

# GO FINITY



# GOFINITY

## COMPANY OVERVIEW

Gofinity is all about empowering individuals through our range of health and beauty products. Our vision is to redefine social selling for boundless success, guided by our core values of Empowerment, Quality, Community, Innovation, Responsibility, and Impact.



# MEET OUR VISIONARY FOUNDERS: TYMEKA AND BROCK LAWRENCE

Meet the visionary founders behind Gofinity - Tymeke and Brock Lawrence. With a shared passion for empowering individuals and a deep commitment to the health and beauty industry, Tymeke and Brock embarked on a journey to redefine social selling. Their remarkable journey began as high school sweethearts and teenage parents who were both striving to lift themselves out of poverty.

Tymeke and Brock's inspiring story of determination, love, and shared dreams has shaped Gofinity into the thriving community it is today. Their journey serves as a testament to the transformative power of passion, resilience, and unwavering dedication.



# MEET OUR FOUNDER: TYMEKA LAWRENCE

## Tymeka Lawrence: A Visionary Leader with a Strong Educational Foundation

Tymeka Lawrence, co-founder of Gofinity, is not only a visionary but also a highly educated leader with bachelor's and master's degrees in Engineering. Her academic achievements serve as a strong foundation for her role in shaping our company's mission and values.

Her unwavering commitment to quality and innovation has been a driving force behind Gofinity's success. Tymeka's story is a testament to the transformative power of determination, education, and passion.



# MEET OUR FOUNDER: BROCK LAWRENCE



## **Brock Lawrence: A Trailblazing Entrepreneur**

Brock Lawrence, co-founder of Gofinity, is a trailblazing entrepreneur with a keen eye for business opportunities.

Brock's strategic insights and commitment to ethical practices have played a pivotal role in establishing Gofinity as a platform for financial independence and personal growth. His story serves as an inspiration to us all, showing that with dedication and vision, anything is possible.

# PRODUCT SHOWCASE: HAIRFINITY ELITE COLLECTION

## Unleash Your Hair's Potential

Discover the Hairfinity Elite Collection, where science meets beauty for exceptional hair care results.

### SCIENTIFICALLY ADVANCED

Formulated with precision for your hair's unique needs.

### REMARKABLE EFFICACY

Experience stronger, healthier hair with our proven products.

### PERSONALIZED SOLUTIONS

Tailored to combat dryness, breakage, and promote maximum growth.

### UNCOMPROMISING QUALITY

We're committed to delivering the best in hair care.



# PRODUCT SHOWCASE: WELLFINITY COLLECTION

Experience a holistic approach to well-being with our Wellfinity Collection. This carefully curated range of products is designed to support and enhance your overall health, ensuring you achieve a state of balance and vitality.

Our products are crafted to address various aspects of your well-being, from immune support to mental clarity. We source premium ingredients known for their effectiveness and purity. Every product is grounded in scientific research and developed with your health in mind.



# PRODUCT SHOWCASE: MENFINITY COLLECTION

Unlock your best self with the Menfinity Collection, meticulously designed to meet the unique grooming and care needs of the modern man. Elevate your masculine presence and self-confidence with our thoughtfully crafted products.

Our products are formulated to cater specifically to men's skin, hair, and grooming requirements. Feel your best, exude confidence, and make an impression with Menfinity.





# GOLIFE - ELEVATE YOUR TRAVEL EXPERIENCE

A woman in a white dress and hat is seen from behind, looking out at a tropical beach. In the foreground, there is a white gazebo with a tiled roof and decorative arches. Underneath the gazebo, there are several white lounge chairs with blue cushions. The beach is sandy and leads to clear turquoise water. In the distance, several sailboats are visible on the horizon under a bright blue sky with a few wispy clouds. A palm tree is visible on the right side of the frame.

## Discover GoLife - Your Gateway to Exclusive Travel Benefits

GoLife is your passport to an extraordinary travel experience. GoLife gives you access to wholesale pricing on hotels and activities, transforming your vacations into unforgettable adventures. Enjoy unbeatable prices on hotels and activities, ensuring you get the most out of your travel budget.

Qualified Gofinity members receive complimentary GoLife memberships, unlocking a world of travel savings.

Share the gift of travel with your customers by offering GoLife memberships, expanding your business opportunities and earn 50% commission on your GoLife membership sales.

