



case study

ergotron®

moving you forward

*Customer: Caisse Primaire
D'assurances Maladie (CPAM)*

Industry: National social insurance

Location: Créteil, France

Number of employees: 950

Project: New headquarters

Products: LX Desk Monitor Arm



Modern Headquarters Unites Ergonomics and Design

CRÉTEIL, FRANCE

Caisse Primaire D'assurances Maladie (CPAM), a private company supporting national social insurance in France, looked to bring their 950 employees working in three separate buildings into one headquarters location.

They wanted an office centered on collaboration with furniture that matched a modern design aesthetic and offered personalized comfort.



**Unparalleled range
of motion enhances
ergonomic comfort
and productivity.**



“It’s a 100% win based on availability, the offer and the product quality. We definitely found our partner for upcoming projects.”

***— Philippe Dufrene,
CPAM IT and Projects Coordinator***

In their new workplace, they faced space constraints for the nearly 1,000 desks, but they remained committed to providing ergonomic options to fit their diverse employee base. After consulting with the National Security and Safety at Work Institute, occupational doctors and an ergonomist, they identified seven potential monitor arm suppliers. Over 15 days, 500 employees tried the monitor arms and rated their favorites in terms of functionality and style.

Ergotron’s LX Desk Monitor Arm was the clear winner. Employees noted how easy it was to adjust the arm and the screen’s position to fit each person’s preference or for collaboration. The overall quality and thoughtful cable management also earned high marks.

“It was important for us that the cables be less visible for the overall design and to save space,” said Philippe Dufrene, CPAM’s IT and Projects Coordinator.

The team appreciated Ergotron’s willingness to discuss installation best practices for their various office desks and to offer timely advice and service, as needed.

“It’s a 100% win based on availability, the offer and the product quality. We definitely found our partner for upcoming projects,” Dufrene said.

Download additional resources at ergotron.com.

For more information:

USA & Canada: 800.888.8458 / +1.651.681.7600 / insidesales@ergotron.com

EMEA: +31.33.45.45.600 / info.eu@ergotron.com

APAC: apaccustomerservice@ergotron.com

LATAM: +1.800.681.1820 / info.latam@ergotron.com

Custom: custom@ergotron.com

© Ergotron, Inc. 01.28.2021

Literature made in the U.S.A.

Content subject to change.

Ergotron devices are not intended to cure, treat, mitigate or prevent any disease.

Patent information available at www.ergotron.com/patents.

WorkFit, StyleView, LearnFit, Neo-Flex, PowerShuttle, LiFeKinnex, CareFit and eKinnex are trademarks of Ergotron.

