



*A Taste*  
THAT SPEAKS *Royalty*



SHREE  
**Guruji**®

*Swad bhi... Sehat bhi...*



*Swad bhi... Sehat bhi...*

Welcome to Guruji, a name synonymous with Quality and Purity.

Guruji Products, the flag bearers in the market of branded Thandai, carries a prosperous legacy achieved by an endless quest of science and honest work that has been continued since last fifty years.

Popular for its pleasant and enriching health drinks, natural soft drinks and sharbats, Guruji Products Pvt. Ltd. has conquered the market with a global reputation owing to its inherent capabilities to put on offer unique and well-researched quality products.

Gratifying the needs for quality products, Shree Guruji Products Presents an elite range of thandai, fresh fruit squashes, sharbat, crushes satiating the food connoisseurs around the globe with the goodness of nature and delightful flavors.

Guruji Products, using hygienic production techniques in its state-of-the art manufacturing unit, has a tasteful collection of flavors including Almond, Saffron, Poppy Seeds, Cardamom, Kewada, Sandal, Rose, Lemon etc., and ventures to bring to you the goodness of pure and untouched nature in a bottle. Apart from Health Drinks, Sharbats and Natural Soft Drinks, Guruji has a vast product range of well known brands like Friutful Jam, Pachak etc.

It is inspiration and encouragement of Mr. Radheshyam Sharma (MD) having a gigantic experience of more than 30 years that puts us in the front row by manufacturing nature base and dry fruit base products which are also known as Ayurvedic products including Ayurvedic health too.

Traditional taste, conventional preparation & dependable quality norms are the distinctive features that position Guruji Products Superior and Outstandingly. To maintain the mix of quality and taste, we brings together technology and tradition which helps us achieve phenomenal growth in terms of quality standardization, market expansion and customer satisfaction.



# Kesaria Thandai



**CONTENTS : Saffron, Almond, Black Pepper, Cardamom, Nuts & Seeds, Fennel & Rose Water**

- Unique delicious refreshing drink.
- Gives tremendous relief to tired body & mind.
- Good source of natural Vitamins & Minerals.
- Shield of protection from heat stroke.
- Rich with many qualitative dry fruits.
- Acts as an antioxidant.
- Relieves from acidity and constipation & increases appetite.

## **SUITABLE SHADES :**

- Thandai Kulfi, Thandai Ice Cream
- Orange Thandai, Mango Thandai
- Use in Desserts

## **PREPARATION :**

1 Glass=Kesaria Thandai 20% + Chilled Milk 60% + Crushed Ice 20% (No Sugar Required)

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## **PACKING :**

1 carton =  
12 pcs x 1 ltr. Pet Bottle



# Sugar Free Thandai



**CONTENTS : Saffron, Almond, Black Pepper, Cardamom, Nuts & Seeds Fennel, Rose Water**

- The unique delicious refreshing drink.
- Gives tremendous relief to tired body & mind.
- Good Sources of Natural Vitamins & Minerals.
- Shields of protection from heat stroke.
- Rich with many qualitative dry fruits.
- Acts as an antioxidant.
- Relieves from acidity and constipation & increases appetite.

## **SUITABLE SHADES :**

- Thandai Kulfi, Thandai Ice Cream, Thandai Smoothie.
- Use in Desserts

- Rich dietary fiber.
- Sugar Free.
- Sugar free Guruji Thandai has 55% lesser energy as compared to Regular Guruji Thandai (359 Kcal)

## **PREPARATION :**

1 Glass (200 ml) = Sugar Free Thandai = 40 ml + Chilled Milk 120 ml + Crushed Ice 40 ml (No Sugar Required)

## **PACKING :**

1 carton =  
12 pcs x 1 Ltr. Pet Bottle



# Badam Kesar



**CONTENTS : Almond,  
Rose Water, Saffron,  
Cardamom**

- Helps in the development of brain.
- Acts as an antioxidant & reduces the risk of heart diseases.
- Boosts energy.
- Helps to enhance memory.
- Helps to regulate blood pressure.

