

New Jersey

MONTHLY

NEW JERSEY MONTHLY'S

BOOK OF

RECORDS

OUR STATE'S
BIGGEST,
BOLDEST and
ONE-OF-A-KIND FEATS

TALLEST
BUILDING

HINT: IT'S IN
Jersey City!

OLDEST
Boardwalk

MOST
INTENSE
COOKIE

MOST
Decorated
OLYMPIAN

BIGGEST
COCKTAIL

MARCH 2023 \$4.99



WALLFLOWERS

There's nothing shy about twin sisters Jennifer Matthews, left, and Julia Biancella Au's peel-and-stick wall designs.



TASTEMAKER

Next-Level Wallpaper

Whimsical and classic looks of peel-and-stick designs are the signature of this family-owned business.

Twin sisters Jennifer Matthews and Julia Biancella Au, Jersey natives, became business partners in 2008, when they launched Tempaper. Their business revolutionized wallpaper by making it readily removable without damaging walls.

The Brick-based company's self-adhesive designs come in hundreds of styles that run the gamut from classic to modern looks.

Celebrating its 15th anniversary with a rebranded name, Tempaper & Co., the company has put forth a revitalized website, collaborations with brands like *alice+olivia*, and new ventures, such as wall decals, murals and vinyl floor mats.

How long does Tempaper stay up?

This is our most asked question. Words like *temporary* are used to describe peel-and-stick wallpaper because of how the product peels off, not when. Tempaper is a long- or short-term design choice.

What is the most creative use of Tempaper a customer has shared?

Along with transforming entire rooms, customers create accent walls, line bookcases, stair risers and ceilings. Tempaper has been used for backdrops on production sets for film and television, photography backdrops, retail displays, trade show booths and wedding venues.

What trends do you see in color and/or patterns for 2023?

Our team is focused on embracing a traditional design aesthetic that leans into past art movements and styles, pairing them with a contemporary color palette.

The brand has always been inspired by vintage looks, especially with our chinoiserie collections. Designs for 2023 will also incorporate a lot of layering, with neutral tones with decomposed geometrics and coastal-influenced patterns. An example of that is the most recent launch, the

Wild Canvas Collection, which features playful palms and folklore prints.

—Deborah P. Carter

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TEMPAPER & CO.
 Brick
 tempaper.com