# CULTURE AT GOFINITY

## A Positive and Uplifting Environment

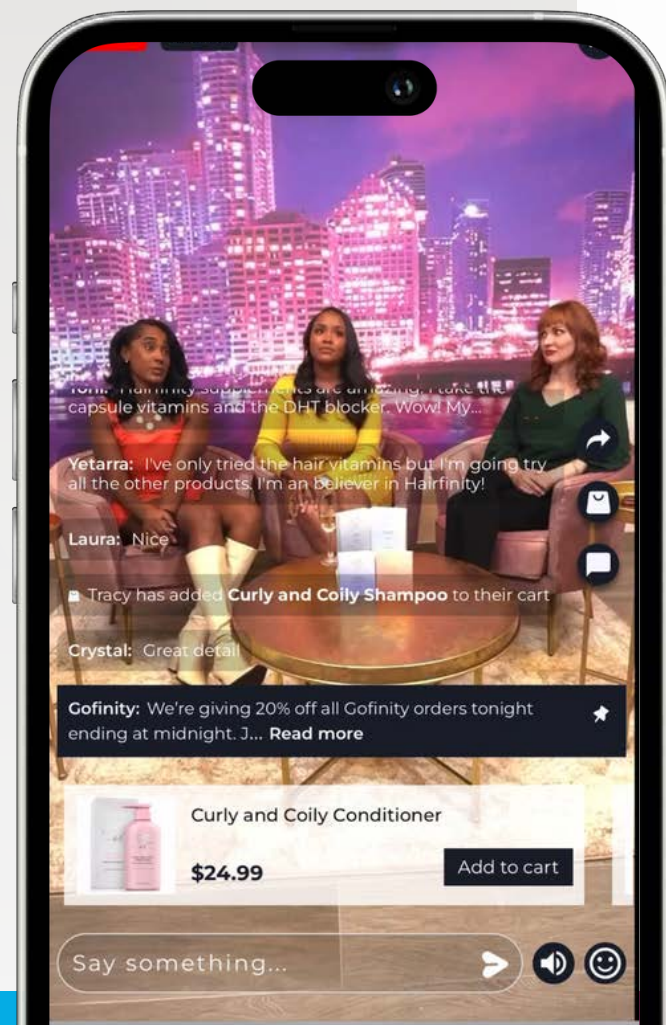
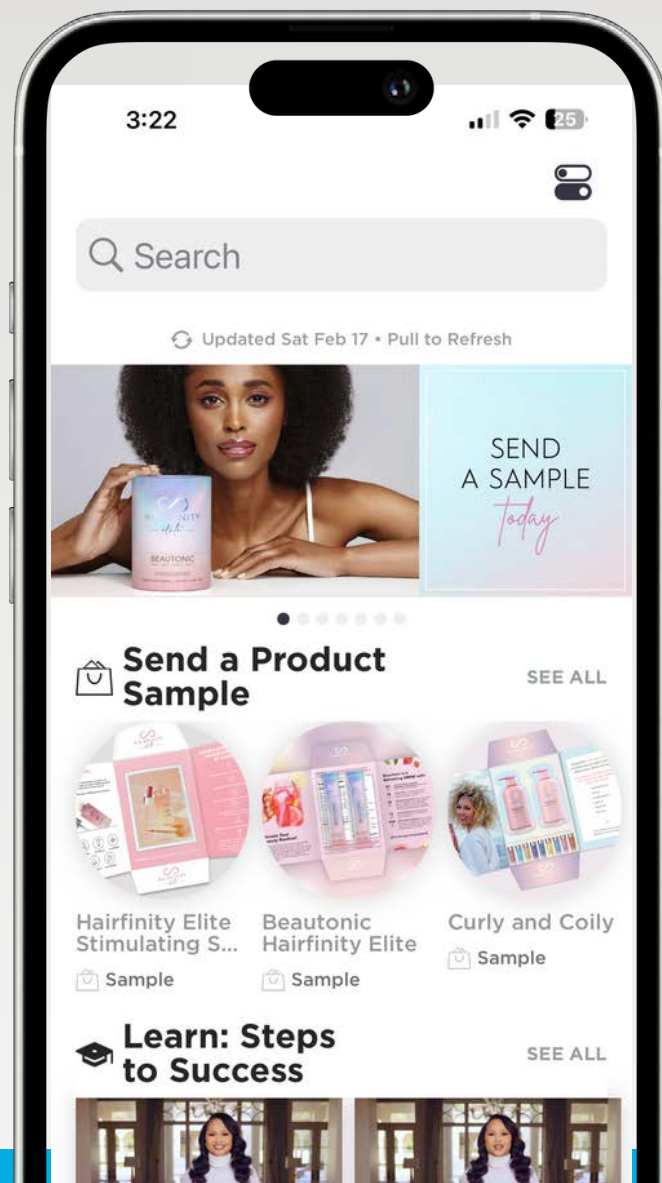
At Gofinity, we take immense pride in our vibrant and uplifting culture. It's a place where everyone supports each other, and our collective goal is to see each member succeed.

