## Hisense



## **50GM60AE** 50" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Display's are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

### Highlights



#### Smart CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



#### Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



#### 178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view GM60AE displays from diverse angles while passing by.



#### Customization

Hisense's GM60AE displays support a variety of on-screen customisations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all people working with or viewing the displays.



#### **Opening hours operation**

Designed with quad-core System on Chip (SoC) technology the Hisense GM60AE series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



#### 4K Ultra HD

The 4K Ultra HD picture quality\* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.

#### 500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



500

#### Automatic time zone

When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.







# Hisense

### Specifications

#### Digital Display Panel

De al-linete	
Backlight	DLED
Size	50"
Resolution	3840×2160
Refresh rate	60HZ
Color	1.07B
Brightness	500nits
Contrast(typ)	1200:1
Response time(typ)	8ms
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000 hrs
Operation Hours	7Day × 18Hour

#### Power

Input	AC 100~240V(50/60Hz)
Power Consumption	180W
Standby consumption	<0.5W

#### Physical

Bezel Color	Black
Set Dimension(W×H×D )	1121.6mm × 646.6mm × 69.6mm 44.16 x 25.46 x 2.74 inch
Bezel width(T/L/R/B)	11mm (U/L/R),15mm (B)
Net Weight	13.5 kg / 29.77lbs
Packing Dimension (W×H×D )	1227mm x 160mm x 768mm 48.31 x 6.3 x 30.24 inch
Packed Weight	18 kg / 39.69lbs
VESA	200mm × 200mm

#### System

OS	Android 9.0
CPU	ARM Cortex-A53 Quad core
ROM	Mali-G52
Language	English/Chinese

#### Connectivity

WIFI	Yes
LAN	RJ45×1
USB	2
Input	USB×2 HDMI×2 DP×1 VGA×1 RS232×1
Output	Audio×1 HDMI×1 RS232×1
Cautification	

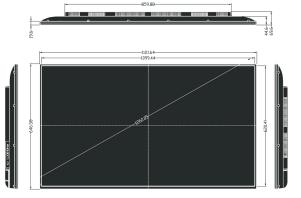
#### Certification

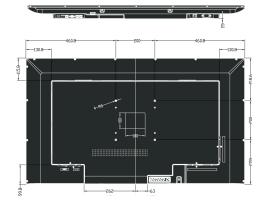
Standard Certification	CB/CE/ErP/cTUVus/CEC/FCC/RCM	CB €€
Energy Table	50GM60AE	ERP 🗟

Learn More: www.hisense-b2b.com | Contact Us: sales@hisense-b2b.com

Speaker		
Built in speaker	9W × 2	
Control Method		
Remote	Yes	
R5232	Yes	
Environment		
	Storage: -20°~60°	
Temperature	Operation: 0°~40°	
	Storage: 10%~90%	
Humidity	Operation: 20%~80%	
Media Player compatibility		
OPS Type Compatible	No	
What's in the box		
Basic	Power cord, Remote control, RS232 cable, Battery, User manual	
Dimensions		
<b>50</b> ″ 1121.6 x 646.6 x 69.6 mm / 44.16 x 25.46 x 2.74 inch 13.5 kg / 29.77 lbs		







### Hisense