Nooch Puffs

Say hello to our newest treat! Jiminy’s new Nooch Puffs are an exciting new form with a mouth feel that dogs love – crunchy yet melts in their mouth!

Haven’t heard of Nooch?

It’s a nickname for nutritional yeast, the vegan’s cheese alternative. We love it because it delivers a cheesy taste but without the dairy. More sustainable and delicious!
Jiminy’s new NOOCH PUFFS are an exciting new type of treat with a mouth feel that dogs love – crunchy yet melts in the mouth! These delicious puffs are made with simple, recognizable ingredients and include cricket protein for a high-powered protein boost. They’re not only delicious, but the light, airy, crunchy texture makes them fun to eat. And flavored with Nooch! Haven’t heard of Nooch? It’s a nickname for nutritional yeast, the vegan’s cheese alternative. We love it because it delivers a cheesy taste but without the dairy. More sustainable and more delicious!

KEY POINTS:
• Low Calorie – under 2 calories per treat
• High Protein – over 22% protein
• Simple, recognizable ingredients including Corn Meal, Lentil, Fava Bean, Rice Flour, Crickets, Sunflower Oil, Nutritional Yeast
• Human Grade – share the experience with your pooch!
• Each 4.2 oz bag contains about 100 treats for plenty of crunchy goodness

Our new NOOCH PUFFS are made with cricket protein – delicious and so light that they FLOAT!

NEW – NOOCH PUFFS

GUARANTEED ANALYSIS

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Minimum</th>
<th>Maximum</th>
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</thead>
<tbody>
<tr>
<td>Crude Protein (min)</td>
<td>22%</td>
<td></td>
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<tr>
<td>Crude Fat (min)</td>
<td>10%</td>
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<tr>
<td>Crude Fiber (max)</td>
<td>3.5%</td>
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<tr>
<td>Moisture (max)</td>
<td>4%</td>
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Calories Per Treat: 2 kcal

INGREDIENTS

Corn Meal, Lentil, Fava Bean, Rice Flour, Crickets, Sunflower Oil, Dried Yeast Extract

Regular Size (4.2 oz)

12 Count Case