

Superior Nutrition!



HAPPY PETS, HEALTHY PLANET

SUPERFOOD

- ✓ Protein
- ✓ Amino Acids
- ✓ Omegas
- ✓ Calcium, Magnesium, Potassium
- ✓ Iron
- ✓ Vitamin B2 & B12
- ✓ Taurine
- ✓ Tryptophan
- ✓ Fiber

COMPLETE PROTEIN

Crickets & grubs, just like beef & chicken, are complete proteins. They contain all of the essential amino acids a dog requires. Both meet AAFCO amino acid requirements for canines. Amino acids are the building blocks of protein – important for tissue repair, transporting nutrients through the body, and more...

DIGESTIBLE

A high quality, digestible protein

When we started, there was still a question about whether dogs can digest cricket protein. We decided to answer that question! Jiminy's partnered with Iowa State to take a deep dive into digestibility and cricket protein scored as high in digestibility as chicken or beef.

PRE-BIOTIC

Cricket protein supports gut health

We worked with Animal Biome to study the impact of cricket protein's fiber on the dog's gut. And great news – cricket protein supports a healthy, balanced level of gut bacteria diversity (gut micro-biome) in dogs. It's pre-biotic!

Questions? Email us at
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