

# BONE STUDIO

*An interior design & furnishing service for Cape Town's  
residential investment market*



MASON

[www.masondevelopments.co.za](http://www.masondevelopments.co.za)



# BONE STUDIO

*Bone Studio has a furnishing procurement and bespoke product design & styling division for the Investment market. Focusing on Luxury Residential developments we provide a full furnishing & décor solution to match the luxury standards of the apartment design. Through a selection of imported and custom local pieces we ensure the homeowner/investor gets the best possible return, whether it be financial or through luxe of living.*

## **TAILORED TO THE MASON DEVELOPMENTS**

We have created an exclusive and bespoke collection of furniture & décor solutions for the high quality apartments built by Mason. These solutions are specifically customised to the building's aesthetic and whether the apartment is intended for owner occupation or to let, the interior furnishings are designed to enhance and add value.

Providing only the highest quality imported European design and local products to ensure the peace of mind which comes with long term product guarantees and value to match. Bone is invested down to the last detail including freshly cut flowers and a bottle of champagne waiting in the fridge, allowing you to move into a perfectly procured and styled apartment.

## THE BENEFITS

With 80% of tenants in Cape Town looking for furnished apartments and furnished properties fetching a rental yield 34% greater than unfurnished, leading developers and investors are recognizing the benefits of investing in quality original brand furniture with the international sophistication required to match the interiors. There is a discernible link between high end original brand furniture and good rental income, tenancy renewal and low void periods.

## DESIGN, DELIVER & INSTALL

Our highly experienced team of designers, installers & stylists work closely together to meet the aspirations of our clients and the rising standards expected from their tenants.

In using Bone Studio the client gets the benefit of a professional design studio to curate and implement their apartments complete with convenience and cost efficiency.

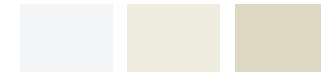




## COLOUR SCHEME

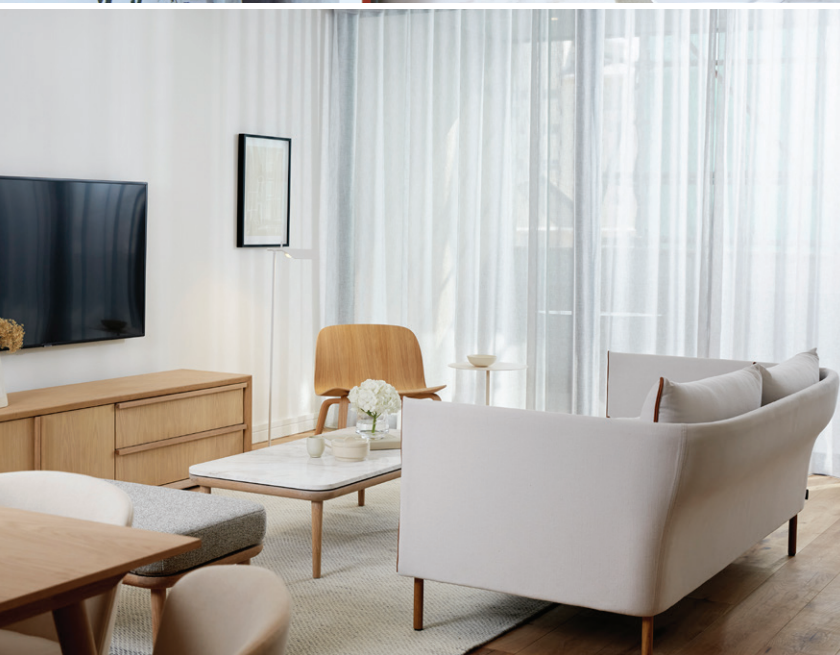
### NATURAL

The Natural package provides a textural warmth to the apartment with a combination of matte timbers, tan leathers and brass accents.



## LAYERING OF DESIGN

The selection of art, décor and softs are perfectly curated to complement the Natural concept, adding a layering to the space that creates a warm familial feel.



## COLOUR SCHEME

### NEUTRAL

The Neutral package provides a cool city sophistication to the apartment with a combination of monochrome colours, marble, concrete and black steel accents.



## LAYERING OF DESIGN

The selection of art, décor and softs are perfectly curated to complement the Neutral concept, adding a layering to the space that creates a tranquil & refined feel.



## DESIGN SOLUTION OPTIONS

The BASE solution includes all furniture required for the apartment to be lived in, chosen from either the Natural or Neutral Colour Scheme Concepts.

The LAYERED solution is an upgrade option to include the objet & décor which makes a space a home. Curated art pieces, soft furnishings, bed linen & towels as well as a comprehensive kitchen utility pack including small appliances. We provide the full styling service, complete for you to move in.



