



# THE COLLECTIVE STORE

## SUMMER EDIT

# CHRISTMAS COMING IN HOT

Loving local never  
felt so good



XMAS

2023

♡ GIFTING 101 / TREAT YOURSELF: BECAUSE YOU  
ROCK / HOT LIST: AUSSIE FASHION / BEST BUYS /  
ART / SAVE THE DATE / ESSENTIAL SUMMER / JUST  
A TASTER OF THE  
AMAZINGNESS IN STORE ♡



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—permission to treat yourself



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Our team can find something for everyone  
to suit your budget and style



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# G'day from Belinda

The way we are shopping for Christmas has changed and we are here for it! We are so happy that The Collective Store is here to bridge the gap between our local makers who work so hard, and the people that care about supporting local— that's you! We hope you enjoy our Chrissy edits, or take a minute to choose out something for yourself.

'Tis the season to be jolly, what better way to spread the festive cheer than by shopping small, local, and Australian made this Christmas? With twinkling lights, the scent of beachy breezes and salty sea air, there's the promise of joy in the air, it's time to explore the our collective and support our local businesses Down Under!



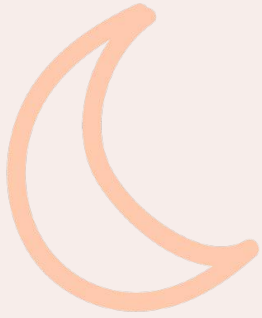
*Belinda, Hailey, Katie, Tina + Amy*

*"We're here to bridge the gap between our local makers who work so hard, and the people that care about supporting local— that's you!"*





# IN THIS EDIT



We're spreading the joy by bringing you the gift ideas from our collective. Making it easier for you to make the memories — that last.



PERMISSION TO ADD TO BASKET



AUSTRALIAN FASHION



GOT THE WHOLE FAMILY COVERED



# GIFTING

## 101

CHIP N DIP BOWL  
BY REBEL ART

*Let's give gifts that make a vibe. Make it one to remember.  
One that will bring a smile to their face every time they  
bring it out. There's loads more in store!*

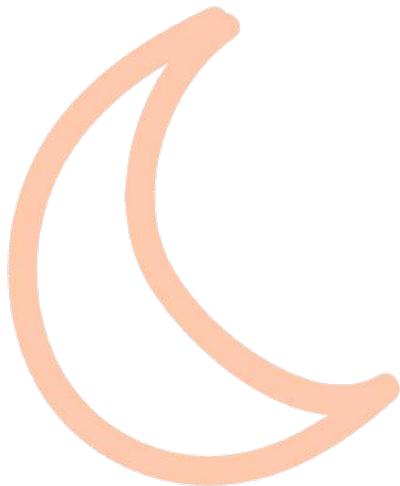
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Christmas gift isn't just an object—they're memories in the making. When you shop small, local, and Australian-made, you're creating stories that will be told for years to come.

Each handmade item carries a piece of its creator's heart, and that love and care will be felt by the lucky recipient.

Santa may have his elves at the North Pole, but Australia boasts its own magical makers and creators who pour their heart and soul into crafting unique treasures for you and your loved ones. Let's dive into why shopping small, local, and Australian made is in this Christmas!

**Unwrap the Unique-** There's something special about unwrapping a gift that's one-of-a-kind. Our makers put their passion into every piece they create. From hand thrown ceramics, custom made jewellery, or a quirky earring to top off your outfit, these local treasures add a personal touch to your Christmas memories.



We'll help you find something special and one of a kind!



Earth Body Oil is hydrating and soothing for the skin, perfect for those post beach days, or wear as a natural perfume- you're delicious.

**Make Us Proud Australia** When you shop local, you're directly supporting your community. Your dollars go toward fuelling the dreams (and let's be real cars, coffees and lunchboxes) of small business owners, not funding some faraway empire. It's like giving the gift of joy in your own back yard. Yasss!

