

MICHAEL FRANZESE



FRANZESE WINE

WELCOME TO THE FAMILY

BOLD BLEND

MOST WANTED WINE FROM THE MOST WANTED MAN

Michael Franzese

Michael Franzese grew up as the son of the notorious Underboss of New York's violent and feared **Colombo crime family**. At his most affluent, Michael was generating an estimated \$5 to \$8 million per week from legal and illegal businesses and in 1986, was named **one of the biggest money earners the mob had seen** since Al Capone, by Vanity Fair. At the age of 35, **Fortune Magazine listed him as number 18 on it's list of the "Fifty Most Wealthy and Powerful Mafia Bosses,"** just five behind John Gotti.

All that was to change when Michael met a beautiful dancer from California named Camille Garcia who's beauty and faith would turn his world upside down causing Michael to do the unthinkable – **walk away from the mob**. Nobody of his rank had ever just walked away – and lived. Until now.

This former "Prince of the Mafia" is now a man on a mission determined to use the compelling experiences of his former life for the benefit of others **seeking redemption and forgiveness** and continues to bring record attendance to events all over the country.



OF LEGACIES

FINEST WINE FROM WORLD'S FIRST VINEYARDS

Armenia

Armenia is one of the **oldest wine producing regions** of the world.

Armenian wines are very popular in Europe and Asia, but due to limited supply, and shipping limitations, they have never entered the mass market. Until Michael Franzese decided **it was time**.

Armenia uses **traditional methods** for wine making, which gives it a unique taste and experience.

Smoother taste due to higher acidity, and refreshing finish.

Distinctive character and flavor that differentiate them from all other wines produced in other regions around the world.

By enjoying wine from Armenia, you get to enjoy tradition, origin, history, and have a **taste of the other side**.



