

BYOUSON⁺

SEE AND BE SEEN

PREMIUM Collections



BYOUSON⁺
ALL-DAY
MIRACLE ESSENCE
オールデイ
ミラクルエッセンス
argan oil
argan oil
gentle cream
ALL VITAMIN AND
PROTEIN FOR
THE HAIR ROOT
1.3 fl oz | 40ml

BYOUSON⁺
PURIFYING HAIR TONIC
ピュリファイングヘアトニック
leave-on
scalp treatment
RESTORE AND NORMALISE
HAIR CYCLE
3.3 fl oz | 100ml

BYOUSON⁺
INTENSE HYDRATING MASQUE
インテンスハイドレイティングマスク
argan oil
moisture injection
REVERSE DAMAGE AND
DRYNESS
10 fl oz | 300ml

BYOUSON⁺
NATURE REVITALISING SHAMPOO
ネイチャーリバイタライジングシャンプー
argan oil
deep nourishment
RE-MOISTURISING AND
SMOOTHING
10 fl oz | 300ml

BYOUSON⁺
SATIN-SOFT SHOWER CREAM
サテンソフトシャワークリーム
argan oil
incorporated cleanse
REPLENISH AND RETAIN
SKIN MOISTURE
16.9 fl oz | 500ml

Our Ingredients

About Us

It all began when we first met Mr Osaka.

Mr Osaka, he is a Japanese formulation expert in beauty and health care industry. He shared a lot of insights about product usage and industry knowledge. Believe it or not, both of us felt instantly drawn to Mr Osaka, like sparks travelling in our body and we knew "THIS IS THE TIME"!

On that very starry night, holding our hands tightly, we wished upon the stars.

Making my own beauty products that will fascinate hearts, reflect ones instant beauty. It was like seeing our baby grow day-by-day.

Frankly this whole journey was not easy at all but we enjoyed its process very much.

We had spent more than 6 months time on the R&D, trial and error stage. Especially, making sure we had the best formulas for our local weather and lifestyle. All in all, we made these products with our fullest heart and greatest passion.

By Ouson represents the perfect combination of Nature, Balance and Harmony.

When we put Argan Oil essence on our bottle, it means there's really Argan Oil in there. We take great care in how we make our products, carefully selecting each and every ingredient, determining the right concentration level for the maximum results. By Ouson Japan formulated natural hair and body care products contain ingredients you can trust. For real.



Pure Argan Oil extracted from argan tree nut kernels,

exclusively found in the foothills of the Atlas Mountains in the southwestern region of Morocco, Africa. One of the rarest oils in the world and is hailed as the "liquid gold" of Morocco. Argan Oil is scientifically proven as an effective, all-natural moisturizer for skin and hair. By Ouson's Argan oil-infused products. specially designed for your skin and hair.



It's high in essential fatty acids. It reinforces and revives your hair

while restoring lost nutrients and minerals. The enriched premium Japan formulated natural hair and body care series that are essentially nature's protective, nourishing superfood for your skin and hair.



It contains about twice as much Vitamin E as olive oil. Rich in antioxidants

Effectively boosting cell production. Reduce fine wrinkles and keep skin moisturized all day and night. Argan Oil also benefits for shinier hair and stronger fingernails.



All-Day Miracle Essence

Japan formulated concentrated beauty essence to address your unique hair and skin needs.

This extraordinary serum is famous for rejuvenating and revitalising, making it ideal for keeping hair and skin well hydrated, leaving it protected, soothed and intensely nourished.

Suits all hair and skin types and works in combination with all BY OUSON products.

*Say NO to
Fine Lines
&
Wrinkles*

*From Smooth
to
Silky Smooth*

*Hydrated,
Radiant
&
Even Skin Tone*



Purifying Hair Tonic

Japan formulated plant-based hair tonic

that gently soothes and balances the scalp for optimal scalp condition.

This unique solution normalises oil production to **prevent oily scalp** and **moisturises dry scalp**.

Accelerates hair cycle and controls hair fall where the hair shaft is actively generated and extended. **Suit all hair types and sensitive scalp.**



*Say NO to
itchy scalp
&
dandruff*

Gentle Protect

*For Healthier
&
Fuller Hair*

Intense Hydrating Masque

Japan-formulated
pure hydrating treatment mask for
dry, brittle and damaged hair.

Infused with Organic Moroccan Argan Oil and Vitamin B5 for instant absorption. Complete penetration into the strands for moisturising, nourishing and strengthening your hair.

A basic do-it-all hair masque that reinforces and revives your hair while restoring lost nutrients and minerals from roots to ends. Excellent care for colored hairs. Immediate results.

Gentle Cleanse

Sealing in Shine & Lush Softness

From Smooth to Silky Smooth



Nature Revitalising Shampoo

Gentle Cleanse

From Smooth to Silky Smooth

Sealing in Shine & Lush Softness

Japan formulated
mild hair treatment shampoo
for all hair types.

Nourishing formula that penetrates the hair shaft and **retains moisture.**

Infused with a natural blend of **Argan oil** and **Panthenol** (Vitamin B5) for renewing hair structure, sealing in shine and creating lush softness. Strengthen your hair with each use.



Satin-Soft Shower Cream

Premium Travel Set

Expressing your love in a beautiful way.

Japan formulated mild soap-free, gentle plant-based shower cream

that cleanses and refreshes your body from top to toe. Creating a **revitalising** lather upon contact with water, gently lifting away dirt and impurities.

This lightweight, quick-absorbing formula infuses dry skin with essential moisture and hydration, leaving skin perfectly fresh-scented and smooth after showering.

Our Most Loved **Exclusive Set**, the natural hair and body care infused with Argan Oil.

The three products are specially formulated for your **hair and body care ritual** and have been designed for **all hair and skin types**.



Gentle Cleanse

From Smooth to Silky Smooth

Sealing in Moisture & Hydration



Intense Hydrating Masque



Nature Revitalising Shampoo



Satin-Soft Shower Cream



Premium Gift Set

Expressing your love in a beautiful way,
send your loved ones this perfect
collection now

In our exclusive set, you'll get:

Purifying
Hair
Tonic

Nature
Revitalising
Shampoo

Intense
Hydrating
Masque

Satin-Soft
Shower
Cream

All-Day
Miracle
Essence

Our Most Loved Exclusive Set

The natural hair and body care infused with **Argan Oil**.

The **FIVE** products are specially formulated for your hair and body care ritual and have been designed for all hair and skin types.

The Enchanting 7 Days Challenge

We're so confident you'll be amazed by the results after 7 days. Take the challenge now for shinier hair, softer skin and a more beautiful you.

Kick start your journey to natural hair and body care infused with Argan Oil now! The secrets to enchanting beauty. Reflecting your unique beauty from the inside out.



BY OUSON⁺

SEE AND BE SEEN

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