

aiwa[®]
Japan est1951



MAGNIFIQ BRILLIANT. ALWAYS.

Brilliance in motion, with Japanese Technology at the Core
for Superior performance. The most scintillating experience

NOW AVAILABLE

CRYSTAL TECH VISION | AMPHITHEATREVIEW | **aiwa** SIGNATURE SOUND | BLACK REFLECT | SOUND BAR | DOLBY | MEMC

aiwa[®] | **androidtv**
Japan est1951
 **Ok Google**



AIWA SERVICE AVAILABLE AT 500+ LOCATIONS | CALL 1800 120 5619 (TOLL FREE)
REGIONAL HEADQUARTERS(RHQ) – INDIA | AIWAINDIA.COM | +91 11 42404141

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Google Assistant is not available in all languages and countries.

1951

Aiwa founded as
AIKO Denki Sangyo Co.Ltd



Milestone launch of 1st
Japanese Cassette Tape
Recorder TP-707

1964



1970

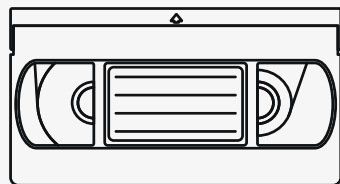
Ventured into Mini Component
Stereo Systems (Amps,Tuners)



MID 1980's

Ventured into
Video Cassette Recorders
(SONY BETAMAX FORMAT)

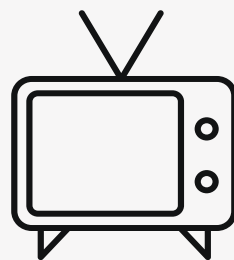
1981



1982
Late 1980's

1990

TV's, CD Players, Dual Cassette Decks,
Air Cleaners, Car Stereo



Formalized
establishments in Japan
and Singapore

2017

2018
2019

2020

Aiwa India Regional
Headquarters (RHQ) Established

2021

FROM JAPAN

AIWA has been developing products to meet the growing demands from consumers since 1951 in Japan.

The commitment to designing & manufacturing cost effective, high-quality consumer electronics, accompanied with a world-class after-sales service which connects us with dedicated consumers throughout the regions.



WHAT IS MAGNIFIQ

MAGNIFICENT PICTURE QUALITY :

Watch the world come alive with the brilliance of the MAGNIFIQ range of televisions by Aiwa.

With 4K HDR, full range colour display, Motion Estimation, Motion Compensation (MEMC) and our proprietary CRYSTA view technology, let no visionary moment be blurred ever again.



MAGNIFICENT SOUND :

Sound is essential to your television and we have left no stone unturned to immerse you in audio visual moments like no other.

Embedded with DOLBY surround sound and a lasting legacy of perfecting audio output with Aiwa Luxury Acoustics, the MAGNIFIQ range is your stepping stone to an enhanced TV experience.



MAGNIFICENT FEATURES :

Loaded with technology and crafted to the exacting standards of Japanese design.

Aiwa's MAGNIFIQ range brings you an evolved Google TV powered by Android 11 which encompasses features like Amphitheatre View, Black Reflect Technology, Aiwa Signature Sound, Chromecast and much more.



MAGNIFIQ RANGE FROM AIWA

Bringing Exclusive Feature
Loaded Televisions from Aiwa Japan



aiwa AUTHENTIC SOUND SIGNATURE



aiwa
JAPAN



BIG & BOLD SOUND DESIGNED TO THRILL

TV WITH BUILT-IN SOUNDBAR

The MAGNIFIQ TV range comes with a built-in soundbar for enhanced audio which gives you the best-in-class experience. 2 powerful speakers built into the integrated soundbar turns your living room into a theatre at home.

The soundbars have been designed with Aiwa Authentic Signature Sound technology to give you the most optimal audio performance.

AVAILABLE IN SIZES 55 (139 CM) AND 65 (164 CM)



aiwa
JAPAN

AIWA AUTHENTIC SOUND SIGNATURE®

AIWA TELEVISIONS COME WITH HIGH FIDELITY SOUND, CRAFTED TO PERFECTION IN JAPAN.

Signature Sound from Aiwa for authentic and high fidelity sound effect technology. Developed and honed to perfection in Japan, Cinema Surround Sound makes for the ultimate movie nights.

The TVs are also Powered by Dolby to give you the enhanced experience of a true home theatre.

Aiwa Signature





ANDROID TV™ GIVES YOU A SMARTER, EASIER WAY TO GET MORE FROM YOUR TV

Android TV makes it easier to get more from your TV. Choose from 400,000+ movies and shows from across streaming services. Ask Google to control your TV, get recommendations of what to watch, dim the lights, and more with your voice. Cast photos, videos, and music from smart devices to your TV with Chromecast built-in.™

Press the Google Assistant button on your remote to do more on your TV with your voice. Ask Google to search for the latest blockbuster, stream shows, or open multiplayer games. Dim the lights by connecting smart home devices. Manage tasks and see your calendar. Or ask questions and see the answers on your TV.

Prepare yourself for the new standard in picture quality. A truly stunning experience brought to you by the perfect combination of a powerful processor and AI, and is designed from the ground up to bring you nothing but the best.

A true homage to our concept of Brilliance in Motion, we have worked towards bringing you the gold standard in real life like immersive televisions.

Enhance your 'eye for detail' through your TV, with Full Array LED, Optimized Picture Brightness, Perfect Contrast and Colour, and the latest Smart TV functionalities like Android 11.

This is as close as it gets to real.

- AI Quad Core Processor
- 1.07 Billion Colours (R/G/B 8Bit + FRC in each colour)
- 350 nits* of brightness

*Available in select models only



aiwa
JGD411 series



VERTICAL ARRAY LED

Aiwa's MAGNIFIQ range of TVs feature a Full Array LED Display. The entire screen has been retrofitted with LEDs so the intensity and power can be adjusted with high accuracy.