■ G.M. IS TOUGHER THAN YOU THINK ● THE MOST ARROGANT UNION ■

FORTUNE

NOVEMBER 10, 1986

\$3.50

THE 50 BIGGEST MAFIA BOSSES

**THE CRIME
BUSINESS**
Who runs it,
how they
manage it,
who profits —
and loses

*No. 1 Boss
Anthony Salerno
heads the powerful
Genovese family*



HOW THEY RANK IN WEALTH, POWER, AND INFLUENCE

RANK	NAME <i>Nickname</i>	AGE	HEAD-QUARTERS	STATUS	FAMILY	SOURCES OF INCOME
1	ANTHONY SALERNO <i>Fat Tony</i>	75	New York City	IN JAIL, ON TRIAL	Genovese	Construction, unions, gambling, loan-sharking
2	ANTHONY ACCARDO <i>Joe Batters</i>	80	Palm Springs	FREE	Chicago	Gambling, unions, loan-sharking
3	ANTHONY CORALLO <i>Tony Ducks</i>	73	Long Island	ON TRIAL	Lucchese	Garbage, extortion
4	GERARDO CATENA <i>Jerry</i>	84	Boca Raton	FREE	Genovese	Construction, gambling, casinos
5	GENNARO LANDIELLA <i>Jerry Long</i>	47	Brooklyn	IN JAIL, ON TRIAL	Colombo	Construction, loan-sharking, gambling
6	CARMINE PERSICO <i>Arvic</i>	53	Brooklyn	IN JAIL, ON TRIAL	Colombo	Construction, loan-sharking, gambling
7	CHRISTOPHER FURNARI <i>Chris Tack</i>	62	New York City	ON TRIAL	Lucchese	Construction, unions, gambling, loan-sharking
8	SALVATORE SANTORO <i>Tom Mix</i>	70	New York City	ON TRIAL	Lucchese	Construction, unions, loan-sharking
9	PHILIP RASTELLI <i>Ruby</i>	68	New York City	ON TRIAL	Bonanno	Concrete, unions, loan-sharking, narcotics
13	JOHN GOTTI	46	New York City	IN JAIL, ON TRIAL	Gambino	Loan-sharking, robbery, phonograph records
14	JOSEPH BONANNO <i>Joe Bonanas</i>	82	Tucson	IN JAIL	Bonanno	Narcotics
15	SANTO TRAFFICANTE <i>Louis Santos</i>	71	Tampa	FREE	Tampa	Gambling, loan-sharking, narcotics
16	CARLOS MARCELLO <i>Little Man</i>	76	New Orleans	IN JAIL	New Orleans	Gambling, real estate, nightclubs
17	FRANK BALISTRERI <i>Frankie Bal</i>	68	Milwaukee	IN JAIL	Milwaukee	Gambling, liquor, Teamsters pension fund
18	MICHAEL FRANZESE	35	Long Island	IN JAIL	Colombo	Movies, auto dealerships, bootleg gasoline
23	VINCENT ALO <i>Jessie Blue Eyes</i>	82	Miami	FREE	Genovese	Gambling, casinos, money laundering
24	ANTHONY INDELICATO <i>Bruno</i>	39	New York City	ON TRIAL	Bonanno	Narcotics
25	MICHAEL GENOVESE <i>Mike</i>	65	Pittsburgh	FREE	Pittsburgh	Gambling
26	JOSEPH N. GALLO	74	New York City	FREE	Gambino	Photography, real estate
27	PHILIP LOMBARDO <i>Benny Squint</i>	78	Miami	FREE	Genovese	Construction, gambling, loan-sharking
28	RAYMOND MARTORANO <i>Long John</i>	59	Philadelphia	IN JAIL	Philadelphia	Narcotics, unions, vending machines
29	ANTHONY PROVENZANO <i>Tony Pro</i>	69	New Jersey	IN JAIL	Genovese	Unions
30	JOHN CERONE <i>Jackie</i>	72	Chicago	IN JAIL	Chicago	Casinos
31	JAMES NAPOLI <i>Jenny Napp</i>	75	New York City	FREE	Genovese	Gambling, loan-sharking
32	PAUL VARIO SR.	72	New York City	IN JAIL	Lucchese	Gambling, robbery
33	CARL DELUNA <i>Toughy</i>	59	Kansas City, Mo.	IN JAIL	Kansas City	Gambling, casinos
34	GENNARO ANGIULO <i>Jerry</i>	67	Boston	IN JAIL	Boston	Numbers, loan-sharking, money laundering
35	MATTHEW IANNIELLO <i>Matty the Horse</i>	66	New York City	INDICTED	Genovese	Unions, topless bars, loan-sharking
36	JAMES FAILLA <i>Jenny Brown</i>	67	New York City	FREE	Gambino	Unions
37	JOHN RIGGI SR.	61	New Jersey	FREE	DeCavalcante	Construction, waterfront unions
38	LOUIS MANNA <i>Bobby</i>	57	New Jersey	FREE	Genovese	Construction, gambling, loan-sharking
39	JOHN DIGILIO <i>Johnnie Doe</i>	53	New Jersey	FREE	Genovese	Waterfront unions, gambling, loan-sharking
40	WILLIAM CAMMISANO <i>Wille</i>	71	Kansas City, Mo.	FREE	Kansas City	Gambling, loan-sharking, fencing
41	VINCENT MELI <i>Little Vince</i>	62	Detroit	FREE	Detroit	Steel hauling
42	VINCENT SOLANO <i>Vince</i>	67	Chicago	FREE	Chicago	Gambling, unions
43	NICODEMO SCARFO <i>Nicky</i>	57	Atlantic City	FREE	Philadelphia	Gambling, numbers, unions
44	TINO RIUMARA <i>George Grecco</i>	46	New Jersey	IN JAIL	Genovese	Waterfront unions
45	DONALD ANGELINI <i>Dan Angel</i>	60	Chicago	FREE	Chicago	Gambling
46	PETER MILANO <i>Pete</i>	60	Los Angeles	FREE	Los Angeles	Gambling
47	PAUL SCHIRO <i>Paulie</i>	45	Phoenix	FREE	Chicago	Gambling
48	CHRIS PETTI	47	San Diego	FREE	Chicago	Gambling
49	ANGELO TUMINARO <i>Little Angie</i>	81	Unknown	FUGITIVE	Lucchese	Narcotics
50	FRANK BUCCIERI <i>The Horse</i>	62	Palm Springs	FREE	Chicago	Loan-sharking

Based on information from FBI agents, federal prosecutors, and local law enforcement officials, FORTUNE compiled this list of top Mafia leaders, their territories, and their lines of business. Although 17 of the mobsters are in jail, they retain their power, issuing orders by phone and through visitors.