## **SUITABLE SHADES :**

- To make Desserts & Sweets
- Milkshakes, Mocktails
- Use in Badam Kheer, Badam Halwa, Badam Kulfi & Ice Cream, Puddings & Toppings.
- Can be suitably taken with hot or cold Milk & cold Water.

## **PREPARATION :**

1 Glass= Badam Kesar 20%  
+ Chilled Milk 60% +  
Crushed Ice 20%  
(No Sugar Required)

## **PACKING :**

1 carton =  
12 pcs x 1 ltr. Pet Bottle



# Kesar Pista

**CONTENTS : Pistachio,  
Almond, Saffron, Rose Water,  
Cardamom**



- Refreshing drink.
- Can be suitably taken with hot or cold milk.
- Boosts energy.
- Rich in Vitamins & Minerals.
- Acts as an antioxidant.

## **SUITABLE SHADES :**

- To make Desserts & Sweets
- Milkshakes
- Kesar Pista Kulfi & Ice Cream

## **PREPARATION :**

1 Glass= Kesar Pista 20%  
+ Chilled Milk 60% +  
Crushed Ice 20%  
(No Sugar Required)

## **PACKING :**

1 carton =  
12 pcs x 1 ltr. Pet Bottle



# Kesar



## CONTENTS : Saffron, Rose Water, Cardamom

- Refreshing drink.
- Reliever in disorders like painful menstrual periods, asthma depression etc.
- Improves digestion & increases appetite.
- Freshens skin tone & makes it glowing.
- Blood purifier.
- Contains antioxidant & anticancerous properties.

## SUITABLE SHADES :

- Milkshakes & Ice Creams
- Mocktails & Sharbats
- To make Desserts & Sweets
- Also used to make Kesar Falooda
- Kesar Kulfi • Cashew Nuts can be dipped in hot kesar Sharbat to give a coating of Kesar flavour to have Kesar flavoured Cashew Nuts

## PREPARATION :

1 glass = Kesar 20%+ Chilled milk 60% + crushed Ice 20 %  
(No Sugar Required)

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## PACKING :

1 carton =  
12 pcs x 1 ltr. Pet Bottle





# Butter Scotch Badam



## CONTENTS : Almonds, Milk Solids

- Great taste with cooling effect to heart, brain, stomach and liver.
- Helps in the development of brain.
- Act as an antioxidant and reduce the risk of heart disease.
- Boosts energy.
- Helps to enhance memory.
- Helps to regulate blood pressure.

## SUITABLE SHADES :

- To make Desserts & Sweets.
- Milkshakes.
- Kesar Pista Kulfi & Ice Cream.

## PREPARATION :

1 Glass= Butter Scotch Badam  
20% + Chilled Milk 60% +  
Crushed Ice 20%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 ltr. Ped Bottle

**Guruji®**

*Sweet life... Silver life...*

# Sharbat Rose



## Contents : Pure Rose Water

- Truly refreshing drink.
- Prepared from extremely high quality & purest rose flower extracts and rose water (GulabJai)
- Known for its antiacidic, antifatulent & antioxidant properties.
- Rejuvenates tired body
- Excellent coolant in hot summer.

## SUITABLE SHADES :

- Mocktails & Sharbats.
- Milkshakes • Puddings & Toppings.
- Have a great taste with Curd or Lassi.
- Get distinctive taste by adding Soda.
- To make Dessert & Sweets.
- Ice Balls & Ice Cream.
- Use Sharbat as dressing of Fruit Salad.
- Faluda, Phirni & Kheer.

## PREPARATION :

1 Glass  
= Sharbat 20%  
+ Chilled Milk/Water 60%  
+ Crushed Ice 20%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 ltr. Pet Bottle

**Gurūji**<sup>®</sup>

*Sweet bit... Sehat bit...*

# Sharbat Chandan



**Contents : Rose Water, Kewra Water, Sandal flavour**

- A refreshing drink
- Gives cooling effect to heart, brain, stomach & liver
- Highly beneficial for fatigue & weakness
- Excellent sedative, Stimulant, Antiseptic & cardiac tonic
- Quenches thirst
- Helps in improving urine excretion.