**EXAMPLE INVENTORY**  
**ONE BEDROOM APARTMENT**

**BASE OPTION**

**Natural Scheme Fixed Price + VAT**

**Neutral Scheme Fixed Price + VAT**

**ENTRANCE**

Entrance console  
Mirror  
Lamp

**DINING AREA**

x6 Dining chairs  
Dining table

**LOUNGE**

Couch  
TV Console  
Coffee table  
Occasional table  
Occasional chair  
Rug  
Floor lamp  
Free standing shelf unit

**BEDROOM**

Double bed & mattress  
Upholstered headboard  
x2 Bedside tables  
x2 Bedside lamps

**LAYERED OPTION Fixed Price + VAT**

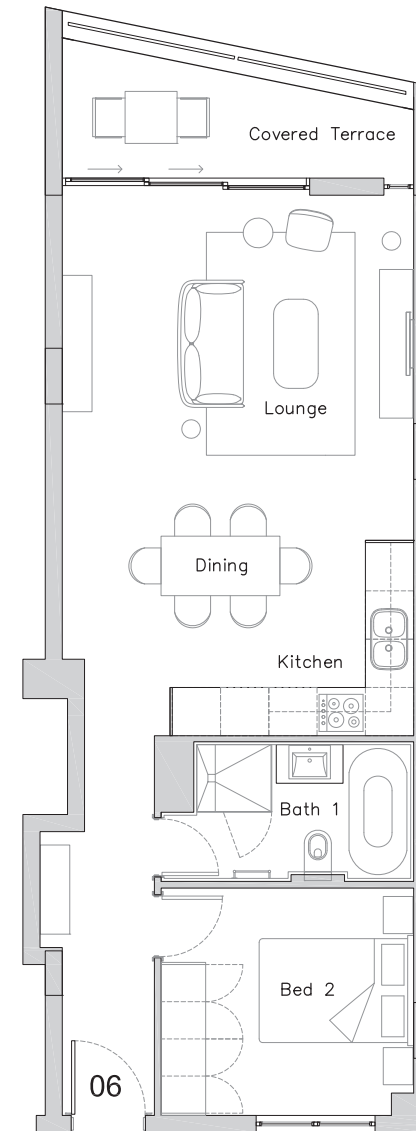
Artwork & Styling accessories – Decorative softs & furnishings  
Bedding & Towels  
Kitchen utility essentials & small appliances - TV Excluded  
(Inventory list available on request)

**TERRACE**

x2 Chairs  
x1 Table  
OR  
x2 Occasional chair  
Coffee table

**WINDOW TREATMENTS**

Sheer lining to open plan  
Blockout curtains to bedrooms  
Styrowood venetian blind to bathrooms  
(where required)



**EXAMPLE INVENTORY**  
**TWO BEDROOM APARTMENT**

**BASE OPTION**

**Natural Scheme Fixed Price + VAT**

**Neutral Scheme Fixed Price + VAT**

**KITCHEN**

x4 Stools

**DINING AREA**

x8 Dining chairs

Dining table

x1 Desk

x1 Chair

x1 Desk lamp

**LOUNGE**

Couch

TV console

Coffee table

Occasional table

Occasional chair

Rug

Floor lamp

Ottoman

**BEDROOM 1**

Queen bed & mattress

Upholstered headboard

x2 Bedside tables

x2 Bedside lamps

**LAYERED OPTION Fixed Price + VAT**

Artwork & Styling accessories – Decorative softs & furnishings

Bedding & Towels

Kitchen utility essentials & small appliances - TV Excluded

(Inventory list available on request)

