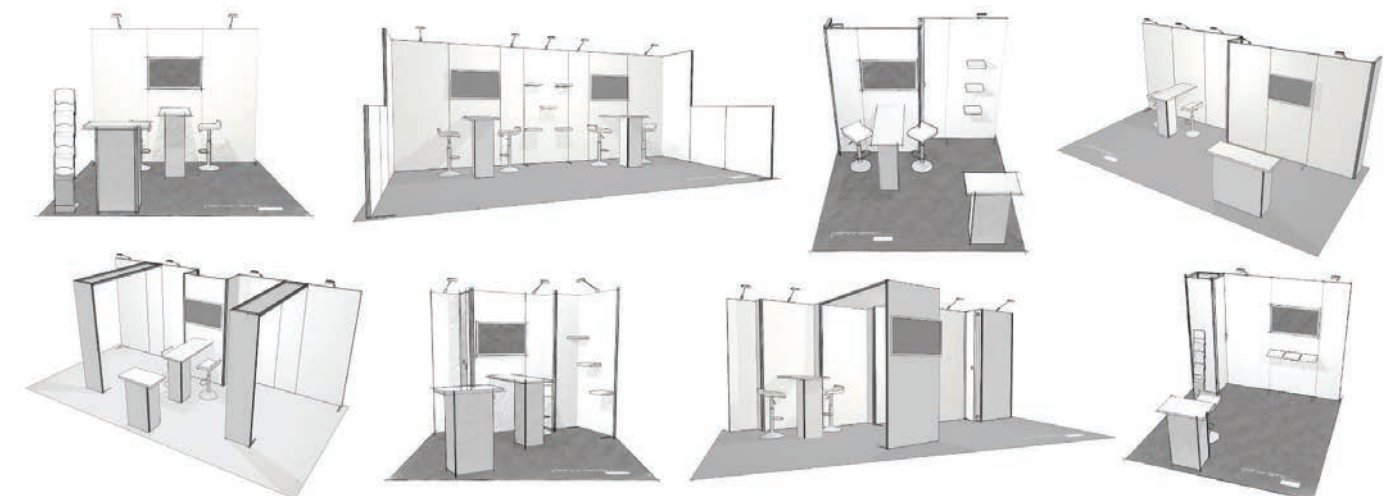


Trade Show Services



Set-Up + Dismantle

Just show up! By choosing the H-line turnkey modular display system, there's no need to worry about crate storage, time-sensitive booth shipping & logistics or confusing labour and services forms. Whether you purchase or rent – just show up at your trade show, conference or event venue and your very own personalized H-line booth will be delivered, installed and ready for you to start exhibiting!



UP CLOSE + PERSONAL

REQUEST A PROPOSAL

800 707 0204

Sales@PosterGarden.com

PosterGarden.com

VISIT OUR SHOWROOM

PLEASE CONTACT US TO BOOK AN APPOINTMENT

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