

" Make it simple, but significant."

- Don Draper



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IMPORTANT NOTICE

Please note that all images, plans and drawings are purely provided for guidance purposes only.

BONE STUDIO

*An interior design & furnishing service for Cape Town's
residential investment market*





BONE STUDIO

Bone Studio has a furnishing procurement and bespoke product design & styling division for the Investment market. Focusing on mid to high end Residential developments we provide a full furnishing and décor solution to match the standards of the apartment design. Through a selection of imported and custom local pieces we ensure the investor gets the best possible return, whether it be financial or through luxe of living.

TAILORED TO EACH DEVELOPMENT

Bone will procure an exclusive and bespoke collection of furniture & décor solutions for the Developer's new development.

These solutions are specifically customised to the building's aesthetic and regardless whether the apartment is intended for owner occupation or to let, the interior furnishings are designed to enhance and add value.

Bone is invested down to the last detail, allowing a tenant to move into a perfectly procured and styled apartment.



Established in 1999, Inova has a long history in the contract furniture industry and brings a wealth of experience in over 20 years of international sourcing, the ability to spot trends as they hit Europe and years of logistical support bringing European products into South Africa.

Working with international brands, Inova has been supplying high quality, bespoke furniture and lighting packages to the UK developer market for many years.

“We are delighted to have teamed up with Bone Studio to launch Marrow in South Africa.”



&Tradition® FLOS MUUTO
Varaschin HAY PEDRALI

THE BENEFITS

With 80% of tenants in Cape Town looking for furnished apartments and furnished properties fetching a rental yield 20-40% greater than unfurnished, leading developers & investors are recognising the need for the quality of the furnishings to match the interior as there is a discernible link between high-end furnishing and good rental income, tenancy renewal and low void periods.

DESIGN, DELIVER & INSTALL

The benefits of using Bone is the client is getting the experience of a professional design studio to curate and implement their apartments complete with convenience and cost efficiency.

By custom designing key pieces, Bone is able to supply high quality, bespoke furniture exclusive to the particular development with up to 5 years manufacture warranty on products.

Our highly experienced team of designers, installers & stylists work closely together to meet the aspirations of our clients and the rising standards expected from their tenants.





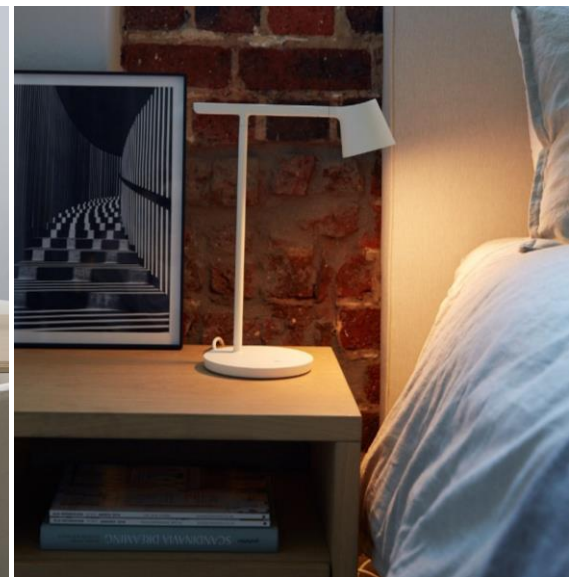
COLOUR SCHEME
NATURAL

The *Natural* package provides a textural warmth to the apartment with a combination of matte timbers, tan leathers and brass accents.



LAYERING OF DESIGN

The selection of art, décor and softs are perfectly curated to complement the *Natural* concept, adding a layering to the space that creates a warm familial feel.



COLOUR SCHEME
NEUTRAL

The *Neutral* package provides a cool city sophistication to the apartment with a combination of monochrome colours, marble, concrete and black steel accents.



LAYERING OF DESIGN

The selection of art, *décor* and softs are perfectly curated to complement the *Neutral* concept, adding a layering to the space that creates a tranquil & refined feel.



DESIGN SOLUTION OPTIONS

The BASE Solution includes all the basic furniture required for the apartment, to be let or lived in, chosen from either the Natural or Neutral Colour Scheme Concepts.

The LAYERED Solution is an upgrade option to include the objet and décor which makes a space a home. Curated Art pieces, soft furnishings, bed linen & towels as well as a comprehensive kitchen utility pack including small appliances. We provide the full styling service, complete for you to move in.

