

PET SUPPLIES STORE OF THE YEAR

Wild West Pet

CORNWALL

Based in Pool, Wild West Pet are the largest natural pet food supply store in Cornwall, specialising in biological and raw food for cats and dogs. Being in the west of the West, Pool is a small village between Redruth and Camborne, it has a rich history of mining, which has also given a lot of inspiration to name and aesthetics of the store. They have a busy store with regular customers, but also have an increasingly popular online shopping platform which ships nationwide via next day delivery. The team are proud to sell the very best products in pet nutrition, most of which are not available in supermarkets or the larger pet store chains, and have built a fantastic reputation for their knowledge of natural pet food options.

The judges were particularly impressed with the continual efforts made by Wild West Pet to further the prominence of healthy pet foods, which has seen them become the go-to destination for independent pet food producers who wish to draw attention to their brands. As featured in Pet Business World News, the pet nutrition expert further improved its dog grooming services earlier this year and now offers a Self-Serving Dog Wash to its ever-expanding customer base. Between its diverse range of services and consumer-focused attitude, Wild West Pet is fast becoming a one-stop shop for pet owners.



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