

**PRO
TRAINERS
KNOW THAT
THE KLIMB®
MAKES IT
EASY**



THE KLIMB®



WHY YOU SHOULD BE USING THE KLIMB® IN YOUR GROUP CLASSES AND PRIVATE TRAINING

1. FASTER AND MORE FOCUSED LEARNING

The KLIMB platform helps to limit a dog's physical space and access to distractions, which allows them to concentrate better on the tasks at hand. By reducing distractions, you can significantly speed up the rate at which dogs learn new behaviors and cues, making the training process more efficient for both the dog and the trainer.

2. ENHANCED CLASSROOM MANAGEMENT

Create a safer learning environment with fewer distractions for both dog and human learners within the classroom. Utilizing the KLIMB provides a designated 'spot' for each dog, helping to mitigate the chance of unwanted dog-to-dog greetings or interactions during class. This makes it easier for trainers to manage multiple dogs and owners, and it helps create a more organized and effective training environment.

3. ADDITIONAL REVENUE STREAM FOR TRAINERS

By incorporating the KLIMB into your classes, trainers can add an additional revenue stream to their business. Trainers can either bundle the cost of the KLIMB into their class fees or offer it as an optional add-on. Blue-9 offers a wholesale program, so that trainers can make a profit by reselling the KLIMB platforms to their students.

WHY USE A KLIMB® FOR TRAINING?

Any training program (group, private, semi-private, in-home, in-office, etc.) can benefit from the use of KLIMB platforms. Listed below are just a few ways that platform training with the KLIMB can increase the success you see in your training classes.

FASTER LEARNING - When you have a dog on an elevated platform, you limit the space they can move around in. This also means you limit their access to distractions, competing motivators, and other reinforcers within the environment. By using the KLIMB, you can gain their undivided attention.

BETTER CLASS MANAGEMENT – By giving the dog a place to go during class you can reduce dog to dog greetings and other unwanted dog interactions during class.

INCREASED MUSCLE MEMORY –We train dogs to perform specific skills that, over time, become second nature to them. Certain dog fitness exercises, like the basic maneuvers of tuck sit, kickback stand, and foldback down, involve exact movements. Using an elevated platform like the KLIMB aids in reinforcing these behaviors. This not only improves the dog's spatial awareness and sense of timing (known as proprioception), but also strengthens their muscle memory. As a result, fewer repetitions are needed to master these behaviors without the need for any aids.

IMPROVED OWNER ENGAGEMENT AT HOME – Dogs are naturally drawn to the KLIMB platform as it becomes a highly valued area for them. When owners have a KLIMB at home, they often notice rapid progress with their dog's training. This quick success motivates owners to continue practicing exercises with their dogs at home.

BETTER INSTRUCTION TO THE DOG – Using the KLIMB helps pet owners maintain clear criteria when training the dog. The platform serves as a clear visual cue for pet owners, helping them easily identify when their dog is out of position. This allows the owner to become a more effective and responsive trainer.

IMPROVED IMPULSE CONTROL – Platform training can help improve a dog's impulse control. Dogs learn to wait their turn in class and owners can use this skill at home to ask their dog to wait while their meal is being prepared. The dog must focus on staying on their place, no matter how tempting the distraction is. When the concept of waiting your turn is implemented with platform training, dogs are better able to control their impulses, even beyond the training environment.





HOW TO INTEGRATE THE KLIMB® INTO TRAINING CLASSES

NO NEED FOR CURRICULUM CHANGES: Adding the KLIMB to your classes doesn't require altering your existing training program. To get started, offer a KLIMB platform to each student, or two for those with giant breeds.

INITIAL INTRODUCTION TO KLIMB: Introducing a dog to the KLIMB is straightforward. Simply lure the dog onto the platform and then offer a reward.

BENEFITS FOR CLASSROOM MANAGEMENT: Using the KLIMB in class will dramatically improve your classroom management by giving the owners a designated spot for their dog during class. Once the owner understands how to reward their dog for getting on the KLIMB, they will have an activity to keep their dog occupied even when they aren't working on a specific exercise. The dog learns to focus and stay in one spot even with distractions.