PODCAST APPERANCES



Jordan Peterson Podcast

1.5m+ views



Mike Tyson

12M+ Views



Insider

13M+ Views



DJ Vlad

8M+ Views



BuzzFeed

40M+ Views Combined



LADBible Tv

2M + Views



Valuetainment

20M+ Views Combined



Soft White Underbelly


5M+ Views



MFF

MICHAEL FRANZESE

STORIES & LESSONS FROM A FORMER MOBSTER

 SUBSCRIBE

You  Tube

Current Subscribers

1MILLION+

Total Views

1BILLION+

Social Media Followers

500K+

Impressions:

2BILLION+



PR REACH



USA TODAY

Subscribe Sign In

CONTRIBUTOR CONTENT

Ex Mafia Boss Michael Franzese Launches 'Billion Dollar' Armenian Wine Brand in the US



Subscribe to newsletters

Forbes

FORBES > LIFESTYLE > TRAVEL

Armenian Wines Are Kicking With Quality

Tom Mullen Contributor

I write about lifestyle, food and wine from a base in France

Follow

Nov 4, 2019, 06:55am EST



Decanter

Home / Wine News

Former mafia boss Michael Franzese targets international expansion for his wine brand

Former mob boss Michael Franzese has released an eponymous range of wines produced at the foothills of Mount Ararat in Armenia.

Marka Lopez

Facebook Twitter LinkedIn



Rhône 2021 En Primeur: Will you be getting a top-notch wine?

READ NOW



WINE ENTHUSIAST

Shop Ratings Culture Basics Recipes Custom Cellars

A Guide to Armenia, One of the World's Oldest Wine Regions

By Lauren Hignite



Subscribe to newsletters

Forbes

FORBES > BUSINESS > FOOD & DRINK

Top Wine Trends For Fall, According To Leading Sommeliers

Kate Dingwall Contributor

I write about people, places, and products in spirits & wine.

Follow

Aug 29, 2023, 04:36pm EDT

Wines Of Armenia, Turkey, and Georgia

MICHAEL HAS BEEN FEATURED ON THE FOLLOWING NETWORKS:



CELEBRITY ENDORSEMENTS



BYRON SCOTT

“Wow, this wine right here is off the charts”



MARIO LOPEZ

“Simply Delicious”



