



HAPPY PETS, HEALTHY PLANET

Sustainable!

LAND

Crickets & Grubs are farmed in barns and require exponentially less land to produce an equivalent amount of protein.

An acre of land used to raise BSFL (grubs) can produce more than 130,000 lbs of protein per year (compare to 1625 lbs for chicken).

WATER

Insects grow to full size in much less time than it takes for other protein sources (cow/chicken). As such, they require much less water to thrive. In fact, if you switch a dog from a chicken-based diet to Jiminy's you'll save 480,000 gallons of water per year (with just one dog!).

GREENHOUSE GASES

Jiminy's partnered with Carbon Credit Capital to measure the greenhouse gas (GHG) emissions associated with our products.

740% LESS
THAN BEEF TREATS

270% LESS
THAN CHICKEN TREATS

Questions? Email us at
hello@jiminy.com

