



# Art Submission Guidelines



These guidelines are intended to help ensure the product we produce for you is of the absolute highest quality possible. If you are unsure if your artwork meets the standards below, please don't hesitate to email us with your image, the product you're wanting, and any other details on your project. We're happy to help!

## FILE FORMAT

Photoshop (.psd), PDF (.pdf), Illustrator (.ai or .eps), or 100% Scale 300dpi CMYK JPG (.jpg). Please include the highest resolution version of your original art as possible. Screenshots and images taken from social media or search engines do not meet this criteria.

## FONTS

All fonts should be embedded or converted to outlines/curves. If you are using third party or free fonts found on the internet it is best to embed these fonts. Some programs like Adobe Illustrator have the ability to convert the fonts to outlines / curves which is essentially the same as embedding the fonts. By embedding fonts you will ensure when we receive your file all fonts look the same on our end as they do on yours.

## COLOR

For the best color reproduction design your file MUST be in CMYK. CMYK is the recommended color space and the native printing colors of our printers. Many programs have a default color space of RGB, which is the color space of computer monitors. If you send us a file that is RGB you will see a noticeable difference between the colors of the file you send and the final product. Since we are a digital printer and do not use inks we are unable to accommodate those looking to reproduce specific spot / Pantone colors.

When a RGB file is printed in CMYK, many neon or bright colors cannot be reproduced so these colors will appear darker on the final product. For the best color reproduction design your file in CMYK.

## SETUP

If possible, please include a minimum of 0.25" Bleed, or 0.125" on all four sides.



**Bleed Area** - Your design should extend into this area, but this part will be cut off.

**Trim Area** - This area will be right on the edge of the finished design. This represents the final size of your printed design.

**Safe Area** - This area is safe from being cut off the final design. Keep all elements critical to the final design inside this area.



Final Product