

Fall Trends to Know Now



anhattan-born Ulla
Johnson unearthed
her trademark design
style by traveling
around the globe.
Now she has decided
to leave a significant impact on California
with a picturesque 3,000-sq.-ft., twostory flagship store in West Hollywood.
Johnson has joined creative forces with a
community of local designers — including
interior design oracle Kelly Wearstler —

who lent their talents to this retail fairy tale by creating otherworldly artisanal pieces that flatter Johnson's already striking designs.

An enchanting conservatory and a 16-ft. tree invite guests to explore and shop the full Ulla Johnson collection, including limited-edition exclusives for the shop. "Nature feels very close in California," Johnson says. "The access to light and space is so seductive." 8823 Beverly Blvd., L.A., 424-245-4359; ullajohnson.com. R.R.

"Nature feels very close in California"

ULLA JOHNSON





LEADING LADY

Natalie Bloomingdale's latest capsule collection with The Beverly Hills Hotel takes inspiration from Margaret Jane Anderson, the hotel's pioneering original owner and operator. With this second collaboration, Bloomingdale's online boutique The SIL continues to expand its assortment of exclusive pieces from independent designers, tapping Los Angeles–based Autumn Adeigbo, Keehn Deutch, and Tyler Ellis; La Vie Style House of Dallas, Houston's Cheeky Vintage; and UK-based Smock London to create everything from boldly patterned daywear to sequined evening dresses. *The Beverly Hills Hotel, 9641 Sunset Blvd., Beverly Hills; thesilshop.com. EV.*