FRANZESE WINE COLLECTION



Areni



Taste

Blackberry
Cocoa
Black Currants



Smell

Red Cherry
Raspberry



Grape Varieties

100% Areni



Malbec



Taste

Red Cherry
Blackberry
Raspberry
Cocoa



Smell

Red Plum
Balsamic
Black Pepper
Thyme



Grape Varieties

100% Malbec



Sweet Dinner



Taste

Caramel
Vanilla
Cedar
Cocoa
Black Currants



Smell

Red Cherries
Dried Plum
Sweet Raspberry



Grape Varieties

50% Areni
50% Khachet



Pomegranate



Taste

Juicy Sensation
Pleasant in the Middle
Fine Fruit Tones



Smell

Pomegranate



Origin

Nagorno-Karabakh and
Syunikmarz, Armenia



Sauvignon Blanc Dry



Taste

Blackberry
Cocoa
Baking Spice



Smell

Black Cherry
Vanilla Bean
Purple Plum
Apple
Sage
Mint



Grape Varieties

Voskehat 50%,
Kangun 50%



White Wine



Taste

Blackberry
Cocoa



Smell

Ripe Apple
Pear
Honeysuckle
Zesty Lemon
Nectarines



Grape Varieties

100% Voskehat



Rose Wine



Taste

Strawberry
Raspberry
Cucumber
Vanilla Bean



Smell

Watermelon
Raspberry
Jasmine
Nectarines



Grape Varieties

100% Areni



CURRENT POINTS OF DISTRIBUTION



**FRANZESE WINES WILL BECOME A HOUSEHOLD NAME
ACROSS THE COUNTRY IN THE NEXT 3 YEARS**

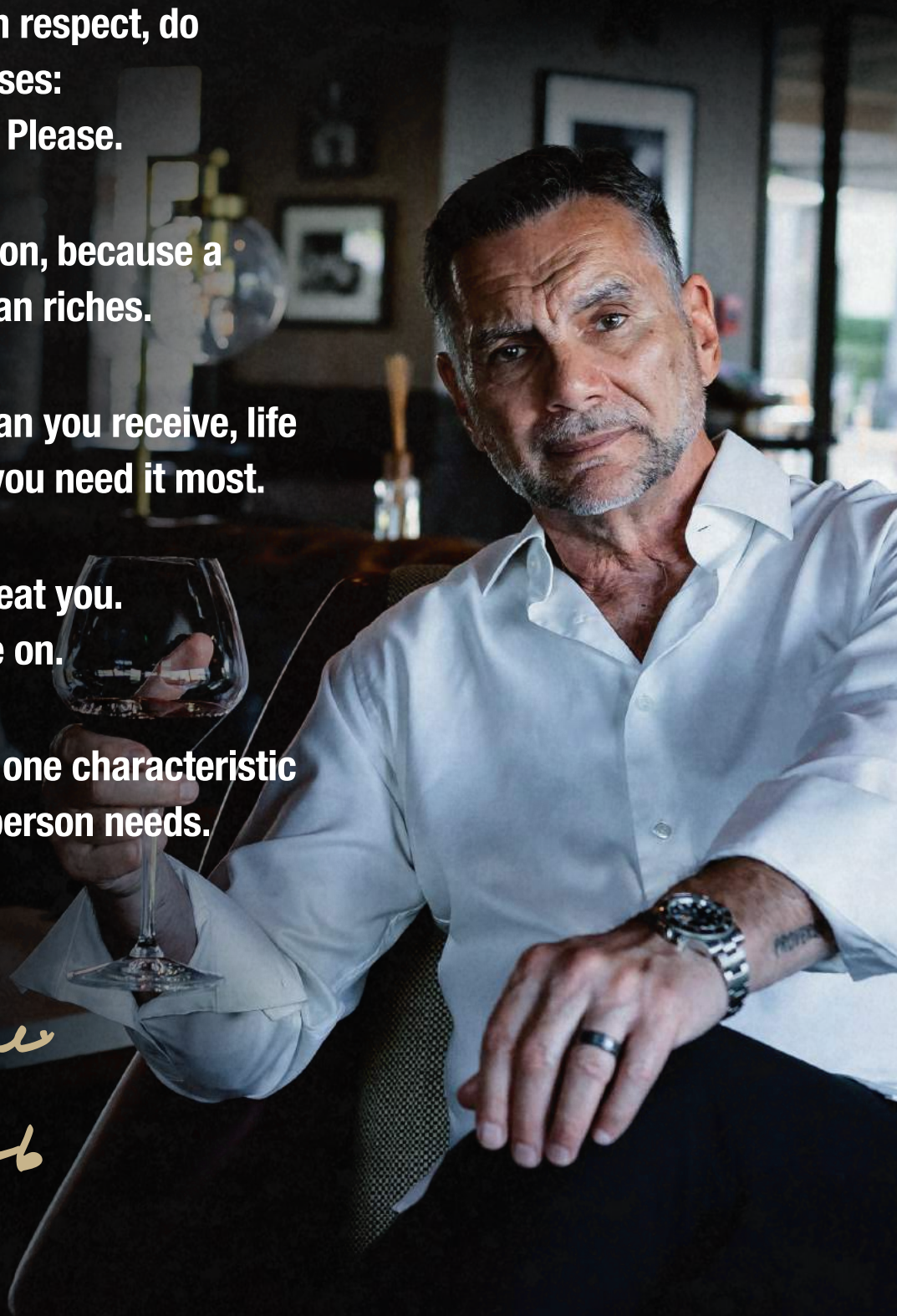
WILL YOU JOIN THE LEGACY?




5 LIFE LESSONS FROM **Michael Franzese**


1. Show respect to earn respect, do not forget these 3 phrases:
Thank you, Excuse me, Please.
2. Protect your reputation, because a good name is better than riches.
3. Always give more than you receive, life will reward you when you need it most.
4. Do not let failure defeat you.
Learn from it and move on.
5. Determination is the one characteristic that every successful person needs.


Michael Franzese
Prov 3:5-6








 franzesewine.com

 hello@franzesewine.com

 /FranzeseWine

 @FranzeseWines

 @FranzeseWines

 @FranzeseWines

WHY WE ARE #1



**6,000 YEARS
OF HISTORY,
DISTILLED FOR
THIS MOMENT**

Michael Trandeev

MHT



Michael Trandeev

An offer you can't refuse

ARENI

DRY

Vayots Dzor

Armenia

12% alc/vol