IMPLEMENTATION STEPS:

- 1. PROVIDE A KLIMB FOR EACH STUDENT:** Whether it's an individual or group class, make sure there is a KLIMB for each participant.
- 2. TEACHING THE BASICS:** There are multiple methods to train a dog to use the KLIMB. The simplest way is to lure the dog onto the platform and then reward with treats or praise. For hesitant dogs, you may wish to start with a shorter platform. Removing the KLIMB legs makes the platform 4 inches tall. When using the KLIMB without legs, be sure to install KLIMB Sure Feet to prevent puppy feet from falling into the leg holes.
- 3. OFF-EXERCISE ENGAGEMENT:** Encourage owners to use the KLIMB as a 'station' for their dogs when they're not participating in the main activity. This keeps the dogs occupied and prevents them from interacting with each other during class.
- 4. SKILL ADVANCEMENT:** Ask students to practice previously learned behaviors on the KLIMB, enhancing their dogs' skill set.
- 5. NORMAL CLASS WITH ADDED VALUE:** Continue to teach your class as usual, but incorporate the KLIMB as an activity in between exercises or for breaks. This could include practicing getting on/off the KLIMB, sending the dog to the KLIMB, or performing other exercises on it.

By following these steps, you'll find that the KLIMB is a useful tool that makes your classes more efficient and engaging for both dogs and owners.

SEE WHAT OUR CUSTOMERS HAVE TO SAY...



FUNCTIONAL AND ATTRACTIVE!

Every student in my classes is seated at a station: a KLIMB, a chair and a mat. I color code the stations so that the mat matches the KLIMB. Students love it!

PAMELA L.

LOVE

I'm a professional dog trainer and use these for work and at home! I love them and my dogs love them too! Great confidence building tool and so versatile!

SHARON B.

GAME CHANGER

I have put off buying these. I even tried to makeshift my own out of shelves, tables, etc. because of the investment level of the KLIMBS. Well I finally bit the bullet and purchased two of them. There is nothing else like them. They are stable, well made and versatile, they have been a game changer for my training whether it be obedience, disc, tricks, herding fundamentals, etc. I highly recommend them.

KATHY L.

5 STARS

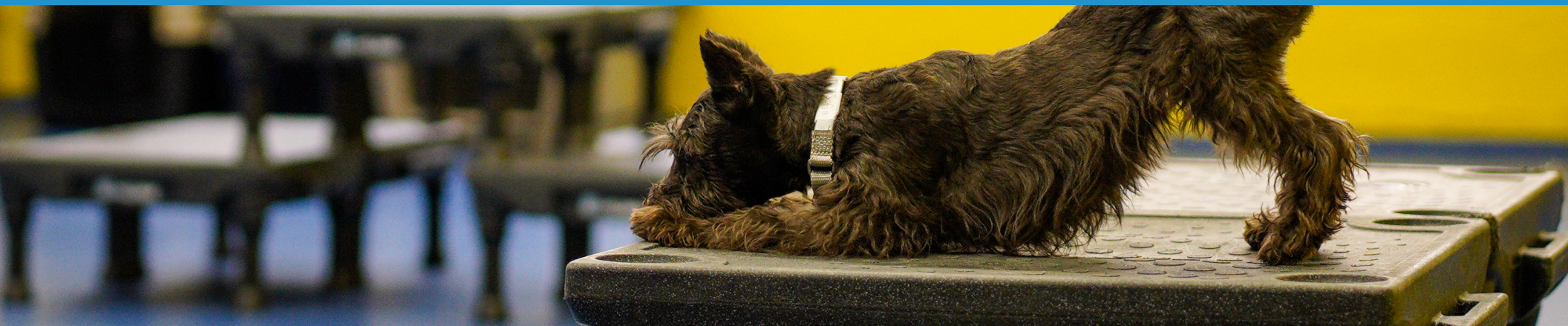
As a certified professional dog trainer and certified canine conditioning fitness coach I love my KLIMBS. They help all kinds of dogs from the most fearful dog to the most high drive working dogs to learn how to be calm. In my fitness classes I can use the KLIMBs in many different ways to help build core strength and teach dogs to think. Thank you Blue-9 for having such an amazing product.

MARSHA T.