For those with an eye for detail, the Brilliance in the picture quality comes to life.

aiwa
JGD411 series

AMPHITHEATRE VIEW

EXCEPTIONALLY WELL COVERED, FROM ALL ANGLES.

Reimagining the live experience in the Roman Colosseum, Aiwa's Amphitheatre View technology brings back the glory of a spectacle to deliver a true audio visual experience which is exceptional

WITHOUT VERTICAL ARRAY LED

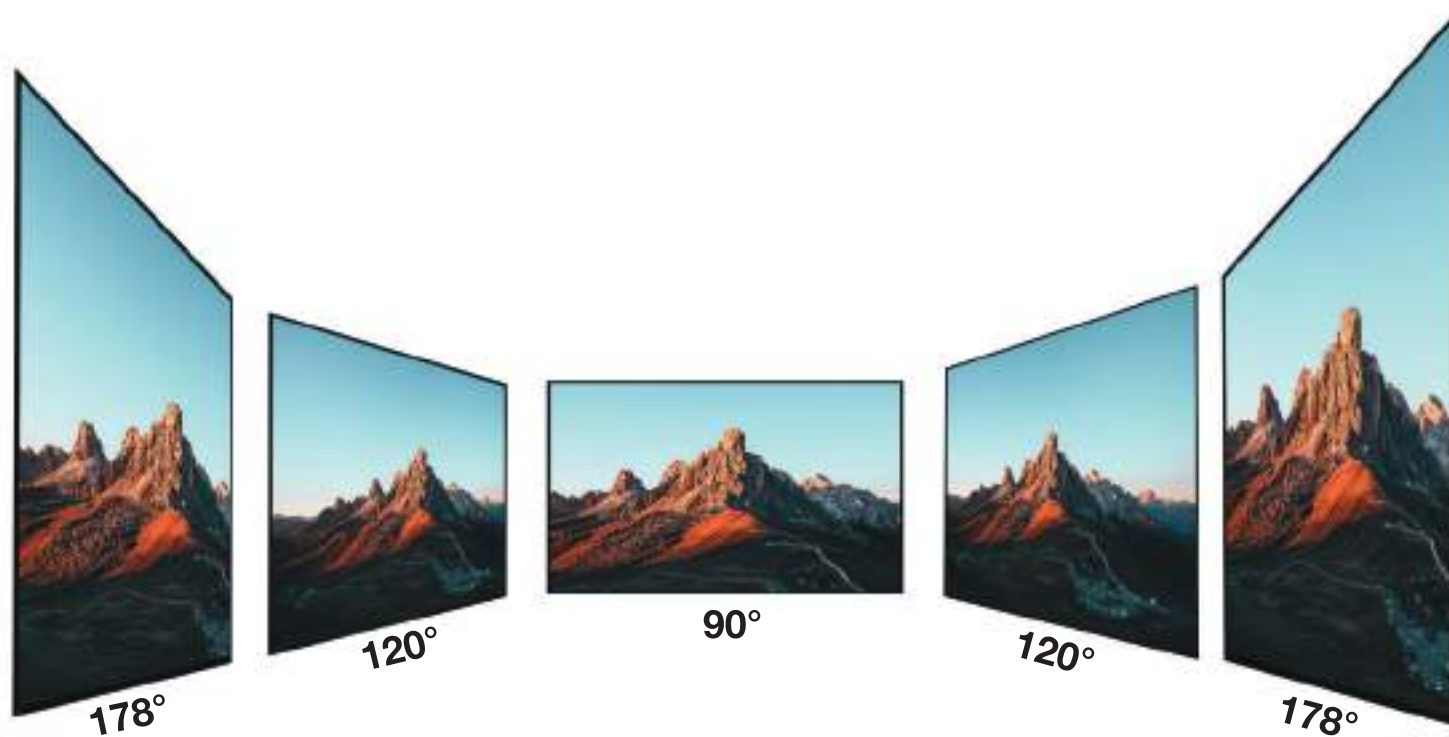
WITH VERTICAL ARRAY LED



REMARKABLE CLARITY FROM ALL ANGLES

A remarkable consistency from all sides for a seamless view, even at a 178 degree angle, giving you the feel of a real wide amphitheatre in its full glory.

Watch your favorite programs and never worry about missing out on the centre seat.



AMPHITHEATREVIEW

BLACK REFLECT

PROTECT YOUR EYES, WHILE YOU ENJOY THOSE MARATHON MOVIE SESSIONS.

Aiwa TVs come with an anti-glare coating so your eyes don't tire easily. These are used to reduce glare and reflections on the screen which makes those movie nights fun and fresh.

The protective film with BLACK REFLECT technology is designed specially to protect you from harmful radiation.





