Superior Nutrition!

SUPERFOOD
- Protein
- Amino Acids
- Omegas
- Calcium, Magnesium, Potassium
- Iron
- Vitamin B2 & B12
- Taurine
- Tryptophan
- Fiber

COMPLETE PROTEIN
Crickets & grubs, just like beef & chicken, are complete proteins. They contain all of the essential amino acids a dog requires. Both meet AAFCO amino acid requirements for canines. Amino acids are the building blocks of protein – important for tissue repair, transporting nutrients through the body, and more...

DIGESTIBLE
A high quality, digestible protein
When we started, there was still a question about whether dogs can digest cricket protein. We decided to answer that question! Jiminy’s partnered with Iowa State to take a deep dive into digestibility and cricket protein scored as high in digestibility as chicken or beef.

PRE-BIOTIC
Cricket protein supports gut health
We worked with Animal Biome to study the impact of cricket protein’s fiber on the dog’s gut. And great news – cricket protein supports a healthy, balanced level of gut bacteria diversity (gut micro-biome) in dogs. It’s pre-biotic!

Questions? Email us at hello@jiminys.com