Hisense



55B4E31T 55" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Display's are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

Highlights



Cloud CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view B4E31T displays from diverse angles while passing by.



Screen mirroring

It enables you to mirror your device like Windows/Mac PC and Android/Apple smart phones to the display wirelessly via HisenseShare. It supports mirroring activities simultaneously via multiple source devices.









Round-the-clock operation

Designed with dual-core System on Chip (SoC) technology the Hisense B4E31T series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



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500

4K Ultra HD

The 4K Ultra HD picture quality* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.

500 nits

Automatic time zone

broadcast is always in sync.

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.

When connected to the Internet each display will automatically

synchronise to its local timezone. Making sure scheduled media

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Specifications

Digital Display Panel

Backlight	DLED
Panel Type	IPS
Size	55"
Resolution	3840 x 2160
Refresh rate	60HZ
Color	1.07G (8 Bits+FRC)
Brightness	500 nits (typ)
Contrast(typ)	1200:1 (typ)
Response time(typ)	8ms (typ)
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000Hrs (min)
Operation Hours	7Day x 18Hour

Power

Input	AC 100V-240V @ 50/60HZ
Power Consumption	171W
Standby consumption	<0.5W (standby mode)

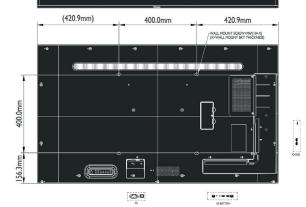
Physical

Bezel Color	Black
Set Dimension (W×H×D)	1241.8mm x 712.6mm x 69.7mm 48.89 x 28.06 x 2.74inch
Bezel width (T/L/R/B)	T/B/L/R:13.9mm
Net Weight	16.6kg / 36.6lbs
Packing Dimension (W×H×D)	1350 x 860 x 160mm 53.15 x 33.86 x 6.3inch
Packed Weight	21.8kg / 48.07lbs
VESA	400mm x 400mm

System

OS Android 8.0	
DDR 2G	
ROM 16G	
Language English/Chinese/Polish/Russia	ın
Speaker	
Built in speaker 8W x 2	
Control Method	
Remote IR	
RS232 1 x RS232 (RJ45)	

Connectivity			
WIFI		Yes	
LAN		1 x RJ45	
SD /TF Card		1 x TF	
USB		1 x USB 2.0 1 x USE	33.0
Input		2 x HDMI 2.0 Audio) in
Output		Headphone Jack	
Environment			
Temperature		0 - 40°	
Humidity		20% - 80%	
What's in the bo	Х		
		Power cord	
		Remote controller	
. .		RS232 cable	
Basic		Battery	
		User manual	
		HDMI Cable	
Certification			
Standard Certification	CB/CE/ERP/RCM/	FCC/IC/CEC/cTUVus	
EAN	6973172940785		CB CE
Energy Table	55B4E31T		ERP 🗟 🎆
Dimensions			
1241.8 x 7	12.6 x 69.7 mr	n / 48.89 x 28.06	x 2.74 inch
55″ 16.6 kg / 3	6.6 lbs		
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-	1241.8m	m	
			į _
			Ε
			13.9mm



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