

## 關於 About

創立於 2016 年的精品釀酒廠。  
我們釀造輕奢，但貼地的作品。  
所有都與當代文化及集體回憶息息相關。  
除了出品，我們還為啤酒愛好者舉辦  
度身訂造的釀造體驗。

A boutique brewery founded in 2016.  
We focus on the production of affordable, yet  
luxurious beer.  
Our beer has a fascinating connection with  
the contemporary culture and collective memory of  
Hong Kong.  
Besides our delicious beer, we also provide hop  
hounds with a shot at experiencing the brewing  
process.



David Leung, Founder and Brewer



**【吹啤啤】** 是廣東話方言，文化認同感。

「吹啤啤」表達一種港式幽默，有好飲到「一飲而盡」，又有需要飲返枝啤酒爽一爽的意思。如果你向外國人翻譯「吹啤啤」，你會發現並不容易。廣東話的精鍊，就好像手工啤。只能體驗，難以言傳。

**【Ceoi<sup>3</sup> Be<sup>1</sup> Be<sup>1</sup>】 is a Cantonese Social Dialect & Cultural Identity.**

In a deliberately casual, schematic way, the logo conveys a black comedy and easy going attitude. Its Chinese name derived from a Cantonese dialect. One of the meanings could be “*bottoming up a refreshing beer*”

It is a lost in translation which you can only get it by personal experience, like Craft Beer.

## HONG KONG WHISTLE

# 吹啤啤



## 作品 Portfolio

以香港象徵性的人物為酒標，  
圖案的色彩、人物的神態  
和表達的意思，與啤酒作品有關聯。

Each label design is based on a very Hong Kong character. They are impressive and iconic both in pose and expression.

Each character shares something in common with the beer itself.



### 小麥蜂 Busy Bee Wit 5%

急速的都市節奏，齒輪式上班，低頭按電話，想公務，我們都是繁忙都市裏的小蜜蜂。停一停，感受「小麥蜂」為你帶來片刻的小麥香和橙皮的清新。

Living in this hectic city, don't we all resemble a busy worker bee? Take a break and reward yourself with the malty aroma and orange zest sweetness in our Busy Bee Wit Ale.

#### Flavour Profile

麵包，橙花，香料  
Bready  
Orange Floral  
Subtle Spicy



### 紅Van大佬 Red Ale 5.5%

焦糖麥芽的厚實感覺，像紅Van大佬高速飛馳，而你又能背貼坐椅的安全感。烤烘杏仁和拖肥的味道，則是他的霸氣個性。

Envelope yourself with the taste of caramelized malt, roasted almonds and toffee, just as you are encircled by speed and the driver's temper when you ride on a red mini-van.

#### Flavour Profile

麥芽味，焦糖，拖肥  
Malty,  
Caramel,  
Toffee



### 碼頭咕喱 Pier Coolie Porter 6%

陽光般的棕黑外表，鋼條型肩膊的酒體，以及那粗曠的烘烤咖啡和餅乾味道，代表著刻苦耐勞的精神。

With sunny-brown appearance, a thick tough body, as well as roasted coffee and biscuity flavours, this Porter reminds us of a worker's humble spirit.

#### Flavour Profile

朱古力，餅乾，果仁  
Chocolate,  
Biscuit  
Nut



### 早晨 Jo Sun Hazy IPA 7.3%

早起的鳥兒飲到最新鮮的IPA，這半朦半朧的風格是運用海量的Citra及Motueka 啤酒花釀成，散發像早餐那杯鮮榨熱帶水果汁的感覺。

The early bird gets the freshest IPA! This hazy style is a merit of utilising Citra & Motueka hops that imparts a tropical fruitiness like a refreshing breakfast juice!

#### Flavour Profile

熱帶水果味道  
果汁感覺  
Tropical Fruitiness  
Juicy

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### 蘋果西打 Semi Dry Apple Cider 4%

釀酒師從法國、日本、芬蘭挑選最誘人的蘋果汁組合，  
釀製香港風格的蘋果酒，微甜，開胃，酸度怡人。

Semi-Dry, appetizing and with a balanced acidity, this temptatious is made with a special selection of premium apple juice from France, Japan and Finland.

#### Flavour Profile

半乾身的蘋果酒  
適合作餐前酒  
Semi Dry Cider  
as an Aperitif



### 西楚 Pale Ale Citra 5%

使用單一啤酒花Citra，讓你體驗那種唯一的獨特性，  
帶出西柚、荔枝等果香。

Brewed exclusively with Citra hops,  
offering zesty Grapefruit, Lychee tropical fruits flavor.