**Dreaming of an Eco-Friendly Christmas?** Shopping small means less carbon footprint. Many of our makers drop off their locally made products on the daily. Meaning there's always something new in store to see, plus saving on transportation and packaging, with less pollution and waste. What a wonderful way to celebrate the festive season while being kind to the planet!

And don't worry if it's not made in Australia, it's been designed here and ethically made overseas.

**Discover Hidden Gems** When visiting The Collective Store, you never know what hidden gems you'll unearth. Our Australian made products are made by local makers, giving you a unique insight into some of Australia's mind blowing talent! We know our makers so well we can tell you where and how an item has been made, and their story. Isn't that a great way to give?

**Let us give you a hand** Whether it's choosing something out for Great Aunt Maude, helping you decide between the hot pink or the lilac, or just working our magic by adding pretty little bow to your present choice we are available to make it all easier for you. Our stock is unique as the individuals that make it. There's so much to see in store with new stock arriving daily. You don't want to miss out, but if you do we'll help you find something just as special and one of a kind!



SHOP SMALL • LOVE LOCAL



*Our makers are committed to making your memories the lasting kind. Pop in store to pick out your Chrissy earrings or browse online.*



# Treat Yourself

EARRINGS BY GALACTIC BURRITO



*While the tradition of gift-giving is fun, there's no need to twiddle your thumbs waiting for others to surprise you with the perfect present.*

Here's why you can embrace a bit of self-indulgence and treat yourself this festive season!

## **Because you Rock**

You've nearly made it, you work hard all year, and likely have a few more big deadlines to push through to make it to the holidays. So if you need to hear this— you rock! And you are worthy— so what's it going to be?

When you treat yourself, there's no guessing game. You can pick out that perfect pair of earrings, the stunning artwork you've been eyeing off, or the hand made leather bag you've been crushing on. Now is your time— make sure you get exactly what you want!

Have you heard that saying 'you have to put on your own life jacket first'? Well if there was ever a time, it's now: summer, school holidays and Christmas!





### Boost Your Confidence

Treating yourself to something you've had your eye on can give you the boost you need to push through silly season. That new Australian made outfit to see you through summer, a special piece of jewellery, or that handmade leather bag can make you feel like the superstar, you know you are. Let's face it you work hard enough for it!

### Set a Positive Example

By treating yourself with self-love, you set a positive example for others. Self care is important, and it's perfectly okay to celebrate yourself. You may even inspire those around you to do the same!



### Know your Power

Sometimes when you have a to-do list as long as your arm, three baskets of laundry to be folded, or a big work deadline looming you might forget just how powerful you are. Well we know you've got this, we believe in you. Now might be the time to invest in a crystal bracelet or a talisman of your choosing that brings you the energy when you need it most.



**shop  
online**



*Are you on the list? Pop in store to create your very own wish list. Then tell your nearest and dearest to make your dreams come true.*



### You Know Exactly What You Want

You've dropped the subtle hints, maybe even the less-than-subtle ones, but sometimes your loved ones might not fully get it. We're here to tell you, you don't have to wait.

In the mean time, you're welcome in store and let us know what your most coveted items are. We can add them to your wish list, share with your family and friends and let them know you're on the list!

# SUMMER



**Renee Loves Frances**  
the best way to look  
effortless and super  
chic this summer.  
Perfect with 18k Gold  
Plated Stainless Steel  
hoops by **Odeya**  
**Collective.**



PERMISSION TO ADD TO BASKET



SHIMMER SHIMMER



FLIRTY AND FLOATY

# STYLE



We're feeling light and airy with **Miss Jane** pair with a neutral earring by **Ki & Co** to elevate the look.



CHIC AND STYLISH



BOHO VIBES



PERFECT PICNIC ATTIRE



Cute in colour with Brissy Sisters **Jericho Road** and make it pop with these cuties from **Daylight Designers**.

