



Creative
Debuts

“
**Creative Debuts is an
incredible organisation
that works with
emerging artists to
nurture their careers
and shine a light
on their work**

Mike Krieger
Co-founder, Instagram

”

Impact

Tangible and
quantifiable
social impact

Champion

Launching the
creative stars
of tomorrow

Activate

Space activation
for the world's
best brands



WORKING WITH CREATIVE DEBUTS HAS A POSITIVE AND QUANTIFIABLE SOCIAL IMPACT

100,000+

Social Media Followers

1,500+

Artists in our growing community

5 Million

Unique impressions on social media delivered
by our largest single event

50%+

Our artists that
are female

75%+

Our artists that are under
the age of 30

85%+

Our artists that are from a lower income
socio-economic groups

50%+

Our artists that are from
ethnic minority groups

OUR CHARITABLE EVENTS AND NO STRINGS ATTACHED GRANTS

Black Artists Grant

Monthly no strings attached grants for Black creatives in the UK

THE ANTI ART FAIR

150 creatives showcased, no fees charged to artists, all proceeds reinvested into emerging art



Raised £51,970 to fight Covid, breaking world record for largest online art lesson

COMMON THREAD

Celebrating African & Caribbean identity and culture through art, design and craft

Working Class Writers Grant

Monthly no strings attached grant for a working class writer in the UK

IMPROVING MENTAL HEALTH, PRODUCTIVITY, AND CREATIVITY IN THE WORKPLACE

90%

of workers believe that featuring art in the living and workplace can often boost overall productivity

British Council for Offices

82%

of workers felt that artwork had a positive impact and was important for enhanced morale

British Council for Offices

64%

saw increased creativity and productivity when art was displayed in the workplace

Business Committee for the Arts

78%

agree that art in the workplace helps businesses address key challenges such as reducing stress and encouraging expression of opinions

Forbes

64%

employees believe that having art in their office increases their productivity and have less health complaints

**University of Exeter Identity
Realization Group IDR**



Artist partnerships at Creative Debuts are overseen by our Founder Calum Hall

Calum Hall – Founder

Creative Debuts was founded by Calum Hall, an art entrepreneur and 'Forbes 30 Under 30' class of 2021

"Our mission at Creative Debuts is simple; democratise the art world.

Creative Debuts discovers and champions talented emerging artists through a wide range of services and commercial partnerships"



KICKSTARTING THE CAREERS OF SOME OF THE MOST EXCITING YOUNG ARTISTS FROM AROUND THE WORLD

Ashton Attzs



A gen z, queer, Black, non-binary London based-artist. After their first exhibition with Creative Debuts, Ashton went on to win the 2018 Evening Standard Art Prize, and collaborated with Universal Music for the BRITs 2020.

Ken Nwadiogbu



Artistically focused on gender equality, african culture, and Black power. After collaborating with us in NYC and London, recognised in Guardian Life's "Outstanding Personalities of 2019"; and awarded 2019 Future Award for Visual and Applied Arts.

Thomas Webb



Contemporary artist, hacker, video game developer, TEDx speaker, and magician. Made his debut group exhibition at Creative Debuts event, The Anti Art Fair. Awarded the Ashurst Emerging Artist of the year prize for New Media (2019). Saatchi & Saatchi 'new creator' award.



amazon



Disney



Fabrix



Instagram

O₂



ebay



D&D
LONDON

Brookfield



Bespoke Murals



Using our bespoke murals service, Brookfield took this blank canvas in Potsdamer Platz in Berlin and created a visual celebration of the famous local inhabitants Brothers Grimm. It is a stunning depiction of Maleficent from Sleeping Beauty in all her glory created by street artist Mr Cenz.

Brookfield



In celebration of Mickey Mouse's 90th anniversary, Disney asked Creative Debuts to create and host an art exhibition. 10 of our emerging UK based artists were commissioned to recreate Mickey Mouse in their own individual style for the exhibition at Mickey's 90th anniversary party.



Art Exhibitions

Disney

Creative Events



Creative Debuts and adidas Originals partnered on a series of 18 events hosted in European flagship stores. Turning the spaces into creative hubs, championing the best and brightest local artistic talent.

The collaboration included store takeovers, campaign support, creative workshops, and product partnerships.



Bespoke Artwork

CREATIVE DEBUTS



The Wimbledon Foundation commissioned Creative Debuts to create and produce artwork for their children's books for the 2017 and 2018 championships. The books bring the sport of tennis to life for the younger generation, with interactive games and quizzes.

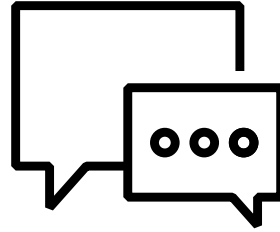


Our artwork subscription service transformed the walls of Spotify's award-winning London HQ into a gallery championing young artists from around the world. So far over 50 artists have benefitted from the collaboration, with this number increasing every time the artwork is refreshed. The office won awards at the 2020 FX Awards for Workspace Environment and UK Project of the Year.

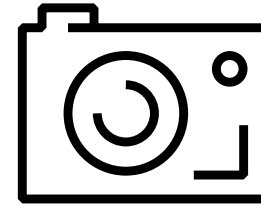


Artwork Subscriptions

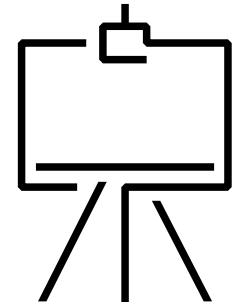
Phase One



Discovery Meeting
Understanding your needs,
drivers and goals



Site Visit
Understanding your
location and culture

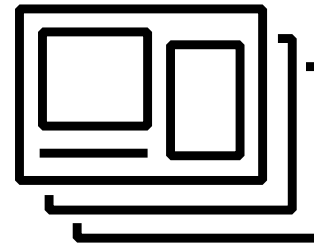


Artist Options & Ideas
Defining the creative
direction and style

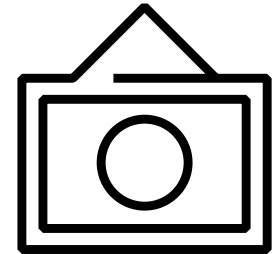
Phase Two



Budget & Delivery Agreement
Agreement on budget and
target milestones



Creative Solution Proposal
Full Creative Solution Document detailing
the proposal



**Contract Agreement
& Solution Delivery**
Final contract and project
commencement

BUY ART FROM LIVING ARTISTS.

THE DEAD ONES DON'T NEED THE MONEY

Let's Collaborate

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