

Capsule**PLAZA**

30 October – 9 November 2025

Various Locations, Tokyo

From 30 October – 9 November, Capsule Plaza lands in Tokyo with the first spin-off edition held outside Capsule's home base of Milan. Coinciding with the rising design and art week that transforms the city into an open stage for creativity, Capsule Plaza Tokyo brings the notion of 'radical design for today' to the Japanese capital, igniting new and unexpected dialogues.

A hybrid between a fair and a collective exhibition, Capsule Plaza brings together designers and companies from various creative fields, bridging industry and culture with a bold curation that spans interiors and architecture, beauty and technology, innovation and craft. After three acclaimed editions held at Spazio Maiocchi and satellite venues in Milan, it has affirmed itself as an unmissable destination for design lovers and industry leaders.

Curated by Capsule's founder and creative director Alessio Ascari, Capsule Plaza Tokyo will unfold across six exceptional venues, spanning various districts and speaking to the city's blooming design culture and community. The event will present installations by some of today's most exciting designers and creators, along with a public program of talks, a pop-up cafe, and a Capsule gift shop featuring the fourth and latest issue of the magazine, bespoke merchandise, and collaborative items.

Venues & Projects

STANDBY

feat. Harry Nuriev (Crosby Studios)

Powered by Marshall

Located in the vibrant Harajuku district, StandBy is a minimalistic gallery space designed by architect Nobuo Araki and curated by en one Tokyo, whose aim is to dissolve boundaries between disciplines and audiences, offering a canvas for cultural experimentation.

For Capsule Plaza Tokyo, designer-artist Harry Nuriev (Crosby Studios) presents a site-specific exhibition grounded in his philosophy of Transformism – where the everyday is reimagined and repurposed into poetic, resonant moments. In this iteration, people in Tokyo contribute used objects as donations, forming a collection of personal artifacts. These merge with sound powered by Marshall, creating a space where architecture, acoustics, and body coexist in a state of soft collision, where every structure begins to melt, and every boundary transforms into resonance.

SKWAT KAMEARI ART CENTRE

feat. Herzog & de Meuron, Takashi Homma, OMA/AMO, and Daikei Mills

Skwat Kameari Art Centre is a cultural hub opened in 2024 in a repurposed railway warehouse, currently hosting the headquarters of design studio DAIKEI MILLS, a bookstore by twelvebooks, a record shop by Vinyl Delivery Service, a cafe by TAWKS, and a gallery space.

For Capsule Plaza Tokyo, Skwat Kameari Art Centre will host three special projects focusing on the interplay between architecture and publishing:

- Six reading niches featuring furniture and lighting pieces by Herzog & de Meuron, nestled amid the immense book collection of the twelvebooks space, will each provide a corner to browse through the six volumes of 'Herzog & de Meuron: The Complete Works'.
- A video installation featuring Takashi Homma's most iconic series dedicated to Tokyo's architectural landscape – including his seminal 'Tokyo Suburbia' (1998) and 'Tokyo Olympia' (2023) – will provide visitors with an immersive experience of the photographer's quiet visual poetry.

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• Finally, the thirty-year anniversary of OMA: The Generic City – a cult, out-of-print publication dedicated to Tokyo, first released by OMA/Rem Koolhaas in 1995 – will be celebrated by Capsule with a limited reprint and special display, revisiting a visionary dialogue between urban theory and graphic design.

KARIMOKU COMMONS TOKYO

feat. WAKA WAKA, Lichen, and Echo Park Pottery

Powered by La Marzocco

Karimoku Commons Tokyo, renovated by architect Keiji Ashizawa, is a showroom and hybrid event space for special projects which expand on the brand's ethos, showcasing the unparalleled craftsmanship and attention to detail of Japan's leading wooden furniture manufacturer.

