## PRODUCTS FOR SALE

Treat Pouches \$20 +tax

Happy Howies \$23 +tax

Clickers \$3 +tax

# ADMINISTRAIVE SERVICES

15 min Discovery
Screening
FREE

Admin Support (1 hour) \$60

Phone Support

30 - Minutes \$60

Webinars \$25 per

**Canine Fitness** 

Evaluation and Write \$79

up

This is a great reference to see our common private services, intensive training programs, additional services, products for sale, and upcoming services soon to launch.



www.daackpack.com @daackpack



# SERVICES PRICELIST 2024

## **PRIVATE SERVICES**

Initial Consultation and Assessment \$355

Extended Consultation \$150

## **Follow up Sessions**

Individual Session \$165
4 Session Pack \$630\*
8 session Pack \$1200\*
Virtual Management Session \$150

## **INTENSIVE TRAINING PROGRAMS**

## **Day Training Service**

Standard 4 week \$2685\*

Mini Day Training \$1400\*

Virtual Day Training \$1590\*

Additional Day Training Weeks Varies

\*Installment Plans Available







# INITIAL CONSULTATION AND ASSESSMENT

Two (1) hour sessions, two webinars, consultation notes, post consult review, travel time and mileage within 30 minutes, taxes and fees

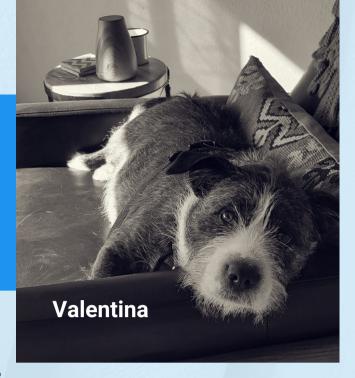
# OVERVIEW

Our consultations are taught in two (1) hour appointments.

- The first appointment is done virtually with our Canine Behavior consultant. In this session, we will do some deep dive information gathering, an initial evaluation and expectations for the case, collaboration on an outline for the training plan, etc.
- The in person assessment, we are able to go in with a custom plan based on your case. We'll be evaluating the dog on key aspects based on their case.
- Typically we on board 2-3 protocols for clients to start working on. Protocols can be more management oriented in the beginning depending on the severity and needs of the case.
- You will also receive 2 webinars, one on body language and a webinar on canine behavior, we recommend reviewing those before the first appointment.
- We commonly recommend a follow up session 1-2 weeks after the last consultation session. Training needs vary from case to case on a variety of factors.

Virtual Management Sessions can be utilized before an Initial Consultation and Assessment session.

Extended Consultations can be great for cases involving multiple animals with behavioral concerns, time sensitive, or complex cases or in cases where owners feel like they want more exhaustive support up front.



# **Onboarding Process:**

- 1. Wavier, Invoicing, Intake
- 2. Scheduling
- 3. Virtual Consultation
- 4. In Person Assessment
- 5. Consultation Notes
- 6. Courtesy Check in Call
- 7. Select Follow up Services

PRICING: \$355

EXTENDED SESSION: +\$150

BOTH SESSIONS ARE 1.5 HOURS INSTEAD OF 1 HR.

Includes; travel time and mileage within 30 minutes, taxes and fees, email support and access to 15 minute courtesy calls

# PRIVATE TRAINING - COMMON SERVICES

Our Private training sessions are 1 hour each with a Trainer, and are available to purchase as a single session, a 4 pack, or an 8 pack.

# OVERVIEW

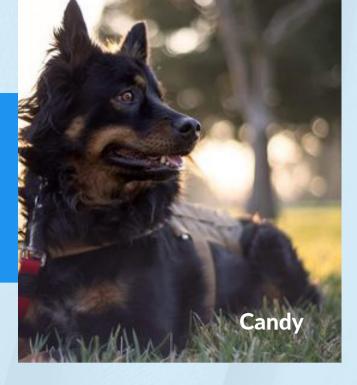
Our Private Sessions are run from in your home or Virtually. For Private Sessions, Clients must be present for the sessions.

- Private sessions may be held virtually or in person.
- Sessions are not locked in as one "type" or another, as the needs of the dog and owners may change as training progresses.
- All of the following services also include taxes and fees, travel time up to 30 minutes to and from the session location, limited email support and access to our Facebook group in initial cost.

# VIRTUAL MANAGEMENT SESSIONS

No consultation needed, Screening Required.

- This virtual service only provides management support, potentially operant training, and is 45 min and includes session notes.
- This limited service is to help provide clients with support to help prevent undesirable behaviors. Also to have management and safety tools.
  - Management Enrichment Immediate Safety Protocols - Limited Operant behaviors related to Enrichment/Management.
- This service can also be helpful if there are critical safety needs present that are time sensitive to receive faster support while waiting for your consultation or if something comes up between sessions.
- Screening must be done prior to qualify
- Limit of 4 sessions per household per year



# **Before you Start:**

- 1. Free 15 Minute Screening
- 2. Onboarding Process
- 3. Initial Consultation and Assessment
- 4. Optional: Courtesy Call

# PRICING

Individual Session Rate \$165

4 Session package \$630\*

• 8 Session Package \$1200\*

Virtual Management Session\$150

\*Installment Plans available for services over \$600



# DAY TRAINING SERVICES

Let us do some of the heavy lifting! Day training is a 4 week intensive service. This is a great way to have training 'jumpstarted' for you.

