

Application for Exhibit Space  
American Fitness Expo  
July 13 & 14, 2024  
George R. Brown Convention Center  
Hall D  
Houston, Texas



The undersigned applicant hereby applies for space in the 2024 American Fitness Expo. Applicant is subject to all the rules and regulations of Management and its staff, as stated herein or incorporated herein by reference. By signing below exhibitor has read and agrees to abide by all the rules and regulations which are part of this agreement.

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE NUMBER: ( \_\_\_\_\_ ) \_\_\_\_\_ FAX: ( \_\_\_\_\_ ) \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

### EXHIBIT SPACE REQUESTED

BOOTH NUMBERS(S) REQUESTED: \_\_\_\_\_ BOOTH OPTIONS(S) REQUESTED: \_\_\_\_\_  
(List each booth number) (list booth option for each booth number)

TOTAL NUMBER OF EXHIBITOR BAGDES NEEDED: \_\_\_\_\_  
(Each 10x10 booth space comes with 4 exhibitor badges. Additional badges are \$25. At the door cost will be \$40)

TOTAL COST FOR BOOTH OPTIONS AND EXTRA BAGDES \_\_\_\_\_ TOTAL AMOUNT ENCLOSED \_\_\_\_\_  
(Add the cost of booth options requested plus cost of additional badges needed)

**\*Be advised that exhibitor badges are for booth staff only. Failure to comply with these AFE regulations with result penalties.**

**PAYMENTS: 50% Minimum of total cost must accompany this application to reserve booth space. Until payment is received, booth space cannot be reserved unless discussed with AFE management. The remaining balance MUST be received on or before May 5<sup>th</sup>. Any applications submitted after May 5<sup>th</sup> will require full payment. All payments are final and non-refundable.**

Hours of expo: 9:00 A.M to 5:30 PM, Saturday, July 22 and 10:00 A.M to 5:00 PM Sunday, July 23.

Initial Below

We fully understand that this application shall become a binding contract upon acceptance by AFE management. We acknowledge and agree to pay for said exhibit space based on rates shown herein. No exhibitor shall assign, sublet the whole or any part of his/her space. No person, company, or organization not assigned to exhibit space shall be permitted to exhibit or solicit business within any occupied part of the expo.

AUTHORIZED SIGNATURE: \_\_\_\_\_ NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

**Application for Exhibit Space  
American Fitness Expo  
July 22 & 23, 2023  
George R. Brown Convention Center  
Hall D  
Houston, Texas**

**Initial Below**

We fully understand that our booth must be set up and staffed for the entirety of expo hours.  
We must stay within our booth space. If any complaints of harassment, AFE holds the right vacate any exhibitors.

AUTHORIZED SIGNATURE: \_\_\_\_\_ NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_