MEMC

Motion Estimation.Motion Compensation

WELCOME TO A NEW AGE OF EXCITEMENT IN TELEVISION VIEWING

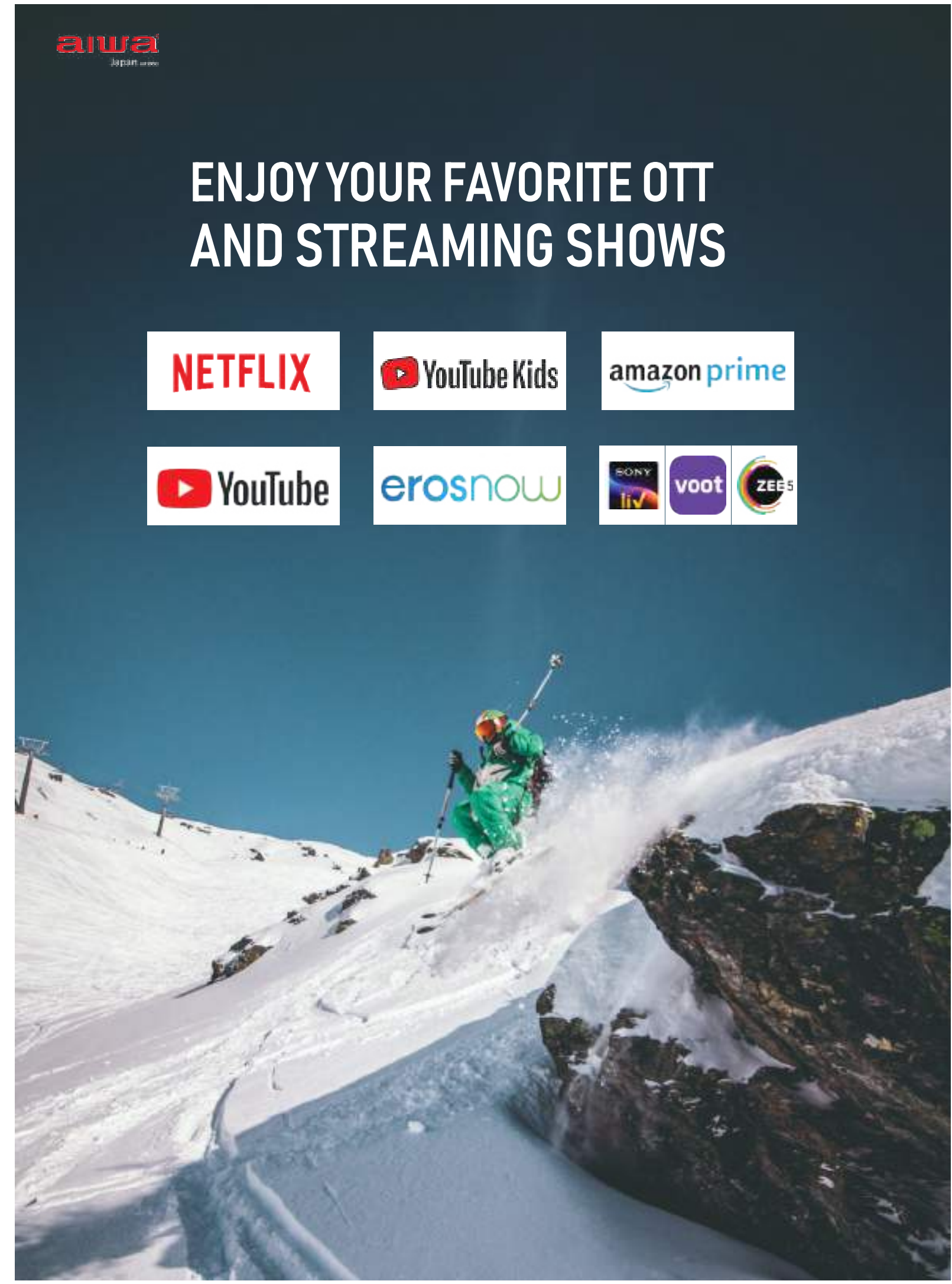
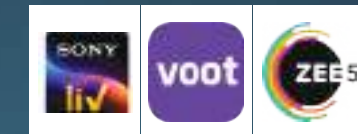
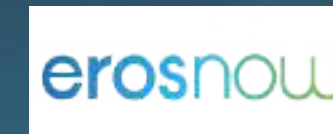
Say goodbye to those blurred images when you watch your favorite fast-paced action scenes, adrenaline pumping adventure or high action sports.