# **OVERVIEW**

#### Standard Day Training: (S)

A Trainer will work with you 4 days a week for 4 weeks. The trainer will work with your dog in your home 1 on 1 three days a week and 1 session with you and your dog to transition the skills worked on within the week. This service is great for some cases, especially dogs who are struggling with;

- Barking, lunging or displaying various leash reactivity type behaviors
- · Dogs with stranger danger
- Obedience type cases
- · Variety of other cases!

#### Virtual Day Training: (V)

Similar to the In Person Day Training Services, our Virtual variation is great for cases that need intensive support and/or a jumpstart towards their goals. You and the Trainer will meet 4 times a week, 3 times for 30 minutes and once a week for an hour to onboard new skills for the next week. We see this option especially valuable for, but not limited to, cases where we see:

- Separation Anxiety, Cooperative Care, Owner Directed Conflict.
- · Out of area clients
- Dogs who have issues with strangers (but there are more pressing training needs)
- Cases that benefit from working with the dog in a more natural life setting.
- · Client must be available for each session

#### Mini Day Training: (M)

A budget friendly option for clients who want the benefits and structure of a Day Training but may not be able to commit 4 days a week. A trainer will be over 2 days a week to work with you and your pets. It can also be prefect for clients transitioning away from the more intense support of other Day training services.

- Can be In Person, Virtual or Hybrid.
- Client must be available for each session.

Day Training services are scheduled out for the whole 4 weeks in collaboration with the client. Scheduling will be based off of availability. Clients have the ability to add on weeks to the day training plan or additional services, we only schedule them out one month at a time.

\*Not all cases are appropriate for Day Training, your trainer can help you decide if this is appropriate for your case.



# **Before you Start:**

- 1. Free 15 Minute Screening
- 2. Onboarding Process
- Initial Consultation and Assessment
- 4. Optional: Courtesy Call

## How it works:

- 1. Pay Deposit:
  - a.\$300 Standard

i. Includes: 1 hour Assessment and Prep Session

b. \$150 - Virtual and Mini

- i. Includes: 15-30 minute Assessment and Prep Phone Call
- Confirm Scheduling of the 4 weeks and your Estimated Weekly Training Outline.
  - a. Confirm the logistics of how the Trainer will enter your home.
- 3. Start Training! A dog trainer will come to your home or start working with your virtually. We encourage clients to attend any and all sessions in the Standard plan, even the ones designated as a Trainer working with dog session, if available.
- 4. Virtual and Mini Day Training the clients must participate for all sessions.
- 5. Once a week we work with your family and the dog(s) to transition over what was taught that week.
- 6. Weekly notes outlining what was taught will be sent to you after the transition session.
- 7. Gain access to select webinars determined by your trainer to support your training plan throughout



# DAY TRAINING PROGRAMS

# PRICING AND COMPARISON

# Standard Day Training

Day Training Deposit (\$300)

16 (1) Hour Sessions

Assessment and Prep Session

Estimated Weekly
Training Plan Outline

Weekly Notes/Live Training Plan

Webinar Support

Email Support and Courtesy Call Support

Travel up to 30 minutes to your home

Taxes and Fees

Creation of Custom Training Plan

\$2685

# Virtual Day Training

Day Training Deposit (\$150)

12 (30) Minute sessions

4 (1) Hour Sessions

30 minute Assessment and Prep Phone Call

Estimated Weekly Training Plan Outline

Weekly Notes/Live Training Plan

Webinar Support

Email Support and Courtesy Call Support

Taxes and Fees

Creation of Custom Training Plan

\$1590

# Mini Day Training

Day Training Deposit (\$150)

8 (1) Hour Sessions 2 sessions a week

15-30 minute Assessment and Prep Phone Call

Estimated Weekly Training Plan Outline

Weekly Notes/Live Training Plan

Email Support and Courtesy Call Support

Travel up to 30 minutes to your home

Taxes and Fees

Creation of Custom Training Plan

\$1400

#### **Additional Weeks Add-on:**

Standard: \$620 per week / 4 wks: \$2,480

Virtual: \$360 per week / 4 wks: \$1,440

Mini: \$320 per week / 4 wks: \$1,280

#### Common Add-on's:

**Excursions:** Included or price based on current travel fee, location dependent.

**Additional Trainer sessions:** Virtual \$60 / In person \$130 (Behavior Consultant to attend the session)

Live Training Plan: \$60 set up, \$10 per week (Upgrade Weekly Notes)

# **ADDITIONAL SERVICES**

Extra resources available to Clients. As we grow, more resources may become available and will be reflected here.

#### **WEBINARS:**

Webinars are a wonderful tool to add in supplemental training that is rewatchable, especially for common subjects we could all benefit from like understanding body language better. Our webinars were created from scratch, in house to meet the common needs we see in our clients.

