

October 2012

Dear Grocery Retailer,

We are excited to work with you, our retail partners, this holiday season. We hope that our certificates will continue to have a positive effect on your overall sales. As customers redeem these important gifts, often time given to them by their employers or friends we hope they will purchase other items too and have a good overall experience in your store.

TurkeyorHam's certificates, are Manufactures' coupons, and should be handled just like other manufactures' coupons. Just process them through your coupon clearinghouse. It is necessary to have your cashiers fill in the box on the back of the certificate in the space indicated with the value of the turkey or ham that is being purchased.

We anticipate many of our certificates will be redeemed in your stores this holiday season, and we expect this to help increase your total profit and sales. Please instruct your store managers, and staff to accept them. Suggested Cashier Instructions, sample images of our coupons, a copy of this letter, and other useful information can be easily found in the *supermarket section* on our website.

www.TurkeyorHam.com

We sell TurkeyorHam certificates to companies, and consumers all across the nation. We guarantee prompt reimbursements to you for our Certificates/Coupons redeemed in your stores. To do this and keep this guarantee we have partnered with CMS, Inc. a national clearinghouse that has a 20 year track record and is an agent for more than 750 manufacturer clients, processing 46% of all the coupons in the US market.

To help deter fraud our certificates have several security features including heat sensitive ink, that will temporarily disappear when rubbed with your finger, as well as watermarks. They are also individually numbered, and include your standard coupon barcodes to help facilitate the redemption process. A voided copy of our coupons can easily be found in our supermarket section of our website at www.TurkeyorHam.com, the security features are also there.

Please fill free to contact me personally if you have any questions, regarding the authenticity of a coupon, or general questions about our manufacture coupon.

Thanks for your help,

Dave Coccimiglio, President