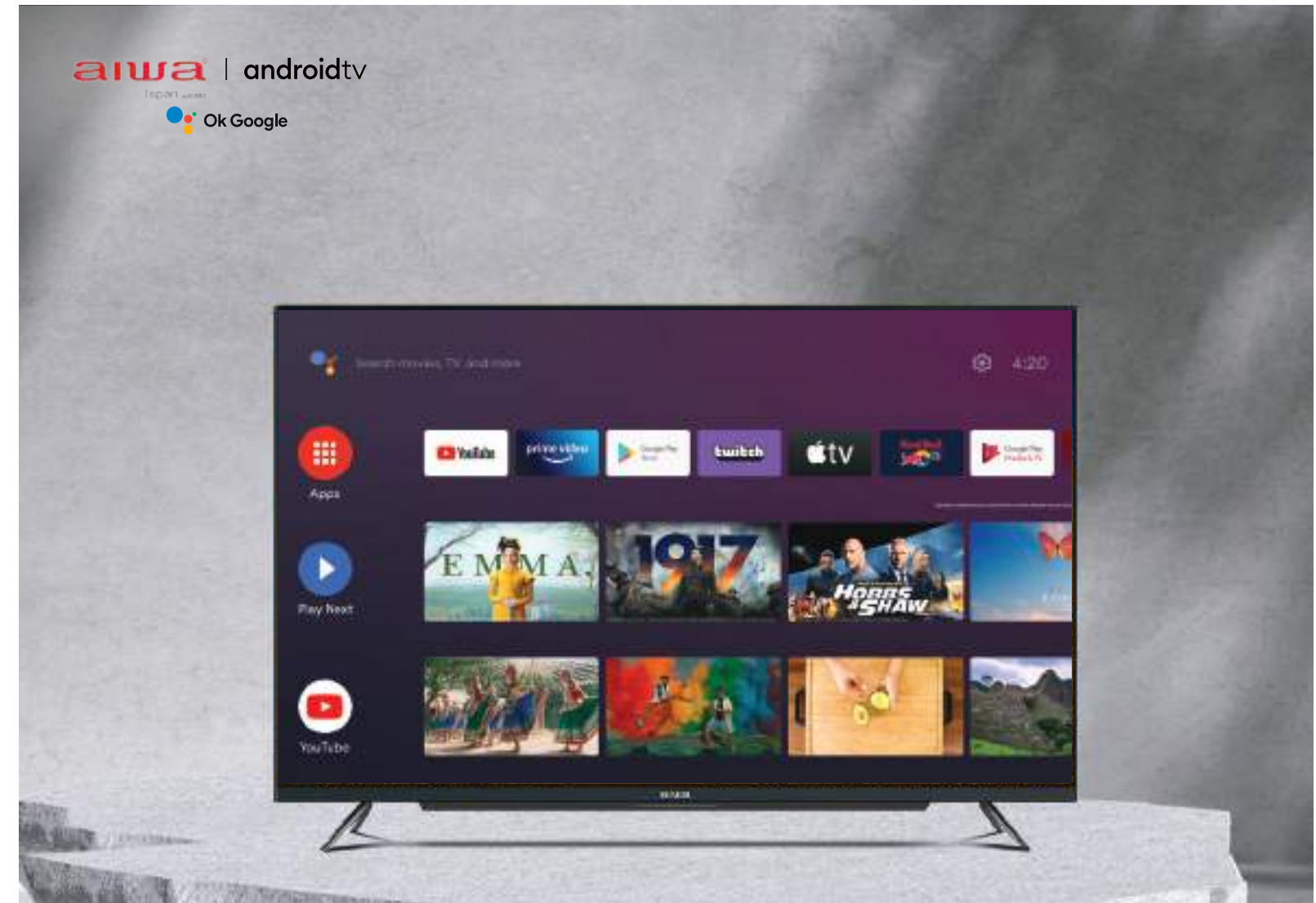
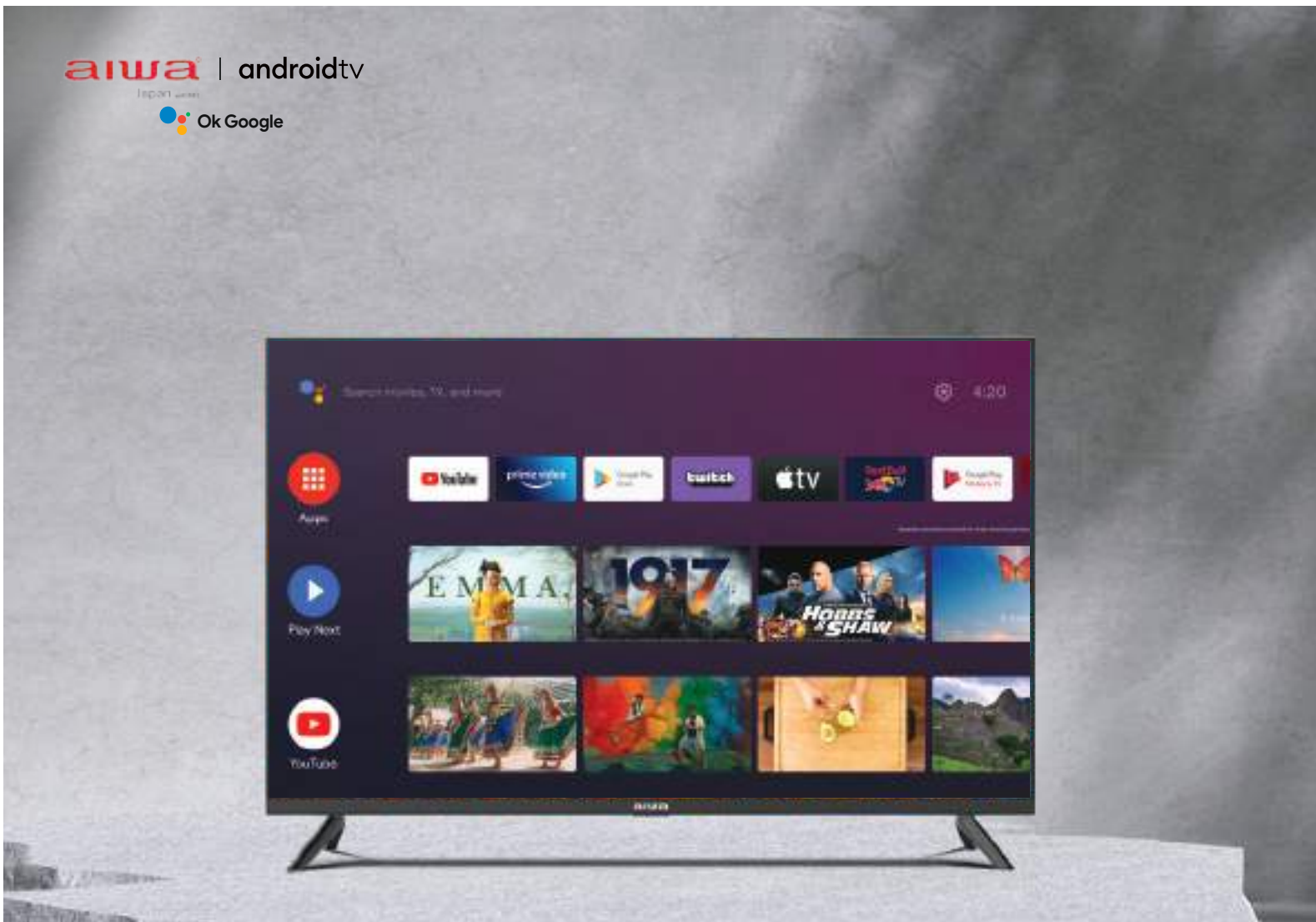
You blink and you miss it! The inbuilt MEMC technology estimates and calibrates the vision to give you those seamless scenes of perfection.

Don't Skip a Beat, Don't miss anything!



