

Founded by 3 childhood best friends, kit & sis delivers creative experiences for young girls and their dolls to embrace and explore their imagination through hands-on crafting.

## About Us:

Childhood best friends, Madeline Pollock, Gabrielle Pollock, and Kate Lally founded kit & sis in 2013 with a mission to inspire young girls to embrace and explore their imagination through hands-on crafting. The childhood trio grew up playing and crafting with their dolls. At a young age, through the skills of crafting for their dolls, Madeline, Gabrielle and Kate discovered that they have the ability to create with their own hands and bring their dreams to life. Since 2013, kit & sis™ has inspired the young girls to explore their imagination through their annual summer camps, live craft events, and subscription craft kits.

## **News Features:**

- Mercury News
- Mercury News
- Mercury News
- Silicon Valley Family
- Molly Sim's Shop Small Saturday List
- Cal Poly Center For Entrepreneurship

## Influencers:

- Molly Sims
- Silicon Valley Family
- Bay Area Buzzies
- Dollies and Rainbows
- Bay Explorer

## Press Release:

- August 2021 Press Release
- 2021 Press Release



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Kit & sis



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