



When we set out to make a **training treat**, we reached out to our friend and advisor Ian Dunbar to talk about training and what is important in the design of a training treat.

Size & Shape - needs to be small so it can be eaten quickly without distracting your dog from the task at hand; also needs to be easy to hold and easy to break into really tiny pieces (especially important for extremely small dogs!).

Low Calorie - learning something new takes many repetitions so keeping treat calories under control is vital – our training treats are under 3 calories per treat.

Convenient - the treats need to be easy to carry in your pocket or treat bag and not greasy (yuck) or crumbly.

Healthy - treats should be healthy and, better still, able to supplement your dog's normal diet with added health benefits (example: omegas, vitamins, fiber, etc.).

Delicious - bit subjective, of course, but treats must excite your dog because otherwise they won't work as a training tool.

Learn more at jiminys.com

Not only do Jiminy's training treats deliver on all of the criteria for a great training treat, but, because they're from Jiminy's, they're also sustainable, humane and great for dogs with allergies!

The best treat for your pup and your planet

PEAS & SWEET POTATO

GUARANTEED ANALYSIS

Crude Protein (min)	12%
Crude Fat (min)	6%
Crude Fiber (max)	3%
Moisture (max)	34%
Calories Per Treat:	2.9 kcal



Regular Size (6oz)



Trial Size Individual Packs (0.5oz)

INGREDIENTS: Sweet Potato, Yellow Pea, Oats, Crickets, Vegetable Glycerin, Cane Molasses, Tapioca, Vegetable Gelatin, Canola Oil, Salt, Natural Flavor, Cultured Whey (a preservative), Distilled Vinegar, Natural Smoke Flavor, Garlic, Rosemary.

PUMPKIN & CARROT

GUARANTEED ANALYSIS

Crude Protein (min)	12%
Crude Fat (min)	6%
Crude Fiber (max)	3%
Moisture (max)	34%
Calories Per Treat:	2.9 kcal



Regular Size (6oz)



Trial Size Individual Packs (0.5oz)

INGREDIENTS: Pumpkin, Carrot, Oats, Cricket, Vegetable Glycerin, Cane Molasses, Tapioca Starch, Vegetable Gelatin, Canola Oil, Salt Natural Flavor, Cultured Whey (a preservative), Distilled Vinegar, Natural Smoke Flavor, Garlic, Rosemary.

GRUB, PEANUT BUTTER & CRANBERRY

GUARANTEED ANALYSIS

Crude Protein (min)	15%
Crude Fat (min)	9%
Crude Fiber (max)	4%
Moisture (max)	30%
Calories Per Treat:	3 kcal



Regular Size (6oz)



Trial Size Individual Packs (0.5oz)

INGREDIENTS: Oats, Dried Black Soldier Fly Larvae, Vegetable Glycerin, Molasses, Pumpkin, Flaxseed Oil, Peanut Butter, Vegetable Gelatin, Cranberry, Salt, Tapioca Starch, Brewers Yeast, Cultured Whey, Distilled Vinegar.