ENJOY YOUR FAVORITE OTT AND STREAMING SHOWS





MAGNIFIQ

MRP Rs. 29,990/-

80cm (32*) **HDR**
A32HDX1



MAGNIFIQ

MRP Rs. 49,990/-

108cm (43*) **Full HD 1080**
A43FHDX1

Aiwa MAGNIFIQ range of premium televisions sized 81cm (32*), HD Ready Smart Television. Feature Loaded with Crysta Vision Technology (CVT).

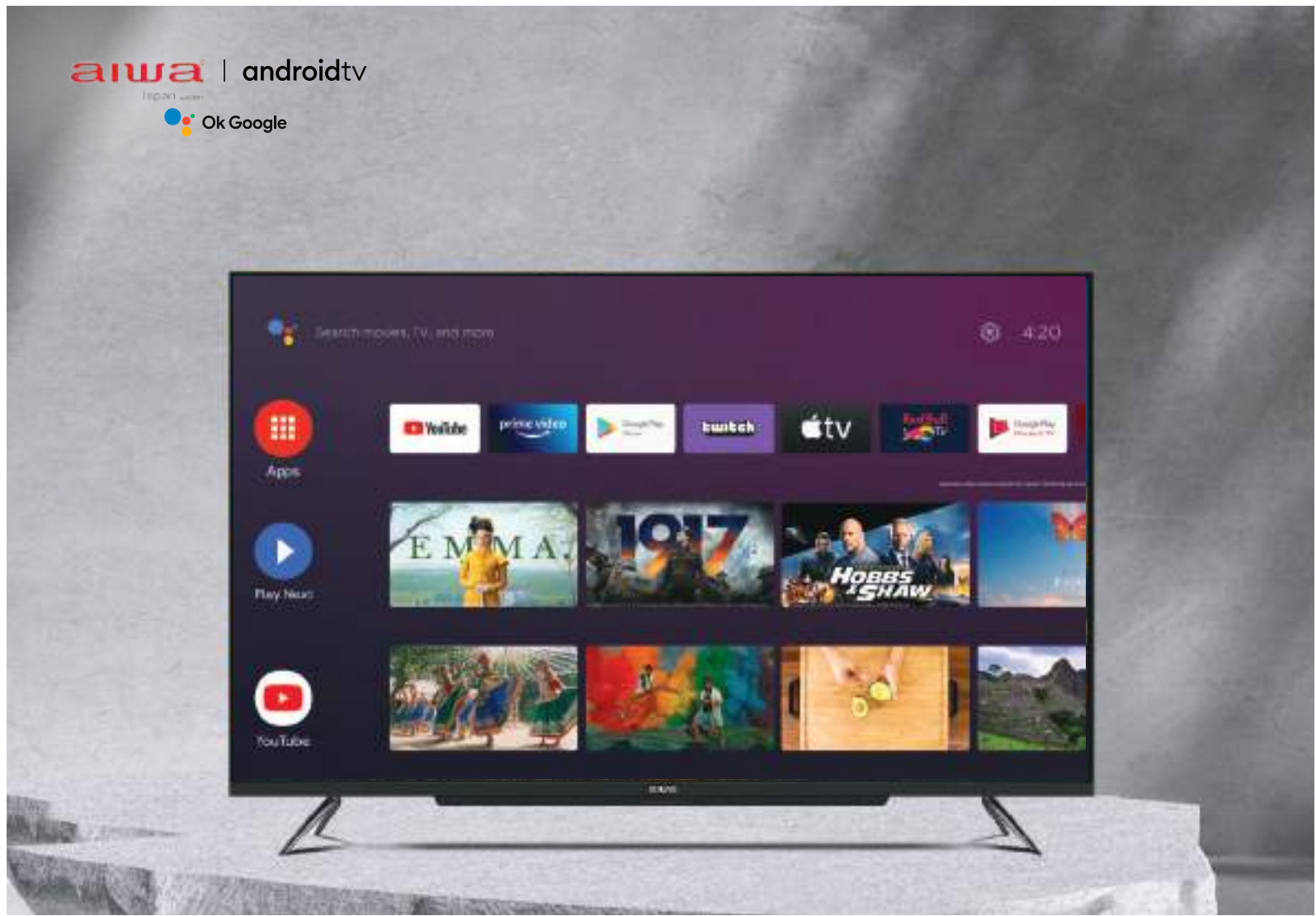
The TV also comes with ready smart features, OTT support and host of other features.



Aiwa MAGNIFIQ range of Premium Television sized 108cm (43) Sized, Full HD smart television. Feature loaded with Crysta Vision Technology (CVT), Amphitheatre View, Black reflect Technology and Aiwa Authentic Signature Sound®.

The TV also comes with ready smart features, OTT support and host of other features.

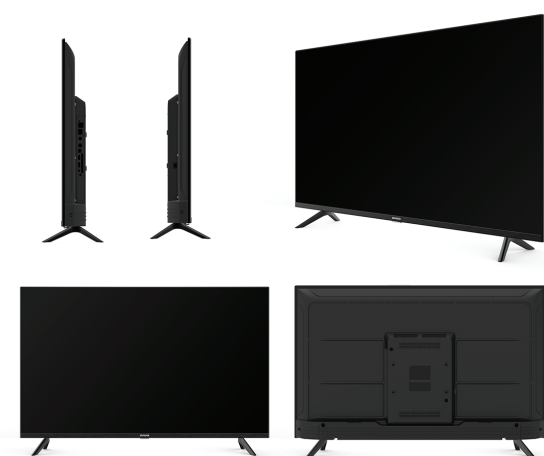




MAGNIFIQ

MRP Rs. 59,990/-

108cm (43*) **4K**
A43UHDX3



MAGNIFIQ

MRP Rs. 69,990/-

126cm (50*) **4K**
A50UHDX3

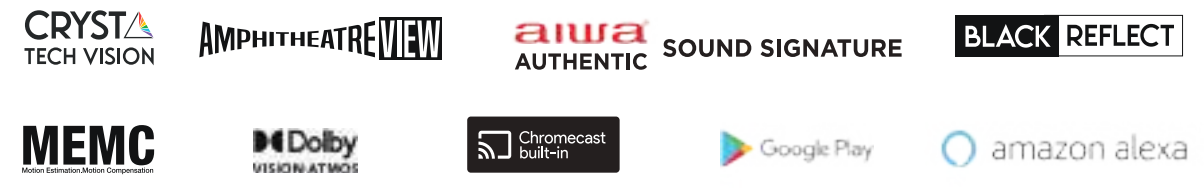
Aiwa MAGNIFIQ range of premium television sized 108cm (43) Sized, Ultra HD smart television with Enhanced Audio Xperience. Feature loaded with Crysta Vision Technology (CVT), Amphitheatre View, Black Reflect Technology and Aiwa Authentic Signature Sound®.

