

Functional Mushroom Custom Formulation:

Interested in jumping into the functional mushroom craze and want to develop your own custom formulation ahead of anyone else? Find pricing and information information.

Functional Mushrooms Include: Cordyceps, Lion's Mane, Reishi, and Turkey Tail

Can be formulated into: Gummies, Beverages, Capsules, or Tinctures

Contact us: Sales@AmericanWhiteLabelCBD.com or 808-346-6752

Research and Development Costs					
	1 Month		6 Months		12 Months
Number of Formulation Hours	100		900		2400
Formulation Cost/Hour	1,000		750		500
Formulation Fee	\$100,000		\$675,000		\$1,200,000
Material Costs	\$10,000		\$100,000		\$240,000
Total Project Cost	\$110,000		\$775,000		\$1,440,000
Number of SKU's	1		10		24
<i>*Cost per SKU</i>	<i>\$110,000</i>		<i>\$77,500</i>		<i>\$60,000</i>

Assumptions:

Larger R&D Packages create efficiencies that reduce formulation costs per SKU

Material Costs remain fixed to the amount of SKU's

Formulation Fees decrease with increased commitment

Buyer agrees to place 50% deposit on order, 50% on delivery

Buyer is responsible for all freight costs

FORMULATION

DERECK L, MASTER FORMULATOR: EMPHASIS IN FLAVOR COMPOUNDS