## **SUITABLE SHADES :**

- Mocktails & Sharbats.
- Have a great taste with Milk & Lassi.

## **PREPARATION :**

1 Glass = Sharbat 20%  
+ Chilled Milk/Water 60%  
+ Crushed Ice 20%  
(No Sugar Required)

## **PACKING :**

1 carton =  
12 pcs x 1 Ltr. Pet Bottle

**Guruji**

*Sweet life... Silver life...*

# Sharbat Khus



## Contents : Vetiver (Khus)

- The unique flavour of Khus
- Acts as thirst quencher
- Nutritious & Healthy drink, known for its cooling properties
- Gives relief from acidity & scorching heat.
- Purifies blood
- Relieves from stress & dehydration
- Helps in improving urine excretion.
- Improves skin tone.

## SUITABLE SHADES :

- Mocktails & Sharbats.
- Milkshakes • Puddings & Toppings.
- Have a great taste with Curd or Lassi.
- Get distinctive taste by adding Soda.
- To make Dessert & Sweets.
- Ice Balls & Ice Cream.
- Use Sharbat as dressing of Fruit Salad.
- Faluda, Phimi & Kheer.

## PREPARATION :

1 Glass  
=Sharbat 20%  
+Chilled Milk/Water 60%  
+Crushed Ice 20%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 ltr. Pet Bottle

**Guruji**<sup>®</sup>

*Saad hai... Sehat hai...*

# Sharbat Jeera Lemonade



## Contents : Lemon Pulp & Spices

- Tingling taste with refreshing instant energy
- Rich source of vitamin C & B
- Jeera helps in weight management
- Efficient remedy for heat exhaustion & heat stroke
- Quenches thirst & improves appetite
- Relieves body & brain.

## SUITABLE SHADES :

- Mocktails, Sharbats, Shikanji
- Curd recipes
- Panipuries
- Use soda for better taste.

## PREPARATION :

1 Glass = Jeera Lemonade  
1 Part With 7 Part of Chilled  
Water or Soda With Ice Cubes.  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 Ltr. Pet Bottle



Sweet bits... Sehat bits...

# Sharbat Panchamrit



**Contents : Kewra Water, Rose Water, Mogra Water, Saffron & Sandal flavour.**

- Refreshing divine drink
- Unique combination of flavours of Gulab, Chandan, Kewda & Kesar.
- Rich in Vitamins & Minerals.
- Excellent blood Purifier and coolant.
- Suitable for every age group in all climatic conditions.

## **SUITABLE SHADES :**

- Mocktails, Sharbats & Milkshakes
- Add in Kheer while serving
- Have a great taste with Thandai
- To make Desserts & Sweets
- It can be taken with Water & Cold or Hot Milk.

## **PREPARATION :**

1 Glass =Sharbat 20%  
+Chilled Milk/Water 60%  
+Crushed Ice 20%  
(No Sugar Required)

## **PACKING :**

1 carton =  
12 pcs x 1 ltr. Pet Bottle

**Guruji**<sup>®</sup>

*Sweet life... Silver life...*

# Sharbat Gulkand



**Contents : Gulkand ,Nutmag  
and cardamom**

- Rich in Nutrients.
- Natural coolant.
- It's a powerful antioxidant.
- Very good rejuvenator.
- Removes toxins and purifies the blood.

## **SUITABLE SHADES :**

- Sharbats and Shots.Milkshakes  
and ice cream Sweets and deserts

## **PREPARATION :**

1 Glass(180 ml)=Sharbat  
(30 ml) + Chilled Milk/Water  
(150ml) (No Sugar Required)

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## **PACKING :**

1 carton =  
12 pcs x 1 ltr. Pet Bottle

**Guruji**<sup>®</sup>

*Saad hai... Sehat hai...*

# Sharbat Imli



**Contents : Tamarind Pulp,  
black salt and Spices**

- High in antioxidants
- Rich in magnesium
- Maintains healthy blood pressure and purifies the blood
- Relieves from constipation
- Takes care of your liver.

