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To help save our environment, Magic Magpie has chosen to reduce paper & store all product info online.

If you prefer a paper copy, this PDF is designed to be easily printable.

WALLPAPER PRODUCT INFORMATION

Magic Magpie decals and wallpapers are made using polyester fabric, adhesive material that offers a lightly textured finish and can be installed on virtually any flat surface!

Our products are a non-toxic, eco-friendly and are perfectly suited to living environments. They can be re-positioned and re-used without leaving sticky residue and without tearing, making it versatile and easy to update or relocate.

- Removes easily with a 99% guarantee the surface will be residue free.
- Does not tear or wrinkle when applying or removing.
- Printed on non-toxic, green, PVC free and phthalates free adhesive.
- Environmentally safe and bio-degradable over time.
- Printed with latex inks which do not contain chemicals in quantities that are harmful to our customers or the environment.
- 95% blockout performance making it great for overlapping and hiding marked or bright coloured walls.
- Interior use only.

APPLICATION & SUITABILITY:

- Not recommended for brick, non-painted cement surfaces or heavy painted spackled wall board.
- Not recommended for Wash&Wear and Teflon paints as they may not provide adequate adhesion for our products. If you are unsure what your walls are painted with, we recommend buying a sample pack first.
- For walls painted with Wash&Wear or Teflon paint, we advise priming walls prior to installation. We recommend Viponds Self Adhesive Prep Coat which is available for purchase at viponds.com.au.
- Allow at least 40 days on newly painted surfaces for out-gassing, otherwise bubbles may develop.
- Avoid placement above fireplaces.
- The purchaser and end-user shall be responsible for conducting adhesion and removability suitability testing prior to application.
- For more information, please refer to the [Technical Data Sheet](#).

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INSTALLATION

WHAT YOU WILL NEED:

- Soft cloth for cleaning the wall
- Step ladder
- Straight edge metal ruler
- Sharp Stanley knife
- Squeegee applicator (supplied)
- Masking tape
- An extra pair of hands (2 people are recommended)

PREPARE YOUR SURFACE:

Wallpaper should be applied to a smooth, dry and clean surface. Inspect your walls for any defects such as cracks, peeling paint or bumps and repair as required to ensure a smooth surface. Remove any obstacles such as picture hooks, power point cover plates and furniture. Give the wall a wipe over with a clean dry cloth to remove any oil, dirt or dust from your wall. For extra dirty walls you can use a clean, damp cloth but walls must be completely dry before application (we recommend 24 hours of drying time). Do not use any cleaning products as this may affect the adhesive on the wallpaper.

APPLICATION:

STEP 1

Prepare Drops for Installation

Lay out your wallpaper drops and ensure they are all in the right order for ease of install (see reverse of wallpaper for numbers). Drops will be installed in sequential order from left to right.

Roll up your first drop (Drop 1). Peel the backing paper down approximately 10cm from the top of the drop (labelled "top") and crease the backing paper so it stays down and out of the way.

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STEP 2

Position Drop 1

Line up the left edge with the vertical line of your wall. Line up the top edge of the drop with your ceiling / cornice with an additional 1cm of overhang above the cornice and tack on the exposed adhesive. This gives you enough overhang to work through any troubling uneven walls and ceilings. Overhang will be trimmed off at the end of installation.

Ensure drop 1 is straight as this will set the tone for your entire wall!

STEP 3

Apply Drop 1

Working from top to bottom, smooth the 10cm of exposed adhesive down using the supplied squeegee. Once the exposed adhesive is tacked on you can let the drop unroll down the wall. Work your way down the drop and continue to slowly pull the backing paper downwards in small sections (approx. 30cm at a time) while smoothing the drop to the wall in a left to right motion with the supplied squeegee. Apply using a reasonably firm pressure to ensure any bubbles can be pushed out.

If any air bubbles appear, use the tip of a pin to create a tiny hole and gently press to release any air. Alternatively, you can peel back the drop and re-smooth.

Note: Don't forget, our wallpapers are repositionable and very easy to adjust the placement or re-align the pattern. Slowly peel the wallpaper drop back off the wall and reapply / realign as required.

STEP 4

Align Additional Drops

Once your first drop is in position and adhered to your wall, check the overlap of your next drop. All drops are printed with a 1cm overlap. Align the pattern at the top of the drop the while your assistant aligns the pattern at the bottom and place the drop 1cm over the right-hand edge of the previously installed drop.

Note: We recommend placing a small piece of masking tape in 2-3 points down your wall which will act as your vertical line when applying your next drop.

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STEP 5

Apply Additional Drops

Repeat the same process with your next drops. Line up the pattern and install per step 2, 3 and 4).

STEP 6

Trimming

Once all drops are installed, slowly and carefully trim off any excess using a straight edge ruler and a Stanley knife.

Note: Make sure your knife/blade is sharp to ensure a clean trim line. We advise you use a new blade.

SUGGESTIONS:

TRIMMING AROUND LIGHT SWITCH & POWERPOINTS

- Remove switch plate covers.
- Smooth the wallpaper film and crease it along the top of the switch / power point using your supplied squeegee.
- Using a pen, mark out each corner of the switch / power point
- Using your Stanley knife, cut a cross in the centre of the switch / power point
- Carefully extend the cross so that it reaches each corner marked with your pen.
- Using firm pressure with your squeegee press the wallpaper around the edges of the switch or power point.
- Carefully trim the excess wallpaper around the switch or power point.
- Replace the plate covers.

BACKING PAPER

We suggest keeping the backing paper, in the event you are moving house or would like to reposition or relocate your wallpaper. You can simply stick the drops back on to the backing paper and roll up for easy transport. Wallpapers can be removed and replaced multiple times, however, as soon as they are removed, they should be stuck down to the original backing paper so the adhesive side of the material is not exposed to dust or dirt. Once the adhesive collects too much dust, dirt or fibres it will become less effective and the wallpaper may not stick as well to your surface.

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BUBBLES

If any bubbles appear, pressing and lightly rubbing can remove them. This can occasionally happen if oil, dirt, or dust is on your surface. You can also use the tip of a pin to create a tiny hole and gently press to release any air, then smooth it out with your fingers. Most causes of bubbles are because the wall was painted within the last 40 days or cleaning chemicals were used prior and not completely removed before installation. If you continue to get bubbles after installation it means your paint is not suitable and it is rejecting the adhesive. We advise buying a sample to test before purchasing wallpaper.

CLEANING

To clean, please use a soft, **dry** cloth and **gently** wipe. All of our products are printed with latex water-based ink so please **do not use any water or harsh chemicals** when cleaning (this will remove the ink!)

DISCLAIMER: Magic Magpie accepts no responsibility for any damage to property or loss of material during the installation. If the purchaser of the material has any concerns regarding self-installation, they should contact a professional installation company to install the product.

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REMOVAL

To remove, use your fingernail or blade of a knife to lift the edge of the wallpaper, then peel back slowly and gently. Do not rip forcefully.

If you would like to reuse your wallpaper, you can stick it back onto your saved backing paper as mentioned above.

Although damage is very unlikely, we cannot guarantee a damage-free removal in all cases. This is usually due to walls not being prepared correctly. Please follow preparation instructions properly to reduce the chances of damage to your walls.