For Capsule Plaza Tokyo, the space will be transformed into a temporary cafe and bookshop, centering on two of Karimoku Furniture's recent collaborators: the Los Angeles-based studio WAKA WAKA, reinterpreting traditional Japanese furniture with their 'wagetsu 月' collection; and Lichen, the New York-based studio by Jared Blake and Ed Be, whose 'Karimoku Re:issue' and 'CMPT' brands merge playful proportions, functionality, and cross-cultural storytelling. Titled 'CORE', the space will offer an authentic espresso experience, in partnership with Italian luxury coffee-maker La Marzocco and featuring Peter Shire's Echo Park Pottery.

NEW BALANCE T-HOUSE

feat. Jiro Nagase

T-HOUSE is a design studio and retail space established in 2020 by New Balance. Designed by Jo Nagasaka of Schemata Architects, it was created by dismantling a 122-year-old 'kura' (traditional warehouse) in Kawagoe and reassembling the components to the Chuo district.

For Capsule Plaza Tokyo, the space will host a solo exhibition by Yamanashi-based artist/designer Jiro Nagase, renowned for his sculptural work using aluminum and mixed-media to explore themes of form, function, tension and spatial relationships. While engaging with modern industrial materials and processes, Nagase's practice evokes the minimalism of Zen and traditional Japanese aesthetics as he explores the production of rhythmic sound and the pleasures of hand-made utilitarian objects for daily use. The exhibition will feature a curated selection of his works, seamlessly integrated into the T-HOUSE environment, highlighting the dialogue between his creations and the architectural elements.

CIBONE

feat. Capsule gift shop

Cibone is a design store hosted on the B1 floor of Omotesando's Gyre building, offering a curated range of furniture, home décor, and lifestyle goods from a variety of local and international brands, while also hosting events, exhibitions, and pop-ups.

For Capsule Plaza Tokyo, Cibone will feature a Capsule gift shop showcasing the magazine, bespoke merchandise, and collaborative items, within a special display featuring NM3, Max Lamb, and Bless, among others.

TOKYO BURNSIDE

Tokyo Burnside is a chef-driven restaurant, bar, and lounge set atop a Family Mart in Harajuku, the heart of Tokyo's street culture and art scene. Snøhetta has designed the space with input from the Bronx-based food, design and art collective Ghetto Gastro.

For Capsule Plaza Tokyo, Tokyo Burnside will host an intimate dinner experience.

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Locations

- StandBy, 5 Chome-11-1 Jingumae, Shibuya
- Skwat Kameari Art Centre, 3 Chome-26-4 Nishikameari, Katsushika City
- Karimoku Commons Tokyo, 2 Chome-22-5 Nishiazabu, Minato City
- New Balance T-HOUSE, 3 Chome-9-2 Nihonbashi Hamacho, Chuo City
- Cibone c/o GYRE, 5 Chome-10-1 Jingumae, Shibuya
- Tokyo Burnside, 5 Chome-12-14 2F, Jingumae, Shibuya

Schedule of Events

THURSDAY, 30 OCTOBER

- StandBy
- Opening reception, 5-8pm
- Tokyo Burnside
- Dinner reception, 8-11pm
(by invitation only)

FRIDAY, 31 OCTOBER

- Karimoku Commons Tokyo
- Brunch reception, 11.30am-2.30pm
(by invitation only)
- Cibone
- Opening reception, 6-8pm

SATURDAY, 1 NOVEMBER

- Skwat Kameari Art Centre
- Opening reception & Talk, 4-7pm

WEDNESDAY, 5 NOVEMBER

- New Balance T-HOUSE
- Private reception & Talk, 5-7pm
(by invitation only)

Public Days

- StandBy
30 October – 3 November, 10am-8pm
- Skwat Kameari Art Centre
31 October – 9 November, 10am-7pm
- Karimoku Commons Tokyo
31 October – 9 November, 12-6pm
- New Balance T-HOUSE
31 October – 11 November, 11am-7pm
(closed Wednesday-Thursday)
- Cibone c/o GYRE
31 October – 9 November, 11am-8pm

Explore

To learn more about Capsule Plaza Tokyo, please visit
WWW.CAPSULE.GLOBAL and [@CAPSULE.GLOBAL](https://twitter.com/CAPSULE.GLOBAL)

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