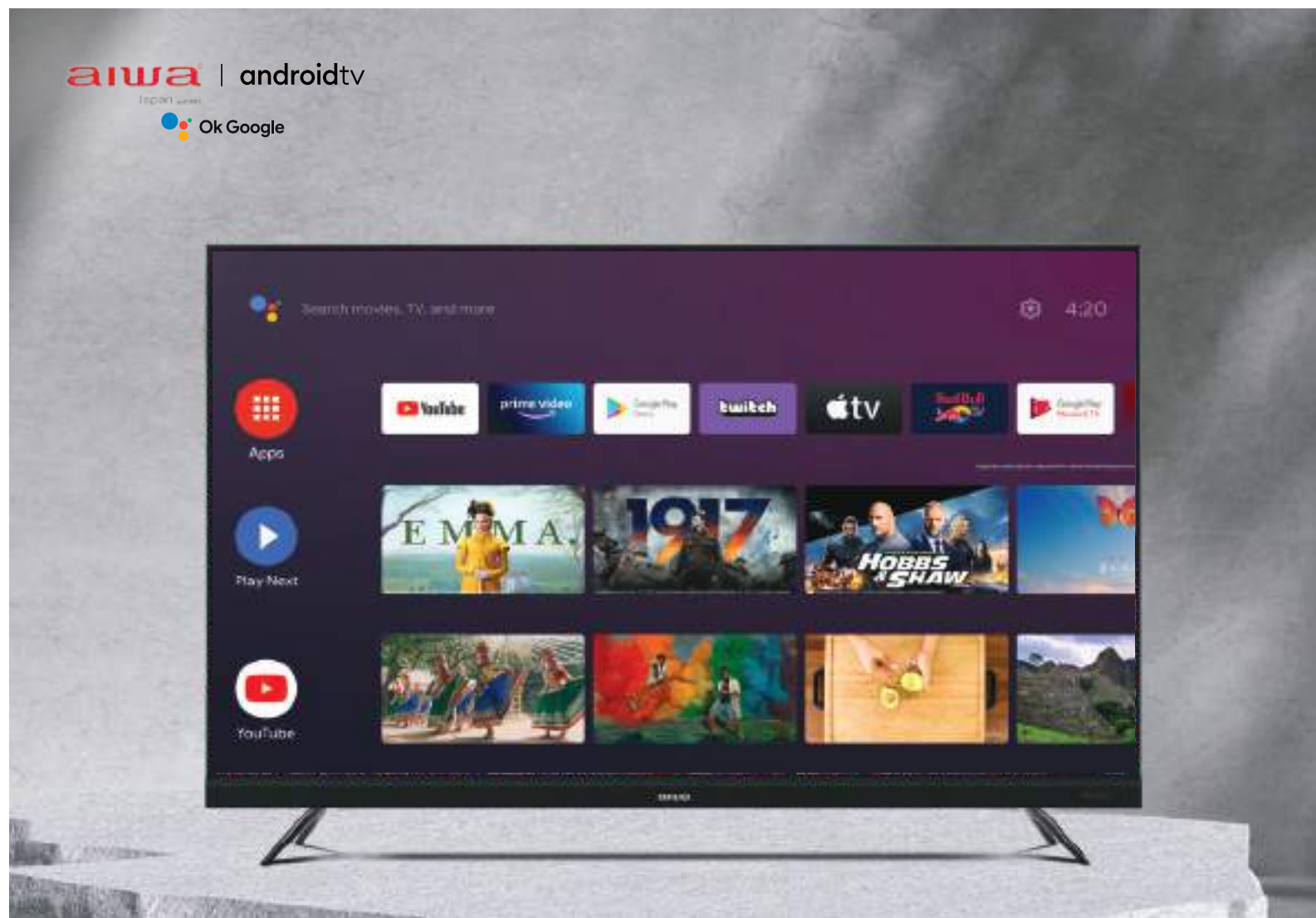
The TV also comes with ready smart features, OTT support and host of other features.



Aiwa MAGNIFIQ range of premium television sized 126cm (50) Sized, Ultra HD smart television with enhanced audio xperience. Feature loaded with Crysta Vision Technology (CVT), Amphitheatre View, Black Reflect Technology and Aiwa Authentic Signature Sound®.

The TV also comes with ready smart features, OTT support and host of other features.





MAGNIFIQ

MRP Rs. 99,990/-

139cm (55*) **4K**
A55UHDX2

Aiwa MAGNIFIQ range of premium television with built-in soundbar sized 139cm (55), Ultra HD Smart Television with enhanced audio xperience. Feature loaded with Crysta Vision Technology (CVT), Amphitheatre View, Black Reflect Technology and Aiwa Authentic Signature Sound®.

The TV also comes with ready smart features, OTT support and host of other features.



MAGNIFIQ

MRP Rs. 1,39,990/-

164cm (65*) **4K**
A65UHDX2

Aiwa MAGNIFIQ range of premium television with built-in soundbar sized 164cm (65), Ultra HD smart television with enhanced audio xperience. Feature loaded with Crysta Vision Technology (CVT), Amphitheatre View, Black Reflect Technology and Aiwa Authentic Signature Sound®.