Our community is built on the values of empowerment, collaboration, and encouragement. We believe that by uplifting one another, we all prosper. Join us in this enriching culture, where your success is not just a possibility – it's a shared vision we work towards together.



**EMPOWERMENT. COLLABORATION. ENCOURAGEMENT.**

# INNOVATION AT GOFINITY: EMPOWERING YOUR BUSINESS



## Experience the Future of Business Management

At Gofinity, innovation is at the heart of everything we do, and our cutting-edge tools are designed to empower your business like never before.



**GOFINITY Mobile App:** Manage your business with ease using our all-in-one mobile app. Share content, track leads, and engage with contacts, all from the convenience of your smartphone. Invite new prospects, expedite deals with in-app sampling, and access our comprehensive video academy for step-by-step guidance.



**Done For You Live Video Selling:** Invite your contacts to our live shows where your customers can watch, interact, and make purchases or enrollments on the spot. All your sales and enrollments are automatically tracked, ensuring you earn the commissions and bonuses you deserve.



**Done For You Content Marketing & Email Automation:** Enhance your marketing efforts with our content marketing and email automation features. Promote exclusive e-books, build your contact database, and keep your audience engaged through personalized and timely email campaigns.



**Done for You Coaching and Mentoring:** Elevate your team's performance with the help of our innovative Digital Sales Assistant. Using Chatbot technology, this tool guides and motivates your team members through personalized text messages.

# THE GOFINITY ADS CLUB: REVOLUTIONIZING YOUR SUCCESS

Gofinity is reshaping the social selling landscape with our Ads Club. Created by Tymeka Lawrence, this groundbreaking program gives Consultants access to the same social media advertising strategies that she used generated over **\$300 million** in sales. This exclusive program is designed to bring potential home-based entrepreneurs directly to you.

## How It Works

**01** → **02** → **03**

Purchase leads whenever you want, based on your budget.

We display ads to people actively seeking home business opportunities.

When they respond, their contact info is sent to your GOFINITY app and you are notified immediately.



# GOFINITY'S REMARKABLE GROWTH

## Gofinity - A Story of Success

In just a few months after our launch, Gofinity proudly achieved a significant milestone - we paid out **over a million dollars in commissions** to our dedicated members. This incredible success reflects the boundless opportunities we provide to our community.

Today, we stand strong with a thriving community of over 5,000 members and counting. Join us and be part of our continued journey towards success, empowerment, and prosperity. Together, we are rewriting the rules of social selling and transforming lives.



# OUR TEAM

Meet the Gofinity Team: a group of dedicated and experienced professionals who lead our company.

Our team members, including our founders and executives, bring diverse skills and expertise to Gofinity, ensuring our continued growth and success.



**TYRA**  
VP OF  
OPERATIONS



**BRITNEY**  
DIRECTOR OF  
MULTIMEDIA PRODUCTION



**ALLYSON**  
DIRECTOR OF RESEARCH  
AND DEVELOPMENT



**JACQUELINE**  
DIRECTOR OF  
INFORMATION  
TECHNOLOGY



**KYSAN**  
DIRECTOR OF MARKETING  
AND CUSTOMER  
ENGAGEMENT



**BOBBIE**  
DIRECTOR OF  
LOGISTICS



# OUR COMMITMENT TO GIVING BACK

Gofinity Cares is our nonprofit organization dedicated to making a positive impact beyond business. We believe in the importance of giving back to the communities we serve. Through Gofinity Cares, we actively contribute to causes that promote well-being, education, and social change. Our initiatives encompass a wide range of charitable activities, including:



**Community Outreach:** We engage in various community projects to support those in need, providing essential resources and assistance where it's most needed.



**Education Initiatives:** Gofinity Cares is committed to empowering the next generation through education. We offer scholarships, mentorship programs, and resources to help individuals achieve their educational goals.



**Health & Wellness Programs:** We promote health and wellness by funding initiatives that enhance access to healthcare services and wellness resources.

At Gofinity, we understand that success goes beyond financial gains; it's about making a meaningful impact on the world. Together, we can make a difference that extends far beyond the business realm.



# JOIN US!

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Ready to take flight with Gofinity? Join us on this exciting journey. Whether you're looking to start your entrepreneurial path or expand your horizons, Gofinity provides the tools, support, and opportunities you need. Connect with us today to explore how you can be a part of our mission.