Follow the link to webinars are available on our website: Purchase Webinar here

or email us at <a href="mailto:bark@daackpack.com">bark@daackpack.com</a> for access and an invoice!

# CANINE FITNESS EVALUATION AND WRITE UP:

A Fitness Evaluation serves as a way to assess where your dog's physical conditioning is at the moment of evaluation. This evaluation can be used to help create simple recommendations for physical exercises. This will not replace the recommendation of your Veterinarian and should be used to help create communication with your Veterinarian about your dog's physical fitness needs and limitations.

#### What's Included:

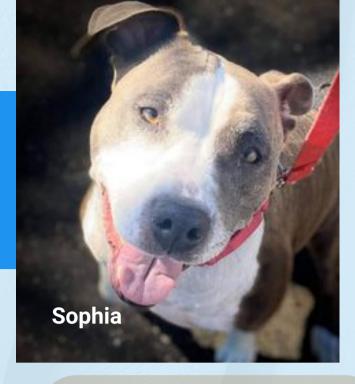
- · Virtual assessment
- · Trainer will give verbal assessment in meeting
- Explanation of the Visual Analog Scale (VAS), used to numerically describe the amount of effort the dog needs to complete a task.
- Trainer will send over recommended exercises breakdowns and frequency of exercise, and any additional recommendations

### **VETERINARY ADVOCACY:**

#### For Active Clients:

- We often refer clients to work with UC Davis' Veterinary Behavioral Team. It can be a lot of details and information to process. We can join you virtually or In Person for the session to help you advocate for your pet.
  - \$60 per hour for Virtual Sit in
  - \$120 per hour In Person Sit in + Mileage
    - Follow up check within 24-48 hours

Canine Fitness can be used for a variety of purposes, but the main goal is prevention. Just like with people, keeping the body moving has numerous health benefits. Our evaluations are here to help you start that fitness journey. Whether your goals are to help your pup lose weight or to find a new way to exercise their bodies and minds, Canine Fitness is here to help.



# **Phone Support:**

This scheduled call is for active clients that want more than email support between sessions. You will also get a follow of to summarize the call.

30 minute call: \$60

# Pricing: \$25 PER WEBINAR Webinars Available:

- Separation Anxiety 101
- How to Speak Dog
- How to Speak Dog Behavior Edition
- Brain Games Impulse Control
- Brain Games Enrichment for Your Dog
- Leash Skills 101
- Say Please

Canine Fitness Evaluation and Write up: \$79

## **Veterinary Advocacy:**

Virtual

\$60

In Person

\$120 +MILEAGE



# POLICIES AROUND SESSIONS

Below are a few explanations of policies around our services and sessions.

Per our wavier, all of our services are good 6 months from initial purchase.

#### SCHEDULING:

Once you've purchased services, sessions will be scheduled through our Dog Training Coordinator. A session is **ONLY** confirmed after you've received a Google Invitation with your scheduled time.

Most services are scheduled out 1-2 weeks in advance. Day Training sessions are pre-scheduled with collaboration of the client completely before the start of the training.

#### **OUT OF AREA TRAVEL FEE:**

This fee is for clients being seen out of our normal service area, the purpose is to cover the cost of staff payroll, along with mileage and vehicle wear and tear that is incurred through the extra travel. It is calculated in ten minute intervals rounded up to the closest increment . This will be charged at the time an In Person session is scheduled.

Per 10 minutes of total extra driving (There and back): \$20

If extra travel is extensive enough that it prevents us from seeing our normal amount of clients that day, then a custom plan may be created to ensure that costs are covered in a way that is fair for both parties!

#### RESCHEDULING:

We have a no rescheduling policy. Please see the contract in the waiver for specifics. The boundaries of time and day for sessions are incredibly valuable, but it also needs to be maintained to uphold its value. We carry a large caseload of clients regularly who rely on predictable and consistent scheduling for progress and safety.

There are a lot of instances and times where canceling or rescheduling seems like a potentially a short term fix for an in the moment scheduling problem. Ultimately, a marker of progress in a case long term, is keeping with a predictable, consistent schedule. So, the responsibility for checking for personal or family scheduling conflicts is placed on the client to be considerate of before confirming a session.

At the same time, we understand that emergencies happen and we want to support people in those instances. If you have an emergency and need to reschedule the training session, with at least a 12 hours notice, we can reschedule the session with a fee. The fee of \$60 per training hour. As a small, service based business, this rescheduling fee is not about making a profit but to cover the payroll of the time we reserved for you as that is the expense a reschedule has on us.

Sessions are non-refundable and not cancellable.



# **Email Support:**

We have our team available to answer your questions. Please give at least 24-48 hours for us to get back to you.

# **Installment Plans:**

For any of our services over \$600, we offer Installment plans.

A client has the option of automated payments or scheduled invoices through Quickbooks.

They will be structured payments set up until the service is fully paid. There will be a 1.5% processing fee added to the installment plans. Fee determined from total cost of service.

Sessions will be scheduled and confirmed in regards to the most updated payment of the installment plan.

There will be a \$50 fee for a late payment of an installment. A payment is considered late after 24 hours past the receipt of the invoice.

Ideally, payments are paid a week before any scheduled sessions.