#### Flavour Profile

果香主導  
西柚，荔枝  
Fruit Forward  
Grapefruit  
Lychee



### 單眼佬話梅蜂蜜酒

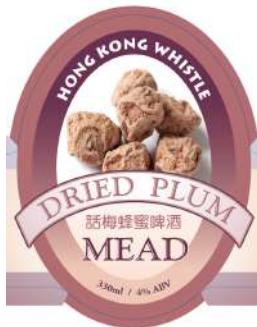
#### Dried Plum Mead 4%

“一條麻甩佬惹惹縮縮嚟搵單眼佬，  
梗係買單眼啲嘢嘞！”

蜂蜜酒是有長遠歷史的酒精飲料，釀酒師加入傳統果脯 - 話梅，  
這組合帶出了甜、酸和鹹味，口味鹹濕，有趣且豐富。

#### Flavour Profile

甜、酸  
蜜糖，話梅  
Mellow Sweet Sour  
Honey  
Dried Plum



Mead is a fermented honey drink with a long history. Fusion with Dried Plum, which is also a traditional Chinese preserved fruit, this East meets West sparkled a complexity of mellow sweet, tart sour and salty taste.

(單眼佬酒標 及 話梅酒標)

One Beer Two Labels

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### 黑馬 黑糖薑母啤

## Dark Horse Ginger Candy Porter 6.2%

雖然最初不被睇好，雖然被指為鹿。但香港人憑着薑一樣堅定的信念，最終會成為跑出的黑馬。

Although being underestimated, Truth being twisted. Hong Kong people stand gingery firm in faith, shall deserve a dark horse victory.

#### Flavour Profile

黑糖，薑味，暖胃  
Black Cane Sugar  
Gingery  
Warm Feeling



### 宇治抹茶小麥啤

## Uji Matcha Wheat Ale 6.2%

濃厚的抹茶，及小麥香，結尾回甘。炸物或串燒的完美配搭。

Strong Matcha, with hints of tea tannin at the finishing.  
Perfect to pair with yakitori and fried food.

#### Flavour Profile

抹茶，回甘，小麥  
Matcha,  
Long After Taste  
Wheaty



### 意大利鮮黑松露啤酒

## Black Truffle Amber Ale 5.6%

意大利夏季黑松露的土木、磨菇與麝香，遇上琥珀啤酒的焦糖麥芽滋味，碰撞出的味覺平衡，將手工啤酒的技藝帶上全新的高度。

The beauty of this culinary-brewing lies on the balancing between Truffle and Malt. With the earthy note, mushroomy and

#### Flavour Profile

黑松露，土木，麥芽  
Black Truffle  
Earthy  
Malty

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### 有彩蛋海鹽波特啤酒

#### Sea Salt Chocolate Porter 6.1 %

人生滿驚喜，處處有彩蛋。黑色波特啤酒的麥芽甜味、可可豆的烘焙，沖繩海鹽的點綴，鹹甜交織，不就是人生嗎？

Here Is Why Salt And Chocolate work wonderfully together. The roasted malt and silky sweet cocoa contrast with the mineral rich Okinawa sea salt, to deliver a sensuous mouth feel and delightfully dark chocolate experience.

#### Flavour Profile

朱古力，海鹽，麥芽

Dark Chocolate  
Salty  
Malty



### 像極了愛情

#### Fall in Love Saison 7%

【葡萄酒混釀季節啤酒】

白葡萄長相思，一日不見，思之若狂。  
單一啤酒花，一心一意，步調一致。  
如獅子和老虎，活在平行時空的相遇，  
像極了愛情

A sip of Sauvignon Blanc,  
you will never forget.

A taste of single-hop,  
Nelson Sauvín #Saison.

Like Tiger and Lion,  
live in different habitats,  
finally come across.

Like Love, Fall in Love.

#### Flavour Profile

葡萄酒，清爽

Winey  
Crispy



( 330ml / 750ml )

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## 板藍根啤酒

### Ban Len Gen IPA %

吹啤啤精神·黑色幽默抗疫。

給勇於嚐新的手工啤酒飲家，  
祝你哋 百毒不侵 唔怕！

Spirit of Hong Kong Whistle. Black Humour to fight the virus. To craft beer drinkers who dare to explore. Wish you good health!

## 傾城熱情果啤酒

### Allure in Ruins 6.8%

霓虹燈的拆卸  
伴隨著二次回歸。

縱使燈光普照依舊  
昔日美景早已絕世。

但也許煙花會謝，也許笙歌會停  
又何嘗削減過我們的熱情？



## 神父衣領 Priest Collar %

天主教修道士釀造啤酒的歷史，可追溯幾百年前修士以勞力換取生活所需。吹啤啤釀造這款酒以表現這自給自足的精神。

「神父衣領」是一款修道院三倍強度啤酒 (Belgian Tripel)。顏色金黃，泡沫豐富，有著比利時酵母帶來的香料和水果酯味。口感濃郁但不膩。



The Trappists, originally brewed beer to feed the community. It is also a kind of expression of self sufficiency.

