



Fundraising with Elle Kaye Studios

Type

Elle Kaye Studios offers online fundraisers, streamlining the ordering process and eliminating an excess of work for your fundraising coordinator. We will host your product(s) on our website and will highlight the fundraiser in a header announcement on the homepage. This aims to drive traffic and make navigation more user friendly.

Products

Elle Kaye Studios offers a variety of ballcap styles and beanies. All ballcap patches are done in natural veg-tanned leather and are heat-pressed, providing a permanent fusion between hat and patch. Our beanie patches are available in a variety of leatherette colors and are sewn onto the beanies.

See Appendix A for colors and styles

Pay-Out

All hats are priced at \$28, and your organization will receive \$10 per hat. Payout will occur via check, made out to the organization, following the fundraiser closure.

Artwork

We ask that you provide any artwork or logos required for patch design via the following eligible formats:

.svg (file preferred), .eps, .ai, .pdf, .jpg, .bmp, are also acceptable

Custom artwork, designed by Elle Kaye Studios, is available for an additional \$25 fee. Elle Kaye Studios reserves the right to refuse certain designs if deemed inappropriate or against company standards.

Duration

Elle Kaye Studios will work with the client to establish a timeframe appropriate for both parties. We ask that you provide a desired start-date, as well as a desired duration for the fundraiser pre-order; we will always do our best to accommodate, but acceptance is dependent of previously scheduled fundraisers, vendor-shows, and custom-orders. Most fundraisers keep the pre-order open for 10-day to 2 weeks.

Setup

Once all necessary information has been acquired, the following events occur:

- Artwork is imported and prepared for printing on leather.
- Artwork, and patches, are proofed and approved by the fundraising contact.
- Patches and hats are photographed and prepped for the website.
- Website is prepared with product listings, collections (if multiple products being offered), headers, and product spotlights on the home page.

Launch

When fundraisers go live, we share a product highlight on our social media accounts: Instagram and Facebook. The link to the product listings or collections should also be shared by the fundraising coordinator via email and social media. It is recommended that a reminder email be sent mid-way through the fundraiser.

Production

Once the pre-order has ended Elle Kaye Studios will purchase all necessary hat blanks and begin patch production.

It should be noted that the ordering process, depending on the vendor, can take up to a week to arrive, but is subject to the individual vendor, their stock, and any shipping delays that may occur.

Once the hats arrive, production begins and will take roughly a week (depending on the volume of hats ordered during the fundraiser) to complete production and make available for distribution (shipping or central distribution from the fundraising coordinator). This is an estimate and is subject to change at any time.

Distribution

We offer the following options:

We arrange pick-up or delivery of all products to the fundraising coordinator and they organize distribution to the purchaser. Depending on distance traveled, there may be an additional fee for delivery.

For this option, Elle Kaye Studios will provide a spreadsheet that includes an alphabetized list of names, items ordered, and contact information (if provided by the purchaser) to ease the distribution process. The orders are placed in bags and labeled with the purchaser's last name.

The second option is: direct ship to the customers. Customers will choose shipping at check-out and will be responsible for the additional cost. Please note that, historically, shipping is approximately \$5.00 per hat but compounds for multiple hats due to weight and box size.

Appendix A: Product Options

Elle Kaye
STUDIOS

Headmost Distressed Trucker



CAMO



BLACK/CAMO



MAROON



STEEL



BLACK



NAVY



BROWN



DARK GREEN



GINGER



CARDINAL



RUST



RED



KELLY GREEN



SKY BLUE



PURPLE

Elle Kaye
STUDIOS

Headmost Distressed Trucker



GRAPEFRUIT



AZUL



CITRUS



ROYAL



RUST



PEACH PINK



RED

Elle Kaye
STUDIOS

Headwrest Visors



BLACK



PEANUT BUTTER



NAVY



SOLDIER DIGI CAMO



NAVY DIGI CAMO



DESERT DIGI CAMO

Elle Kaye
STUDIOS



BACK

Headwrest Full-back Cotton "Dad" Hat



CARDINAL



NAVY



DARK GREEN



DUSK/BLACK



WHISKEY/GREY



VINTAGE RUST/BLACK



GREY/CAMO



BURGUNDY/GREY



GREY



BROWN/GREY



DIGI CAMO



NAVY/GREY



AZUL/WHITE



SKY BLUE/TEA



NAVY/TEA



BLACK/TEA



COASTAL BLUE/TEA



OLIVE/TEA



DUSTY YELLOW/TEA



CORAL/TEA



RED/TEA

Structured Ponytail Hats



LAVENDER/TEA



ROYAL/WHITE



BACK

Elle Kaye
STUDIOS

Unstructured Two-Tone Ponytail Hats



BACK



BLACK/LEOPARD/KHAKI



WHITE/FLORAL



SAGE/POLKA DOTS



OLIVE/
CAMO



LIGHT GREY/
POLKA DOTS



KHAKI/
CAMO



BLACK/
LEOPARD



BACK

Elle Kaye
STUDIOS

Unstructured Two-Tone Ponytail Hats

Elle Kaye
STUDIOS

Legacy Youth Trucker Hats



BACK



AQUA



ARMY
CAMO



BLACK



CARDINAL



DARK
GREEN



DARK
PINK



NAVY



PURPLE



SCARLET
RED



ROYAL

Elle Kaye
STUDIOS
Youth "Dad" Hats



BLACK



PINK



KELLY
GREEN



RED



BACK



KHAKI



ROYAL



LIGHT
PINK



GREY

RICHARDSON POM BEANIES



BLACK POM



GREY POM



STONE AND
NAVY POM



CAMEL POM



NAVY POM



CREAM
AND TAN

CAMEL



BLACK



RICHARDSON
R-15



GREY



LODEN

RICHARDSON WAFFLE KNIT BEANIE



HEATHER
GREY



BURGUNDY



CHARCOAL
GREY



BIRCH



NAVY



BLACK