STYLISHMUM.CO.UK

PARTNER
PRESENTATION

STYLISH MUM

AWARD-WINNING BREASTFEEDING COLLECTION

MADE FOR MUMS AWARDS 2021 GOLD

MADE FOR MUMS AWARDS 2020 GOLD

AS SEEN IN VOGUE

as featured in JUNO magazine

AS FEATURED IN The Green Parent THE NATURAL LIFESTYLE MAGAZINE

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OUR STORY

I set out to design nursing clothes which are stylish, comfortable and made for real mums

My name is Sarah and after having and feeding my third child I became fed up with the clothing options out there for breastfeeding mums. A lot of the breastfeeding specific clothes I found were mostly maternity which frustrated me, firstly because they don't fit right, but also there is an assumption that breastfeeding is only for those early weeks.

SARAH BLUNKETT

Founder & Creative Director

STYLISHMUM.CO.UK

OUR STORY

When I was up late feeding, I designed my own top - the feedback was amazing!

I designed my own top and arranged for some samples to be made. I wore the tops and the feedback was that they were amazing and I should set up a business selling them - and so Stylish Mum was born.

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OUR STORY

Supporting breastfeeding mums beyond the early weeks

Breastfeeding isn’t always easy.

Mums often struggle with easy accessible clothing and can feel worried about feeding in public. New mums are also fed up with wearing maternity clothes. They don’t want an unflattering maternity fit and this can also send out the message that mums aren’t going to breastfeed for long. Many mums breastfeed for years and this is something we want to support.

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OUR DESIGNS

Unique, discreet, comfortable & easily accessible clothing

I set out to solve just this problem by designing nursing clothes which are stylish and comfortable whilst being so discreet most people won't even realise mums are breastfeeding in them. We use soft fabrics, flattering cuts and unique designs to create items we think every new mum would love in their wardrobe.

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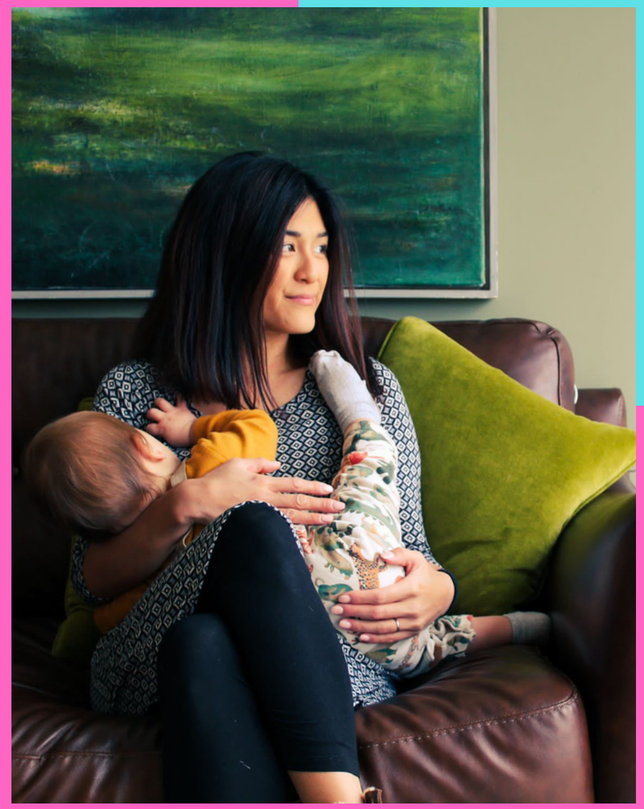
OUR DESIGNS

Award-winning designs made for real mums

Our clothing has earned recognition from '**Made for Mums**' as the **'best for breastfeeding'** and has been featured in prestigious publications such as **VOGUE**.

Our commitment to excellence is underscored by our community group, where we solicit feedback from **real mums**, ensuring we are creating clothing that caters to their preferences.



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OUR DESIGNS

The ultimate award-winning hoodie

GOLD prize for best breastfeeding clothing in 2020 and 2021 at the Made for Mums awards.
A favourite for new mums and making breastfeeding easier in sizes 6-24.

Our collection now includes a mini version, so little ones can share the cosy experience and jump on the ‘twinning trend’.

BREASTFEEDING HOODIE
UK SIZING 6-24

COLORS : BLUE, BURGUNDY, NAVY, MUSTARD, BLACK.
OTHER COLOURS AVAILABLE FOR PRE ORDER
RETAIL PRICE: £49.99
WHOLESALE PRICE: £29.99

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OUR DESIGNS

The breastfeeding dress

Distinctive and exclusive designs.
Co-creating designs and prints with our panel of mothers.
Various types of breastfeeding access - 'life the flap' or 'part siding' with concealed zips.
Opportunity to custom-design prints to your liking.

BREASTFEEDING DRESS

UK SIZING 6-24

RANGE OF COLOURS AND PATTERNS TO VIEW ON THE WEBSITE

RETAIL PRICE: £49.99

WHOLESALE PRICE: £29.99

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OUR DESIGNS

The one-of-its-kind jumpsuit

After overwhelming demand, our jumpsuit sold out soon after its launch!
Versatile - can be dressed up or down and effortlessly layered.
Crafted from premium quality cotton, rendering it ultra-soft.
Unique and concealed nursing access.

BREASTFEEDING JUMPSUIT

UK SIZING 6-24

RANGE OF COLOURS AND PATTERNS
TO VIEW ON THE WEBSITE
RETAIL PRICE: £49.99
WHOLESALE PRICE: £29.99

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Committed to long-term partnerships

WE LISTEN TO FEEDBACK

We’re agile and can modify and customise designs to best suit your preferences and those of your customers. We’re always eager to experiment with new concepts.

WE LOVE COLLABORATIONS

We offer support by actively promoting your business across our website and highly engaged social media channels and communities.

OUR SERVICES

STYLISHMUM.CO.UK

HOW TO ORDER

Buying from us is easy

THE SMALL PRINT
We do not offer sale or return
Postage/ shipping costs will be quoted on order, but we have amazing business rates!

Can I order a sample?

Samples of items already in stock can be ordered by visiting the Stylish Mum Website. You can order up to 5 samples. There is 40% off for samples orders. Please email admin@stylishmum.co.uk to order samples

How can I order?

You can create a wholesale account here. You will be able to see items which are available for immediate dispatch. These can be ordered at any time. In 2023 the MOQ is 20 and can be a range of items and sizes.
tems which are not in stock will be made especially for you. There is a MOQ of 150 per item in a range of sizes and lead time of 45 days.

Can I request a different print or colour?

Yes! We want to create items you think your customers will love. Contact us via email and we will be more than happy to create any of our items in your chosen colours or prints.

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CONTACT US

Get in touch

Check out our customer reviews via out third party website

EMAIL US

EMAIL US FOR ANY ENQUIRIES OR TO ARRANGE A CALL
ADMIN@STYLISHMUM.CO.UK

CONNECT WITH US

CREATE ACCOUNT

CREATE A WHOLESALE ACCOUNT VIA OUR WEBSITE

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