**BEDROOM 2**

Double bed & mattress

Upholstered headboard

x2 Bedside tables

x2 Bedside lamps

**TERRACE**

x2 Chairs

x1 Table

**OR**

x2 Occasional chairs

Coffee table

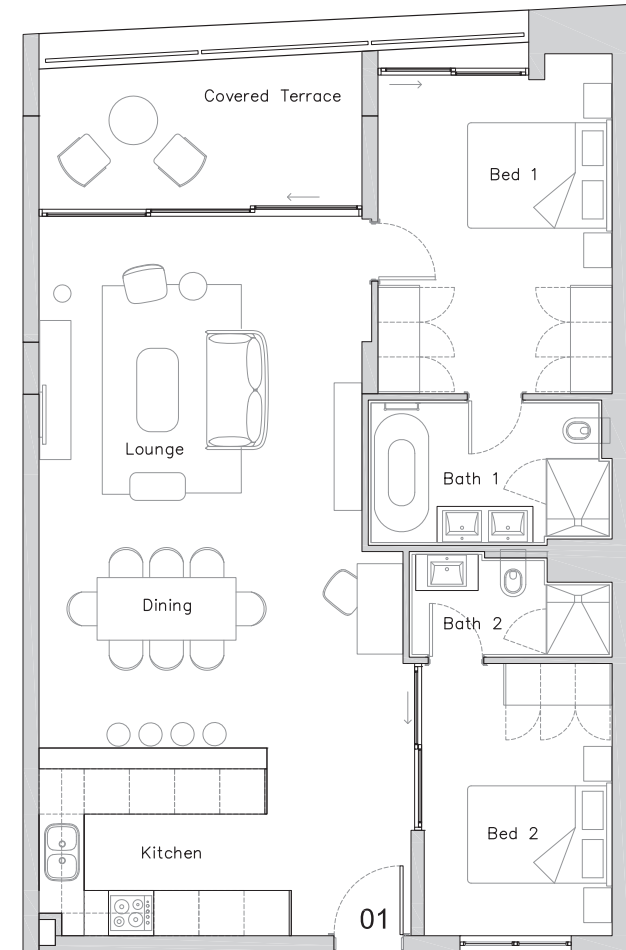
**WINDOW TREATMENTS**

Sheer lining to open plan

Blockout curtains to bedrooms

Styrowood venetian blind to bathrooms

(where required)





**EXAMPLE INVENTORY**  
**THREE BEDROOM APARTMENT**

**BASE OPTION**

**Natural Scheme Fixed Price + VAT**

**Neutral Scheme Fixed Price + VAT**

**ENTRANCE**

Entrance console  
Mirror  
Table lamp

**DINING AREA**

x8 Dining chairs  
Dining table

**LOUNGE**

Couch  
TV Console  
Coffee table  
Occasional table  
Occasional chair  
Rug  
Floor lamp  
Ottoman

**BEDROOM 1**

Queen bed & mattress  
Upholstered headboard  
x2 Bedside tables  
X2 Bedside lamps

**BEDROOM 2**

Double bed & mattress  
Upholstered headboard  
x2 Bedside tables  
x2 Bedside lamps

**LAYERED OPTION Fixed Price + VAT**

Artwork & Styling accessories – Decorative softs & furnishings  
Bedding & Towels  
Kitchen utility essentials & small appliances - TV Excluded  
(Inventory list available on request)

**BEDROOM 3 / OFFICE**

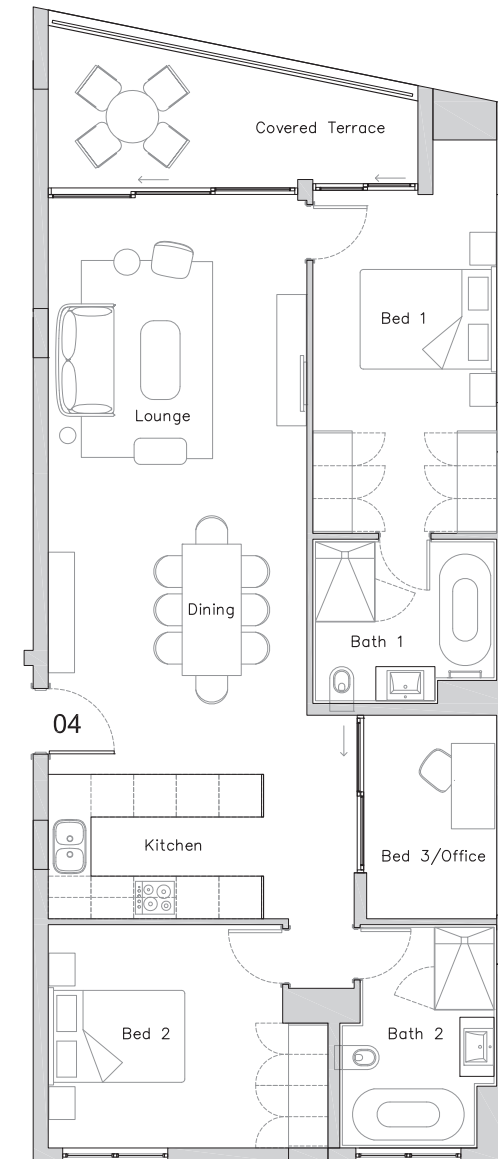
Single bed & Mattress  
Headboard  
X1 Bedside table  
X1 Bedside lamp  
**OR**  
x1 Desk  
x1 Chair

**TERRACE**

x4 Chairs  
x1 Table  
**OR**  
x2 Occasional chairs  
Coffee table

**WINDOW TREATMENTS**

Sheer lining to open plan  
Blockout curtains to bedrooms  
Styrowood venetian blind to bathrooms  
(where required)





*"Price is what you pay.  
Value is what you get."*

*- Warren Buffett*

&Tradition® FLOS MUUTO  
Varaschin HAY PEDRALI®



MENU

*“Quality is not an act,  
it is a habit.”*

*- Aristotle*



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**IMPORTANT NOTICE**

Please note that all images, plans and drawings are purely provided for guidance purposes only. These particulars are expressly excluded from any contract.