# SORTED



DEBRA HOOD X JERICO ROAD



AUSTRALIAN FASHION



WE LOVE THIS TRIM



# FAIR DINKUM: LOCAL GIFTS

LOCAL PICKS  
PERFECT FOR EVERYONE

*Local honey from Honey's Plant Climbers is cold pressed to retain the natural benefits with more pollen particles—yum!*





### **You Got Me Hooked**

Talk about Loving Local, our handmade wares have something for every one, from our local Wynnnum/Manly post code to all over Australia.

This Wynnnum Chamfer Board Est. 1895, is handmade by Junk to Funk Designs. Made from recycled timber salvaged from demolished Queenslander Homes. Each piece is unique due to the upcycled materials used. Pop in store to choose.

[Junk to Funk, Chamfer Board and Hook \\$65](#)



### **Now You Can Wear Your Icon!**

- Slim-Regular fit
- Crew neck
- Lightweight
- 100% organic combed cotton

Quality cotton is grown without the use of herbicides or pesticides - GOTS (Global Organic Textile Standard) certified

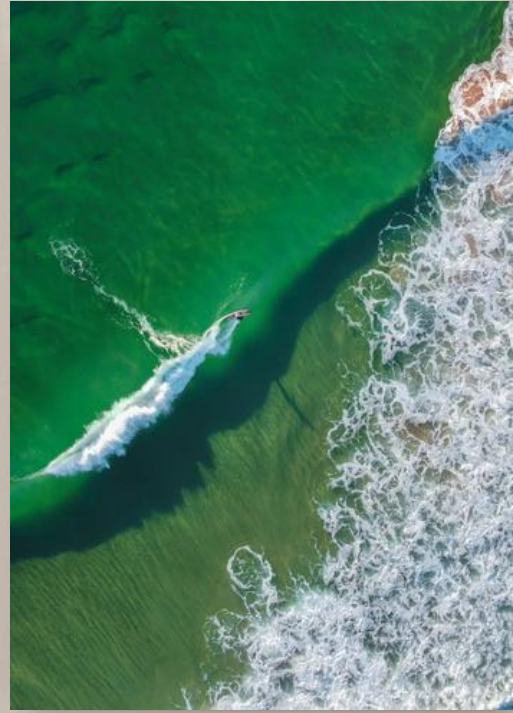
Neck ribbing, side seamed, shoulder to shoulder tape, double-needle hems, preshrunk to minimize shrinkage

[Made in Melbourne by High Tees \\$65](#)

[try on in store!](#)



**make them yours!**



BY DETAILLE ART STUDIO  
WHITE TIMBER FRAME WITH GLASS— A1

# THE BEAUTY OF AUSTRALIAN NATURE



LETS TALK ART

BY OUR LOCAL ARTISTS



**buy me!**

Imagine having this on your wall!

By Joyita, Queen of Colour.

Are you on the list?

Top picks from the team ...



From Secret Santa, to teacher gifts, or just a little something for that special someone, there's Australian made for every budget..

Tina found these amazing buys!



What? All under \$10!



more colours & styles available!

ON HER DESK.

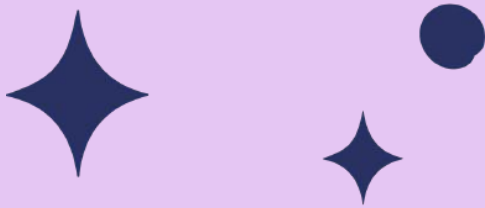


**Katie scored a bigger budget!**

**\$25-\$35**



**Check out Alfie + Alice by Katie!**



# Hailey is splashing out!



earring holder!



\$40+



Shop Saide by Hailey!