### Flavour Profile

涼茶，甘苦  
Chinese Herb Tea  
Bitter

### Flavour Profile

熱帶水果，熱情果，柑橘  
Fruity  
Passion Fruit  
Citrus

### Flavour Profile

香料，水果味，甘苦  
Spicy  
Fruity  
Dry  
Grainy

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## 芒椰奶西啤酒

### Mango Coco Milk West India Pale Ale 5.5%

期間限定新品 | 芒椰奶西 IPA

八、九十後的青春裡，放學總愛和同學結伴，  
走進那間連鎖式甜品店，或屋邨商場那些街坊果汁店，  
尷尬地叫杯 #芒椰奶西，然後互相恥笑一翻。

以此為靈感，  
吹啤啤研發出這款富有香港特色、港人回憶的精釀啤酒，  
供大家換個方式，回味那份沁涼及香甜滋味。  
加咗好多芒果汁及椰子果肉，以及帶熱帶風味的啤酒花。  
那芒果清香，與飽滿的椰子風味完美契合，清爽不膩，  
再以柔和苦韻收結，讓人忍不住一口接一口。  
消暑佳品。

#### Flavour Profile

幼滑，啤酒花

Smooth

Hops



## 夠薑

### Dream Catcher Ginger Ale 330ml

小時候是夢想家  
對未來充滿憧憬。

如今也許學會了妥協，  
忙於生活而忘了自己。

來，以微微的辛辣感喚起那份「夠薑」追夢的初心！

Ingredients: Water/ Ginger/ Honey/ Sugar/ Dried Fruits/  
Spices/ Lemon

ABV: 4%

Unfiltered, Serve Chilled, Store Upright.

#### Flavour Profile

薑，蜂蜜，香料

Ginger

Honey

Spices



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## 六週年限定釀造 | 十二道Hops味TIPA 6<sup>th</sup> Anniversary Special Brew Triple IPA 10.3%



有別於傳統商業啤酒，精釀啤酒給予釀酒師發揮空間，各種大膽想法都可以一戰。

例如，釀啤酒一般只會用幾款啤酒花，  
貪玩的腦細心想：如果用多啲，會帶來怎樣的結果？

抱著實驗精神，我們在周年紀念之際不惜工本，  
一炮過使用12種不同啤酒花，海量投放，麥芽份量亦係雙倍。  
釀出這款酒體幼滑厚身、苦度平衡，帶有超強啤酒花氣息的TRIPLE IPA。

6 Years of Mixed Feelings,  
Contemporary Culture and Collective Memory of Hong Kong.

12 hops : Cascade, Centennial, Chinook, Citra, Citra, Columbus, Galaxy, Hull Melon, Magnum, Motueka, Nelson Sauvín, Simcoe, Wilamette

### Flavour Profile

芒果，椰子，熱帶水果

Mango

Coconut

Tropical Fruit



## 康普茶 Jun Kombucha Tea

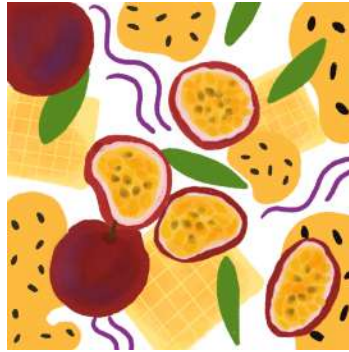
希望非酒精飲家，都品嚐到吹嗶啤的發酵飲品。

我們推出天然發酵，具有益生菌的康普茶。  
能夠排毒、增強免疫力，促進腸道健康的飲品。

經SGS營養資料測試。

Kombucha is a refreshing and probiotic drink. It is a great aid to your digestion and human immune system, it is naturally fermented, non-alcoholic and suitable for people of all ages.

SGS Nutrition Facts tested



## 熱情果味 Passion Fruit

能改善過敏、新鮮的熱情果含有豐富的維生素B、C，  
葉酸和多酚類。能保養血管、暢通血液、提高鐵的吸收，  
改善貧血、防止動脈硬化，更有抗衰老的效果。



## 洛神花香茅味 Hibiscus Lemon Grass

選用本地生產的洛神花蜜餞，總多酚類物質可降低肝臟的氧化傷  
害、減少發炎與細胞壞死對肝臟造成的損傷，達到護肝的效果。



## 柚子薑味 Yuzu Ginger

運用生薑，柚子，能預防衰老和清除自由基作用。  
幫助消化，具有潤肺清腸、理氣化氮的功用。

## 代釀服務 ODM Service

為知名品牌提供代釀服務。包括獨特配方的冷萃咖啡、手工啤酒、康普茶及瓶標。  
專業的生產，提升成本效益及活化品牌形象。

ODM brewing service for renowned brands. Beverages include cold brew coffee, craft beer and kombucha, and with your customised labels.  
Our professional service enhances your cost-effectiveness and vitalise your brand image.