5 STARS

Klimb stands are a gamechanger in both my professional dog training business as well as training of my own Search and Rescue Team K-9 partners. As an AKC Fit Dog instructor, KLIMBS are integral to station work and crafting K9 fitness for the dogs in the class -each dog loves going to their respective place stand and working with their handlers. My own and fellow SAR Team K9s benefit from using the stands for core fitness as well as strategically located in a baseball diamond pattern to teach the Away and Go out patterns for Urban Search and Rescue.

JENNIFER A.



HOW TO GENERATE ADDITIONAL REVENUE WITH THE KLIMB®

If you're using the KLIMB in your classes, we recommend offering it for sale to your students so they can continue their training at home. Students look to their trainers for recommendations on proper equipment to aid in the success of training their dog. You can easily generate additional income for your training business by selling the tools your students want. There are several ways to increase sales of the KLIMB and other training equipment, below are just a few ideas.

PRICING OPTIONS: We recommend selling the KLIMB directly to students so they can practice at home. You have two choices here:

1. **All-Inclusive Price:** Increase the overall class price to include the KLIMB automatically.

2. **Tiered Pricing:** Offer two levels of class pricing—one for the class alone, and another for a VIP level. This level would include the cost of the class and the required equipment. To incentivize students to purchase the upgraded package, you could include exclusive access to another resource such as a video library or a training eBook.

PRIVATE LESSONS: Incorporate the cost of the KLIMB and other required training equipment into the package price for your lessons. Dog owners who begin with the right equipment have more success and therefore are more satisfied with the service you've provided. Having the KLIMB within the home is a physical reminder of the skills they should practice as well.

BEGINNER CLASSES ONLY: Many professionals will include the cost of the KLIMB and other required equipment in their Beginner Class cost. Subsequent classes that the student enrolls in will show a discount since they invested in the required equipment during their first course.

Blue-9 offers wholesale pricing on all of the training equipment your students need. By becoming a Blue-9 Authorized Dealer, you'll have access to wholesale pricing. Selling the KLIMB at the MSRP of \$159.95 provides your business an increased profit of up to \$60 per student. If your classes average 8 students, that is an additional \$480 to your bottom line. Incorporating Harnesses, Leashes, and/or Treat Pouches can increase that profit while ensuring your students have the tools for success.

ADDITIONAL RESOURCES

Blue-9 offers a robust library of resources including videos that detail product features and benefits. Our video library is a centralized resource designed to help dog trainers deepen their understanding of our various products and their applications.

Our Youtube channel also boasts training playlists on specific topics including:

- Holiday Manners Mini Series
- Patio Manners for Summertime Adventures
- Loose Leash Walking Basics with the Balance Harness
- Doorbell Challenge: The key to eliminating jumping on guests

FREQUENTLY ASKED QUESTIONS (FAQS)

HOW DURABLE IS THE KLIMB?

- **Chewing:** The most commonly chewed areas are the corners and handles of the KLIMB. Due to the manufacturing process used, these areas are naturally more solid and therefore more durable. We recommend supervising dogs when this training tool is in use.
- **Weight Limit:** The KLIMB is weight rated for 500lbs. This speaks to the durability of the product.
- **Outdoor Use:** The KLIMB has UV stabilization built in, therefore it will not deteriorate when left outside.

IS IT EASY TO CLEAN?

- The KLIMB was designed with professionals in mind. It can easily be cleaned with any pet safe cleaner. The non-porous material doesn't absorb liquids or collect dog hair.
- For deep cleaning we recommend pressure washing as needed.

MONEY-BACK GUARANTEE AND WARRANTY INFORMATION

30-Day Money-Back Guarantee

- We stand behind our products 100%. If you're not satisfied with the products you've purchased, return to Blue-9 within 30 days for a refund.

Warranty Information

- Blue-9 products are professionally designed and built to last. We proudly guarantee against defects in materials and craftsmanship. If you suspect your product has a defect, contact us at customerservice@blue-9.com. Blue-9 will review and work to provide a solution such as store credit or replacement of defective item.

Our warranty covers manufacturing and materials defects and does not include damage caused by:

- Improper use or misuse of the product
- Damage caused by chewing, alterations, or modification
- Damage caused by or resulting from normal wear and tear



**A Patented, American Made Pet Product
for Professional Dog Trainers.**

Customerservice@blue-9.com

563-200-5750

www.blue-9.com