



# 55DM66D

# 55" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage is designed to serve multiple business applications: public spaces, transportation systems, museums, stadiums, retail stores, hotels, restaurants and corporate buildings. With DM series, it delivers powerful engagement from any devices, boost business with real-time updates, data-driven insights and visually appealing content, manage and control devices at anytime from anywhere, and simplify the cable management by conecting a series of displays to a single video output.

## Highlights



#### **Narrow Bezel**

With a narrow bezel and symmetrical design, the display can be easily integrated into any environment. All terminals face outwards, ensuring the display hangs flush against the wall which saves space and facilitates installation.



## **Android 11**

Android 11 works to keep your data safe and secure. With Android 11, you have more control over what information apps can and can't access. Devices that work better together, enhance your messaging, audio and multitasking experiences.



## **Clean Cable Solution**

The integrated cable holder hides cables and keeps the back of the display tidy and uncluttered. This reduces visual distractions that can get in the way of your viewing experience.



#### **Anti-glare Coating**

All DM Series displays offer higher haze panels that help reduce reflections without adversley affecting the image quality. Anti-glare coatings can also improve the perceived contrast of the display.



## Wireless Screen Sharing

Everthing you need for screen sharing solutions. ScreenShare is a in house built-in screen sharing application that enables the screen sharing wirelessly and seemlessly from anywhere and from any devices.



#### **Smart Power**

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption, ENERGY STAR-certified, the display helps you protect the environment and save costs.



#### **Mobile Device Management**

VisionInfo is a cloud-based device managemet software that offers end-to-end device management and control through all devices. It is a powerful, effective and easy to use tool to control your devices at anytime from anywhere.



#### **Conformal Coating**

Electronic components are completely protected from the environmental factors like moisture, dust, salt, chemicals, temperature changes and mechanical abrasion.







Specification subject to change | Oct 2023



# Specifications

## Digital Display Panel

Backlight Type	DLED
Туре	ADS
Size	55"
Resolution	3840 x 2160
Refresh rate	60Hz
Color Depth	1.07G (8 Bits+FRC)
Brightness(Typ.)	500 nits
Contrast Ratio(Typ.)	1200:1
Response Time(Typ.)	8ms
Viewing Angle(Min.)	178°/178°
Color Gamut(Typ.)	72% NTSC
Haze	25%
Orientation	Landscape & Portrait
Lifetime	up to 50,000 hrs
Operation Hours	7Day x 24Hour

## System

Operating System	Android 11
Processor CPU	ARM Cortex-A55 Quad core
Processor GPU	Mali-G52
Memory	3G DDR4
Storage	32G EMMC
Language	Simplified Chinese, English, French, German, Polish, Spanish, Russian, Italian, Finnish, Norwegian, Swedish, Hebrew, Arabic, Thai, Malay, Indonesian

## Connectivity

WI-FI Bluetooth	2.4/5.0GHz dual,802.11a/b/g/n/ac BT5.1
Input	HDMI(2.0) x 2 DP(1.2a) x 1 USB2.0(A) x 1 USB3.0(A) x 1 RS232(RJ45) x 1 LAN(RJ45) x 1
Output	HDMI x 1 Audio(3.5mm) x 1 RS232(RJ45) x 1

#### Physical

Bezel Color	Black
Set Dimension(W×H×D )	1239.7 x 710.2 x 63.3mm 48.8 x 28 x 2.5inch
Bezel width(T/L/R/B)	10.1mm(T/L/R), 10.6mm(B)
Net Weight	13.9kg / 30.6lbs
Packing Dimension (W×H×D)	1387 x 838 x 159mm 54.6 x 33 x 6.3inch
Gross Weight	19.5kg / 43lbs
VESA Mount	300mm x 300mm

## Power

AC 100~240V (50/60Hz)
115W
190W
<0.5W (Standby Mode)

## Speaker

Built in speaker	10W x 2	

## Environment

Operating Temperature	0°~40°C
Operating Humidity	10%~80% Non-Condensing

## What's in the box

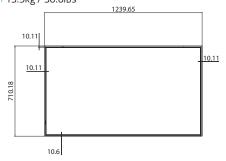
	Quick Setup Guide
	Warranty Card
Standard	Power Cord
	Remote Controller
	Battery (AAA) x 2
	RS232 Converter Cable

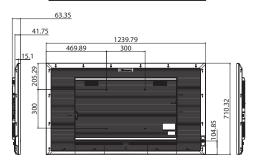
#### Certification

Standard Certification	CCC/CB/CE/FCC/cTUVus/UKCA/CEC/ERP	
Safety	62368-1	
Enviroment	Energy Star 8.0	energy
IP Rating	IP5X	ENERGY STAR

## Dimensions

**55"** | 1239.7 x 710.2 x 63.3mm / 48.8 x 28 x 2.5inch 13.9kg / 30.6lbs





Product specifications may vary per region, and specifications are subject to change. This material may include corporate names and trademarks of third parties which are the properties of the third parties respectively.