## **SUITABLE SHADES :**

- Mocktails • Sharbats and Shots
- Use in Dahi Bada & Pani Puri etc

## **PREPARATION :**

- 1 Glass =Sharbat 20%
- +Chilled Water 60%
- +Crushed Ice 20% (No Sugar Required)

## **PACKING :**

- 1 carton =
- 12 pcs x 1 ltr. Pet Bottle





# Sharbat Tambul(Paan)

**Contents : Paan mixture,  
Betal leaves, Rose Petals,  
Menthol and Fennal Seeds**

- Accelerates Metabolism.
- Work as an immunity booster.
- Provides instant relief from acidity.
- Improves Digestion.



## **SUITABLE SHADES :**

- Sharbats and Shots / Mocktails
- Desserts And Icecream
- Have a great taste with Milk & Lassi

## **PREPARATION :**

1 Glass = Sharbat 20% + Chilled Water 60% + Crushed Ice 20%  
(No Sugar Required)

## **PACKING :**

1 carton =  
12 pcs x 1 Ltr. Pet Bottle



*Sawal lehi... Sebat lehi...*

# Squash Orange



## Contents : Orange Pulp

- Refreshing drink.
- Re-energises mind.
- Rich source of Vitamin A, B, C and Calcium.
- Antioxidant and anti-inflammatory.
- Controls heart rate and blood pressure.

## SUITABLE SHADES :

- Mocktails, Cocktails & Sharbats
- Orange Milkshake with Ice Cream
- Desserts• Toppings on Ice Cream
- Pastries, Puddings
- Ice Balls

## PREPARATION :

1 Glass=Squash 25% +  
Chilled Water 60% +  
Crushed Ice 15%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 Ltr. Pet Bottle





# Squash Pineapple



## Contents : Pineapple Pulp

- Made from extracts of real & fresh pineapples.
- Beneficial for reducing inflammation & fatigue.
- Excellent source of Vitamin A, B1, B2 & C.
- Effective antioxidant.
- Helps in building healthy bones.

## SUITABLE SHADES :

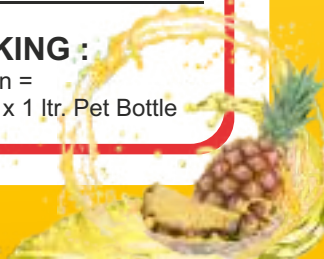
- Mocktails, Cocktails & Sharbats.
- Serve it with chilled water or milk.
- Use as Toppings for Ice Cream & Shakes.
- Can be used in desserts also.

## PREPARATION :

1 Glass=Squash 25% +  
Chilled Water 60% +  
Crushed Ice 15%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 ltr. Pet Bottle





# Squash Kery Pudina



**Contents : Green Mango Pulp,  
Mint Pulp, Lemon Pulp  
& Spices**

- Effective remedy for heat exhaustion & heat stroke.
- Refreshing drink as provides energy to mind.
- Quenches thirst & improves appetite.
- Rich source of Calcium and Vitamin A, B, & C.
- Prevents from morning sickness, indigestion & constipation.

## **SUITABLE SHADES :**

- Tastes great with pani puri
- Mocktails & sharbats
- Add in pudina lassi
- Add to make kery pudina chutney & flavoured pudina paratha also

## **PREPARATION :**

1 Glass=Squash 20% +  
Chilled Water 60% +  
Crushed Ice 20%  
(No Sugar Required)

## **PACKING :**

1 carton =  
12 pcs x 1 ltr. Pet Bottle





# Syrup Lemony Ginger



## Contents : Lemon Pulp, Ginger Pulp

- Boosts appetite.
- Gives relief from acidity.
- Helps recovering from stomach disorders.
- Helps in improving digestion & blood circulation.

## SUITABLE SHADES :

- Mocktails, Cocktails & Sharbats.
- For sweet, sour & tangy taste use.