HSBC Life  
internal gifts for staff



Ninety's 玖零啡酒 Coffee Beer



KFC 上校西楚艾爾啤酒 Colonel Pale Ale



The Coffee Academics 冷萃有氣咖啡  
Cold Brew Sparkling Coffee  
250ml Aluminium Can



L'Hotel 手工啤酒、  
蘋果西打及柚子薑康普茶  
Craft Beer, Apple Cider &  
Ginger Jun Kombucha



Lassana 冷萃有氣咖啡  
250ml Bottle

部分客戶包括 Some of our clients include

## 手工啤酒到會服務 Craft Beer Reception

手工啤是時尚飲品，加上本土釀造的話題，一定能取悅賓客中的啤酒愛好者。

Craft beer is a hipster beverage, serving local brews is an extraordinary idea to impress your guests.

### 特式啤酒車到會 Beer Cart Reception

公司活動 · 婚宴 · 私人聚會 · 生日派對

提供兩款口味的特色啤酒車，及3小時酒廠代表為賓客介紹啤酒，令你活動禮錦上添花、別具風格。

Serving 2 Choices of Beer with a local theme Cart set up, and 3 hours pouring by our Brewery Representative, will be an icing on the cake.

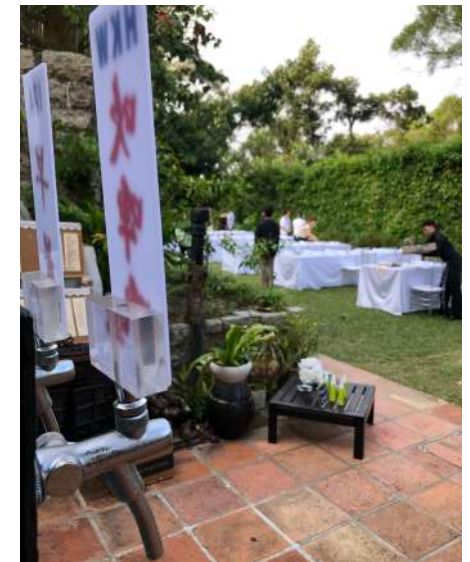
- 30L 香港手工啤酒 x 2  
30L Local Craft Beer x 2
- 特色啤酒車  
Eye Catching Beer Cart
- 酒廠代表3小時介紹  
3 hrs pouring by our Brewery Representative



室內啤酒車服務 Indoor Beer Cart Set Up



戶外啤酒車服務 Outdoor Beer Cart Set Up



# 客製化酒標服務 Customised Label Service

親手設計一份獨特的禮物，

無論係個人或企業禮物都合適。

訂製具紀念性的禮品

- 親自設計酒標
- 吹啤啤酒款中選擇口味
- 250ml / 330ml

真摯 · 心意

個人 · 企業 · 婚禮 · 活動 · 迎新 · 道別



獨一無二的酒標 Unique Label

## 自釀體驗 Brewing Workshop

為企業及私人提供建立團隊活，感受釀造的樂趣及發酵飲品知識。

Hosting Brewing Workshop as a Corporate Team-Building activity, or for Individuals to learn a hobby to make fermented drinks.

### 工作坊

- 1.5 至 3小時 (簡化版/ 完全版)
- 品嚐四款不同口味的手工啤酒或康普茶
- 理論及自釀啤酒體驗
- 個人化酒標的製成品
- 佐酒小食 (自費)

度身訂造工作坊配合你的活動形式。

### Workshop

- 1.5 to 3 hours (simplified/ full version)
- Guided Tasting 4 kinds of Beer or Kombucha
- Theory and Hands-on Experience
- Customised Label on the Finishing products
- Food Pairing (add on items)

The workshop can be tailor-made to suit your schedule.



## 活動 Activity - Pop Up

手工啤酒走進生活，吹啤啤適合不同活動的需求。  
Craft Beer comes to Life, Hong Kong Whistle can be an all round Event Craft Beer Provider.



PUMA HK 新辦公室開幕  
Office Relocation Grand Opening



中學舊生會活動 Past Students Association Party



HP 新產品發佈日 HP product launch day



戲院 期間限定活動  
Cinema Pop Up

## 部分客戶的活動照片 Highlights from Clients' Events



怡和集團員工夜  
Jardine Restaurant Group family night



Medtronic HK 員工派對 Staff Party