

Unlocking the Power of Plants

Good Pharma is a modern wellness beverage company on a mission to bring delicious plant remedies to the world.

Each of our 3 teas & 1 coffee provide a specific functional benefit to address contemporary health needs (such as immunity, focus + energy, calm and sleep). Our teas and coffee are clean, balanced and effective - which keeps people coming back for another cup.



From the Founders of Mighty Leaf Tea

Since we steeped our first proprietary teabag blend, we've been steady on the path to bringing good results from simple rituals. But these days, we need more good than ever, and we need it to do more than fill our cup; we need the good to soothe our being. We believe that if we can enhance that simple act with health and wellness benefits, we can make it easier to elevate our day-to-day experiences overall.



Plant Based • Proprietary Extraction Process for Bioavailability • Designed for Specific Wellness Benefits



What is a Pour-Over Infusion?

Good Pharma's Pour-Overs contain premium coffee or tea, blended with extractions of functional mushrooms and botanicals. Unlike many products on the market that use dried plants with little potency, we innovated by developing Rxtracts: thoughtful formulas of powerful plant concentrations that are formed into bioavailable granules. These dissolve into your cup during the pour-over process, resulting in a ritual that is just as effective as it is delicious.

Sticklers for Taste

We know what you're thinking: mushroom and plant extracts can be bitter or taste like dirt. We've gone above and beyond to make sure that our beverages taste delicious. Sweet strawberry leaf, citrusy lemon verbena, warm vanilla, tropical mango, the list goes on; we selected our favorite aromatic herbs for flavor and function.

Functional Beverage



Functional Mushroom Market:
9.1% CAGR
(Future Market Insights)



Products containing
functional mushrooms up
200%-800%
(Food Navigator)



Only product on the market with
concentrated plant extractions
infused with tea or coffee in a pour-
over infuser

\$55B

US Functional Beverage Market on track
to be a \$55 billion dollar industry by 2025.
Euromonitor, September 2022.

26%

of consumers are willing to spend more
on "better-for-you" products
Natural Foods Merchandiser, August 2020.



Distributor Codes



Product	US Foods	Sysco	UNFI
Brain Gain	6047002	9925387	12F93783
Resilience	1580362	9925390	EE633195
No Worries	7526002	9925389	D21860EC
Rest Assured	2197115	9925388	1B6C4E6F

Vistar: Onboarding complete, awaiting DC fill.



BRAIN GAIN

COFFEE + MUSHROOM

FOCUS + MEMORY SUPPORT

Organic Coffee (Coffea Arabica) bean, Organic Chicory Root, Organic Lion's Mane Mushroom (Hericium Erinaceus) fruiting body extract (6:1 concentration), Glycine, Rhodiola (Rhodiola crenulata) root extract (10:1 concentration), L-Theanine, Inulin, Natural Flavors



RESILIENCE

GREEN TEA + MUSHROOM

IMMUNITY SUPPORT

Organic Chaga Mushroom fruiting body extract (6:1 concentration), Organic Green Tea Leaf, Organic Strawberry Leaf, Organic Chinese Blackberry leaf, Organic Lemon Myrtle (Backhousia citriodora) leaf, Organic Goji (Lycium barbarum) leaf, Glycine, Natural flavors



NO WORRIES

SUPER BOTANICAL + MUSHROOM

STRESS SUPPORT

Organic Rooibos (Aspalathus linearis) leaf, Organic Lemon Balm leaf, Organic Skullcap aerial parts, Organic Holy Basil leaf, Organic Linden blossoms, Organic Passionflower aerial parts, Organic Ashwagandha root, Poria Mushroom sclerotium extract, Codonopsis root extract, Mother-of-Pearl (from Concha Margaritifera Shell lining) extract, Shi Chang Pu (Acorus gramineus) root extract, Jujube seed extract, Polygala root extract, Natural Mango Flavor, Natural Pineapple Flavor



REST ASSURED

SUPER BOTANICAL + MUSHROOM

DEEP SLEEP SUPPORT

Jujube seed extract (20:1 concentration), Poria Mushroom sclerotium extract, Organic Lemon Verbena leaf, Organic Holy Basil leaf, Organic Lemon Balm leaf, Organic East and West Indian Lemongrass leaf, Organic Lemon Myrtle (Backhousia citriodora) leaf, Organic Passionflower aerial parts, Organic Ashwagandha root, Chinese Licorice root extract, Anemarrhena root extract Sichuan Lovage root extract, Glycine, Natural Blood Orange Flavor, Natural Bergamot Flavor