## PREPARATION :

1 Glass=Squash 20% +  
Chilled Water 60% +  
Crushed Ice 20%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 ltr. Pet Bottle





# Squash Amla Ginger



**Contents : Indian Gooseberry  
Pulp, Ginger Pulp,  
Lemon Pulp**

- Refreshing drink.
- Works as an appetizer & helps in digestion.
- Excellent treatment for cold & cough.
- Keeps body fit & healthy
- Great source of Vitamin C
- Reduces eyestrain & refreshes eyes.
- Acts as blood purifier & increases immunity.

## **SUITABLE SHADES :**

- Use Amla Ginger with Soda ( take before & after dinner)
- Mocktails & Sharbats

## **PREPARATION :**

1 Glass=Squash 25% +  
Chilled Water 60% +  
Crushed Ice 15%  
(No Sugar Required)

## **PACKING :**

1 carton =  
12 pcs x 1 ltr. Pet Bottle





# Squash Lemon Barley



## Contents : Lemon Pulp, Barley Powder

- Prevents from kidney & gallbladder stones.
- Best known for its diuretic, digestive & coolant attributes.
- Gives relief from stomach disorders.
- Improves urinary tract function.

## SUITABLE SHADES :

- Mocktails, Cocktails & Sharbats

## PREPARATION :

1 Glass=Squash 25% +  
Chilled Water 60% +  
Crushed Ice 15%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1. ltr. Pet Bottle



# Squash Litchi



## Contents : Litchi Pulp

- Great refreshing drink
- Litchi is known for its low calorie content & no cholesterol.
- Great source of Vitamin C, Phosphorus, Sodium, Magnesium & Iron.
- Controls heart rate & blood pressure.
- Helps to improve blood circulation in organs & reducing weight.

## SUITABLE SHADES :

- Mocktails, Cocktails & Sharbats
- Mix with Chilled Milk to make delicious milkshake.
- Use as Toppings for Ice Cream & milkshakes.
- Mix it with coconut water & have a great taste.

## PREPARATION :

1 Glass=Squash 25% +  
Chilled Water 60% +  
Crushed Ice 15%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 Ltr. Pet Bottle







# Syrup Blue Hawaiian



## Contents : Lemon Pulp, Orange Pulp

- Refreshing & energetic drink.
- Rich source of vitamin C, A & B.
- Antioxidant, helps in digestion and gives relief in acidity.
- Reduce mental stress and control heart rate.
- Quenches thirst & improves appetite.

## SUITABLE SHADES :

- Mocktails, Cocktails, Sharbats
- Ice-Balls
- Coolers
- Use Soda for better taste.

## PREPARATION :

1 Glass=Squash 20%  
+ Chilled Water 60%  
+ Crushed Ice 20%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 Ltr. Pet Bottle





*Sweet little... Sehat little...*

# Squash Lemon



## Contents : Lemon Pulp

- Full of Vitamin C, a natural refreshing drink made from fresh lemons.
- Gives riddance from physical & mental fatigue.
- Helps in digestion & gives relief in constipation.
- Prevents vomiting, throat trouble & acidity.
- Gives relief in high blood pressure.
- Reduces mental stress & removes depression.

## SUITABLE SHADES :

- Mocktails, Cocktails & Sharbats ( Shikanji)
- Use as Topping for Ice Cream & Shakes
- Have a great sweet, sour & tangy taste with Soda
- Mix with Honey & hot water to reduce weight.

## PREPARATION :

1 Glass=Squash 25% +  
Chilled Water 60% +  
Crushed Ice 15%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 Ltr. Pet Bottle



# Syrup Kala Khatta



**Contents : Mango Pulp,  
Tamarind Pulp (imli),  
Date Pulp (Khajoor)  
Apple Pulp**

- Excellent refreshing drink
- Full of natural Vitamin C & Iron
- Relieves body & brain
- Restores energy & makes active
- Boosts internal resistance

## **SUITABLE SHADES :**

- Mocktails, Cocktails & Sharbats.

