

LALO

TEQUILA

Our tequila is named after Eduardo “Lalo” Gonzalez. The nickname Lalo was given to him by his own grandfather, Don Julio Gonzalez. Lalo continues as the third generation of his tequilero family with a bold new approach to perfecting blanco tequila.

LALO is intended to make any occasion special. We recommend sipping it neat, on the rocks or with a splash of soda to experience the full flavor. LALO blanco represents the truest and purest spirit on Earth, with no barrels or additives, the taste of the finest agave from the Jalisco Highlands.

3 INGREDIENTS



MEXICAN OWNED



ADDITIVE FREE



HIGHEST VELOCITY SUPER PREMIUM TEQUILA IN THE UNITED STATES



+156 %
YOY SALES GROWTH



+92.5%
AVERAGE IG FOLLOWER
GROWTH YOY



“The Best Tequila Brands to Drink Now”

- **ESQUIRE**

“Don Julio's Grandson Bottles Three Generations Of Tequilero Wisdom In New Blanco”

- **FORBES**

“Texas Brand Pays Homage to the Spirits of the Desert”

- **TEXAS MONTHLY**