The TV also comes with ready smart features, OTT support and host of other features.





SIZE IN CMS / MODEL	80CMS / A32HDX1	108CMS / A43FHDX1	108CMS / A43UHDX3	126CMS / A50UHDX3	139CMS / A55UHDX2	139CMS / A55UHDX3	164CMS / A65UHDX2
DISPLAY RESOLUTION	1366x768	1920x1080	3840x2160	3840x2160	3840x2160	3840x2160	3840x2160
DIMMING	Micro dimming	Micro dimming	Micro dimming	Micro dimming	Micro dimming	Micro dimming	Micro dimming
VIEWING ANGLE	178 Degrees	178 Degrees	178 Degrees	178 Degrees	178 Degrees	178 Degrees	178 Degrees
PROCESSOR	CA55*4	CA55*4	CA55*4	CA55*4	CA55*4	CA55*4	CA55*4
POWER	24.48W	42.84W	55.08W	67.32W	89.76W	89.76W	129 W
POWER RATING	100-240Vac/50-60Hz	100-240Vac/50-60Hz	100-240Vac/50-60Hz	100-240Vac/50-60Hz	100-240Vac/50-60Hz	100-240Vac/50-60Hz	100-240Vac/50-60Hz
OPERATING SYSTEM	Android 11™ for Android TV	Android 11™ for Android TV	Android 11™ for Android TV	Android 11™ for Android TV	Android 11™ for Android TV	Android 11™ for Android TV	Android 11™ for Android TV
DOBLY (PLUS/VISION/ATMOS)	Dolby Audio	Dolby Audio	Dolby Vision, Dolby Atmos	Dolby Vision, Dolby Atmos	Dolby Vision, Dolby Atmos	Dolby Vision, Dolby Atmos	Dolby Vision, Dolby Atmos
DDR	1.5GByte DDR	1.5GByte DDR	2.0GByte DDR	2.0GByte DDR	2.0GByte DDR	2.0GByte DDR	2.0GByte DDR
RAM/ ROM	1.5G/8G	1.5G/8G	2G/ 16G	2G/ 16G	2G/ 16G	2G/ 16G	2G/ 16G
COLOR TEMPERATURE (K)	Yes	Yes	Dolby Vision 6500K	Dolby Vision 6500K	Dolby Vision 6500K	Dolby Vision 6500K	Dolby Vision 6500K
AIWA AUTHENTIC SOUND SIGNATURE ®	Yes	Yes	Yes	Yes	Yes	Yes	Yes
OPERATING POWER/ INPUT POWER	55W	85W	100W	120W	145W	145W	190 W
PANEL TYPE	VA	VA	VA	VA	VA	VA	VA
RESOLUTION	1366x768	1920x1080	3840x2160	3840x2160	3840x2160	3840x2160	3840x2160
BRIGHTNESS	260nit typical	280nit typical	350nit typical	350nit typical	350nit typical	350nit typical	400nits(typical), D65 300nits(mini)
CONTRAST RATIO (DYNAMIC & STATIC)	3000:1	3000:1	5000:1	5000:1	5000:1	5000:1	5000:1
COLOURS	16.7M colors	16.7M colors	1.07billion colors (R/G/B 8bit + FRC in each color)	1.07billion colors (R/G/B 8bit + FRC in each color)	1.07billion colors (R/G/B 8bit + FRC in each color)	1.07billion colors (R/G/B 8bit + FRC in each color)	1.07billion colors (R/G/B 8bit + FRC in each color)
MECHANICAL DIMENSIONS	697.685(L) x 392.256 (W)	950.896(L)x 541.75(W)x 1.365(H)	953 (L)x543 (W)x1.325(H)	1106.84(L)x 669.46(W)x 1.365(H)	1221.6(L)*696.075(W)*1.335(H)	1221.6(L)*696.075(W)*1.335(H)	1440.78(L)x 816.17(W) *1.35(H)
VOLTAGE (V)	36-40.8V	63-71.4V	81-91.8V	99-112.2V	132-149.6V	132-149.6V	102-115.6V
CURRENT (MA)	600mA	600mA*1	600mA*1	600mA*1	600mA*1	600mA*1	600mA*1
ACTIVE AREA (L*W)MM	697.685(L) x 392.256 (W)	940.896 (L) x 529.254 (W)	941.184 (L)x529.416 (W)	1095.84(L) x 616.41(W)	1209.6 (L)x680.4 (W)	1209.6 (L)x680.4 (W)	1428.48 (L)x803.52 (W)
RESPONSE TIME TYP.	6.5 ms (G to G)	11.5 ms (G to G)	6.5 ms (G to G)	8 ms (G to G)	6.5 ms (G to G)	6.5 ms (G to G)	6.5 ms (G to G)
AMZON PRIME/ NETFLIX/ YOUTUBE							
VOICE CONTROL							
CHROMECAST BUILT-IN	Yes	Yes	Yes	Yes	Yes	Yes	Yes
HOME DASHBOARD	Yes	Yes	Yes	Yes	Yes	Yes	Yes
MEETING MODE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
VOICE REMOTE CONTROL	Yes	Yes	Yes	Yes	Yes	Yes	Yes
CLOUD PHOTOS & VIDEOS	Yes	Yes	Yes	Yes	Yes	Yes	Yes
HEVC DEDCODER	Yes	Yes	Yes	Yes	Yes	Yes	Yes
DIRECT KEYS (APPS)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
WEB BROWSER	Yes, downloaded on Google Play	Yes, downloaded on Google Play	Yes, downloaded on Google Play	Yes, downloaded on Google Play	Yes, downloaded on Google Play	Yes, downloaded on Google Play	Yes, downloaded on Google Play
DOLBY VISION IQ & ATMOS	Dolby Audio	Dolby Audio	Yes	Yes	Yes	Yes	Yes