## **PREPARATION :**

1 Glass=Squash 20% +  
Chilled Water 60% +  
Crushed Ice 20%  
(No Sugar Required)

## **PACKING :**

1 carton =  
12 pcs x 1 Ltr. Pet Bottle





# Crush

Strawberry | Pineapple | Orange



## SUITABLE SHADES :

- Mocktails, Cocktails and Milkshakes.
- Used with Desserts, Sauces, Marinades, Salads and Beverages, Ice Creams & Juices.
- Used with Jams, Chutneys, Smoothies, Pudding, Cakes etc.

## PREPARATION :

1 Glass  
=Crush 20%  
+Chilled Milk/Water 60%  
+Crushed Ice 20%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 ltr. Pet Bottle



# Crush

## Litchi | Mango | Kiwi



### SUITABLE SHADES :

- Mocktails, Cocktails and Milkshakes.
- Used with Desserts, Sauces, Marinades, Salads and Beverages, Ice Creams & Juices.
- Used with Jams, Chutneys, Smoothies, Pudding, Cakes etc.

### PREPARATION :

1 Glass  
=Crush 20%  
+Chilled Milk/Water 60%  
+Crushed Ice 20%  
(No Sugar Required)

### PACKING :

1 carton =  
12 pcs x 1 Ltr. Pet Bottle



# Crush

Blueberry | Banana | Butterscotch

NEW



NEW



NEW



## SUITABLE SHADES :

- Mocktails, Cocktails and Milkshakes.
- Used with Desserts, Sauces, Marinades, Salads and Beverages, Ice Creams & Juices.
- Used with Jams, Chutneys, Smoothies, Pudding, Cakes etc.

## PREPARATION :

1 Glass  
=Crush 20%  
+Chilled Milk/Water 60%  
+Crushed Ice 20%  
(No Sugar Required)

## PACKING :

1 carton =  
12 pcs x 1 ltr. Pet Bottle



# Crush

## Guava | Custardapple



### SUITABLE SHADES :

- Mocktails, Cocktails and Milkshakes.
- Used with Desserts, Sauces, Marinades, Salads and Beverages, Ice Creams & Juices.
- Used with Jams, Chutneys, Smoothies, Pudding, Cakes etc.

### PREPARATION :

1 Glass  
=Crush 20%  
+Chilled Milk/Water 60%  
+Crushed Ice 20%  
(No Sugar Required)

### PACKING :

1 carton =  
12 pcs x 1 Ltr. Pet Bottle



Sawal lehi... Sebat lehi...

# Fruiful Jam



- Low in fat
- Important source of many vital nutrients
- Provides energy and endurance in stress and exercise

## SUITABLE SHADES :

- Perfect Toppings for Bread & Toast
- Used in Cakes & Cookies
- Blend with Milk for Milkshake
- Spread on Puris & Parathas

## PACKING :

- 1 carton =  
24 pcs x 500 gm glass bottle
- 1 carton =  
96 pcs x 100 gm cup





Sawal lehi... Sebat lehi...



Tomato Ketchup

8 gm



950 gm



1 ltr



**Packing :**

1 Carton = 12 Pcs x 1Ltr. glass bottle.

1 Carton = 12 Pcs x 950 gm pouch.

1 Carton = 1000 Pcs x 8 gm sachet.



# Mithas Gift Hamper

## Rishto Ki Mithas

- ✓ Thandai
- ✓ Badam
- ✓ Rose
- ✓ Kery Pudina



400 ml  
2 Bottle

200 ml  
4 Bottle

- ✓ Thandai
- ✓ Rose

### PREPARATION :

1 Glass= Guruji Flavour 20%  
+ Chilled Milk/Water 60% +  
Crushed Ice 20%(No Sugar Required)

### PACKING :

1 carton = 6 pcs

# Product Categories



**SQUASH**  
*Keeps you fresh*

**Sharbat**  
Tazgi Thandak Bhari....

केरासिया  
**ठण्डक**

Thandai and Dry Fruit  
Sharabt

**CRUSH**  
Fruity Pulpy  
and Juicy

**Fruiful**  
Jam



*Swad bhi... Sehat bhi...*

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