Advertising Rates, Dates & Special Discounts 2024

General News | Sports | Advertising
Email: redgum@nathaliaprinters.com.au
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Address: 51 Blake St, Nathalia 3638

General News/Sports Advertising

	COLOUR	BLACK & WHITE
FULL PAGE 19.5cm x 27.5cm	$490.00	$383.00
1/2 PAGE 19.5cm x 14cm 10cm x 27.5cm	$336.00	$242.00
1/4 PAGE 10cm x 14cm	$242.00	$157.00
1/6 PAGE 9.5cm x 8.9cm	N/A	$116.00

Classified Advertising

Standard sizes listed. Quote for alternative sizing upon request.	BLACK & WHITE ONLY
EXTRA LARGE 4.8cm x 10cm or 10cm x 4.8cm	$56.00
LARGE 4.8cm x 7cm Approx. 15 Lines	$44.00
STANDARD 4.8cm x 5cm Approx. 10 Lines	$34.00
SMALL 4.8cm x 2cm Approx. 4 Lines	$18.00

Trades & Service Directory Advertisements

Standard size: 6.5cm x 5.3cm .... **$42.00 per Edition**

Large size: 9.7cm x 5.2cm .... **$54.00 per Edition**

10% DISCOUNT FOR SIX OR MORE CONSECUTIVE EDITIONS PER QUARTER
(FOR ALL ADVERTISEMENTS EXCLUDING INSERTS)
25 Editions per year, accounts issued quarterly.

INSERTS	COLOUR	BLACK & WHITE
SINGLE SIDED	$352.00	$268.00
DOUBLE SIDED	$520.00	$347.00

A4 80GSM Printed Insert
Price Includes Printing & Insertion into Red Gum Courier
Does not include artwork set-up.

RED GUM COURIER 2024 DATES

PUBLISHED	COPY DEADLINE
January 12	January 8
January 26	January 22
February 9	February 5
February 23	February 19
March 8	March 4
March 22	March 18
April 5	April 1
April 19	April 15
May 3	April 29
May 17	May 13
May 31	May 27
June 14	June 10
June 28	June 24
July 12	July 8
July 26	July 22
August 9	August 5
August 23	August 19
September 6	September 2
September 20	September 16
October 4	September 30
October 18	October 14
November 1	October 28
November 15	November 11
November 29	November 25
December 13	December 9

Subject to change if necessary.
~ 25 Editions ~

ALL PRICES QUOTED DO NOT INCLUDE GST