HDR 10/10+	HDR10	HDR10	HDR10	HDR10	HDR10	HDR10	HDR10
VIDEO UPSCALLING (RANGE)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
GAME PAD	Yes	Yes	Yes	Yes	Yes	Yes	Yes
CLOUD GAME SUPPORT	Yes	Yes	Yes	Yes	Yes	Yes	Yes
MEMC	Yes, 60Hz	Yes, 60Hz	Yes, 60Hz	Yes, 60Hz	Yes, 60Hz	Yes, 60Hz	Yes, 60Hz
BLUETOOTH SURROUND READY (2 WAY BT)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
MODES	Standard\Dynamic\Movie\Sport\ Personal\Dolby Vision dark\Dolby Vision bright	Standard\Dynamic\Movie\Sport\ Personal\Dolby Vision dark\Dolby Vision bright	Standard\Dynamic\Movie\Sport\ Personal\Dolby Vision dark\Dolby Vision bright	Standard\Dynamic\Movie\Sport\ Personal\Dolby Vision dark\Dolby Vision bright	Standard\Dynamic\Movie\Sport\ Personal\Dolby Vision dark\Dolby Vision bright	Standard\Dynamic\Movie\Sport\ Personal\Dolby Vision dark\Dolby Vision bright	Standard\Dynamic\Movie\Sport\ Personal\Dolby Vision dark\Dolby Vision bright
CRYSTA VISION TECHNOLOGY	Yes	Yes	Yes	Yes	Yes	Yes	Yes
DIMMING	Micro dimming	Micro dimming	Micro dimming	Micro dimming	Micro dimming	Micro dimming	Micro dimming
EAX	No	No	Yes	Yes	No	Yes	No
BLACK REFLECT TECHNOLOGY	Yes	Yes	Yes	Yes	Yes	Yes	Yes
ASPECT RATIO	16:09	16:09	16:09	16:09	16:09	16:09	16:09
AMPHITHEATRE VIEW	Yes	Yes	Yes	Yes	Yes	Yes	Yes
PICTURE RESET	Yes	Yes	Yes	Yes	Yes	Yes	Yes
COMB FILTER - 3D	Yes	Yes	Yes	Yes	Yes	Yes	Yes
TINT	Yes	Yes	Yes	Yes	Yes	Yes	Yes
SHARPNESS	Yes	Yes	Yes	Yes	Yes	Yes	Yes
NOISE REDUCTION	Yes	Yes	Yes	Yes	Yes	Yes	Yes
DNR	Yes	Yes	Yes	Yes	Yes	Yes	Yes
CONTRAST	Yes	Yes	Yes	Yes	Yes	Yes	Yes
COLOR TEMPERATURE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
PICTURE SYSTEM	Yes	Yes	Yes	Yes	Yes	Yes	Yes
SPEAKER RATING	2x12W	2x12W	2x15W	2x15W	2x15W	2x15W	2x15W
SOUND MODE	Sport/Standard/Movie/Music/News	Sport/Standard/Movie/Music/News	Sport/Standard/Movie/Music/News	Sport/Standard/Movie/Music/News	Sport/Standard/Movie/Music/News	Sport/Standard/Movie/Music/News	Sport/Standard/Movie/Music/News
DOLBY ATMOS ®	Yes	Yes	Yes	Yes	Yes	Yes	Yes
BUILT-IN SOUNDBAR	No	No	No	No	Yes	No	Yes
SMART SPEAKER COMPATIBLE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
WIRELESS SOUND (2 WAY BT) ®	Yes	Yes	Yes	Yes	Yes	Yes	Yes
AUDIO OUT	S/PDIF COAX	S/PDIF COAX	S/PDIF Optical	S/PDIF Optical	S/PDIF Optical	S/PDIF Optical	S/PDIF Optical
TWS MULTILINK TECHNOLOGY BY AIWA	Yes	Yes	Yes	Yes	Yes	Yes	Yes
ARC/ DRC	Yes	Yes	Yes	Yes	Yes	Yes	Yes
HDMI/USB	HDMI 2.1	HDMI 2.1	HDMI 2.1	HDMI 2.1	HDMI 2.1	HDMI 2.1	HDMI 2.1
VIDEO CALLING	Yes, support Google Duo and TrueConference	Yes, support Google Duo and TrueConference	Yes, support Google Duo and TrueConference	Yes, support Google Duo and TrueConference	Yes, support Google Duo and TrueConference	Yes, support Google Duo and TrueConference	Yes, support Google Duo and TrueConference
2 WAY BT	Yes	Yes	Yes	Yes	Yes	Yes	Yes
WI-FI DIRECT	Function Ready	Function Ready	Function Ready	Function Ready	Function Ready	Function Ready	Function Ready
WEB CAM SUPPORT	Yes, only support some USB camera	Yes, only support some USB camera	Yes, only support some USB camera	Yes, only support some USB camera	Yes, only support some USB camera	Yes, only support some USB camera	Yes, only support some USB camera
ETHERNET & OPTICAL OUT	Yes	Yes	Yes	Yes	Yes	Yes	Yes
USB	USB2.0(WIFI module)	USB2.0(WIFI module)	USB2.0(WIFI module)	USB2.0(WIFI module)	USB2.0(WIFI module)	USB2.0(WIFI module)	USB2.0(WIFI module)
SCREEN SHARE & CONTROL	Yes	Yes	Yes	Yes	Yes	Yes	Yes
HEADPHONE - 1 SIDE	Yes	Yes	Yes	Yes	Yes	Yes	Yes

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MRP Rs. 99,990/-

MRP Rs. 89,990/-

MRP Rs. 1,39,990/-