

Animal Welfare



animalwelfareapproved.org

Serenity Acres Farm

Goat's Milk Soap is made with Animal Welfare

Approved Goat's Milk

WHAT ANIMAL WELFARE APPROVED MEANS

Acknowledged by *Consumer Reports* as the only "highly meaningful" food label for farm animal welfare, outdoor access and sustainability.

The only truly **pasture-based** certification and food label: no cages, crates, or feedlots. No other food label—not even Organic—can offer this assurance.

Acclaimed as "The Good Housekeeping Seal of Approval for farm animals" by the *Wall Street Journal*.

One of only two certifiers in the U.S. to require **audited, high-welfare** animal management and slaughter practices.

A mark of quality: Nearly one in five of the top 100 U.S. restaurants listed in the 2014 *Opinionated About Dining* national restaurant survey proudly serve Certified AWA products.

No added hormones or subtherapeutic antibiotics: Our standards promote and guarantee responsible farming practices.

WHAT GOES INTO OUR FRESH GOAT'S MILK SOAP

Our soap is unique not only because of what we carefully choose to put in, but also because of what we choose to leave out. We use only plant and herb-based ingredients, oats, clays, honey, essential oils and phthalate-free fragrance oils to give each bar its unique scent and feel.

- ✔ COLD PROCESSED
- ✔ GENTLY CLEANSING
- ✔ NO RENDERED ANIMAL FATS
- ✔ NO SOLVENT EXTRACTED BASE OILS
- ✔ NO SODIUM LAUREL SULFATES
- ✔ NO ALCOHOLS
- ✔ NO PRESERVATIVES
- ✔ NO STABILIZERS
- ✔ NO DRYING AGENTS
- ✔ NO FIXATIVES
- ✔ NO CHEMICAL OR ARTIFICIAL DYES
- ✔ LONGER LASTING SCENTS WITH THE HIGHEST QUALITY ESSENTIAL OR FRAGRANCE OILS

Why Goat's Milk

The goat milk we use in our soaps is fresh from our wonderful dairy goats.

Unlike powdered goat milk, fresh goat milk is loaded with:

- ✔ VITAMIN A
- ✔ VITAMIN B6
- ✔ VITAMIN C
- ✔ VITAMIN D
- ✔ VITAMIN E
- ✔ MILK SUGARS
- ✔ PROTEINS
- ✔ BUTTERFAT

In fact, goat's milk pH balance is so close to that of our own skin, that it will moisturize and not strip the oils from your skin.

SERENITYGOATS.COM • 1-877-601-SERENITY • 438 NE English Ivy Trail • Pinetta, FL 32350

SERENITY ACRES FARM™

HAPPY SOAPS by HAPPY GOATS

OUR FARM, OUR FAMILY

Our philosophy is simple: we believe happy soap comes from happy goats! Our soap is lovingly crafted with fresh goat's milk in every bar. As our name illustrates, we focus on creating serenity for our beloved animals by providing a home where they are happy and excited to be milked every day. At Serenity Acres Farm, we are committed to making the best, freshest and most cleansing goat's milk soap on the market.



LOVELY LUNA

ADMIRAL FRODO

DARLING DOROTHY

COQUETTE COCOPUFF



SERENITYGOATS.COM

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Our soaps are handmade with: FRESH GOAT'S MILK, GRADE A OLIVE OIL, COCONUT OIL, SUSTAINABLE ORGANIC PALM OIL, PREMIUM ESSENTIAL OILS & FRAGRANCE OILS



ALMOND OATMEAL
Grade A Olive Oil, Coconut Oil, AWA Fresh Goat's Milk*, Organic Sustainable Palm Oil, Sodium Hydroxide, Purified Water; Almond Fragrance Oil (Phthalate Free); Oatmeal.



8 52642 00503 1



ROSEWOOD CITRUS
Grade A Olive Oil, Coconut Oil, AWA Fresh Goat's Milk*, Organic Sustainable Palm Oil, Sodium Hydroxide, Purified Water; Rosewood, Grapefruit, Lemon & Sweet Orange Essential Oils.



8 52642 00508 6



STRESS RELIEF
Grade A Olive Oil, Coconut Oil, AWA Fresh Goat's Milk*, Organic Sustainable Palm Oil, Sodium Hydroxide, Purified Water; Peppermint, Spearmint & Eucalyptus Essential Oils.



8 52642 00507 9



PEST-OFF!
ALSO WORKS ON DOGS
Grade A Olive Oil, Coconut Oil, AWA Fresh Goat's Milk*, Organic Sustainable Palm Oil, Sodium Hydroxide, Purified Water; Eucalyptus, Tea Tree, Lavender & Lemongrass Essential Oils.



8 52642 00504 8



EUCALYPTUS ROSEMARY SEA SALT SCRUB
Grade A Olive Oil, Coconut Oil, AWA Fresh Goat's Milk*, Organic Sustainable Palm Oil, Sodium Hydroxide, Purified Water; Eucalyptus, Rosemary & Lavender Essential Oils; Mediterranean Sea Salt.



8 52642 00525 3



MOTHER EARTH
Grade A Olive Oil, Coconut Oil, AWA Fresh Goat's Milk*, Organic Sustainable Palm Oil, Sodium Hydroxide, Purified Water; Patchouli, Sweet Orange, Clove, Ylang Ylang Essential Oils, Turmeric Powder.



8 52642 00524 6



LAVENDER
Grade A Olive Oil, Coconut Oil, AWA Fresh Goat's Milk*, Organic Sustainable Palm Oil, Sodium Hydroxide, Purified Water; Lavender Essential Oil.



8 52642 00502 4



UNSCENTED
Grade A Olive Oil, Coconut Oil, AWA Fresh Goat's Milk*, Organic Sustainable Palm Oil, Sodium Hydroxide, Purified Water.



8 52642 00510 9



FRENCH GREEN CLAY
Grade A Olive Oil, Coconut Oil, AWA Fresh Goat's Milk*, Organic Sustainable Palm Oil, Sodium Hydroxide, Purified Water; French Green Clay; Tea Tree & Lemongrass Essential Oils.



8 52642 00512 3



SHAVING SOAP
PRODUCT INFO:

Packs/Case	12
Pack/Piece Wt.	4.3 oz
MSRP	\$8.00

ARABIAN WOOD SHAVING SOAP
Grade A Olive Oil, Coconut Oil, AWA Fresh Goat's Milk*, Organic Sustainable Palm Oil, Sodium Hydroxide, Purified Water; Bentonite Clay; Arabian Wood Fragrance Oil (Phthalate Free).



8 52642 00527 7

ALL OTHER SOAPS
PRODUCT INFO:

Packs/Case	12
Pack/Piece Wt.	4.3 oz
MSRP	\$6.50

Ask us about our other scents:

LAVENDER VANILLA

PATCHOULI

CHRISTMAS SPICE

CUCUMBER MELON MINT

GREEN TEA LEMONGRASS

Plus,
SERENITY SKINCARE
LAUNCHING SOON!

*Made with
Animal Welfare Approved Goat's Milk

