

Our Logo

Main Logo



- All usage of the Sleepypod logo requires approval. Please work closely with your Sleepypod contact for detailed guidelines and approvals on using Sleepypod brand assets in your marketing and media communications.

Brand Mission

Crafting exceptional pet products with innovative design and unmatched quality.

Tagline

- Only use the logos in the forms provide.

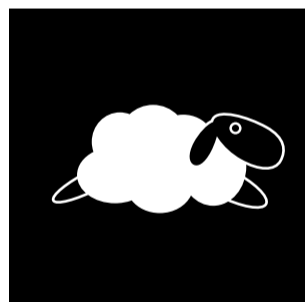


Co-branded Sleepypod Logos

- American Red Cross
Fear Free(R) Happy Homes
Subaru(R) of America
All usages of co-branded Sleepypod logos require approval.



Icon



Horizontal Logo



Typography

Aa

Gill Sans

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz
1234567890!@%

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz
1234567890!@%

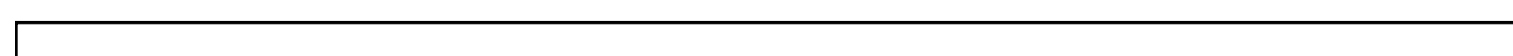
Header - Gill Sans Bold

Subhead - Gill Sans Regular

Header - Gill Sans Semibold

Subhead - Gill Sans Light

Brand Colors



R	255	C	0	HEX	White
G	255	M	0	#	FFFFFF
B	255	Y	0		
		K	0		



R	0	C	60	HEX	Rich Black
G	0	M	40	#	000000
B	0	Y	40		
		K	100		