**EARRINGS!**

*oh did we  
mention?*

**We have Brisbane's  
biggest and best selection  
of earrings!**

# Naughty or nice, we got you!



**Get on the list!**



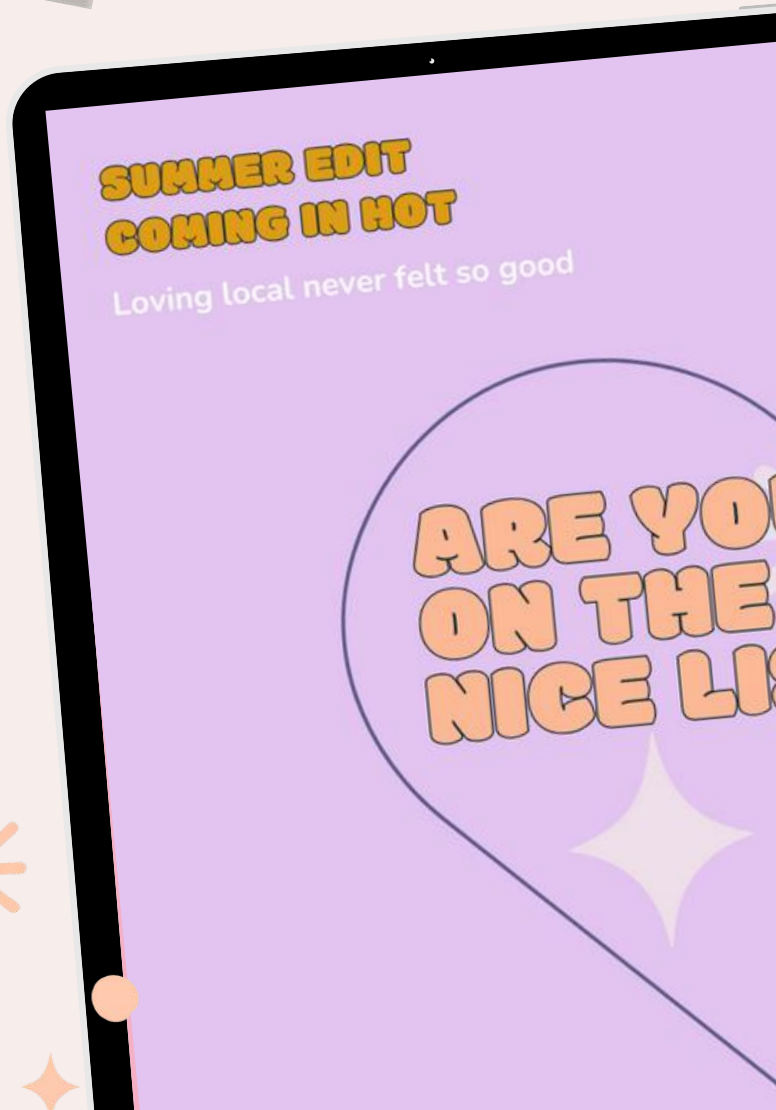
## SHOP ONLINE OR IN STORE

- Visit us for a fun in store experience
- Check out online for home delivery
- Get cute gift wrap

## Shop our Collective Now!

[THECOLLECTIVESTORE.COM.AU](http://THECOLLECTIVESTORE.COM.AU)

- Christmas, but make it handmade
- Updated daily— new stock always arriving!
- Shop anytime, anywhere, online.





# Gay Makers!

**23rd November 2023**  
**Drinks and nibbles**  
**Meet your fellow makers**  
**RSVP by 9th Nov**



**SAVE  
THE  
DATE**

**Get on the list!**



# VIP Shopping

**30th November 2023**  
**Info coming soon!!**  
**Fashion Show**  
**VIP Discounts**  
**Raffles/Amazing Giveaways!**



# essential summer



Sista + Co







THE  
COLLECTIVE  
STORE

All Australian Brands  
Handmade Ceramics  
100's of Earrings Local Art  
Bath LOVE Gifts  
Face VE  
Body LOCAL kids  
Local Art Foodie Treats  
Leather & Fashion Garden  
Best Gifts Get in here Now!  
Check us out on  

104



**come say hi!**

**104 Bay Terrace,**  
**Wynnum QLD 4178**