

# LATNET Technologies Ltd. Privacy Policy

Effective Date: January 21, 2024

## Introduction

LATNET Technologies Ltd. (“LATNET”, “the Site”, “we”, “us”) is committed to protecting your privacy. This policy outlines how we handle your Personal Information when you visit or make a purchase from our Site, in compliance with the Personal Information Protection and Electronic Documents Act (PIPEDA) of Canada and other applicable global privacy laws.

## Contact Information

For privacy inquiries or complaints, please contact our Data Protection Officer (DPO):

- Website: [www.latnet.ca](http://www.latnet.ca)
- Phone: +1 403 608 2879

## Accountability and Governance

LATNET maintains an internal data protection program to ensure compliance with global data protection laws. Our governance includes:

- Regular privacy impact assessments.
- Staff training on data protection.
- An appointed DPO overseeing privacy practices.

## Collection and Use of Personal Information

### Information We Collect

- **Device Information:** Collected automatically using cookies and similar technologies.
- **Order Information:** Including name, billing and shipping addresses, and payment details.
- **Customer Support Information:** Collected during service interactions.

### Purpose and Legal Basis for Processing

- **Contractual Necessity:** Processing orders and providing requested services.
- **Legitimate Interests:** Improving our services, marketing, fraud prevention.
- **Consent:** For certain types of data collection, particularly related to marketing preferences.

## Consent Management

- **Obtaining Consent:** We ensure that consent is freely given, specific, informed, and unambiguous.
- **Withdrawal of Consent:** You may withdraw your consent at any time.

## Third-Party Data Sharing and Transfers

- **Service Providers:** Including payment processors, shipping companies, and cloud storage providers.
- **Legal Requirements:** We may disclose information if required by law.
- **International Transfers:** Data may be transferred outside of Canada, and we ensure appropriate safeguards are in place.

## Data Subject Rights

You have rights including access, rectification, erasure, restriction, portability, and objection to processing. Requests to exercise these rights can be made to our DPO.

## Data Security and Breach Response

- **Security Measures:** We use encryption, access controls, and regular security audits.
- **Breach Response:** In the event of a data breach, we will notify affected individuals and relevant authorities as required by law.

## Retention of Personal Information

We retain personal information for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

## Cookies and Tracking Technologies

- **Use of Cookies:** For website functionality, analytics, and personalized advertising.
- **Managing Cookies:** You can set your browser to refuse all or some browser cookies.

## Children's Privacy

Our website is not intended for children under the age of [Insert Age]. We do not knowingly collect data from children.

## Do Not Track (DNT)

We do not change our practices in response to a DNT signal in the browser.

## **Changes to Our Privacy Policy**

We reserve the right to update this policy. We will notify you of significant changes by updating the date at the top of this policy or through other communication channels.

## **Complaints and Dispute Resolution**

Should you have any complaints about our handling of personal data, please contact our DPO. If you are not satisfied with our response, you may escalate your complaint to the appropriate regulatory authority.

## **Contacting Us**

If you have any questions about this privacy policy, please contact our DPO at the contact information provided above.